

The Cherokee Scout

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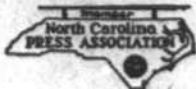
GENE PARKER
Editor and Publisher

ROY A. COOK
Mechanical Supt.

SUBSCRIPTION RATES

In Cherokee County: One Year, \$2.50; Six Months \$1.50. Outside Cherokee County: One Year \$3.00 Six Months, \$1.75

Second Class Mail Privileges Authorized At Murphy, N. C.



Priceless Cargo To Start Moving

Transportation of the world's most priceless cargo—school children—starts this week in Cherokee County.

Hundreds of school children will be filing from their rural and city homes each morning to be transported to and from the various schools. Some will walk, some will ride bicycles. Others will use private conveyances.

Whatever facility of transportation the children use, they are entitled to protection. Thus, it becomes the responsibility of every citizen that climbs behind the wheel of an automobile or truck to afford this protection at all times.

Painted a bright yellow, school buses can be seen by motorist several hundred feet away. The very sight of a school bus on county and city roads should flash as a warning for motorist to slow their speed and approach with caution.

Motorist should particularly watch for school buses stopping to discharge passengers or to load students.

Everyone who drives any type vehicle should be ever mindful of

the presence of school children along the highways on foot and on bicycles. The few seconds it takes to slow down in passing such children could very well play a big role in cutting down on traffic fatalities or the serious injury to a school boy or girl.

Students also can help hold down traffic mishaps. Those riding buses should at all times remain quiet and orderly when the bus is moving. A disturbance on a bus may result in the driver losing control of and wrecking the vehicle.

Overcrowding buses should also be avoided to insure the driver of 100 per cent visibility at all times. Children standing in a moving bus distract the driver and block his views in some directions.

Boys and girls who will walk or ride bikes to and from school should observe all caution en route. The safest method is to walk facing oncoming traffic when sidewalks are not present.

When groups are walking or riding bikes, single lines should be formed to prevent some of the children from walking in the highway and possibly into the path of an approaching vehicle.

North Carolina's highway fatality rate last year reached an all-time low and it can be lowered each year if all concerned will individually do their part.

This year's traffic deaths in the state are lower compared with 1956 but to continue to reduce fatalities depends on the driver.

Through Aug. 19 at 10 a. m. a total of 637 lives had been claimed on the highways. Last's years figure was 667 for the same period.

N. C. Highway Deaths At All-Time Low

Editor's Note: The following article was written by Bill Crowell of the Department of Motor Vehicles, Raleigh.

SIX POINT SIX . . . North Carolina's highway fatality rate last year reached an all-time low. The rate of 6.6 deaths for each 100 million miles of motor vehicle travel was less than half that recorded ten years ago.

Motor Vehicle Department safety authorities point out that many factors share credit for the lower death rate. Not least among them, they say, is the fact that today's average driver, though far below professional standards, is nevertheless better than his father. He grew up in and around cars. He is not often so ill at ease behind the wheel that he behaves like a skittish colt at the first unexpected development. Neither is he so impressed with the horseless carriage that he thinks it can turn corners at 40 miles an hour.

The experts note that pedestrians are now more likely to be drivers or regular passengers, to know drivers' problems better, and more often act accordingly.

Other important advances listed by the specialists include: safer vehicles, with better brakes, lights and bodies; the advent of traffic engineering as a major force, and the increasing standardization of traffic laws, coupled with better enforcement.

But even so the experts maintain that the key to the entire highway safety picture remains the driver.

And that adult drivers need education is an established fact. Studies have shown that man adults are incredibly unformed regarding good driving practices and the rules of the road.

For those who have never had driver education, or who cannot find the time for formal training, traffic safety specialists say that study and application of a few comparatively simple rules will make

a better driver of almost anyone. These include: Keep safety equipment in good condition. Brakes and headlights are obvious, but are your tail lights and stop lights working now? Are your windshield wipers clearing, or just smearing, your windshield? With the approach of fall and winter, safety equipment will soon become more important than ever.

Start on time. There is no percentage in gambling a lifetime against "making up" a few minutes.

Once under way, obey all traffic laws. More than 60 per cent of those involved in fatal Tar Heel traffic mishaps last year were acting unwisely, unsafely and unlawfully when death struck.

Constantly anticipate traffic situations. Keep your eyes moving. Know what's half a block ahead, in town, and a half mile ahead in the Country. That car at the curb, for instance—the one showing the wisp of exhaust vapor—may move in front of you in the next split second. Can you stop? Is there room to pass?

Adjust your speed to conditions. With the best of headlights, you can't see as much at night as you can on the dullest day. Heavy traffic, bad weather, curves and intersections all call for reduced speed.

Drive in the correct lane, whether you intend to move straight ahead, pass, turn or stop. If you are forced to stop, pull to the curb or off the highway.

Learn the limitations of your car and refuse to gamble on traffic maneuvers. Most drivers, for instance, think they can stop much quicker than is possible. Learn the facts and drive accordingly. You won't intentionally get into a skid, but learn now what to do if a skid is unavoidable.

Be patient. When you lose your temper, you lose your judgment. And it may cost you your life.

STUDENT THAWT . . . Some motorists who drive as though they owned the road don't even own their cars.

GARDEN TIME

By M. E. GARDNER
N. C. State College

It is time to think about your community or county fair and the part you can play in making it successful. The first thing to do is get a premium list, or whatever information is provided, to guide you in the selection of classes you wish to enter. Remember that all products you enter should be good enough to win a blue ribbon rather than a contribution just to fill up space. Too frequently fresh products are of inferior quality when entered and will not hold up for the duration of the fair.

All fruits and vegetables should be harvested at the proper stage of maturity and should be uniform as to shape and color. They should be free of blemishes and insect and disease injury. Many of the fruits and vegetables can be harvested when ready and stored in a cool place. This is particularly true of apples, pears and the root crops. Tomatoes can be picked in the pink stage and ripened so they will be ready for exhibit. This is a matter of timing. The nut crops are rather easy to handle and special provision is made for flowers if you have a flower show in connection

day and Tuesday, August 23-24.

Miss Gertrude Franklin, Miss Evelyn Franklin, Carl and Cliff Reece, spent Sunday at Neal's Gap.

Mrs. Charles Dickey who is connected with the TVA, at Pickwick, spent the week-end with her parents, Mr. and Mrs. J. W. Bailey.

Mr. Burke Gray, Jr. who has been visiting friends in Wendell and Raleigh, returned to his home here Tuesday.

Mr. and Mrs. Clifford Elliott spent Sunday in Atlanta.

Mr. and Mrs. Howard Hayes spent the week-end in Asheville.

Mr. Merle Davis of Grandview is in Raleigh this week visiting relatives.

Mr. and Mrs. Harold Hatchett and their two guests were visitors in Copperhill Monday night.

Mrs. B. L. Padgett is visiting her daughter, Mrs. Wakefield, in Jersey City, N. J.

Mr. and Mrs. W. T. Forsythe were visitors in Murphy Sunday.

30 YEARS AGO

Friday, August 19, 1927

John Pope, grandson of Mr. and Mrs. L. E. Mauney, returned to his home in Knoxville, Tenn., after having spent some time here visiting relatives. Little Richard Mauney accompanied him home.

Mr. W. T. Porter of Franklin, was here last week on business.

Mr. and Mrs. S. M. Benton and children of Cornelia, Ga are guests of Mrs. Benton's parents, Mr. and Mrs. W. A. Savage at the Regal Hotel.

Misses Mabel Ellis, Irene Champion, Hazel Rudder and Mr. Frank Ellis motored to Asheville and returned Wednesday.

Mrs. Mary Nell Ballentine, of Youngstown, Ohio, is visiting her parents, Mr. and Mrs. C. B. Hill.

Misses Eloise Fain and Adella Meroney are in Blue Ridge as the guests of Miss Fain's sister, Mrs. William Butt.

Messrs. Frank Herbert and W. T. Hunt, of Hayesville, spent one day in town this week on business.

Letter To The Editor

W. A. WISHON
2034 South Belvoir Blvd.
South Euclid 21, Ohio
August 12, 1957

The Cherokee Scout, Mr. Claude McEver, Publisher, Murphy, North Carolina.

Dear Mr. McEver: With regard to the ad-in issue of Aug. 8th, page 2, on Automatic Dispensers, — more commonly known as Vending Machines, I am enclosed

with your fair. A flower show, if properly managed, can add much color and beauty to exhibits in general.

I have already suggested that all entries be uniform as to shape and color. I would add uniformity in size is also important. If you have a class for the biggest pumpkin this is well and good but I would not select the biggest apples or Irish potatoes or beets, but rather those of medium size for the variety. Irish potatoes weighing about eight ounces each will attract the judges eye quicker than potatoes weighing 12 ounces or more. The same measure will apply to apples, sweet potatoes, onions, tomatoes and other crops.

I have been writing primarily of products which are usually displayed on plates or in trays. If you have a class covering a collection of vegetables, fruits or flowers from the home garden, you can arrange to display them in some attractive manner. In a class of this nature, the scorecard usually allows a good number of points for attractiveness. Here's hoping that you will make a contribution to your fair this fall of which you will be proud.

ing an article which was in Cleveland-Plain Dealer, August 11th, showing the hazards existing in that type of investment.

If the return on the investment and time (6 hours a week the ad says) amounts to the minimum of \$275 per month, why would a man want to let anyone in on it? I'll wager that beats the return in your business!

I'd like to have you publish this letter, and the one important thing I'd say to any potential investors is: "Let the advertiser show you machines that are bringing that kind of dough. And make sure he is not jamming them with his own purchasers!"

The operation of vending machines is a legitimate one; and the better paying spots already are taken up by men who are experienced in that business. Canteen of America probably is a multi-million outfit; they used to work in cooperation with American Legion. Maybe they still do. They do not overlook good spots for their machines.

Another way would be to ask the advertiser to set up one of the machines in a location of his own choosing; without obligation on the part of the potential investor; and see what the results are.

I could tell you a lot about this business. And do you want to know how I know? Well, sir, I sucked in on the proposition during the depression. And what I know, I learned the hard way.

Sincerely,
W. A. Wishon

There are more than 50 research projects underway at N. C. State College supported by the Nickels for Know-How Program.

The Mountaineer
on Blue Ridge Lake
BLUE RIDGE, GEORGIA
Public Dining Room
We Cater to
PRIVATE PARTIES & CLUBS
Phone 3229 for Reservations

BACKWARD GLANCE

10 YEARS AGO

Thursday, August 21, 1947

Mr. and Mrs. Luther Richards and family of Buchanan, Ga., spent the week-end with Mr. and Mrs. J. L. Hall. Mr. Richards moved from Cherokee County 37 years ago.

Miss Elizabeth Tallent of Oak Ridge, Tenn, was the week-end guest of Mr. and Mrs. Jack Crawford.

Homecoming Day will be observed August 24 at the Valleytown Baptist Church above Andrews. Dinner will be served on the grounds.

Mrs. H. G. Elkins, Joe Miller Elkins and Elizabeth Ann Elkins were in Knoxville Tuesday.

Vance Wilson, Jr., and C. B. Newton, Jr., of High Point spent the week-end with the Vance Wilsons in Murphy.

C. E. Weir and Walter Mauney are in New York City for a week.

Mr. and Mrs. F. H. Heide have returned to their home in Laurel, Miss., after a visit of a few days with Mr. and Mrs. C. E. Weir.

Miss Sara Sword who has been employed at Fontana Dam for sev-

eral years, returned to her home here Wednesday, having completed her work at Fontana.

Mr. and Mrs. J. P. Morris and children, Burke and Lois Ann, of Asheville spent the week-end with Mrs. Morris' sister, Mrs. Dixie Palmer and Miss Hattie Palmer.

Mr. and Mrs. James I. Givens and children, Jeanne and Patty, of Knoxville, were week-end guests of Mrs. W. A. Phipps and Miss Nettie Dickey at the Dickey Hotel.

20 YEARS AGO

Thursday, August 19, 1937

Mr. and Mrs. James Smallshaw left Wednesday for various points in Florida. They will be away on their vacation for several weeks.

Mr. and Mrs. Victor Leach, who have resided in Murphy for the past several months, moved to Hiwassee Dam Saturday.

Mr. Tom Raper of Culberson, spent last Friday night with his daughter, Mrs. Jessie Cook.

Mr. and Mrs. E. L. Townson and Mr. and Mrs. Will Cook and sons, Blaine and Parks, motored to Atlanta Sunday.

See the Great Lester and his 18 people show, Strand Theatre, Mon-

Sparkling-fresh school clothes ready overnight...washed and dried

electrically*

*it's no work — and you never worry about the weather!



KatieKord says:

"ELECTRICITY... best buy for better living!"

MURPHY ELECTRIC POWER BOARD

Labor Day 1957

A day when a grateful nation pays tribute to those men and women who help to keep our America strong and free... and at peace.

We will transact no business on Labor Day, Sept. 2nd.

CITIZENS BANK and TRUST CO.

Murphy — Andrews — Robbinsville
Hayesville

SERVING SOUTHWESTERN NORTH CAROLINA

Member Federal Deposit Insurance Corporation

Top quality rates top popularity

over 1 million people enjoy

COBLE milk every day!

First in Popularity