## Sanitary Milking Practices Help Keep Down Mastitis

INŞURANCE CAN MAKE THIS
A SECURE YEAR
Fire, theft or accident could strike in 1953. Are you prepared with enough insurance to meet the cost of losses or liability judgments? Now is the time for you to check over your whole insurance program. We'll be glad to help you . . . . At not a penny's cost or obligation to you.

CITIZENS BANK \& TRUST COMPANY INSURANCE DEPARTMENT

## We invite you to see the World's Finest Tire

## PLIS



## New Plus 10

 DOUBLE EAGLE by goodinarmade with AL-NYLON CORD

[^0]- Plus 6 - Full, safe traction for life Tread design never needs re-cutting to restore its traction.
- Plus 7 - Super-Cushion ride soaks up highway jolts.
- Plus 8 - New scuff rib protects sidewalls from curb scrapes.
- Plus 9 - Beautiful contrast! Clean whitewalls on jet black, diamond shoulders.
- Plus 10 -Valuel This revolutionary nylon cord tire costs only about 5\% more than other premium tires made with rayon.


[^0]:    - Plus 1 - The only all-nylon cord passenger car tire.
    - Plus 2 - Heat-tempered Nylon cords make it up to twice as strong.
    - Plus 3 - Over two million miles of grueling road tests prove it to be the safest tire you can buy.
    - Plus 4-26\% more tread-thickness gives up to $42 \%$ more safe mileage.
    - Plus 5 - Exclusive Resist-a-Skid tread grips at all angles of skidding to give extra traction on slippery roads.

