

Reverberations. . .

From WNC Weekly Press Meeting in Murphy

PROGRESSIVE CHEROKEE COUNTY

(Editorial by Curtis Russ in Waynesville Mountaineer)

Last week-end the citizens of Cherokee County, the Town of Murphy, and Miss Addie Mae Cooke, publisher of The Cherokee Scout, entertained the Western North Carolina Press for a two-day session.

The citizens of the "dam country" have the art of dealing out true Southern hospitality at its best. They have the knack of showing their visitors their country, and especially the many recent modern improvements such as the TVA dams, schools, work in forestry and agriculture.

The members of the press were shown every phase of life in the "dam country," from the work in schools, farms, industry, mining and even the religious activities.

The extreme western development of this state really started with the construction of the dams along some of the rivers, and today, a spirit of progress prevails throughout the area. Giant dirt-moving machines are building an airport, huge transmission lines carry enough electric current over the county to do anything that power can accomplish.

One does not have to linger long with the people of Cherokee County to be completely "sold" on that section of the state. And the best part of all, is that the really have something worth selling.

MURPHY - COOKE

(Editorial by J. A. McMillan in Charity and Children)

We are not announcing a marriage ceremony at all but we are announcing one of the most delightful and stimulating meetings that it has ever been our privilege to attend. The delightfulness of it comes from the cooperation of the beautiful little mountain city of Murphy and the tireless efficiency of Miss Addie Mae Cooke. Together they entertained the Western North Carolina Press Association in a way that will be the despair of other communities that undertake future entertainments of the Association. Miss Cooke is publisher and editor of The Cherokee Scout and was the hostess. The members of the Association began to arrive Thursday night and found that a room had been reserved for each in one of the delightful hotels. Friday morning Miss Cooke, the

town of Murphy, the county of Cherokee, and the TVA authorities got into action. After enrolling, the members of the Association were taken in cars for an educational sightseeing tour. In the two days they were taken to the Hitchcock Corp. Talc mine where twenty tons of talcum powder and other products are mined each day, the city park, the Hiwassee Dam, Folk School, Ducktown and Copperhill, Tennessee; McCaysville, Georgia; The Fields of the Wood, assembly ground of the Church of God; Columbia Marble Plant, the drive above Nantahala Gorge, along the shore of Santeetlah to Fontana village, and back by way of Mrs. G. W. Cover's at Andrews. This itinerary took the days of Friday and Saturday. On Friday noon the city of Murphy entertained at a delightful luncheon at one of the splendid eating places. At night the Murphy Lions Club and Murphy Business Men's Club entertained at a bountiful banquet. At noon Saturday Government Services, Inc. entertained at Fontana at lunch that was thoroughly enjoyed. The last entertainment was by Mrs. G. W. Cover of Andrews with a tea party. Mrs. Cover is state representative of that county. The business part of the meeting was attended to in short order at the banquet Friday night at which time the one address of the meeting was delivered. We have never seen such cooperation by any community and the members of the association will long remember the delights of the meeting.

AN IMPRESSIVE TOUR

(Editorial by Ed M. Anderson in Transylvania Times)

Last week end we had an opportunity of seeing the many attractions of Southwestern North Carolina, all the way from Brevard to the Tennessee line, and we were most impressed with the rare beauties of this entire section, the beautifully green mountains and forests the gigantic water dams and the many natural resources which are beckoning thousands to this area for vacations each summer as well as a place to make a home.

Miss Addie Mae Cooke, president of the Western Carolina Press association and publisher of the Cherokee Scout at Murphy, was host to the members of the press association at a two-day meeting in Murphy last Friday and Saturday. With the co-operation of all civic

organizations of her town as well as the business men and numerous citizens, the event was most successful and we are confident that all other editors and publishers who attended this meeting have higher respect and regard for the many scenic wonders and many other attractions of this mountain area.

OUR STATE OF VARIETY

(Noah Hollowell, in column, "Wait-A-Minute, in Western Carolina Tribune)

From the Atlantic seaboard to the highest peaks east of the Mississippi, what state can spread out and pile up more scenic grandeur than the Old North State? One that loves the beautiful in wonderful variety never tires of witnessing it.

It was my privilege last week to see for the first time the section of Western Carolina from Franklin to Murphy on through to Tennessee.

From "Manteo to Murphy" as this State's extremes in geographical bounds is something more than 600 miles and there is great variety in climate as well as the marvelous things you see.

Miss Addie Mae Cooke, editor of the Cherokee Scout and president of the Western North Carolina Press Association has for the past few years been extending invitations to the press to visit Murphy and see another part of the world. This body being reluctant to change its plan of meeting once a month for a meal and exchange of ideas in Asheville, finally took her up and she and Murphy citizens and others in Cherokee County put on the big pot last Friday and Saturday. They went beyond all reasonably bounds in extending their hospitality.

It was a program of sight-seeing and industry-reviewing for two days with three banquets thrown in to a hungry crowd to make the outing complete. The citizens of city and county entered into the program enthusiastically and didn't stop until their assets and those in surrounding counties had been well reviewed, including the talc mine of the Hitchcock Corporation, the John C. Campbell Folk School, Hiwassee Dam, the famous copper basin of the Ducktown and Copperhill sections of Tennessee; the Fields of the Wood and Burger Mountain where the Church of God is establishing a most unique religious assembly ground; the Columbia Marble Company plant. It might not be inappropriate to say at this point that marble seems to be about as plentiful there as ordinary stone is in other mountain sections. The courthouse, the town's most imposing structure, was built of native marble about 20 years ago. We saw a barn and also a wall around the barn lot built of discarded slabs of marble. The Regal hotel floor was of beautiful native marble. Flagstones along walks and drives and steps were of marble.

Other visits included the Nantahala Gorge, Lake Santeetlah, the big Fontana Dam power development, the Joyce Kilmer Memorial Forest of virgin timber and other things of less magnitude but never-the-less interesting.

Miss Cooke had invited members of the State press association and they joined the publishers of Western North Carolina in a study of their resources.

It was a great compliment to Miss Cooke to have the press meet in Murphy for two days and it was a great tribute to her enterprise and foresight when many business and professional men accepted her suggestion to make the most of the opportunity to give the Cherokee country some extensive publicity without stint or price. Many readers of these newspapers will learn more this week and by casual references from time to time about this beautiful and highly resourceful country.—(This column also appeared in West Asheville News).

SEEING SOUTHWESTERN NORTH CAROLINA (Feature story by John Anderson in The Transylvania Times) For many years we have heard of the rugged, towering mountains of the extreme western part of the state. We have heard of the many forest clad summits, the deep gorges and tumbling rivers which make natural sites for great power dams. And we have heard all about the gigantic wonders of the Fontana Dam, Hiwassee Dam and others, but last week end was the first time that we have ever had the opportunity of actually seeing these attractions of southwestern North Carolina.

Three of us, the writer, Mrs. Anderson and Publisher Ed M. Anderson, left last Friday morning for Murphy to attend a two-day meeting of the Western North

Carolina Press Association as guests of Miss Addie Mae Cooke, the president and who is also editor and published of the Cherokee Scout—the newspaper there.

We arrived at the thriving mountain town of Murphy shortly after noontime, too late however for the luncheon which was given by the town officials. Upon registration, we were told that Murphy is located at the hub of a mountainous, wilderness region, which could be explored and enjoyed for many days. We found this exceedingly true the next day.

"Gateway To Smokies"

Murphy, as you know, has been frequently called the southern gateway to the Smokies, and is situated practically midway between Atlanta and Asheville.

After the three of us grabbed a hurried bite to eat, we caught up with the association group at Hiwassee Dam. We were most impressed with this gigantic power dam.

Hiwassee Dam, itself, rising 307 feet above the bed of the river and 1265 feet across, is a sight worth traveling miles to see. This giant structure, the highest overflow dam in the world, gives Murphy the cheapest electric power in North Carolina. It backs up the waters of three rivers for 22 miles, extending around Murphy on two sides. The lake is fast becoming one of the most popular fishing lakes in the Southwest and has been stocked with millions of bass and other game fish. We were told.

During the war, the coast guard operated an anti-submarine experiment station at Hiwassee, which proved very valuable in the war effort.

Jaunt Into Tennessee

We next traveled to Ducktown and Copperhill, Tenn.—25 miles west of Murphy. It gives you a strange and weird sensation to drive out of the beautiful green hills and valleys around Murphy into the great copper basin of Ducktown and Copperhill. This is a vast area of rolling land, completely desolate, on which not a blade of grass grows. It is a notable example of soil erosion. We understand the vegetation was killed off this area years ago by the sulphurous fumes from the smelting of copper from the ore. Today these fumes are captured and sold in the form of sulphuric acid.

For nearly one hundred years,

approximately 50 carloads of copper a day have been shipped out of this area, and at the present time, many by-products including insecticides, acids, iron, and other materials are shipped to all points of the world daily. The barren, rolling hills are undermined with a lattice work of tunnels, to a depth of at least 3,000 feet.

Religious Shrine Visited

On the way back to Murphy, we stopped at "Field of the Wood," a religious shrine which is being constructed by followers of the Church of God. It nestles in a valley between two mountains, and will truly be an inspirational monument when completed.

Last Friday night we were entertained at the Regal hotel in Murphy as guest of the Lions club and the Business Men's club. More than 150 persons attended this dinner meeting, and Albert Hardy, prominent Gainesville, Ga., newspaper publisher and president of the National Editorial association, was the principal speaker. In his speech, he highly praised our own publisher Ed M. Anderson, for winning the coveted "Amos" award. He said he was truly glad that a fellow Southerner was given the award and being as closely associated with Publisher Anderson as he was in Washington during the war years, he knew that Ed was most deserving of the highest honor obtainable in the weekly and small daily field in America—that being the "Amos" award.

Publisher Hardy cited the growth of the NEA in the past few years and said that national advertisers are finally recognizing the position and importance of the weeklies and small dailies of America. We were most impressed by this soft-spoken Georgia newspaper man.

Stop At Marble Plant

Saturday morning we started early on our day's tour. The first stop was made at the Columbia Marble company between Murphy and Andrews, where we saw marble cut from rough stones into polished blocks for commercial use.

Did you know that it takes 24 hours to cut through a slab of marble? A most interesting sight to watch. And seeing the engraving done on the stone is even more fascinating to watch.

Our next stop was in the home of Mrs. G. W. Cover, Sr., in Andrews. She is state representative, and our recess with her proved

most enjoyable and refreshing. She had plenty of ice cold coca colas and was a charming hostess.

Probably the most impressive sight we saw was from the lookout point in the Nantahala National Forest, into the gorge which is referred to as the "Place of the noon-day sun". Being unable to resist such scenic beauty we shot an entire roll of film of this wonder of nature, which is probably the deepest and most rugged in North Carolina.

From here we traveled through Robbinsville and followed the shore of Lake Santeetlah to the Joyce Kilmer Memorial Forest. This memorial forest, dedicated to the author of the poem, "Trees", includes 3,800 acres of exceptional virgin hardwood timber preserved in its primeval condition.

Houses For Tourists

We arrived at Fontana Village at 2:00 and were guests of Government Services, Inc., for a delicious luncheon at the cafeteria. Later, we were taken on a tour of Fontana village, which is now a recreational village for summer tourists. We were shown one of the many prefabricated houses that

are rented to the tourists. The rates are reasonable and the village appears to be an excellent place for a quite, restful vacation.

From the village we drove over to the Fontana Dam, where R. B. Lewis, general manager of Government Services at Fontana, and F. B. McKamey, project manager, took us on a tour of the dam from top to bottom.

Fontana Dam is an impressive sight. It is the fourth highest and largest concrete dam in the world, being 480 feet high, 2,662 feet long. The reservoir is 450 feet deep and extends 30 miles upstream. Fontana Dam is located on the Little Tennessee river in Swain and Graham counties, and extends to within 6 3/4 air miles of the Tennessee state line. We went down to the base of the dam and through the power house, which contains two huge turbo-generators with space left for a third one. Power from this dam goes as far as Chicago. Fontana is all that we have heard it to be, and a monument to progress made in these United States.

CROWN
YOUR BEAUTY WITH A
GLORIOUS
WAVE

Give Yourself A Lovely
U-WAV-IT—Permanent at home. Today, thousands of women are giving themselves U-WAV-IT permanents in 2 to 3 hours at home. You can do it too— it's Safe, Easy, Gentle even for baby's fine hair. For a professional looking, long lasting permanent get a U-WAV-IT. Home Cold Permanent Wave Kit. It comes complete and ready to use. No Messy Mixing To Do. Ask For U-WAV-IT at Parker's Drug Store - Mauney Drug Co. - Fontana Soda Shop

WAVE YOUR HAIR IN 30-60 MINUTES...

U-WAV-IT Permanent

WAVE YOUR HAIR AT HOME

Shortages are holding him back

We in Southern Bell have been adding telephones at the rate of 350,000 a year. But shortages have been growing worse, and now it's harder and harder for us to get materials for manufacturing and building.

We aren't complaining for we are in the same boat as everyone else. But we thought you might like to know the supply situation on some of the biggest items in the telephone business.

- LEAD**—There is a world shortage of lead. Even when conditions here straighten out, it will be some time before adequate supplies are available.
- RUBBER**—Synthetics are in fair supply but natural rubber is on Government allocation.
- COPPER**—In great demand but we will probably have adequate supplies when the smelting, refining and fabricating plants get going.
- LUMBER**—Scarce supply due to unprecedented demand and dislocation of lumber trade.
- TEXTILES**—Serious shortage of cotton and synthetic yarns and fabrics, with demand greatly exceeding supply.
- BRASS MILL PRODUCTS**—Used in Central Office switches and other telephone equipment. Supply will be short until disturbed conditions are settled in the copper industry, permitting brass mills to get back to full-scale production.
- STEEL**—Steel and coal strikes have affected supply in face of unprecedented demand.

It's a tough situation, but we aren't giving up, any more than you have given up trying to get butter or shirts. We're doing the best we can with what we've got and hoping these disturbed conditions will end, so we can really go full speed ahead.

Southern Bell Telephone and Telegraph Company
INCORPORATED

FARMERS FEDERATION

PICNIC

Saturday, July 13th

10 A. M. TO 4 P. M.

MURPHY HIGH SCHOOL

Everybody Invited

All musicians have a special invitation to attend and take part on the program.