

The Cherokee Scout

Official Organ of Murphy and Cherokee County, North Carolina

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Murphy, North Carolina, Wednesday, December 30, 1936.

THE NEW YEAR

Friday we shall turn another page in the history of the world. What is in store? What is in the cards for 1937, we do not know. It may be exciting or dull; it may be progressive or it may be retrogressive; more kings may abdicate, more wars may be fought—but slowly and surely old Father Time will cut another wide swathe with his ageless scythe while the world goes on with him, be the trip agreeable or disagreeable.

We begin a story on the front page of this issue of the Scout recalling important incidents during the past year, giving a survey of business during the last 12-months period and giving an outlook on the coming year as nearly accurate as possible.

But none of us can look at the stars and tell what this old world will be buzzing about this time next year.

We can, in all probability, expect a modicum of scientific progress nationally and internationally during the next year, for science, unlike economics, diplomacy and politics, has failed yet to show a set-back.

Within the next year, nationally and internationally speaking, our progress along other lines may or may not be so hot. The world, it must be remembered, is not immune to wickedness or its better-known offspring such as crime, war, economic scandals and unfair ethics in international relationships.

These things, however great we hate to mention them, must be expected, and they can be better reckoned with if they are considered. Preparedness in all things, next to invention is our greatest assurance of safety.

We can expect, too, more devastating floods, more drouth, more dust storms. These and more failures will have to be met.

Locally it looks as if we are going to have a good year—at least everyone in town we have talked to in preparing the aforementioned story has decreed so. We can expect rapid progress on the Hiwassee dam project; we can look for more money to be spent here and more people to move here. Naturally with more people spending more money and more business being established we can expect city and county bonded indebtedness to be cut. This will lower taxes. Many other towns and communities can hardly expect that much.

But this shifting scene doesn't just happen. The elements might have a lot to do with it but we as individuals have a lot to do with it, too—especially the part which considers the welfare of human beings. Many of us leave too much to the various organizations to take care of our own welfare. For instance, if a river jumps its banks and drowns out a community we expect the Red Cross to take of it; if the drouth kills off a rich herd of cattle like flies we leave that up to the government.

The blind, the crippled, the underprivileged are left to state and local charities.

Your city and county police, your local welfare office, your civic clubs, your fire department and your public officers seek your advice and your constructive criticism. They have been established to protect you and your neighbor, and even if you don't need their services, somebody else will, and they will have no precedent to go by, no choice in the matter but to cope with the situation as they see best, which, of course, won't please all the people by a jugfull.

We would ask you to go back over all the big events during the past year. Is there even one the cause or the cure of which was not due either directly or indirectly to your action, or your thought, or your opinion, or your neighbors'?

So, to be fair to ourselves and to be fair to our humanity, we as citizens should pledge ourselves during the coming year to: first of all take an active interest in what is going on about us, help those organizations which either through or against our own choice we have become a part of, and support them the best we know how.

NEW YEAR'S DAY

Festivals in celebration of New Year's Day may be traced as far back as 3000 B. C., when the Babylonians observed the day in honor of the sun god. Throughout New Year's Day in various countries.

ARTHUR BRISBANE

With the death of Arthur Brisbane there passed the most widely read columnist in the world. It is estimated that practically one-fourth of the population of the United States followed daily his syndicated article. He was not only first in the number of his readers, but also in the amount of his annual earnings—\$260,000.

The scope of Mr. Brisbane's interests was amazing. His curiosity concerning all happenings, big and little, was insatiable. Although he was an executive for a number of years, he was above all a reporter. Indeed he has been called America's best reporter.

It was in the midst of the newspaper battle between the late Joseph Pulitzer, owner of the New York World and William Randolph Hearst, that Arthur Brisbane first put his imprint on American journalism. He had proposed to Mr. Pulitzer several schemes which he thought would add circulation to the Evening World and put an end to Mr. Hearst's hopes for the Evening Journal which then circulated only 40,000 copies a day.

His ideas rejected by Mr. Pulitzer, Mr. Brisbane turned to Mr. Hearst and offered to work for one-half the salary he was receiving from the Evening World. He asked, however, for an arrangement by which his salary would increase as the circulation of the Evening Journal grew. His proposal was accepted, he was given full control of the Journal, and it was a matter of months only until Mr. Hearst's newspaper led the Evening World.

The editorials in the Evening Journal were not to Mr. Brisbane's liking. He engaged a new editor, and while awaiting the latter's arrival, began to write the editorials himself. They were simply written but sensationally headlined. Two of the most striking were "Why the Hair on a Monkey's Arm Grows Two Ways" and "Pity Poor Moses, He Had No Ice Box." Needless to say, the captions bore no relation to the text of the editorials. But Mr. Brisbane's unique editorial methods created such a demand for his writings he gradually dropped his executive duties and devoted himself to editorials and signed articles. Later he began his world-noted column "Today."

If not always sound Mr. Brisbane was always alert, always interesting. Unusually well educated and an omnivorous reader, he was able to present an abstruse subject in a fashion both readable and understandable. It is likely that he inspired many persons to pursue in books topics which he touched on so entertainingly in his column. His constant theme was the power of mind over matter, and he put imagination on a pedestal. But he would have fallen short of his tremendous success if he had not possessed tireless energy.

What had all the early earmarks of a rout at Madrid may be decided by the point after touchdown.

John Ringling lived to see vast changes in the amusement field. Some of his \$2 adjectives were taken over by Hollywood and applied to 10-cent films.

Once again we come to the annual ceremony of shuffling a dozen aging ball players to strengthen 16 major league clubs.

To reduce Britain's constitution to writing might destroy its elusive charm. However ours is in the book, and its meaning is still a five-to-four proposition.

Minneapolis librarians find that children still read "The Last of the Mohicans." Young moviegoers, perhaps trying to detect the author in an error.

The French senate affirms the dictum that the husband is ruler in his home. But you know what these modern constitutional monarchs amount to.

A Spanish surrealist suggests fur-lined cups, saucers, plates and so forth—to harmonize with the morning-after mood.

In the church calendar, New Year's Day, coming the ages various days of the year have been considered seven days after Christmas, is taken as commemorating the circumcision of Christ, but this religious significance is almost lost sight of in the secular observances pertaining to the beginning of a new year.

The giving of presents or good luck tokens may be traced to ancient Rome and still prevails in some countries. The Persians exchanged eggs on that day. Many customs, pagan, Hebrew, Christian and social, have been associated with New Year's Day. That of holding "watch parties" to see the old year out and the new year in, is observed by some church congregations, while more hilarious proceedings take place in night clubs and other centers of conviviality.

By means of greeting cards, written messages or spoken word the salutation "Happy New Year" is almost universal. Thus we greet our friends and readers one and all.

TURNING BACK HISTORY'S PAGES

10 YEARS AGO

Friday, December 31, 1926.

Mr. J. W. Davidson was a business visitor in Andrews Tuesday.

Mr. and Mrs. R. W. Gray are visiting Mrs. Gray's parents at Candler over the holidays.

Mr. and Mrs. Luke Ellis, of Andrews were dinner guests of Mr. and Mrs. George Ellis Christmas Day.

Mr. and Mrs. A. A. Williams motor-ed over from Asheville, to spend the Xmas holidays with their parents, Mr. and Mrs. A. McD. Harshaw.

Dr. J. O. Nichols, of Etowah, Tenn. spent several days in Murphy last week on business.

Dr. and Mrs. R. S. Parker and children are spending the Xmas holidays with their parents at Hickory and North Wilkesboro, N. C.

Miss Irene Champion returned to Knoxville Wednesday after having spent her Christmas vacation with friends and relatives here.

20 YEARS AGO

Friday, January 5, 1917

Miss Lizzie Richardson visited Miss Lillie Wood in Asheville last week.

W. T. Forsyth, of Andrews, was transacting business here Tuesday and Wednesday.

Miss Polly Brittain who is attending Cox College in Atlanta, spent Xmas here with her parents.

Mr. and Mrs. W. B. Sneed of Tomota were pleasant callers at the Scout Office.

Porter Fain, who is attending Clemson College, Clemson, S. C., spent Xmas here with his parents.

Miss Helen Harshaw, a student of the State Normal, Greensboro, spent the holidays here with her parents.

Misses Leila and Roberta Elliott of Copperhill, visited relatives and friends here during the Xmas holidays.

Misses Bessie Mae Wood and Leila Posey who are attending business college in Knoxville, spent the holidays here with their home folks.

Mrs. Grace Cooper and Mrs. J. W. Davidson and little son are visiting

relatives at Dalton, Ga.

33 YEARS AGO

Tuesday, January 5, 1904

J. Q. Barker of Andrews, was here for a few hours Saturday.

Attorney A. T. Morphew, of Robbinsville was here Friday on business. M. W. Bell returned Friday night from a pleasant visit to relatives at Mocksville.

Dr. S. B. Henry, of Whitney Tex., is here visiting relatives. He will be here for some time.

R. V. Wells left Saturday to visit relatives in Haywood and Buncombe counties.

Misses Pearl Brown, Myrtle Dickey and Bertha Cunningham spent Christmas in town with friends.

Master Harry Cooper and his sister, little Miss Emily, were at home to a number of friends the night after Christmas.

40 YEARS AGO

Tuesday, January 3, 1897

J. H. Stewart was in town last week.

George Abbott spent the holidays in Hayesville.

Ed Herbert, of Clay, was the guest of Paul Hya't during the holidays.

Misses Sallie and Hettie Cooper entertained a few friends on Christmas night.

M. W. Bell, mayor, of our town, returned Saturday from a visit to relatives at Salisbury.

Misses Annie and Callie Harshaw, three miles from town, entertained a few of their friends at a dance last Tuesday night.

H. B. Elliott spent a part of last week in Knoxville.

Mrs. John Reid, mother of Mrs. S. W. Davidson and Miss Lyda Mallonee of Andrews, were in town visiting last week.

Allen Richardson spent last week with his parents at Andrews.

Misses Bessie Meroney and Mob King were the guests of Misses Annie and Callie Harshaw several days during the holidays.



I'M A NEW WOMAN THANKS TO PURSANG

Yes, Pursang contains elements of proven value, such as Organic Copper and Iron, which quickly aid nature in building rich, red corpuscles. When this happens, the appetite improves. Nervousness disappears. Energy and strength usually return. You feel like a new person. Get Pursang from your druggist.



IMPROVED SCHEDULES

Commencing:

December 6th, 1936.

SOUTHERN RAILWAY SYSTEM

Beginning December 6th, new trains 131 and 138 will be inaugurated between Salisbury and Washington, handling, in addition to Asheville-Washington, Asheville-New York, and Asheville-Raleigh sleeping cars:

Through Coaches Between Asheville and Washington; schedule being as follows:

2:30 PM Leave New York	Arrive 11:45 AM
4:09 PM Leave Philadelphia	Arrive 9:49 AM
7:45 PM Leave Washington	Arrive 6:50 AM
9:15 AM Arrive Asheville	Leave 5:00 PM

This improved service will enable passengers traveling in coaches, to make the trip through to Baltimore, Philadelphia and New York, with only one change of cars—Washington.

TAKE ADVANTAGE OF OUR LOW FARE COACH TICKETS EVERY WHERE—TRAVEL IN SAFETY AND COMFORT.

For further information, see your nearest agent or write:

R. H. DeBUTTS,

ASSISTANT GENERAL PASSENGER AGT.

ASHEVILLE, NORTH CAROLINA