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PHY BOYS HEAD	Land Transfers	Mrs. Stansbury,	Stansbury Waterloo, Iowa; Iour	BURLEY TO
SHMAN WORK CULLOWHEE LOWHEE (Oct. 26, (Special) by second a double victory at a Carolina Teachers Cohege dentities and Ty Burnette, both and and Ty Burnette, both and and Ty Burnette, both and and Vice-president of the Jordan, who also attended down, of Asheville, and Gra- ey, of Herdersonville, for the ras head of 137 freshmen from orth Carolina and other states, mette's opnoment was Mack f Candlet, N. C.	Thursday, Oct. 27 W. P. Hall and Nettie Hall to U. S. A. G. B. Hoblitzell et als to Gay Hall. P. B. Ferebee et als to Gay Hall. Dockery. Tom Palmer et als to H. E. Dick- cy T. Archue Dockery to J. D. Mallonee, T. M. L. Manney et als to Oscor L. Manney. Ida and H. M. King to Bessie Rax ter. Jim F. and Letha Wood to Edward K and Venitia Chamley Monday, Oct. 31 Weldon A. and Lula West to P. L. Robinson. J. L. and Rosa Rose to Bascombe	 Thursday, Oct. 27 P. Hall and Nettie Hall to U.S. Hoblitzell et als to Gay Hall. Perebee et als to Arthur Ventie Palmor et als to H.E. Dick- me Dockery to J. D. Mailonee, L. Manney et als to Osce- moy. and H. M. King to Bessie Rax. F. and Letha Wood to Edward Ventia Chumley Monday, Oct. 31 don A. and Lula West to P. L. o and Rosa Rose to Bascombd. Tuesday, Nov. 1 etes W. and Mary Barnard to D. H. Tiffitt, Tr. ars E. R. White, W. C. Kinney, Ye and Soah Hembree wet son City Sunday to attend the t. Mens Raily, of the Western Carolina Counties, held in the t. church of that city. wisely in these officers. Every- ems well pleased in the assign of the administration of the of the group to these threes of the Sine Sine Western C. M. W. Carringer. Monday, Oct. 21 Manney, P. C. Hyatt, R. B. Ferguson, E. S. Parker, Tom Axley, E. P. Haw- kins Walter Mauney W. M. Axley, E. B. Norvell, V. M. Johnson, E. C. More, C. M. Wofford. A. W. Melver, Dr. E. E. Adams, Dr. J. N. Hill, Dr. B. W. Whitfield 	daughters, Mrs. J. L. Parks, Ellijay, Ga., Mrs. Frank Shelton, Chattsworth, Ga., Mrs. Sam L. Hagan, Cairo, Ill., and Mrs. Davidson; two sisters, Mrs. Joe Melton, Athens, Tenn., and Mrs. Ioe Shoffert, Chattanooga, Tenn., and one brother, Green Brock, Dallas, Texas. SUNNY POINT Mrs. Laura Johnson and children spent Sunday with her daughter. Mrs. Wayne Burch and Mr. Burch. Mr. and Mrs. Loyd Johnson spent the week-erd with Mr. and Mrs. Fred Whitener. Clyde Helton's family are on the sick list this week. Their friends wil be sorry to learn. Mrs. Artie Johnson spent Sunday with her sister, Mrs. Elmer Burrell. Mr. and Mrs. Jack Brown returned home, after spending a week with friends and relatives at Farner, Tenn. Mr. and Mrs. Dill McAfee spent awhile Wednesday night with Mrs. McAfee's parents, Mr. and Mrs. Wor- ley Montgomery. Bob Whitener spent Monday night with Mr. and Mrs. Loyd Johnson. Mrs. Laura Jones and children were the guests of Mrs. Beulah Mc- Afee Wednesday.	ed need of tobaced taught between no ing of the burley December at schoo Western North Ca the Extersion Servi lege, in cooperatio Carolina Departme and the United Sta Agriculture. The schools will be held 31, and they will November 22. L. T. Weeks, specialist of the F W. P. Hedrick, of ment of Agricultun O'Hara, of the U. duct the schools. agents of the Exte arrange the time a schools. The schedule for follows: Tuesday, Jackson and Swai nesday, November ty; Thursday, Novemb county. Miss Ruth Aiken
as Miss Mary Grant, saluta of the 1938 class of Andrew: chool. Miss Grant is majoring mess education, dent Jordan is specializing in a grades work, and is taking various extra-curricular acti- He is a member of the Schu- lee Club, the Dramatic Club, President of the Hunter Group Baptist Student Union, Mr. te, who took a post-graduate at Murphy High, is also major- Business Education. He is a r of the Business Education	Charles W. and Mary Barnard Jones to D. H. Tillitt, Tr. Messrs E. R. White, W. C. Kinney, P. G. Ivie and Noah Hembree went to Bryson City Sunday to attend the Baptist Mens Raily, of the Western North Carolina Counties, held in the Baptist church of that city.			
adents, is that the class has se-		ardson, C. W. Candler, A. L. Martin and J. M. Stoner.	USE THE CLASSIFIED ADS	Lovingood spent ' lanta shopping.

F WE KNEW anything better we could do for If we knew anything order motor cars, we the country than make good motor cars, we would do it. By every one doing his best in the job he

its momentum. We have tried to do our best in our job.

production.

new plants and equipment. We felt that if we could not employ all our men building motor cars, we would employ as many as we could building better production facilities.

We were told, of course, that this was no time for expansion, that a wiser business policy would be to "hold everything"-which means, stop everything. But no one ever got anywhere standing still.

Besides, we are not defeatists. We do not believe this country has seen its best days. We believe this country is yet in the infancy of its growth. We believe that every atom of faith invested in our Country and our People will be amply justified by the future. We believe America is just beginning. Never yet have our People seen real Prosperity. Never yet have we seen adequate Production. But we shall see it! That is the assurance in which we have built.

Business is not just coming back. It will have

that no one's hand touches but ours. Of nearly everything else we use we build some quantity ourselves, to find, if possible, better and more economical ways of doing it. The experience and knowledge we gain are freely shared with our suppliers, and with other industries.

e take no profit on anything we make ourselves and sell to ourselves. Every operation, from the Ford ships which first bring iron ore to the Rouge, is figured at accurate cost. The only profit is on the finished result - the car or truck as it comes off the line. Some years, there is no profit for us. But we see to it that our customers always profit. A basic article of our business creed is that no sale is economically constructive unless it profits the buyer as much as or more than the seller. Our new plants have helped us build more value into all our cars for 1939. That means more profit on the purchase to the purchaser. We have not cut quality to reduce costs. We simply will not build anything inferior.

It makes any kind of weather to order. The weather it delivers every day would take months to find in Nature. Our cars are weather-tested to give you good service in any climate anywhere.

In other tests, every part of the car is punished unmercifully. Then our engineers tear it

DBACCO CHOOLS DULED

thods, a recognizw and the open-markets in early attanged in 20 olina counties by ice of State Coln with the North nt of Agriculture tes Department of first of these Monday, October continue through

sais'ant tobacco xtension Service the N. C. Departe, and John E. S. D. A., will con-County farm nsion Service will and place for the

the county schools November 15, counties; Wed-16, Graham counmber 17, Cherokee Friday, November nsylvania counties; er 19, Henderson

and Mrs. Hobart Vednesday in At-

The Fords Tell Their Plans

for 1939

thinks most useful, this country is going to regain

When business was suddenly halted in its recovery more than a year ago, we determined that we should keep going anyway, if not at full-volume motor car production, then at getting ready for greater motor car values that would help future

EXPANDING FOR THE FUTURE

We began to build 34 million dollars' worth of



Henry and Edsel Ford, on the occasion o, the 35th anniversary of the founding of the Ford Motor Company, June 16, 1938

to be brought back. That is now becoming well understood in this country; for that reason 1939 will be a co-operative year. Manufacturers, sellers and buyers will co-operate to bring back the business that is waiting to be brought back.

This construction program is almost completed. It has increased activity and payrolls in a number of related industries. It has given us better facilities for building better cars and trucks, and eventually our new tractor which is being perfected.

THIS MEANS MORE VALUE

The current program has provided a new tire plant, which will turn out a part of our tire requirements : . . a new tool and die plant that will help us cut the cost of dies . . . and a steel-press plant that will enable us to make more of our own automobile bodies. These are in addition to the plants we already had for producing glass, iron, steel, plastics, and many other things.

We don't supply all our own needs, of course, and never expect to. The Ford engine is one thing

NEW TESTING EQUIPMENT

While we were putting up new plants to produce cars, we constructed new equipment to test them. The first weather turnel of its kind over built for automobile research went into operation at our labor torics this year.

down to see if they can find abnormal wear or any sign of weakness.

The money we spend on tests saves you money on repairs. And your family car is safer and more dependable when we put it in your hands.

THE NEW CARS

We have two new Ford cars for 1939-better cars and better looking-but we also have an entirely new car.

It's called the Mercury 8. It fits into our line between the De Luxe Ford and the Lincoln-Zephyr. It is larger than the Ford, with 116-inch wheelbase, hydraulic brakes, and a new 95-horsepower V-type 8-cylinder engine.

We know that our 1939 cars are cars of good quality. We think they're fine values in their price classes.

With new cars, new plants, new equipment, the whole Ford organization is geared to go forward.

FORD MOTOR COMPANY, Dearborn, Michigan