

# Spring CARNIVAL SPECIALS

## FOR THE LADIES

Beautiful McKettrick Dresses 10.98 To 12.98

Hope Reed Cottons 9.98 To 10.98

2 Piece Linen Suits, By Belle 9.98 To 10.98

Dress & Duster Sets 10.98  
Faille Dusters 8.98 To 12.98

See Our Easter Hats, By Wesco 2.98 & Up

Patent Leather, Faille Kemp, Corde & Straw Bags In All Colors 2.98 To 5.98

Clutch Bags In All Colors \$1.00, 1.98 & 2.98

Beautiful Can Can Slips For The Full Skirts 2.98 To 5.98

LADIES THIS IS SEWING TIME DON'T FAIL TO SEE OUR DISPLAY OF DAN RIVER & AVONDALE SPRING DRESS MATERIAL

Ladies Nylon & Dacron Blouses 4.98  
Cotton Blouses 1.98 To 2.98

Nylon Hose \$1.00

Subteen Duster and Dress Sets \$7.99

2 Piece Linen Dresses 4.98

Childrens Duster & Dress Sets 5.98  
Childrens Shantung Dresses 3.98 4.98

Childrens Nylon Dresses 4.98  
Childrens Dresses Pretty Collars And Full Skirts 2.98 & Up

DON'T FAIL TO SEE OUR LINE OF SUMMER SHOES, FOR EVERY MEMBER OF THE FAMILY

Childrens Patent Leather And White Dress Shoes 2.98 To 5.98  
Ladies Dress Shoes 4.98 To 9.98

Mens Sundial Dress Oxfords 5.98 To 9.98

Wolverine Town & Country Dress Oxfords 9.98

Boys Dress Oxfords 3.98 To 6.98

### EXTRA SPECIAL

Boys Blue Jeans While They Last \$1.00

### SPECIAL

1 large table ladies shoes \$1.00  
1 large table ladies shoes 1.98  
1 large table ladies shoes 2.98

USE OUR LAY-A-WAY PLAN FOR YOUR SPRING & EASTER SHOPPING

## LOVINGOOD'S

THE HOME OF SUNDIAL & WOLVERINE SHOES

NEXT DOOR TO POSTOFFICE

PHONE VE 7-2715

## MORE PEOPLE ARE LEARNING TO APPRECIATE THE FINE DRY CLEANING

DONE BY

## MUPRHY LAUNDRY & CLEANERS



FOR THAT BRAND BOX LOOK, WHEN YOU JOIN THE EASTER PARADE, REMEMBER . . .

## MUPRHY LAUNDRY & CLEANERS

DIAL VE 7-2611

Murphy, N. C.

# GIANT SAVINGS WATCHES and FOUNTAIN PENS !!

## SHOW CASE WATCH SALE

ANY WATCH IN OUR SPECIAL SHOW CASE 1/2 PRICE

For Example: \$65.00 Watch - Now \$32.50 Plus Sale Tax

Other Watches Reduced Proportionately

ALL NATIONALLY ADVERTISED BRANDS

## SHOW CASE FOUNTAIN PEN SALE - ANY PEN OR SET IN SHOW CASE

1/2 PRICE

FOR EXAMPLE: \$20.00 Set - Now \$10.00 Plus Sale Tax  
Many Other Pens And Sets To Select From

# DAVIS

JEWELERS  
Murphy, N. C.

Reg. 2.50

GLASS WARE

By

LIBBY

\$1.50

YOU SAVE A \$1



SPECIAL "FACTORY RUN"

# SALE

Boontonware® Belle  
molded of miracle melamine

Limited time offer - 10 DAYS ONLY - an introduction to the best-wearing, best-looking dinnerware made! Actually guaranteed against breakage, safe in a dishwasher's hottest water! Four colors - Shell White, Bon Bon Pink, Turquoise, Butter Yellow. Place setting includes - 10" plate, 9 oz. dessert dish, cup and saucer.  
\*Written guarantee contained in every package.

BUY 4 - SAVE MORE!  
4 PLACE SETTINGS

\$9.95  
REGULARLY \$18.00

Reg. 3.50

GLASS WARE

By

LIBBY

\$2.50

YOU SAVE A \$1