

# Hotpoint

JUST ARRIVED!! Another Carload Of **Hotpoint**

To Another New Hot Point Dealer

## SNIDER'S DEPARTMENT STORE

TO SELL RIGHT - YOU HAVE TO BUY RIGHT -

SNIDER'S DEPARTMENT STORE HAS JUST BOUGHT A CARLOAD OF HOT POINT APPLIANCES, THEREFORE THE SAVINGS WILL BE PASSED ON TO YOU!

Come In & See The FULL LINE Hot Point Appliances **WE WILL NOT BE UNDERSOLD!**

Top-size! Lowest price!

now 1954 **Hotpoint**

10½ cu. ft. CAPACITY



**finest** styling that will always be new!

**newest** automatic defrosting!

- 3 aluminum door shelves
- Slide-opening freezer
- Newest ball-out shelves
- Crispair cold control
- Full-width dollar tray

Feature for feature, this is the greatest refrigerator value ever offered!

Look at its size! Full 10½-cu. ft. capacity with the full-width freezer that stores 49 pounds! See the 3 Super-Stor door shelves! And see, feature for feature, how modestly it's priced—one of the finest values we've ever had. See it soon!

All this for only \$279.95

**A MINIMUM OF \$50 TRADE-IN ON YOUR OLD REFRIGERATOR**



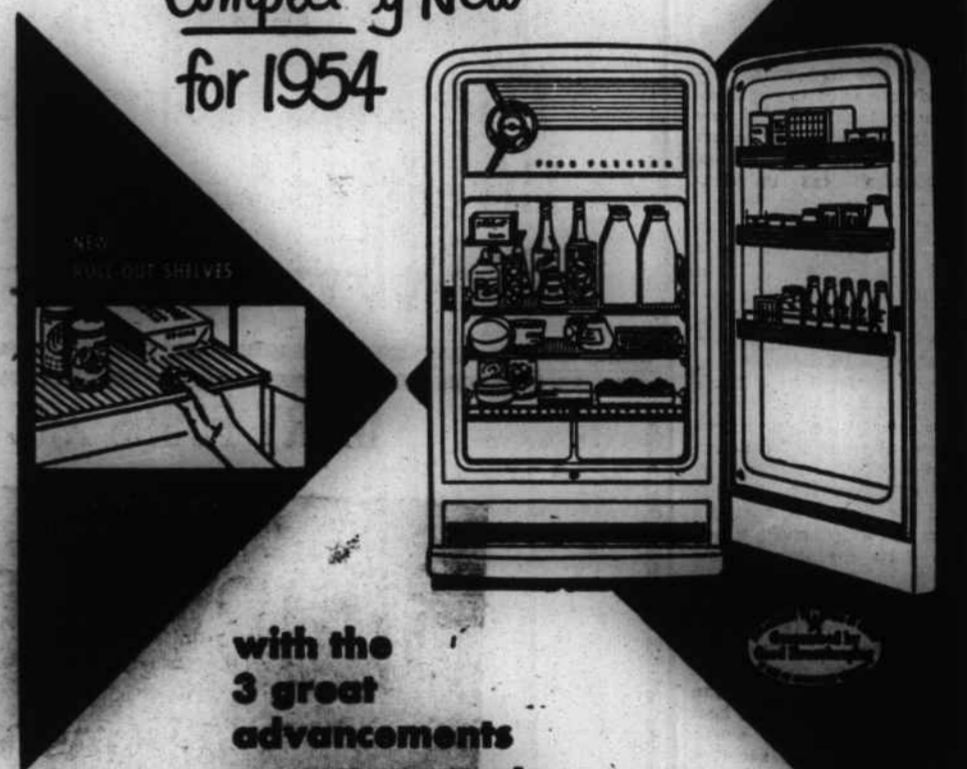
- \* Full Width Freezer—Freezes and stores up to 39 pounds of Food.
- \* Capri Color Styling
- \* Three Aluminum Door Shelves
- \* Tall Bottle Zone
- \* Aluminum Slide-away Shelves
- \* 10½ Cubic Foot Capacity.

FOR ONLY \$299.95

**A MINIMUM OF \$75 TRADE-IN ON YOUR OLD REFRIGERATOR**

# Hotpoint SUPER-STOR

new styling! new features!  
Completely New for 1954



with the 3 great advancements everyone wants

- ▶ No Defrosting—fully automatic!
- ▶ True Freezer—quick freezes!
- ▶ Moist Cold—foods don't dry out!

First to give you two fine appliances combined in one, Hotpoint now offers completely new styling in every part. Improved, advanced, more convenient than ever before. New Capri color styling, the Tall Bottle Zone, new egg-shell new Super-Stor, and many others. Let us show them all to you soon.

\$384.95

**A MINIMUM OF \$100 TRADE-IN ON YOUR OLD REFRIGERATOR**

# Snider's Department Store

ROBBINSVILLE N. C.