

MURPHY SUPPLY CO.

Noah Lovingood, Manager

"Murphy's Largest Dept. Store"

Murphy, North Carolina

Your Money's Worth in Solid Leather

When you think of the extra wear you get from shoes like these, built of good leather from heel to toe... when you consider the extra comfort and extra value, then "Star Brand" all-leather shoes will be your choice, every time.

In the formative years, the feet of children are very supple and tender. Wearing one pair of misfitted or poorly made shoes often causes untold misery in later life. You cannot afford to use guesswork in fitting children, nor can you afford to buy cheap shoes to save money. The risk is too great. The sure way is to bring them to us and have them fitted right in Poll Parrot shoes, the all-leather kind that hold their shape, fit growing feet better, give longer wear and extra value.

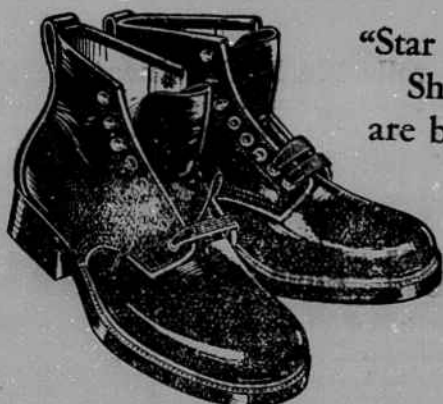
Styles for boys and girls of all ages, at prices ranging from **\$1.12 to \$3.45** depending upon Style, Kind and Size Selected

BOOTS YOU WILL TAKE A PRIDE IN WEARING

No mention need be made of the style of this boot. It speaks for itself. You will be interested in knowing about its fine, mellow, glovey vamps and legs — and its superior all-leather quality as is best built into footwear by the Star Brand Shoemakers.



Style illustrated
PRICED AT
\$8.50



"Star Brand Shoes are better"

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Our Prices Range from **\$2.45 Up**

with correctly shaped shoes



This is the shape of younger children's feet. Note how the last conforms to this natural shape.

As the foot grows it narrows and slenderizes and the lasts in Poll Parrot Arch Makers allow for this growth.



This is only one of many popular styles. See our windows for more!



\$2.95



Good Shoes are so important

The difference between the price of a good pair of Poll Parrot Shoes and the ordinary kind as a rule is more than offset in the extra wear... and the difference in foot protection cannot be measured in dollars and cents. For that reason, Mother, the wise thing to do is to have us fit Poll Parrot Shoes on the feet of your children — and it's the economical thing, too.

A complete range of styles, sizes and widths, at prices from

\$1.19 to \$3.95

GOOD shoes are as essential for the development of strong, sturdy feet as milk is for strong, healthy bodies, and when we fit Poll Parrot shoes on your child and keep on fitting him year after year in these famous all-leather shoes for boys and girls, you can be pretty sure that he will reach mature age with feet free from the common troubles that are wrecking the nerves and sapping the energies of so many men and women today.

Prices range from

\$1.29 to \$3.45

depending upon the style, kind and size selected.



A Whale of a VALUE...

Look it over, Mister. This Soft & Good style is a product of the "Star Brand" Shoemakers... Made of fine, soft, pliable, oily leather. It is easy on the feet, keeps its perfect shape, and is a bear for wear. All-leather, of course, for paper and pasteboard are never found in the heels, counters, soles, and insoles of a Star Brand Shoe. It's a mighty good buy at



Star Brand Shoes are Better

The PUBLIC SERVICE MAN says it's OK



Two full oak soles reinforced in the shank; built-in arch; storm-proof welting, Tuf-tex lining; solid leather counter and heel base; big, roomy cap toe, and fine box-calf uppers that shine like a mirror. Man, what a shoe —

This Uptown style is tailor-made for policemen, mailmen, firemen, bus drivers, and other public servants. Come in and see it.

