

WIN WITH A DEFENSE BOND PLEDGE



NATIONAL DEFENSE

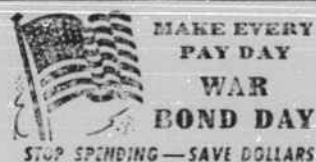
From Los Angeles Herald-Examiner

Murphy...

The United States Treasury Department is calling upon you, along with every income earner to pledge your financial support to the Nation's war effort through the regular purchase of Defense Bonds.

North Carolinians are expected to play an important part in this nation-wide pledge campaign which will reach more than 48 million people with incomes. Each individual will be personally contacted by a campaign worker who will explain the pledge card to him. This is probably the most far-reaching effort ever attempted to enlist savings in the country's defense.

The money loaned the government for the purchase of Defense Bonds will be used to arm and maintain our fighting forces.



This page is paid for by the following patriotic firms.

- Murphy Hardware Co.
- Regal Hotel
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- Russell Furniture Co.
- Murphy Beauty Shop
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Home of Good Merchandise
- Dickey Hotel
- D. M. Reese
- Murphy Supply Co.
- Johnson's Market
- Stiles Cafe
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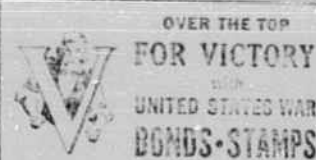
FOR VICTORY



BUY UNITED STATES DEFENSE BONDS AND STAMPS

LET FREEDOM RING!

BE glad you are an American... you have the freedom to think, to believe, to work as you choose. If you but have the ambition and will, you can attain your goal.



This page is paid for by the following patriotic firms.

- Carl Townson
- Dickey Theatre
- Duchess Beauty Shop
- Farmer's Federation, Inc.
- Townson Funeral Home
- Davidson & McIver
- City Cleaners
- Murphy Cafe
- Murphy Laundry
- Imperial Cleaners
- Columbia Marble Co.
- Murphy Ice & Coal Co.
- Town of Murphy
- Blanche's Beauty Shop
- Lee Shields
MERCHANDISE

What Should You Pledge To Help?

WASHINGTON, D. C.—The following table issued by the Treasury Department is intended as a savings yardstick for the average income-earner. It suggests how everyone of the 48,000,000 employed persons in the United States may participate in the war effort through the systematic purchase of Defense Savings Bonds.

"The job ahead of us is far bigger than most of us realize," Secretary Morgenthau declared in making the table public. "I know that the American people are ready to do their part to win the war. One of the ways we can do much more is by intensifying our effort in the purchase of Defense Bonds."

While persons without dependents may be able to set aside more than the suggested figures, persons with several dependents, or with other heavy family obligations, may be unable to save at the suggested rate, the Treasury Department pointed out.

If Weekly Earnings Are	And One Saves Each Week	In One Year He Will Save	Number of Persons in Each Income Group	Total Annual Savings
\$5 to \$10	\$0.25	\$13.00	3,324,000	\$43,212,000
\$10 to \$15	.50	26.00	4,976,000	\$129,256,000
\$15 to \$20	.75	39.00	5,470,000	\$213,830,000
\$20 to \$25	1.25	65.00	10,747,000	\$698,565,000
\$25 to \$30	2.00	104.00	4,774,000	\$498,496,000
\$30 to \$35	3.00	156.00	4,794,000	\$745,152,000
\$35 to \$40	4.00	208.00	3,007,000	\$623,184,000
\$40 to \$45	5.00	260.00	2,231,000	\$582,026,000
\$45 to \$50	6.00	312.00	1,304,000	\$407,080,000
\$50 to \$55	7.00	364.00	1,439,000	\$523,136,000
\$55 to \$60	8.00	416.00	1,059,000	\$439,328,000
\$60 to \$65	9.00	468.00	298,000	\$139,404,000
\$65 to \$70	10.00	520.00	695,000	\$361,000,000
\$70 to \$75	12.00	624.00	298,000	\$187,872,000
\$75 to \$80	15.00	780.00	107,000	\$83,190,000
\$80 to \$85	20.00	1,040.00	298,000	\$308,320,000
\$85 to \$90	25.00	1,300.00	695,000	\$907,750,000
\$90 to \$95	30.00	1,560.00	298,000	\$462,480,000
\$95 to \$100	35.00	1,820.00	695,000	\$1,261,900,000
Over \$100	40.00	2,080.00	695,000	\$1,444,400,000
Total				\$10,215,811,000

The Pledge to Democracy... Have You Signed Yours?

U. S. Treasury Department
Defense Savings Staff

PLEDGE FOR REGULAR INVESTMENT IN DEFENSE SAVINGS BONDS

NOTE—This is not an order form. The Signer will buy Defense Savings Bonds by one of the methods listed below:

To aid the National Defense, I pledge that,

I will invest the sum of \$_____ in Defense Savings Bonds (or Stamps) each _____ month.

I will buy these Bonds:

- From a post office, bank, or other sales agency.
- By mail from the Treasurer of the United States, Washington, D. C.
- Under a Pay-Roll Savings Plan (or other similar arrangement for regular purchasing) in effect at my place of employment:

Through a regular purchase plan installed by the following organization:

(Name of organization) _____ (Address) _____

I will faithfully fulfill this pledge for the duration of the War or so long as I am financially able to do so.

(Print) _____ (City) _____ (State) _____

(Street and number) _____ (City) _____ (State) _____

(Name of Organization and Agent Soliciting Pledge) _____

U. S. GOVERNMENT PRINTING OFFICE: 20-3272-1

NEW PLEDGE CARD FOR BONDS AND STAMPS: Above is a facsimile of a pledge card, calling for the systematic purchase of Defense Bonds and Stamps, which every American citizen is now being urged to sign. The country must have billions of dollars to carry on the war. Encourage sign one of these pledge cards for as much as you possibly can!