

for Gala Gifting

Holiday Fashions For The Young and The Young In Heart.

DRESSES

Tailored Junior
Doris Dodson
Carol Rodgers
Forever Young
Eve Carver
Pat Perkins

KNITWEAR

Jantzen
Lamp
Glentex

JEWELRY

Coro — Karu

SUITS

Swansdown

HOSE and GLOVES

Kayser — Nebel
Shallmar

COATS and CAR COATS

Lassie Maid
Debutogs

SCARVES - STOLES COLLARS

Glentex
Fran and Low

LINGERIE

Rodgers
Munsingwear

COSMETICS

Revelon
Tweed

CANDLER'S

Portable Heaters Often A Hazard

Portable heaters are often used during the winter months to provide added warmth without regard to the care necessary for their safe use. Such heaters should be handled very carefully, the National Board of Fire Underwriters declares.

- Heaters should always be placed level, in a spot where there is no danger of tripping over them.
 - The job of filling an oil heater should be done with extreme care—never when the heater is hot or in use and preferably outdoors.
 - Any spillage, on heater or floor, should be wiped up immediately.
 - Gas heaters should be vented to the outdoors, unless specifically approved for unvented use.
 - Any room where an oil or gas heater is in use should be adequately ventilated, since these heaters use up oxygen as they burn.
 - Don't use an electric heater in the bathroom, where water increases the shock hazard.
 - Keep all heaters a safe distance from bedding, clothing, furniture and other combustibles.
- Robes or dresses with flowing sleeves are a hazard when worn by anyone, especially elderly people. Many painful, often fatal, burns occur when a person wearing long, loose sleeves reaches across an open burner.

Holiday Death Toll Safety Stressed At Christmas Time

Last year the Christmas Holiday death toll was the worst on record. In that four-day week-end—Saturday through Tuesday midnight (Christmas)—there were 883 accidental deaths. Of these, 705 died in auto accidents, 54 in fires, 124 in other accidents.

Gifts for everyone



CHRISTMAS IDEAS

Gift Wrapped All Ready For Your Tree and A FREE CHRISTMAS CORSAGE As Long As They Last

The touch of a Washable All Nylon QUILTED ROBE and the luxury look of a pretty

NYLON GOWN 2.98 to 9.98



SWEATERS STOLES BLOUSES

Are All Lovely Gifts For A Lovely Lady

\$1.98 to \$8.98

A Few Items From Our COLLECTION OF GIFTS

LOVINGOOD'S

ROY V. LOVINGOOD

NEXT DOOR TO POST OFFICE

Murphy, N. C.

Dial VE 7-2715



SHEAFFER'S Special SNORKEL PEN

...gift-boxed, ready to wrap

only \$7.95

A handsome and useful gift at a low price! Anyone on your list will appreciate this clean-filling pen. Choice of smooth-writing, palladium silver point. Come in and make your selection today!

Your CREDIT is good here!

A World of Gift Ideas

ONE DOLLAR

WRAPS UP YOUR **BULOVA** FOR CHRISTMAS

START YOUR PAYMENTS AFTER Christmas

ELIZABETH
A superb 17 jewel timepiece with a lifetime unbreakable mainspring. \$29.75

MINUTE MAN
A handsomely styled 17 jewel, shock resistant watch with a lifetime unbreakable mainspring. \$28.75

Watches enlarged to show detail



FOR HER

FOR HIM

LUGGAGE BY **Samsonite**

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HEAVENLY GIFTS ...from your jeweler

Give her the incredibly tiny watch

ELGIN MARLENE
Delicate and pieces. Matching expansion bracelet. \$39.75

ELGIN CLEOPATRA
Refreshingly uncluttered round design. Nylon cord. \$39.75

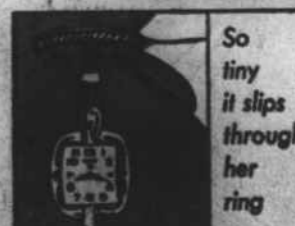
ELGIN SUSAN
Decidedly different case styling. Highly styled dial. \$49.75

ELGIN CAPTIVATOR
Gradually styled for that very particular person. \$49.75

Prices include Federal Tax



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So tiny it slips through her ring

Whatever she's like... there's an Elgin Petite she'll like The World's Smallest Watch...from \$33.75 Choose the one gorgeous Petite designed for her personality. Every Elgin has the guaranteed unbreakable DURAPOWER MAINSPRING

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