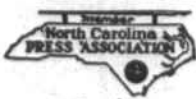


THE CHEROKEE SCOUT

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KEEP THE CHAMBER OF COMMERCE ON YOUR PAYROLL

By C. R. FREED

Keeping the Chamber of Commerce on your payroll costs you less than an office boy's wages.

Yet the Chamber does a man-size job as Murphy's sales manager, publicity agent, ambassador of good will, watchdog over industry and tourist trade and greater-in-chief to distinguished visitors.

Some Objections to a Chamber of Commerce
'I don't agree with a lot of things the Chamber does.'
Answer: 'Of course not! The only way the Chamber can avoid disagreements here and there is by adoptin' a do-nothing policy.'

(b) OBJECTION: 'There are too many requests, I can't afford to contribute to the Chamber of Commerce.'

ANSWER: 'Chamber of Commerce membership is not a contribution. It is an investment. The Chamber's program is business expansion. It is the only town-wide organization working for business on such basic problems as new industries, publicity for the town and county, for tourists trade, highway's, etc.'

(c) OBJECTION: 'I don't have time to attend meetings.'
ANSWER: 'All the more reason why you should help with your money. We want YOU!!! - But if you can't meet with us, we need your support. It takes oats to make a mare go.'

(d) OBJECTION: 'I am a professional man and don't need the Chamber of Commerce.'

ANSWER: 'No professional man ever prospered in the middle of the Sahara desert. It takes a city to give the professional man his opportunity. A new factory with 100 employees means three to five hundred new patients for doctors and dentists as well as many clients for lawyers.'

A SLOGAN FOR MURPHY - STOP OR GO
We are in a period when demands are being made on the Chamber of Commerce and the town of Murphy. We must be ready for full speed ahead on the 'go' signal.

WORDS OF LIFE

Andrews Free Methodist Church
Lawrence R. Smith
Andrews, N. C.

'SEVEN THINGS GOD HATES'
'These six things doth the Lord hate; yea seven are an abomination unto him:

A proud look, a lying tongue, and hands that shed innocent blood, An heart that deviseth wicked imaginations, feet that be swift in running to mischief, A false witness that speaketh lies, and he that soweth discord among brethren.

Proverbs 6:16-19
What is an abomination? Just this, things that God hates and that are an aversion to his soul.

All sin is the abuse of some power faculty. A look, a tongue, hands, a heart and feet. The hatefulness of sin in God's sight should be to us its greatest condemnation, not only because God will punish it, but because it separates us from the love of God.

A proud look—A proud look is not meant meanelly the look but the inner mood which the look expresses. Pride put first, because it is at the bottom of all disobedience

THE CASE OF THE HIDDEN HOME-WRECKERS



TERMITES
at work
Termites are guilty of deliberately wrecking homes. Termites must be stopped.

PESTROY
Exterminating
Inc.
DIAL VE 7-2612
Murphy, N. C.

Bakward Glance

10 YEARS AGO
Thursday, May 15, 1947

Miss Meredith Whitaker attended a dinner meeting of the Home Economics Club held at Snowbird Lodge in Graham County last Saturday. She was accompanied by her brother, Walter Whitaker and Miss Polly Hicks.

Mr. and Mrs. Dailey Harris, Lamar, S. C., spent last week-end with Mrs. Harris' parents, Mr. and Mrs. A. B. Stewart, at Glen Ghoga Lodge.

Mr. and Mrs. Edwin Whitaker, and daughter, Anna, and Mrs. Whitaker's mother, Mrs. Neal spent last Sunday with Mr. Whitaker's parents, Mr. and Mrs. Harve Whitaker.

James G. Pickett, Akron, Ohio spent last week-end here with his family, Mrs. Pickett and Jimmie.

Mr. and Mrs. Roger Christy and son, Billy, and Mrs. Kenneth Peters of Winston-Salem are spending this week with Mr. Christy's and Mrs. Peter's mother, Mrs. Tom Christy.

Mr. and Mrs. Vension Pullium, Marietta, Ga. spent last week-end here with relatives.

Mrs. Glade West visited her parents in Bryson City, Monday.

Miss Ruth Dockery of Winston-Salem is visiting her parents, Mr. and Mrs. W. R. Dockery.

Miss Bessie Barton of Asheville, has been visiting her parents, Mr. and Mrs. W. J. Barton.

20 YEARS AGO
Thursday, May 20, 1937

Col. Haary P. Cooper, local attorney left Wednesday for Washington, D. C., on a legal business trip.

Mr. Bill Owenby, former Murphy boy who has been living in Marion, S. C., for the past two years was in Murphy on Tuesday night enroute to Marietta, Ga., where he will make his home with his family in the future.

Mr. George Abbott who has been visiting relatives in Hayesville for the past month has returned here and will reside at the home of his sister, Mrs. R. H. Hyatt.

Miss Louise Christopher, Kate

Padgett and Willie Hinton went to Franklin one day last week.

Mrs. Millicent Miller, is spending some time in Atlanta.

Mr. Quay Ketner returned this week from Manteo, N. C., where he attended a meeting of the State county agents.

Miss Fannie Deweese and Mrs. Mercer Fain, Jr., spent Friday and Saturday in Ducktown, with Miss Deweese's sister, Mrs. Frank Crawford.

Mr. Dick Mauney and Miss Katherine Morrow of Andrews went to Maryville Sunday to meet Mrs. L. E. Mauney who has been visiting her son, John Mauney in Knoxville. They returned home Sunday night.

Mrs. L. E. Bayless has returned home from a visit with her brother in New Orleans.

Mr. and Mrs. Spurge Christopher and daughter, Frances, were here visiting relatives during the week-end.

Mr. and Mrs. Boland Brumby and daughter, Martha, will leave Thursday for Bristol, Va., where they will attend the graduation of their daughter, Mildred, from Virginia Intermont.

Mr. and Mrs. T. A. Case and Mr. and Mrs. W. W. Hyde were visitors at Hiwassee Dam Sunday.

30 YEARS AGO
Friday, May 29, 1927

Miss Elizabeth Abernathy was the guest last week of Mrs. L. O. Rector in Hickory.

Mr. and Mrs. Paul Sneed and little daughter, Ruth, have returned from a visit with relatives in Georgia.

Harry Miller and Clingman McDonald left Sunday on a business trip through Tennessee and Kentucky.

Miss Fleta Christopher has been visiting in Asheville and Hickory.

Mrs. Harry Cooper of Tampa, Fla., has joined Mr. Cooper here and are at home with Mrs. Grace Cooper.

Mrs. J. E. Posey left Sunday morning for a ten days visit with relatives in Raleigh. Winston-Salem and Hickory.

Rollman's Views

Editor's Note— W. C. Russ, editor of The Mountaineer, Waynesville, says: 'Few people in the South have as much first-hand information on world affairs as Heinz Rollman, President of Wellco-Ro-Search, a dual international industrial organization, with headquarters at Waynesville.'

Mr. Rollman makes frequent trips to all parts of the world, and is in constant contact with his 72 affiliated factories around the globe.

Due to the growing interest in international affairs, and the desire for a better understanding of what is happening on the foreign scenes, Mr. Rollman has agreed to write a brief, concise column each week for this newspaper, explaining in a business man's language, just what is taking place.

He is an authority on the subject, and his columns will be of much interest, and information to the readers of this newspaper.

Mr. Rollman is contributing his time as a public service in writing these columns, and does not receive one cent for them. He is interested in world peace, and to that end, is devoting a greater part of his time and energies.'

By HEINZ ROLLMAN

On March 30, I spoke to the members of the WNC Press Association and to my very great delight and satisfaction, your editor felt that I could contribute something to the understanding of world affairs,



and asked me to write a column for this paper. I told him it would be a great honor to do so.

First things have to be done first in life, and one of the very first things is for us to preserve our American way of life; to see what we, can do so that we will not be over-run by communism; to see



'The weeds are about to take me'. This is a common expression this time of year most sections of the state.

What about 'weed killers'? Many of them are good but some are so highly selective that they must be used with great care. Well known 2, 4-D amine salt will kill most of the broad leaf weeds in the lawn but windblown spray may cause excessive damage to flowers and shrubs.

Mulching will help control weeds and, in addition, will conserve moisture and lower the soil temperature around the roots during periods of hot weather. A good mulching material should be free

what we can do to help create the means for peace, and to take away from hundreds of millions of people all over the world what they think is their desperate need of communism.

I fully believe that we have to understand the issues involved and that once we, the people, understand the issues involved, we will, as we have always done throughout our history, find the ways and means to take the right action at the right time, to do the right thing. I call this, the way we live, AMERICANISM.

For me, it is not only democracy or modern capitalism or practicing Christianity. For me, all this combined together means one thing and one thing only—AMERICANISM as it is only known in our own country and, unfortunately, nowhere else in the world.

of weeds and porous enough to permit free passage of water downward to the roots. This is why I like pine needles, chopped straw or old hay. On the other hand peat moss, sawdust and cotton seed hulls will form an almost impreviuous layer over the area covered. Peat is an excellent organic material and I would rather work it into the soil than use it as a mulch.

It will pay you to heavily mulch your tomatoes regardless of whether or not they are staked. The same is true of azaleas, camellias, peppers, raspberries and many other home garden plants. The best treatment that you can give your raspberries is to mulch them with strawy manure up to 20 tons per acre.

Before the mulching material is applied, it is a good plan to clean away all grass and weeds, fertilize the plants; if needed, then apply your mulch. This will really make your plants happy if you give them the needed water and protection from insect and disease pests.

Timely hints: Keep after the insects and diseases. Pinch back your chrysanthemums to cause branching and root some cuttings. Use sharp, clean sand, shade, keep moist and protect from the wind. Watch your plants. Any that are in apparent good health but are showing signs of yellowing may need quickly available nitrogen.

QUESTION: What type of soil is best suited for the production of gladiolus?

ANSWER: Gladiolus grow in a wide variety of soil types but does best on well-drained, sandy loam soils such as Portsmouth and Norfolk. It can be grown in relatively heavy clay soils, and is often grown on very light sands in the coastal area.

Mercury sets the pace at 1957 Indianapolis 500-mile race



At right, F. C. Reith, Vice President, General Manager, Mercury Division, Ford Motor Company. At left, Tony Hulman.

...sets the pace in size and style



sets a record for low-cost luxury

The choice of Mercury to pace the Indianapolis Classic dramatizes the fact that The Big M is the new yardstick of your money's worth. IN SIZE, Mercury brings you the biggest size increase in the industry—more room and comfort in every important dimension. IN STYLING, only Mercury offers Dream-Car Design—completely different styling, shared with no other car. IN RIDE, only Mercury offers you Floating Ride—the

most effective combination of bump-smothering features ever put between you and the road. IN PERFORMANCE, Mercury leads with the highest standard compression in its field, highest torque for regular production engines, highest optional hp. Yet The Big M is priced just an easy step above the low-priced three. No wonder Mercury is setting the pace everywhere for style, size, performance, luxury—and value! Why not stop in at our showroom today?



MERCURY for '57 with DREAM-CAR DESIGN

Don't Miss The Big Television Hit, 'The Ed Sullivan Show' Sunday Evening 8:00 to 9:00 Channel 6, WAGA — TV, Atlanta, Ga.

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FRANCHISE DEALER 601