

County Registration Books Open Monday

When the registration books open in all precincts in Cherokee County for re-registration of voters, a big slice of the welfare of the town of Murphy will be at stake.

The first balloting scheduled after the county-wide re-registration will be the voting on the proposed \$190,000 water bond for the improvement of the Murphy water system.

It must be pointed out here, however, that the re-registration that starts Monday is not for the Murphy water bond vote alone. The Cherokee County Election Board voted several months ago to call for a new registration. And it just happens that the new registration comes just before the bond vote.

So all voters of Cherokee County must register to be eligible for future elections.

Since the election board has called for a re-registration of voters no Murphy citizen can vote in the water bond election—or any other following election—unless he registers when the books are open during the new registration period.

So it stands that Murphy has a great deal at stake during this registration period. The people who are in favor of the water bond must be certain they register so that their vote can be a part of Murphy's improvement.

News Is "Bread & Meat" Of Newspaper

The Stanley News and Press of Albemarle during the first of the month said in connection with the National Newspaper Week that "News is the 'bread and meat' of newspapers, and we seek it."

The News and Press in the editorial in part said:

"Newspapers have been in existence for a long time, and the newspaper industry is in a strong and vigorous condition, despite whatever threat may have been or is being offered by radio and television.

The strength of newspapers in this and other countries may be attributed to the fact that they have been solely concerned with presenting the news, a commodity always of interest to the human being, regardless of whether it is to be found on the front page of a metropolitan newspaper or brought to light in a whispered conversation over the back fence.

Newspapers which have lacked diligence in gathering the news have either weakened as a community enterprise or have been faced with strong competition. When a newspaper becomes lax in its newsgathering efforts, it fails in its responsibilities to the area which it seeks to serve.

Radio and television are chiefly mediums of entertainment. As a part of their programs, they include reasonable periods devoted to news, with most broadcasts consisting of brief news summaries and sporting events. A steady diet of news would soon drive away a major portion of radio and television audiences. They want variety, and their appetites are not easily satisfied.

Newspapers get into the entertainment field with features of various types, and this is particularly true of the Sunday editions. However, the primary purpose of a newspaper must ever be kept in mind by its editors if it is to succeed. A steady diet of entertainment in newspapers would result in the loss of subscribers. The "meat and bread" of the newspaper is news, and nothing else will keep subscribers continuously satisfied."

... We could do a better job, of course, if more people in the county would help us with news tips about their families and friends, for names make news.

In pledging better coverage, we appeal to subscribers to lend a hand with telephone calls or letters that provide us with news that we could easily miss."

TV's Quiz Money Could Be Better Placed

It seems to us that these give-away programs on TV had just about reached their peak as far as the amount of money handed out is concerned. Of course, knowing the ways of TV there is no telling what the peak could be as far as new gimmicks added to the same theme is concerned.

We thought the \$64,000 Question on CBS was the apex of give-away but NBC's The Big Surprise, featuring a possible \$100,000 gift, leaves us breathless.

Even though we agree the amount of money being handed out is enough to make a man's mouth water, we believe the sponsors would find a better way to invest their TV advertising dollar and gain more viewers in the bargain.

Why can't those big money sponsors put those thousands of thousands of dollars into better talent, better writers and better producers?

The quality of television entertainment would increase ten-fold and we would all benefit instead of the few contestants who land on the quiz shows. We can't believe the average American TV viewer would rather watch a quiz show than a really, first-rate drama, comedy or musical.

County Gains In Teen-Age Work

Some of the most important people in Cherokee County are coming into their own these days with Andrews establishing a teenage canteen and a similar project in the mill in Murphy.

Andrews during the past few months, has shown an outstanding interest in the young folks living in and around the town. The canteen, sponsored by the Parent-Teacher Association and civic clubs of the town, has been located on the main street. It offers games, dancing, refreshments, and above all, a wholesome place for the young folks to get together.

In Murphy, the Junior Womans Club has adopted as its main project of the year the establishment of a canteen or recreation center for the teen-agers of Murphy and adjacent area.

Meanwhile, over at Andrews private citizens have added their own bit to the entertainment of young folks. After every Andrews football game some family in Andrews invites the whole team and squad of cheerleaders to a supper party. The idea started last season and has been carried over this year. It is a fine tribute to a first-rate football team.

Both Andrews and Murphy will find that the money and effort used in teen-age work will be one of the best investments ever made in Cherokee County.

reports from OTHER EDITORS

SURE TO BE BETTER

"There is no way to predict what tomorrow's gasoline will be like—except that it's sure to be even better."

That happy forecast was recently made by Charles F. Kettering, the world famous automotive engineer. And the reason he gave why gas has been and will be better is worth some hard thinking. He said: "The increase in gasoline quality is a direct result of the intensive competition for your business among America's oil companies. Every company knows that the only way to win or keep business is to continually offer your new, improved products at the lowest possible price."

Mr. Kettering also pointed out that by every measure of performance and economy today's gas is 50 percent better than the gas of the 20s—which means that two gallons now do the work that used to require three. Yet the current price of gas is just about the same as the 1925 price—only the taxes are higher.

What is true of gasoline, of course, is true of all other oil products. And competition does more than improve quality, important as that is. It is one of the spurs that keeps men searching for oil and taking the long chances involved, in the hope of hitting a big strike. The oilmen's creed of action could be pretty well expressed in a phrase: "Get there ahead of the other fellow—and do a better job than the other fellow."

(The McDowell News)

DEADLY DANGERS ARE ALL AROUND US

The story which recently horrified readers of newspapers in this section, about a young boy who accidentally shot another youngster in the stomach with a shotgun, should bring an important lesson to all of us as the hunting season gets under way in North Carolina.

The lesson is this: You can't be too careful with a firearm.

Despite their youth, these two boys in their middle teens were apparently fairly familiar with hunting safety. Both had been hunting, and had no mishap during the time they were actually shooting.

But, like an experienced automobile driver sometimes does, one of them got careless as they were returning home. Somehow a shell was in the chamber. Somehow the trigger was tripped.

Normally, the gun would not be loaded after the hunt, and normally the trigger would not have been tripped. So it was an unfortunate case of double carelessness that caused this tragic accident.

It can happen to you. It can happen in the woods when you are hunting. It can happen on the highway when you are driving. It can happen in the kitchen when you pick up a kettle of boiling water, or anywhere in the house when you disconnect a lamp or some other electrical device.

Be careful, wherever you are.

(Forest City Courier)

IT'S IN THE BOOK

Well, we might have known it. There's nothing new under the sun. Why do we moderns persist in thinking we are so original anyway? The ancients, not the storm warning forecasters of the Weather Bureau, started this practice of giving names to hurricanes. It's in the Bible.

One Antoinette Babeon of Homestead, Fla., wrote to The Christian Science Monitor and called the editor's attention to Acts 27:14, which reads: "But not long after there arose against it a tempestuous wind, called Euroclydon." It must have been a hurricane, for the Bible says in verse 20 that it was "no small tempest." It shipwrecked Paul.

Euroclydon! The Bible didn't say so, but we assume it was the fifth tempest of the season.

(Gates County Index)

Cherokee Chatter

BY BILL COSTELLO

It might be a little hard for some folks to believe but I know a man out at Peachtree who is picking June Apples off of two trees on his place. GEORGE HAYES told me he has one tree that has one small bunch on it and the other tree has several on it. He said most of the apples are real small but a few of them are as big as hen eggs.

JUNE APPLES

J. N. HILL, who told me about the apples first, said Mr. Hayes told him he ate some of the apples for breakfast. You know June apples are supposed to be ripe the last of June or the first of July and here Mr. Hayes is picking them in October. That's news. I've visited Mr. and Mrs. Hayes out at their comfortable place in Peachtree and I'll vouch for Mr. Hayes' veracity.

ROYAL FAMILY

MARY FAYE BRUMBY was in the office the other day and I congratulated her on having a queen in the family. As you know, IDA BRUMBY was Murphy High School homecoming queen. What really makes it cool though is that the Brumby family has had a queen and a king in the family this year. Little EDDIE BRUMBY was elected king during a contest sponsored by the Murphy Kiwanis Club several months ago. That family is loaded with royalty.

TOUGH LUCK

I was out at Kaye's Auto Parts the other day just after SAM KAYE had a bit of tough luck. He was working on a piece of machinery and part of it dropped on his foot and I believe some bones in the foot were broken. When I was out there he had just gotten back from the hospital and was on a crutch.

Speaking of crutches, HOWARD MOODY is now on one crutch and he told me on the street the other day that he has been practicing using a stick. When I saw him he and E. C. Moore had just returned from a squirrel hunt—without squirrels.

FRIEND IN NEED

HAYES DOCKERY came to my rescue this week when he let me borrow a seven horse-power motor until I can locate one. He was telling me that the first time he had seen "Booger Holler" written out was in the Talk O' Town column last week.

LOST BATTLE

From the information I received this week TOM CASE lost a noble battle between the sexes Sunday.

It seems that his wife, FANNIE MITT, was wearing a new hat to church Sunday and after services she asked Tom how he liked it. Tom, being a truthful (if sometimes not exactly tactful) man, said he wasn't sure because he had not had time to look at it properly. Naturally, his wife pointed out that they had ridden to church together and sat together throughout the service and he should have noticed anything as obvious as a new hat.

And here's where Tom tried a masterful stroke. He challenged his wife to tell him, without looking at him that instant, what suit he was wearing. And darn if she didn't do it!

It was a wonderful try and Tom deserves some sort of award. I only wish he had asked her to describe his tie or socks or something a little more difficult than his suit. He might have won and struck a blow for MANKIND.

STRICTLY FRESH

LOS ANGELES laundry manager turned down a man seeking a job "because he was too old to work on a route." Fellow was young enough, though, to take manager to the cleaners. Came back and robbed him of \$800.

Man by the name of J. Walker was arrested for offense of the same name in Los Angeles, Calif. Sorry we can't report that the arresting officer's name was T. Kelt, but some days you just don't get a break when concocting this column.

Snoopy party who wanted some secret information on how long the atomic-powered sub Nautilus could remain submerged was told by Navy Secretary Charles S. Thomas that it "only surfaces to re-recruit the crew." Pray, please copy.

Fellow across the desk from us has the perfect system for getting out of yard work. He lets the leaves pile up until he can't and the snow shovel he left out

It's the

TALK O'THE TOWN

By Emily Costello

Tonight the Murphy Junior Woman's Club will welcome its eight new members at a sort of "special" meeting—preceded by a tea-reception. And during the meeting Miss Lillian Jones of Franklin, vice-president of District One of the N. C. Federation of Women's Clubs, will speak.

The new year books will be distributed, too. The new members are MISS MARGARET AKIN, HELEN BEERKENS (Mrs. Arnold), MARGUERITE HOWELL (Mrs. W. E.), DORIS CORNWELL (Mrs. Bill), FIDDLE RUSSELL (Mrs. William L.) and MISS EUNICE SHIELDS. In addition some former members to be reinstated are RUTH CHENEY (Mrs. Bob) and LOUISE SCHUYLER (Mrs. Red).

EDITH IVIE (Mrs. Peyton) is chairman of hostesses for tonight, with Mrs. Nat Kinney, Mrs. J. B. Hall, Mrs. Charlie Hughes and Mrs. Ann Wilkins serving with her. Promises to be a nice meeting. The JWC has 48 members on roll this year.

IN CHARLOTTE

VIRGIL BRADSHAW—formerly of Murphy—stopped by the office the other day to have the paper sent down to Charlotte where he's living now. He works for a furniture manufacturer.

SNOW?

The Salvation Army lady was in town Saturday and I enjoyed, as I do on her monthly tips, a little chat with her. She was telling me that she ran into rain, sleet and snow up toward Fields of the Wood late Friday afternoon.

That same afternoon MARY JORDAN (Mrs. John) phoned me to look at the double rainbow which appeared in the sky around the middle of the afternoon. I got outside just in time to see the rainbows before they faded. It was really a beautiful sight—one perfect rainbow formed right under a larger one.

ONE HONEST MAN

As you know ARVEL WOODS and NEIL HUGHES were injured (Neither critically, although they were cut painfully) in an automobile accident a couple weeks ago. In the accident Arvel's billfold, containing several hundred dollars (Arvel and Neil were returning from a sales trip) was lost. The morning after the accident a Mr. Bryant returned the pocketbook to Arvel at the hospital. We need more Mr. Bryants.

Arvel and Neil are still patients at the hospital, recovering nicely, I hear.

COMING SOON

The new Sinclair distributor—CLYDE KILGORE and Mrs. Kilgore will be moving to Murphy soon and will be living in Frank Taylor's house. They seem like a mighty nice couple and they'll be moving here from Atlanta, I think. It'll be good to have them.

HOUSE BUYING

The JIMMY HILTONS have bought MRS. THOMPSON'S house on Campbell St. and Mrs. Thompson has moved into the apartment in the house. I'm not sure whether the Hiltons have moved yet, but they will shortly.

The new druggist at Parker's has rented the East Murphy house formerly occupied by the ALLEN LOVINGOODS. The Lovingoods have built at Peachtree.

A TREAT

It will be a treat to have MRS. E. B. WORSHAM from College Park, Ga., to speak here on flower arrangements next week. Mrs. Worsham's visit will be sponsored by the Murphy Garden Club.

Members of the club have been gathering all sorts of materials and preserving them for Mrs. W. to use in her demonstration. She really is quite an authority and we're all looking forward to having her. She'll be the overnight guest of OPIE McKEEVER (Mrs. H. L.).

INTIMATE SECRET

I bared my soul before HELEN and ARNOLD BEERKENS the other night when I blew the dust from my violin case—put on new strings and tuned up for the first time in four years. I really play terribly and so don't let many people hear me. But I did enjoy a little jam session with the Beerkens doing a few racy numbers like "Traumeral" and "Largo".

OPEN HOUSE

If I had known in time, I'd have gone to BESS and BUD ALVERSON'S open house Saturday around lunch time instead of just afterwards. At their new Smoky Mt. Gas Co. building on Andrews road they had a demonstration of their new ranges and a man was baking ham and biscuits and served them piping hot. They also served wonderful hot coffee and donuts.

I was looking around the new place at the same time the A. G. QUINNS were there. Mr. Quinn was saying the building would be wonderful for his business and I was thinking what an ideal spot it would be for a newspaper plant.

JIMMY HOWSE was telling me that son, TOMMY is getting along fine at Tennessee Military Academy in Sweetwater, Tenn., where he is in school this year. Jimmy has already visited him once and plans to go again next week end.

THE WINNAH

CLARA McCOMBS was the winner of the \$300 range given away by Smoky Mt. Gas Co. last week. Since she has a comparatively new stove, I don't know what she plans to do with this one. Saturday night she had just remarked that about then somebody was winning a new range when Bess called her.

A Backward Glance

5 YEARS AGO

THURSDAY, OCT. 19, 1930

I. B. Hudson, Jr., and Bob Christy spent the week end in Andrews. Both are students at Duke University.

Mrs. Ed Spears of Asheville is visiting her parents, Mr. and Mrs. Jack Roberts.

Mrs. Harry Ferguson visited her mother, Mrs. T. S. Evans a few days this week.

Mr. and Mrs. Roy Lovingood spent Sunday and Monday in Atlanta on business.

Bob Easley Jr., is attending a Jefferson Standard Life Insurance school in Greensboro this week.

10 YEARS AGO

THURSDAY, OCT. 18, 1924

Jimmy Cagle of Knoxville returned home this week after spending the summer here with his grandmother, Mrs. Sallie Queen. He was accompanied home by his mother, Mrs. P. R. Cagle.

Mrs. Thelma Dickey, Mrs. John H. Dillard and Mrs. C. W. Savage celebrated their birthday anniversaries jointly with a dinner at Hotel Regal Wednesday evening.

Pvt. Hubert E. Roberson, who entered the service Sept. 17, is now taking his basic training at Camp Blanche, New Orleans, La.

Mrs. Bernard Tyle and small daughter, Patricia Anne, of Amarillo, Texas, spent a few hours Monday of last week with Mrs. Ry le's mother, Mrs. Robert Reece.

Frank Bristol has recently purchased from E. A. Wood the two-story brick building on Main St. in Andrews that houses McKeldrey's Barber Shop and Buck and Bill's Cafe.

20 YEARS AGO

THURSDAY, OCT. 17, 1913

Miss Bessie Miller of Danville, Va., spent last week with friends and relatives at Vengeance Creek.

Miss Addie Leatherwood and Miss Lelia Hayes spent Saturday at Buck Creek.

Miss Frances Watkins spent the week end with her father and sisters at Peachtree, returning to Cullowhee Sunday afternoon.

Mrs. Ralph Harbin and son, of Maryville, Tenn., spent the week end with Mrs. Harbin's parents, Mr. and Mrs. L. E. Mauney.

Miss Lelia Posey of Asheville spent the week end with her mother Mrs. Alma Posey.

30 YEARS AGO

Friday, Oct. 23, 1925

Ralph Moody spent Sunday in Bryson City.

Mrs. Garrison Maneval of Asheville is visiting her parents, Mr. and Mrs. J. W. Axley.

Mrs. H. D. Smith and children spent last week end with friends at Suit.

Mrs. George Hubbel, extension worker of the Murphy College, spent several days in Andrews this week.

J. M. Candler, wife and daughter, were week end visitors of his brother, G. W. Candler and family. Mr. Candler is Yard Master of the Southern Railroad Company at Hickory.

Bible Comment:

Love Is Cement Which Binds Christian Home

CHRISTIAN homes don't just happen. They have to be made and it takes all the members of the family to make them. They cannot be made by parents alone, no matter how good and well intentioned the parents may be. And a love which implies mutual relationships and obligations should bind the family together.

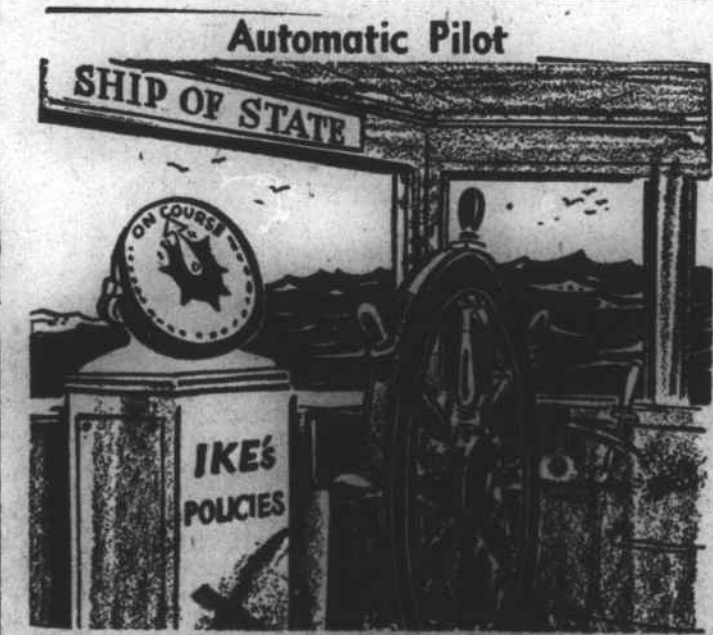
Children need discipline and training, as well as affection and devotion. They need to learn to bear the burdens and responsibilities that will be theirs when they grow up, and it is no kindness to shield them from everything hard or unpleasant.

Sharing ought to be the spirit and practice of home life. Children ought to be trained to understand, and do, their part in solving the problems of the home. Helping ought to be a part of every well-regulated Christian home. Little duties should be assigned to all. Here, too, training for the future is all important. The child who has not learned to do things is ill-prepared for life.

These things are inherent in the Christian way, and they are important factors in a happy home.

A home in which love is one-sided is off balance. The test of love is in the trials and hard things of life, and these are not avoidable in the home.

As Paul says, "Love suffereth long and is kind." And on these words Christian homes can be made, and kept.



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