

NEWSPAPER PRINCIPLES

During the past year, a committee of the North Carolina Press Association, under the able leadership of Editor Weimar Jones framed a Statement of Principle for Newspapers which we have long endeavored to live and work by, and to which we pledge anew our allegiance during 1957.

A STATEMENT OF PRINCIPLE

The newspapers of North Carolina, conscious of their obligations, and mindful of their own human imperfections, rededicate themselves to these principles which guide a responsible press in a free society.

Freedom of the press exists in a democracy, not for the power or profit or pleasure of any individual, but for the common good. The right of the people to know cannot be denied or diminished without endangering democracy itself. It is the obligation of the press to provide accurate, timely and complete information about all developments which affect the people's political, economic or social well-being. Given the facts, the people usually will reach wise decisions.

The trusteeship of a free press is the final responsibility of the publisher. He may share it, but he cannot escape it. The good publisher provides the necessary money and space for adequate coverage of the essential news and employs personnel of integrity, ability and sound judgment. He exalts accuracy above other considerations, and insists upon prompt, full and even generous correction when errors occur.

Every citizen deserves the stimulus of a strong editorial page, on which the editor voices his own well-informed opinion clearly and forcefully yet willingly provides space for contrary opinion. The good editor often takes sides, but without arrogance or intolerance. He champions boldly the rights of the people, sometimes against government itself. He provides leadership particularly in his own community. He has a special responsibility to defend the weak, to prod the public conscience, and to speak out against the injustices of which a majority can sometimes be guilty.

The primary function of a newspaper is to report the news. The good reporter strives constantly to find and write the truth. This task, no matter how difficult, is his inescapable responsibility.

To be true, a story, together with its headlines, must be honest, it must be fair. To be fair, it must be accurate and complete. Honesty demands objectivity, the submergence of prejudice and personal conviction. Fairness demands regard for the rights of others. Accuracy demands courage, painstaking care, and perspective to assure a total picture as true as its individual facts.

The final test of every story, every headline, every editorial, every newspaper is:

Is it honest? Is it fair? Is it accurate?

To the end that they can more frequently answer these questions in the affirmative, the newspapers of North Carolina adopt this statement of principle.

Backward Glance

10 YEARS AGO

Thursday, January 16, 1947
B. G. Brumby Sr. of Clearwater, Fla. has been spending a few days here on business.

Harry Mauney returned this week to Baylor school for boys at Chantanooga after spending the holidays with his parents, Mr. and Mrs. W. M. Mauney.

Mr. and Mrs. George Leatherwood of Arlington, Va. have been visiting Miss Addie Leatherwood and Mr. and Mrs. Hayes Leatherwood for the past few weeks, enroute to Miami, Fla. where they will make their home.

Mrs. Gladys Burgin of Waynesville visited friends and relatives here Friday.

20 YEARS AGO

Thursday, Jan. 21, 1937
Mr. Dan Wheeler spent the week end in Norris with his family.
Mr. Thomas O. Gilliland, Jr. was

a visitor in Knoxville during the week end.

Mr. and Mrs. Virgil Johnson and children spent Monday in Atlanta.
Mrs. J. B. Bailey spent Tuesday in Atlanta.

Mr. and Mrs. E. E. Stiles of Grape Creek moved to town Saturday and are living on Cherokee Street.

Mr. and Mrs. Tom Spencer visited Dr. and Mrs. Harry Miller.

30 YEARS AGO

Friday, January 21, 1923

Mrs. E. S. Holcombe has recently been visiting in Asheville.

Mr. E. E. Davis is in Knoxville on business.

Mr. and Mrs. Bud Anderson of Hayesville were in town Monday.
Ben Posey and John Posey, Jr

left Saturday morning for Birmingham, Ala. where they have employment.

Mrs. C. M. Eutt of Blue Ridge spent Tuesday in town.

George Savage who has spent the past year on the Pacific Coast has returned home.

Words Of Life

By Rev. W. F. Elliott
Methodist Minister
Murphy, N. C.

GOOD AND EVIL IN CONTRAST

As for you, you meant evil against me; but God meant it for good, to bring it about that many people should be kept alive, as they are today. Gen. 50:20 (RSV) God has turned away from me and answers me no more. I Sam. 28:18. (RSV)

There is a story told by the Chinese that long ago there was a terrible drouth throughout their land so that waters were dried up every where and the people were dying of thirst. A prophet arose among them who told them to take their beautiful princess, to whom they were greatly devoted, and bury her alive and that the gods would then send rain. They buried her alive on the side of a mountain and immediately there burst forth a stream of clear, cool water. They all drank of it and lived. The life of the princess was sacrificed for the good of her people. Our sacrifice for others often bring great benefit to them. For many years Joseph, the son of Jacob and Rachel, lived a hectic life. He was falsely accused and imprisoned but in the end he came to a position of power and affluence. Saul, the first king of Israel began his career as king with great promise but ended a signal failure.

It is my purpose here to contrast the life of these two men to show the difference between good and evil. Joseph said to his brothers when they came to Egypt to buy grain you meant it, that is the shameful way they had treated him or evil against me; but God meant it for good. Did God move these men to sell their brother into slavery and thus bring great sorrow to their old father? He certainly did not, but he wove the pattern of their evil purpose into a beautiful picture. Saul said the Lord has turned away from me and answers me no more. Why did God turn away from him? Because of his evil, disobedient life.

May we take a look at the good things that resulted from the correct life of Joseph. So far as I can see his only fault was he may have been a little snobbish toward his brothers. You recall that he was his father's favorite and probably somewhat spoiled. That coat of many colors and his dreams went to his head, perhaps. But in Egypt he adhered strictly to that which was right. This brought him to a position of honor and power. His conduct with his brothers brought them to see their sin against him and to repentance. He was a great comfort to his father in his last days. He sustained the whole family of his father and likewise the Egyptians and others during the terrible famine. He put his people in position to become somewhat trained for self-government. It is true that his people were in slavery for many years but in his own time God led them out of their thralldom and established them in the land that he had promised long before to Abraham.

On the other hand let us notice some of the evil that resulted from his haughtiness and disobedience of God. Israel's first king, Saul was humble and successful at first, but he soon became conceited and ignored God's commands thus bringing himself and his nation to the verge of disaster. His kingdom was not built to himself and to his heirs. His conduct brought great mental suffering upon him. At times he was like a mad man. He separated David from his wife Michah who was Saul's daughter. He drove David into exile and hunted



GARDEN TIME
M. E. Gardier
N.C. State College

The question is frequently asked, "What do we mean when we speak of soil pH?" Simply stated, it refers to the relative acidity, sourness, or alkalinity, sweetness, of the soil. The measurement of pH may be compared to a thermometer. Above freezing (32° F) would be on the sweet side, and below 3 on the sour side.

The pH of the soil affects the growth of all plants, and this is the reason lime is needed for some and not for others. If we apply a set of values to the pH range, from 4 to 10, we can state the ranges as follows: 4 to 5.5, strongly acid; 5.5 to 6.5, slightly acid; 6.5 to 7.5 neutral; and above 7.5 alkaline.

It is common knowledge that the azalea and the camellia require more tolerant of acid condition acid soils with the azalea being more than the camellia. Applying the scale already given, the azalea would fall in the range between 4.5 and 5.7 and the camellia between 5.0 and 6.0. This is getting a little technical, but it illustrates my point.

Since the ranges are not significantly different, both plants are usually grown in the same general area. On the other side of the picture we find that legumes, such as alfalfa and sweet clover, require a pH range of from 6.5 to 7.5. Spinach, often used as a test plant 6.3; Irish potato, 5.0 to 6.7; sweet corn, 5.5 to 6.7; and so on down the line of plants.

Lime is used to sweeten soils and sulphur and aluminum sulfate to make them more acid. However you should never attempt to amend your soils until you first have them tested. The test will not only determine the pH but also organic nutrient elements such as Nitrogen, Phosphorus, and Potash.

Your county agent, vocational teacher or the Soil Conservation

Service in your county will be glad to help you. Some of them can run

him as a criminal. At different times he tried to kill David. At last in his desperation he goes to the witch of Endor for help but hears his doom. He drove the Spirit of God out of his life till God answered him no more. He died a suicide and his family became scattered and some of them dead. There was no one of his family left to sit upon his throne.

The wicked life cannot bear good fruit. It is corrupt and has the germs of death in it. But those who turn men from sin unto righteousness will shine as the stars forever and ever.

a quick test for pH, but for complete analyses, these samples should be properly collected and sent to the Soil Testing Laboratory, State Department of Agriculture, Raleigh, N. C. Sample boxes are available in the county agent's office with complete instructions for collecting and mailing.



MODERN SCIENCE INDUSTRY

NORTH CAROLINA'S greatest asset in attracting new industry is its people.

Industry after industry establishing plants here has paid glowing tribute to the high quality and quick trainability of North Carolina workmen.

Demand for this type of labor exceeds supply in this new age of electronics and automation.

Modern science industry requires workers skilled in the use of tools—workers who are masters of machines.

These high-wage industries cannot develop faster than technicians can be trained. Nor can they operate without engineering and managerial personnel. Thus new industry of this type also provides professional job opportunities, for lack of which many of our college graduates are now leaving the State.

More and better science instruction in public schools, more technical schools, and expansion of scientific research facilities are vital to North Carolina's Industrial-Development Program.

Ask for the new booklet on Modern Science Industry, with heretofore unpublished information about North Carolina's attractions for new industries. It's free.

STATE OF NORTH CAROLINA DEPARTMENT OF CONSERVATION AND DEVELOPMENT



This is another in the series of advertisements published by this newspaper, a member of the North Carolina Press Association, as a public service in the interest of the State's industrial development program.

This sweet, smooth and sassy new Chevy has its own built-in "dollar-saver"—America's favorite six!

Hard to believe it, but this big beauty is a bottom-priced Chevrolet "One-Fifty." It's got Body by Fisher quality written all over it. And it has a peppery, sweet-running "Blue-Flame" six under the hood to

make your gas stops few and far between.

Like all new Chevies, it brings you a very special sureness of control. This is a quality that just can't be measured in dollars and cents. Lots of cars that cost lots more just don't have it. Come in and see how much pleasure we're passing out these days at Chevrolet prices!



Big beauty with small-budget ways! It's powered by Chevy's famous six



The "One-Fifty" 2-Door Sedan with Body by Fisher—one of 20 beautiful new Chevies for '57!

Only franchised Chevrolet dealers display this famous trademark

Dickey Chevrolet - Olds Co. Inc.

116 Tenn. FRANCHISE DEALER Dial VERNON 7-2132 My N. C.

Advertisement for Florida's Glamorous New Sarasota Terrace Hotel. Features 7 wonderful days-6 romantic nights for \$36.00. Includes amenities like swimming, golfing, and dining. Contact info: P. O. Box 1730 - Sarasota, Florida - Tel. ENGLAND - 6-9711.