

Irish Potatoes

The ordinary white potato is called the Irish potato because it is the favorite food of Ireland. Introduced into that country by Raleigh in 1610, the potato became the national food of the Irish within 20 years. Its sudden popularity there has been ascribed largely to the fact that it was one edible which could not easily be either destroyed or carried away by the marauding armies of that period. The tubers were simply left in the ground until needed.

A frost which penetrated deep enough to spoil the country's un-stored and never-harvested potato crops, caused the great Irish famine of 1739.

REASON IT OUY AND YOU'LL PREFER THIS



ALL-VEGETABLE LAXATIVE

● In NR (Nature's Remedy) Tablets, there are no chemicals, no minerals, no phenol derivatives. NR Tablets are different—act different. Purely vegetable—a combination of 10 vegetable ingredients formulated over 50 years ago. Uncoated or candy coated, their action is dependable, thorough, yet gentle, as millions of NR's have proved. Get a 10¢ Convincer Box. Larger economy sizes, too.



Striving for Justice
Our whole social life is in essence but a long, slow striving for the victory of justice over force.—John Galsworthy.

WORLD'S LARGEST SELLER AT 10¢
ALSO 25 TABLETS, 25¢ • 100 TABLETS, 35¢
NONE FASTER - NONE SURER

St. JOSEPH ASPIRIN

For More?
"What's worse than a man who gets a kiss and tells?"
"A girl who gets a kiss and yells."

RAZOR BLADES

ASK YOUR DEALER FOR THE OUTSTANDING BLADE VALUE

KENT BLADES

Double Edge 10 for 10¢
Single Edge 7 for 10¢

"TAKING THE COUNTRY BY STORM"
KNOWN FROM COAST TO COAST

● CUPPLES COMPANY - ST. LOUIS, MO. ●

Clothes have a profound effect upon a woman's poise—and upon her husband's purse.

How To Relieve Bronchitis

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

CREOMULSION
for Coughs, Chest Colds, Bronchitis

Some men in high places grow up to their responsibilities; others just swell up.

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Blackman's Lick-A-Brik
Blackman's Hog Powder
Blackman's Stock Powder
Blackman's Poultry Powder
Blackman's Poultry Tablets
Blackman's Lice Powder
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HIGHEST QUALITY—LOWEST COST
SATISFACTION GUARANTEED
OR YOUR MONEY BACK

BUY FROM YOUR DEALER

BLACKMAN STOCK MEDICINE CO.
CHATTANOOGA, TENN.



LOS ANGELES.—For some time ahead, outside of two such physical and mental conditioning games as football and boxing, where body contact is vital, the main demand on the country will be for playing games above spectator games.

The two leaders here are golf and bowling. Basketball is also a playing game on the major side, but it also carries a major spectator following, which neither golf nor bowling needs.

The bowling call on the playing side now runs away with all the others. Experts tell me we have 20,000,000 bowlers of one degree or another now actively engaged at target work down the alleys. This far overshadows golf in numbers. But golf still has the call in the matter of open country and five miles of hiking for some 3,000,000 club swingers between the ages of 8 and 80.

Bowling today is by all odds the most popular sport in the United States. It is a game that costs far less than golf, that requires as much skill, but which still misses the sun and wind and rain and the longer leg hike. We are not trying to compare the two, since they are totally different. They are both great games.

Neither has the toughening, fiber-making aspect of football and boxing, in which you have to take and give a physical beating to get anywhere. But not everybody can play football or box. And almost everybody can play golf or bowl.

About Bowling

The astonishing feature about bowling popularity is that it happens to be a difficult game to write about. It lacks the thrills of football, boxing, tennis and other sports. I mean for the reader. It lacks the diagnosing qualities of golf.

But it is one of the simplest of all games for the player, especially on the equipment side. And it happens to carry just as much entertainment as any game one can think about in a hurry.

A game must have amazing qualities to round up from 15,000,000 to 20,000,000 players without the ballyhoo so many other games get. If you have never bowled or if you haven't bowled for many years, give it a try and you'll be converted.

About Golf

Golf has always been—and always must be—a game for the player. Many have asked me why big golf championships don't draw with other sports. In golf it is the spectator who takes the beating, not the player. Although, in a big tournament, the player takes his share.

How often would you draw big crowds in football, racing, baseball or any other game if the spectator had to gallop five or six miles over cross-country territory, jump ditches, climb fences, wade through a morass, fight through briar patches, be a broken-field runner and a blocking back to see every other shot played?

A golf spectator has to be an athlete, in training, willing to take a hard beating, to see most of the shots played in a championship by some leading star who is drawing the crowds.

If golf had the same accommodations for the spectator that other games have, it would be on a par with any game played in the way of admissions. It is the only game I know where the spectator gets a harder workout than the player draws.

The Range of Games

This happens to be the greatest sporting country in the history of a cock-eyed world. But with war conditions as they are there must be certain readjustments.

For the youth of the country I still insist there must be a maximum of body contact games—especially football and boxing. Baseball is also a great game. So are track and field and basketball. Also tennis. Also golf. They help to make legs. They aid to physical stamina. They are strictly worth while. This is especially true of golf and bowling for those who have bumped into the march of the years.

But for high school and college play there should be a big increase on the side of football and boxing.

Pomp and Ceremony Nearly Floored Schwab

At a meeting of the British Iron and Steel Institute, Charles M. Schwab was presented with the Bessemer medal. It was a solemn affair, marked by much formality. Before introducing each speaker, the toastmaster intoned: "Mr. President, your Excellencies, my noble Lords and gentlemen—"

The guest of honor was accustomed to American business methods, but not to such ceremony. When called upon to speak, Mr. Schwab repeated: "Mr. President, your Excellencies, my noble Lords and gentlemen—" Then mopping his brow, he exclaimed: "Whew, I'm glad that's over. Back home I would just say, 'Well, boys—'"

ASK ME ANOTHER? A quiz with answers offering information on various subjects

- The Questions**
1. What city is called the City of Magnificent Distances?
 2. What is subsilver?
 3. Crystallized fine grained lime stone is called what?
 4. What metal has the highest melting point?
 5. American aircraft carriers are named after what?
 6. What is the motto of the U. S. marine corps?
 7. How many islands and islets are included in the Philippine group?
- The Answers**
1. Washington, D. C.
 2. Subsiver is a term used by the U. S. treasury to denote small silver coins: half dollars, quarters and dimes.
 3. Marble.
 4. Tungsten.
 5. Famous fighting ships and important battles.
 6. Semper Fidelis (always faithful).
 7. There are 7,083, of which only 466 have areas of one square mile or more.

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THERE'S A VALUABLE COUPON on the back of every pack of Raleighs. Coupons are good in the U. S. A. for your choice of many beautiful and practical premiums. Write for the catalog that describes them.

\$100 Defense Savings Stamps may now be obtained through Brown & Williamson. Send 133 Raleigh coupons for each dollar stamp. Defense Stamp Album, shown above, free on request.

Zippo Pocket Lighter of satin chromium. Wind guard. Plain or three-initial monogram.

Table Clock guaranteed by Hammond. Rare wood panel. 115-v. AC only. 7 inches high.

Tilt-top Table. Matched butterfly walnut center. Walnut borders. Marquetry inlay.

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Clothes Hamper with Pearl Pyramid lid. Airy. Removable laundry bag liner.

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TUNE IN Red Skelton and Ozzie Nelson every Tuesday night, NBC Red Network

\$500 EVERY WEEK IN PRIZES WRITE A LAST LINE TO THIS JINGLE

HERE'S WHAT YOU DO

It's simple. It's fun. Just think up a last line to this jingle. Make sure it rhymes with the word "now." Write your last line of the jingle on the reverse side of a Raleigh package wrapper (or a facsimile thereof), sign it with your full name and address, and mail it to Brown & Williamson Tobacco Corp., P. O. Box 1709, Louisville, Kentucky, post-marked not later than midnight, February 14, 1942.

You may enter as many last lines as you wish, if they are all written on separate Raleigh package wrappers (or facsimiles). Prizes will be awarded on the originality and aptness of the line you write. Judges' decisions must be accepted as final. In case of ties, duplicate prizes will be awarded. Winners will be notified by mail.

Anyone may enter (except employees of Brown & Williamson Tobacco Corp., their advertising agents, or their families). All entries and ideas therein become the property of Brown & Williamson Tobacco Corporation.

HERE'S WHAT YOU WIN

You have 133 chances to win. If you send in more than one entry, your chances of winning will be that much better. Don't delay. Start thinking right now.

First prize . . . \$100.00 cash
Second prize . . . 50.00 cash
Third prize . . . 25.00 cash
5 prizes of \$10.00 . . . 50.00 cash
25 prizes of \$5.00 . . . 125.00 cash
100 prizes of a carton of Raleighs . . . 150.00
133 PRIZES \$500.00

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