

# The Cherokee Scout

Official Organ of Murphy and Cherokee County  
North Carolina

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Murphy, North Carolina, Thursday, October 5, 1939

## TOWN MUST EITHER WAKE AND ACT OR PLAY SECOND FIDDLE

News from Andrews that the Town Board is planning to buy the old prison camp site and convert it into a playground should give Murphy food for thought, and should furnish the newly formed Murphy Chamber of Commerce with a mark to surpass.

The site which Andrews plans to acquire contains a little more than five acres. Highway Commissioner McKee has consented to sell the tract for \$100 an acre.

On it Andrews will build a playground and athletic field that will make the town outstanding to tourists.

A huge barracks, once used by prison guards, also may be acquired, and used as a recreation room by day—and for dances at night.

The results will be that Andrews will be able to offer tourists their choice of golf, tennis, swimming, baseball, croquet and shuffleboard by day—or checkers and chess in the one-time barracks. And at night, the young folks will be offered a place to dance—a fine roomy place, sanctioned by the city fathers; a place that can bring no objection from the most watchful parent.

And what, meanwhile, will Murphy have to offer the tourists?

Not a thing in the world but climate, scenery—and the TVA lake.

None of these, by themselves, worry Andrews much. Our sister city has scenery too. It has the identic climate. And the lake will be close enough for its tourists to reach by motor almost as quickly as from here.

It is high time that Murphy was waking up.

Mr. L. P. Dickie Southeastern Manager of the United States Chamber of Commerce, said some biting things to the business men of Murphy when he came here to help organize the local chamber.

He pointed out that the town was attractive enough to draw visitors—but that not one blessed thing was done to keep them.

"Your visitor has not a thing to do but look at the scenery—and he can see that driving away from town", Mr. Dickey said, "You dont offer him one thing that he cant find in a dozen other places—with many other attractions added.

"Tourists are on vacation. Unless they are very old, they want amusement and entertainment. They cant find either here—and unless you supply that need, you are going to find the tourists stopping just one night—and then moving on."

Mr. Dickey's words were "bad medicine to take"—but they were sadly, all too true.

And the day when a town can sit back, pin its faith in its purely natural advantages, and wait for visitors to come and discover it has passed.

Instead of waiting, we must go out and get them. And, once gotten, we must have what it takes to keep them.

From this desk it would seem that our sister, Andrews, is showing us the way. In Mayor Tillitt's office two girls are employed, six days a week, mailing out circulars which tell about the town, the nearby points of interest and—most essential—a list of all hotels and tourist homes, and exactly what they charge.

Murphy hasn't a folder to give out even if one is requested,—much less any to mail out by the thousand.

Andrews has a growing movement to paint up homes, trim lawns; make everything spic and span.

Murphy—well, Mr. Dickey, the U. S. Chamber of Commerce official declared bluntly that "if there is a paint salesman in Murphy, he must be asleep on his job."

Andrews is going after tourists in a big way, while Murphy seems to be sitting idly and saying: "Here we are—take us or leave us—and see if we care."

Of course, nobody really feels that way. But for heavens sake let's bestir ourselves, and DO SOMETHING.

Some famous philosopher—was it Emerson?—once declared that "if you build a better mousetrap than your fellow man, though you live on a mountain top, the world will tread a beaten pathway, to your door."

Maybe that was true, when he said it; but in these days of high-powered advertising, it is different.

Nowadays, no matter what you have to offer, you have to tell the world about it over and over again—or you'll just about starve to death.

Everything that Andrews can offer tourists, Murphy can double—if only it will. We have been foremost in all this section for many years. Let's keep that place.

LET'S GET BUSY!

## CLASSIFIED ADS.

See us for your FHA loans or direct loans. MURPHY REALTY COMPANY, Insurance and Real Estate. Phone 175.

### Wanted

#### LOOK HOUND DOG OWNERS

I want to buy a load of hound dogs in Murphy FRIDAY, OCTOBER 13th. I don't want you to give me your dog I want to pay you \$\$\$ MONEY \$\$\$ in cash for him. I am a new man, come and see what I look like.

The Date is Friday, October 13th. Dog day in Murphy  
L. WILKES 9-3t-pd)

### For Rent

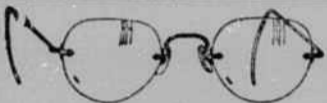
FOR RENT: Two rooms and private bath. Centrally located, completely furnished. \$17.50. Apply Cherokee Scout.

### Classified Display

**DR. E. L. HOLT**  
Dentist - X-ray Specialist  
Hill-Parker Bldg.  
Murphy, N. C.



**Quinn & Humphrey**  
QUICK AMBULANCE SERVICE  
Funeral Directors & Embalmers  
Day Phone 74, Night 97 and 77  
COPPERHILL, TENN.



**DR. J. E. SARRELL**  
SPECIALIST  
REFRACTION AND MOBILITY OF THE  
EYE  
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The most modern optical office between Knoxville and Atlanta. Can examine the Eyes, grind and deliver the glasses same day if desired.

Over 30,000 pairs of glasses made and delivered from this office. Established since 1909.

All work guaranteed—always on the job.

SEE WELL OR SEE SARRELL



Give Your Car A Shot  
In The Arm



Is Now Solvenized  
More Miles Per Gal.  
NO CARBON

—ALSO—  
Washing & Greasing  
BY PROFESSIONALS  
Tires—Accessories

TRADE AT  
**J. L. HALL**

YOUR FRIENDLY DEALER



## IT'S TIME YOU KNEW — by LAWRENCE

THE COLOSSUS OF RHODES WAS ERECTED ABOUT 300 B.C. IT TOOK 12 YEARS TO BUILD AND WAS CONSTRUCTED ENTIRELY OF BRONZE. HOW LONG DID IT LAST AND WHAT HAPPENED TO IT?



CYRUS W. FIELD MADE POSSIBLE THE LAYING OF THE FIRST TRANS-ATLANTIC CABLE. THESE CABLES LIE AT THE BOTTOM OF THE OCEAN. WHEN A BREAK OCCURS HOW DO THE ENGINEERS KNOW WHERE THE BREAK IS LOCATED?



SARAH BERNHARDT IS CONSIDERED BY MANY CRITICS AS THE GREATEST ACTRESS THAT EVER LIVED. WHAT ADJECTIVE WAS APPLIED TO HER NAME?



93 OPERATIONS ARE REQUIRED TO MAKE THE SIX PINIONS USED IN ONE BULOVA WATCH. WHAT ARE THE NAMES OF THESE PINIONS?

Answers To Be Found On Page 10

SUBSCRIBE TO THE SCOUT  
\$1.50 PER YEAR

### HOMES FOR SALE Weaver & Coleman

519 Valley River Ave. at cor. Vance St. 5 rms, bath, lot approx. 83 x 128. Price \$1600.00

507 Valley River Ave. 7 rms, bath, lot approx. 56 x 150. Price \$1200.

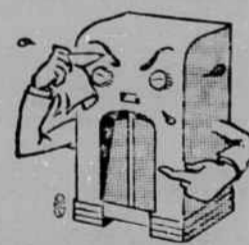
505 Valley River Ave. 5 rms, bath, lot approx. 104 x 175 Price \$1400.

The above properties can be purchased with as little as 10% down, balance like rent.

ASHEVILLE, N. C.

Phone 410 P. O. Box 7147

### Injured Radios



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Repaired!

Get full enjoyment from your radio without buying a new one! Our expert repair man can fix it... economically! We will make a check of your tubes, wiring, condensers and speaker.

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**LONG'S RADIO  
SHOP**

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MURPHY, NORTH CAROLINA

Coming Tues. Oct 10

**JIMMIE SMITH  
AND HIS  
WYOMING  
RANGERS**

From the Cross Road  
Follies and featured  
over Stations WSB and  
WAGA, Atlanta

—ALSO—

Frankie Darro In—  
**WANTED BY  
POLICE**

Two Complete Shows

Beginning at 7 p. m.

A Treat For The  
Whole Family

Admission 15 and 25c



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