

**TAR HEEL PUBLISHERS GIVE  
STATE \$100,000 IN ADVERTISING**

North Carolina newspapers must make a profit, if they are to survive, the same as newspapers everywhere. They can't afford to waste or give away the space which is their stock in trade.

And yet according to Charles J. Parker, state advertising director, the newspapers gave the state more than \$100,000 worth of free advertising last year.

Although this space cost the newspapers the same as any other space, it was expended in a cause dear to the hearts of all North Carolina editors and publishers — the progress and development of the state.

The publishers know their fortunes are inextricably bound up with the future of North Carolina. When the people are prosperous and happy, they will buy both newspapers and advertising. And they are made prosperous and happy by such things as are brought by newspapers advertising.

In addition to the advertising space which the newspapers donated to the state, they also opened their news columns to an untold amount of publicity for state causes. This was done on the theory that people are interested in the activity of their state government. In short this kind of information was interpreted as being news and was handled as such. Editors leaned over backwards to give a liberal viewpoint in the construction of publicity sent out from state offices.

We are happy to see that this generosity and public spirit have not gone unnoticed. A bound volume of this advertising in permanent form will be presented to Governor Luther Hodges at the Midwinter Press Institute at Chapel Hill and will be placed in the archives.

Surely the benefits will be as permanent as the record.

(Reprint from The Forest City Courier)

**SAFETY ON THE FARM**

While the year is still new it is important to make some safety resolutions. Farm families in particular can cooperate to make the new year a safe and happy one, because of safety.

The National Safety Council offers the following suggestions for New Year's Resolutions to be kept by the farm family throughout the year:

1. "We will check the farm and farm home to locate and remove hazards."
2. "We will keep all shields and guards in place on machines."
3. "We will handle poisons and explosives carefully, keeping them labeled and out of reach of children."
4. "Regardless of the emergency, we will not permit young children to operate or ride upon farm machinery."
5. "We will be cautious in handling all farm animals."
6. "We will keep guns unloaded and out of reach of children."
7. "We will encourage farm safety activities in all our organizations."
8. "We will be alert for safety fifty-two weeks of the year."

Reprint: The Sampson Independent

**DO NOT BE COMPLACENT**

Those who are not afflicted with polio should not stand by and wait for it to happen.

When the Salk vaccine was first made known, many people were anxious to procure it and found then that they would have to wait for production to catch up with them.

Now there is an ample supply available and many who should take advantage of this situation are forgetting how they once desired the vaccine.

Many thousands are thankful today for this protection. Numbers of youngsters as well as expectant mothers (who are most vulnerable to polio) are still without this protection. There is sufficient vaccine to meet the needs of those who have neglected to take the series.

The job is unfinished when it comes to polio. The March of Dimes program is constantly at work to better methods for fighting this disabling disease as well as furnishing funds to those already afflicted.

We can help in these two convenient ways. Be sure to take advantage of the Salk vaccine treatment and when you are called upon to contribute to the March of Dimes, do so without hesitation.



**Palmer Bros. Trucking Co. Inc.**

DIAL VERNON 7-3113

MURPHY, N. C.

**THE CHEROKEE SCOUT**

Established July, 1889  
Published every Thursday at Murphy, Cherokee County, N. C.

GEORGE N. BUNCH

Publisher and Editor

SUBSCRIPTION RATES

In Cherokee County: One Year, \$2.50; Six Months, \$1.50. Outside Cherokee County: One Year \$3.00; Six Months, \$1.75.



Second Class Mail  
Privileges Authorized  
At Murphy, N. C.

**Words Of Life**

By Rev. W. F. Elliott  
Methodist Minister  
Murphy, N. C.

**SECURITY AMID TRAGEDY**  
Heaven and earth will pass away but my words will not pass away; Mark 13:31.

This age in which we are living seems to be one of those transition periods in which occur many violent eruptions of one kind or another. It is the opinion of many students of history that when the present disturbance is over we will experience a peace that will be different from any that we have known hitherto. Jesus lived in the period of transition of mankind from Judaism to Christianity. It was accompanied by such disturbances as wars and rumors of wars, earthquakes, nation arising against nation and even division in families. Not so long before Jesus was born there was the fearful disturbance caused by the Syrian effort to destroy the religion of the Jews which brought on the Maccabean wars. Shortly after the death of Jesus the Jews revolted against Rome which brought war, and Jerusalem was overrun by the Romans and the Temple destroyed never to be rebuilt. These upheavals did not cease entirely but they became less violent in later periods of his tory.

All that is physical and temporal will pass away. These belong to time only hence not necessary in the world. They are here for our use in preparation for existence in another state. In heaven there will be no violation of law, no illness, sorrow and death. Not even matrimony but we will be as the angles of God. Heaven—the visible way, but my words will not pass away, but my words will not pass away.

There are two things that we may acquire here which we take with us to the better world, namely, education and religion. These are ours for keeps. No crook, shyster, or Shylock can take them from us. All else but these are left here when we leave for the other world. Lot was a wealthy citizen of Sodom but he left it all when he went out of that city. That is true of any of us. We just cannot take our worldly goods along when we leave this world. But our education and our religion stay us off in Heaven with good sized bank account.

Wherein lies our security in this world of such tragic conditions? What are the things that abide? The teaching of Jesus abide. "My words will not pass away." When one builds into his character the principles enunciated by Jesus he is building his house upon a rock. Storms and floods cannot destroy it because it is securely founded.

When we instill these principles into the lives of others we are laying up for ourselves treasures in Heaven. This is a safe investment and will prove invaluable to us.

Our security lies in the sovereignty of God. When our souls are anchored in the promises of Almighty God nothing can harm us. "Upon this rock I will build my church and the gates of hell shall not prevail against it." Babcock's hymn, 'This is my Father's world,' rings true. As long as we are in our Father's keeping we are absolutely safe.

The godly life must endure because there is built into it those principles which cannot be destroyed. Truth, righteousness, goodness, kindness are indestructible. Our refuge on the scaffold, "Wrong forever on the throne" is not true. "Truth crushed to earth will rise again, — — —

The eternal years of God are hers;

But error, wounded, writhes with pain,

And dies among its worshippers". — Bryant.

God's word is ageless, timeless and eternal. In order to be saved in heaven we must be worth saving. It is the wheat which God garners; the chaff is worthless and blown away by the wind. Nothing of man will be saved but the man's soul and the principles of truth and righteousness that have been built into it.

**Backward Glance**

30 YEARS AGO

Friday, January 21, 1927  
Benu Posey and John Posey, Jr. left Saturday morning for Birmingham, Ala. where they have employment.

Mrs. Ben Gartrell of White Stone, Ga. was in town over the week end.

Mr. and Mrs. Bud Anderson of Hayesville were in town Monday. Allen Lovingood, traveling salesman for the Endicott-Johnson Shoe Company spent the week end in town.

Mr. W. E. Studstill left Wednesday for a visit with homefolks at Moultrie, Ga.

20 YEARS AGO

Thursday, January 21, 1937  
Mrs. W. D. Townsend, Mrs. Wayne Townsend and Mrs. Clyde Townsend, spent last Monday in Knoxville.

Mr. and Mrs. W. T. Forsyth, of Andrews were visitors in town Sunday.

Mr. and Mrs. K. C. Wright, spent Sunday in Topton with Mr. Wright's relatives.

Mrs. W. A. Barber left with Mr. and Mrs. E. L. Townsend and daughter for a trip to Florida.

Mrs. J. C. Hicks, of Sweetwater, Tenn. is visiting Mrs. Nancy Olim-

day.

Babies! Get ready — there's going to be a "Baby Show" soon.

10 YEARS AGO

Thursday, January 23, 1947  
Peyton G. Ivie, attended the furniture market at Highpoint Tuesday.

Mr. E. F. Arnold, is visiting re-

latives and friends in Raleigh this week.

Miss Addie Mae Cook and Mrs. E. F. Arnold left Sunday afternoon for Raleigh. Misses Mary Ellen Payne and Lucille Poteet accompanied them to Asheville and returned them by bus Sunday night.

Mr. and Mrs. J. O. Gallaway of Copperhill, Tenn., have been visiting Mrs. Gallaway's parents, Mr. and Mrs. Morrison Moore.

Mr. and Mrs. Nat Penland were the guest of Mr. and Mrs. Tallmage Rogers Sunday evening.

Carl Elliott and family spent Friday night with Mr. Isaac Elliott.

Question: What type of thermostat is recommended for use with heat lamps?

ANSWER: For broiling units using three or more infrared lamps the conventional wafer type thermostat with the snap action silver contact switch is satisfactory.

The use such controls will materially reduce operating costs.



**New Sinclair Power-X Gasoline Starts Extra-Fast...Anti-Stall...Anti-Icings**



**AAA Award to Sinclair Power-X Has Auto Industry Buzzing**

The American Automobile Association has awarded Sinclair its coveted Certificate of Performance. Tests conducted by the AAA prove that new Sinclair Power-X Gasoline with X-Chemical provides more power and lower operating cost. This new gasoline is the talk of the auto industry today. Find out why for yourself! See your Sinclair Dealer and power up with new Power-X.



All Cars Need It—Only Sinclair Has It

NEW SUPER-PREMIUM

**SINCLAIR POWER-X**

**Now on sale at new lower prices!**

**3-T SUPER-CUSHION**

by **GOOD YEAR**

**Tire safety beyond compare  
at this rock-bottom price!**

**\$12.95**

6.70 x 15 plus tax  
and recappable tire



This tire is famous Goodyear quality inside and out! It has features you won't find in any other tire at the price. Goodyear's exclusive triple-tempered 3-T Cord Body fights off the three main tire killers—Heat, Shock and Fatigue.

Tough, durable tread means longer wear and extra safety. Famous Stop-Notch tread design means better traction on starts, stops and turns. Get 3-T Super-Cushions now for tire safety beyond compare at this rock-bottom price! See us today and save!

**As low as \$1.25 a week  
for a set of FOUR!**

**MORE PEOPLE RIDE ON GOOD YEAR TIRES THAN ON ANY OTHER KIND:**

**ALLISON & DUNCAN TIRE CO.**



DIAL VERNON 7-2821

**FOWLER SINCLAIR STATION**

DIAL VERNON 7-6610

**E. C. MOORE**

DIAL VERNON 7-2310

**HENDRIX BROS. "66" SERVICE**

DIAL VERNON 7-2220

MURPHY, N. C.

MURPHY, N. C.

MURPHY, N. C.

MURPHY, N. C.

MURPHY, N. C.