

IN THE SUPERIOR COURT  
NOTICE

CHEROKEE COUNTY  
NORTH CAROLINA

Hildred Kilpatrick Wooten,  
Plaintiff,

vs.  
Clarence Wooten, Jr.,  
Defendant  
TO CLARENCE WOOTEN JR.

Take notice that pleading seeking relief against you has been filed in the above entitled action.

The nature of the relief being sought is as follows: The plaintiff is seeking an absolute divorce from the bonds of matrimony against you on the grounds of two years separation next preceding the commencement of this action, and is seeking to be awarded the custody of Egonia Mae Wooten minor daughter born to the marriage between plaintiff and defendant.

You are required to make defense to such pleading not later than December 20, 1966, and upon failure to do so, the party seeking service against you will apply to the Court for the relief sought.

This 29 day of October, 1966.  
K. W. Radford  
15-4tc Clerk Superior Court

NEW and USED TIRES  
Electrolite Batteries

COOK

TIRE SERVICE

HIWASSEE ST. - DIAL VE7-292.  
.. Next Door To Cherokee Hotel

ON OUR STREET

By SALLY DAVIDSON  
From Parker's Drug Store to Sinclair; from Mauney's Drug to Pure Oil so many things happens on our street.

People on our street "ooing and aching" over a beautiful yacht passing through on a large truck (sure sign summer is over).

Wonderful little fellow wearing heavy leg braces and walking on crutches, keeping up with his brothers.

On back of small boys t-shirt, "my daddy drives a Studebaker", but they were riding in a Chevrolet.

Ida Arrant Wins Prize

Ida Arrant, who lives at Brass-town and is a Murphy High School student, was the winner of an attendance prize when she was guest of the Rockhoulder's

Club which met in Young Harris, Georgia.

She won a five-carat facet Brazilian green amethyst. It has been collecting rocks and minerals for several years.

CATHOLIC INFORMATION

Are the inspired Gospels true history? Yes. True history has two requirements.

- The one who tells the events must be an eye witness.
- He must be telling the truth of what he saw and heard. Now the writers of the four gospels fulfilled these requirements:
  - Matthew and John were eye witnesses. Mark and Luke were secretaries of eye witnesses.
  - They told the truth because:
    - No one lies without hope of gain.
    - They knew they had nothing to gain since the more they spoke or wrote, the more persecution they suffered.
    - They knew they were going to be martyred if they kept on, and they were. No one dies to prove a lie.
    - Even if they weren't persecuted, they still would not gain anything by lying because they told events that were against themselves, their reputation and their personal habits. They had to tell of their own cowardice in leaving our Lord in His passion, of not believing Him on many occasions, and of their own ignorance and fear when He appointed them to be His Apostles.
    - The doctrine they preached and lived and exemplified went against their own desires and preferences . . . sacrifice, humility, love of enemies, poverty, purity in a lustful world, martyrdom for the sake of the loving Master.
    - They preached and wrote to others, many of whom were eye witnesses also. They wouldn't convert so many thousands to this difficult religion if their listeners knew they were not telling the truth.

God love you now.

Reverend Joseph Dean  
Murphy's Catholic Chapel



Goodyear Contest Winner  
Receives Set Of Tires

Pictured above are Frank Ellis, and J. H. Duncan along with Richard Huff, general tire line salesman, who is presenting Loren Davis with a set of Double Eagle Goodyear tires. This set of tires was one of the prizes in the \$150,000 3-t safety sweetstake, sponsored

by the Goodyear Tire and Rubber Company. Millions of persons from every state in the nation registered for the event.

A total of 575 prizes, ranging from a top of \$25,000 down to a pair of Goodyear Deluxe Super Cushion tubeless tires, are being presented to the Sweepstakes winners.

Mr. Davis received this set Wednesday, October 17 at Allison and Duncan Tire Company. Mr. Frank Ellis registered the winner.

Elementary Pupils Organize Reading Clubs

A total of 218 elementary school pupils met in the Murphy School library and organized reading clubs and elected officers as follows:

Fourth grade club: Jane Whitely, president; Jerry Townson, vice-president; Missy Wilson, secretary; Becky Jo Ray and Rosalie Hyde, program chairmen.

Fifth grade club: Rosemary Bates, president Adinah Brown, vice-president; Harry Fowler, secretary Mary Linda Hyatt and Laurie Hardin, program chairmen.

Sixth grade club: Patricia Crawford, president; Lynda Schuyler, vice-president; Larry Smith, sec-

retary; Sara Varner Singleton, Barbara Townson, Jerry Dickey and Betsy Henn, program committee.

Seventh grade club: Jimmy Kinsey, president; Dorothy Ann Mull, vice-president; John Sneed, secretary; Elizabeth Gibbs, Brenda Sue Quinn, and Jerry Robertson, program committee.

Eighth grade club (The Junior Tarheel Historians) Joe Craig, president; Ruth Ann McClure, vice-president; Louise Crisp, secretary; Linda Green, reporter, Mrs. Kate Shields, counselor.

A STATEMENT OF POLICY

A Statement of Policy by Western Carolina Telephone Company for providing telephone service to the public, and for the guidance of its own personnel:

- We attempt to plan to pay the full "price" for whatever is to be done or accomplished whether that price is to be in terms of money, time, equipment or manpower. We attempt to estimate the "price" in advance and to set aside the necessary units without attempting to "economize" at the risk of falling short of achieving the desired end.
- Whatever we propose to do to work out a scheduled in as much detail as possible step by step and then follow that schedule, being sure to check it all along the line. The reason for checking the schedule is to be sure it is being maintained and that we can follow the course of action through to a conclusion.
- Never falter or fail the course of action because of discouragement, accident or seeming failure; but do not hesitate to stop or reverse the course of action when we see we are wrong or when it becomes foolhardy to go on.
- Try to remember to never tell a subordinate how to do a thing until you have first asked him how he thinks it should be done.
- Make decisions and plan all courses of action on the basis of sound principles; avoid expediency as being costly in the long run and storing up trouble for the future as well as serving as bad training for everybody.
- To do one job or problem at a time.
- To avoid snap decisions: to take time to reason out a decision and see what the effect will be all along the line.
- To realize it usually takes at least two years for a new plan or method to seep down through an organization and be accepted and carried out by everybody.
- By using new business methods and equipment as soon as they have been reasonably demonstrated to be worthwhile, and adopt new management practices as promptly as their practicability seems reasonably assured. Do not be afraid to pioneer where a principle seems sound.
- By calling in consultants or specialists whenever or wherever they can save you time or money.
- When a situation develops that is seriously wrong lay plans immediately to cure it. Realize it takes patience as well as a program to work out of a bad situation; short cuts do not always pay.
- Generally speaking to make all instructions definite and specific and put them in writing for the benefit of those who are to carry them out. This serves as our own reference, and follow-through.
- In planning with or conferring with associates to generally concentrate on one problem at a time.
- After making provision for proper reserve, share the earnings of the business as equitably as possible between stockholders (in the form of dividends), employees (in the form of wages), and customers (in the form of lower prices or better service).
- To remember that a man who works need never be a problem to anyone; and opportunities multiply if they are taken advantage of, and pass on when neglected.
- To not wish or look for an easy life; we ask for tasks equal to our powers and not powers equal to our tasks.
- To be cool, collected and courteous, remembering that naturalness and sincerity are always convincing.
- To remember if our efforts are criticized, we must have done something worthwhile.
- We are in business to provide fast, dependable and accurate communication service to our subscribers and the territory we serve. To provide this service when and where subscribers want it, and to give this service successfully under public regulations. To make this service high in value to our subscribers at the lowest cost that will cause the company to keep faith with investors; to be able to make improvements and to deal fairly with all concerned.
- To furnish our telephone service with all friendliness and courtesy possible and to give the kind of service the customer wants, and not what we think he ought to have. To insure the complete privacy of telephone calls and to improve the quality of our service.
- To treat and have full regard for every employee as an individual person.
- As much as possible practice decentralization of management by giving to managers in each community and management personnel at every level, the responsibility and authority they need for thorough performance of their work.
- To obtain, train and retain men and women to enable us to conduct business in the future.
- To remember that investors have put their money into the company and the business and to give them a reasonable return on their investment, and to maintain financial responsibility in order to attract additional capital or investment for the continued growth and improvement of the company, and to provide additional service for the territory we serve. To maintain good job relations by giving the best telephone service possible, and to learn what the subscriber wants and to inform him of our policies. To educate subscribers on how best to use the telephone and how to get the best service from it, and to merchandise our service so that the subscriber will know what we have to sell. To be reasonable and humble in the company's growth and size because our subscribers and customers make this size possible.
- To be cognizant of our responsibility to the public and the territory we serve; and the communication requirements of our territory for national defense, so that the needs of local, state and the Federal Governments, civilian defense authorities, and our Armed Forces in our territory are met to the utmost.

Only  
**GOOD YEAR**  
HAS 3-T NYLON CORD  
*The Finest Tire Cord Made*  
to give you  
**Stronger-Safer**  
**NYLON TUBELESS TIRES**



3-T Nylon Custom  
Tubeless Super-Cushion

3-T Nylon Cord  
Tubeless Double Eagle

Goodyear Nylon Cord is Triple-Tempered by the exclusive 3-T process to produce an extra tough tire body. These safer, longer-lived tires built with 3-T Nylon Cord cost you no more than tires built with ordinary cord.

YOU GET:

- Better blowout protection
- Better puncture protection
- Longer mileage
- More recaps
- Lower tire-cost per mile

SEE US NOW  
FOR TOP TRADE-IN  
ALLOWANCES

BUY NOW  
ON  
EASY TERMS

MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND

ALLISON & DUNCAN TIRE CO.

DIAL VERNON 7-2817

MURPHY, N. C.

PALMER SINCLAIR STATION

DIAL VERNON 7-2619

MURPHY, N. C.

E. C. MOORE

DIAL VERNON 7-2818

MURPHY, N. C.

HENDRIX BROS. "66" SERVICE

DIAL VE 7-2228

MURPHY, N. C.

Western Carolina Telephone Co