

# 10 - DAY NYLON TIRE SALE

We Need Our Space For Christmas Merchandise. So we are conducting a 10-day sale on Nylon Tires black and Whitewall, all unconditionally road hazard guaranteed for 24 months.

100% DUPONT NYLON - SELLING AT BELOW COST  
SALE RUNS THROUGH DECEMBER 16TH

Blackwall Tube Tires	Reg. Val.	Sale Price
670 x 15	28.00	16.50
710 x 15	31.05	17.50
760 x 15	33.90	18.50
WHITEWALL TUBE TIRES		
670 x 15	34.30	18.75
710 x 15	38.05	20.75
760 x 15	41.55	22.75

All Prices Plus Excise Tax and Recappable Tire

**WEBSTER 20th Century Unabridged Dictionary**  
Thumb Index - 2,250 Pages - Retail For \$39.50  
Yours For \$6.95 with purchase of one tire

## CRAWFORD TIRE CO.

Evans Building

Dial VE 7-2317

### Many U. S. Towns Have Names Which Relate To Xmas

Scattered here and there about the United States are numerous towns and cities whose name reflects the Christmas idea in one way or another.

Best known, of course, are the towns of Santa Claus, Indiana, Bethlehem, Conn., and Christmas, Fla., whose post offices each year handle floods of mail from senders wishing to brighten their packages with yuletide postmarks.

Indiana's Santa Claus is the only town with exclusive rights to its Yuletide postmark, although there is a Santa, Idaho. The privilege of the exclusive Santa Claus postmark is reserved to the Indiana post office by congressional act. There is only one Christmas, the one in Florida, although Maine boasts a Christmas Cove.

#### Six Bethlehems

Bethlehem, Conn., has plenty of competition, however, as there are six other Bethlehems—in Indiana, Kentucky, Pennsylvania, Georgia, Maryland and New Hampshire.

There are two Noels, one in Virginia and another in Missouri.

Looking elsewhere about the country, one can find numberless towns and cities with names which call up Biblical or holiday associations. There is an Advent, W. Va., for the Nativity, Kentucky has a Mary, and Oregon and Utah a Joseph each.

#### A Wiseman

One Wiseman is found in Arkansas and another in Alaska and it is reasonable to assume that another may be found in Wisemantown, Ky. In the spirit of the season, West Virginia contributes Goodwill; Missouri boasts of Peace Valley, and there is Joy in Illinois, Kentucky, Missouri, and Texas.

For the Christmas party, Turkey is available in four states, Cranberry in three. In the decorative theme, one can find an Evergreen in six states, a Pine in seven, a Holly in three. Trees in Louisiana, and finally, Mistletoe in Kentucky.

# THE BEST GIFTS

come in our packages!

## FOR MEN

- Florsheim & Jarman Shoes
- Dobbs & Champ Hats
- Botany 500, Griffon & Warren Sewell Suits
- Arrow Dress Shirts & Ties
- Weldon Pajamas
- McGregor - Arrow Sport Shirts
- Style Rite Robes
- Cooper & Arrow Underwear
- Evans & Jarman Bedroom Slippers
- Berkray Jackets
- Wembley, Arrow & Botany Neckties
- Botany & Higgins Slacks
- Hickok Belts, Jewelry & Cuff Links
- Dress Gloves
- Top Coats
- Sweaters by Revere & McGregor

## FOR BOYS

- Weldon & Kaynee Pajamas
- Kaynee-Carnegie Sport Shirts
- Arrow & Kaynee Dress Shirts
- Hickok Belts - Ties - Jackets
- Sportcoats - Suits - Underwear
- Dress Gloves
- Boxed Handkerchiefs
- Matched Tie & Belt Sets
- Tie, Handkerchief & Cuff Link Sets
- Cowboy Boots - Sizes 10 to 3
- Cowboy Chaps & Vest Sets Sizes 2 to 10
- Cowboy Shirts & Hats
- TV or Loafer Sox by Interwoven - Matched Tie & Sox Sets by Interwoven - Men's Wool Shirts . . . 3.95 to 12.95

**SPECIAL - Arrow Wash - Wear DRESS SHIRTS \$5.00**

### GIFT CERTIFICATES

For the person who is hard to buy for may we suggest a COWARD'S GIFT CERTIFICATE and he picks his own gift after Christmas. We make the certificate for any amount you wish to give and included is a matching envelope. Dobbs & Champ Hat gift certificates includes miniature hamburger hat at no extra charge. Florsheim shoe gift certificates includes miniature Florsheim shoe at no extra charge.

# Coward's MEN & BOYS' WEAR

Murphy, N. C.

### SANTA SUGGESTS THESE GIFTS FOR OUTDOOR MEN and BOYS

- Stephens Magic-Fit Shirt and Pants Set
- Rain Hats
- Flannel Shirts
- Ranger Shoes Heavy Duty
- Lined Khaki Jackets



We Have A Good Selection of  
**CHRISTMAS CANDIES  
and NUTS...**

See Our Large Supply of Work and Play Clothes For Men and Boys . . .

### COLD WEATHER GIFTS

- Leather Gloves
- Heavy Duty Socks
- Cotton Sweat Shirts
- Quilt-Lined Ram Jack Jackets

Visit Our  
**GROCERY DEPARTMENT**

Have a warm house when  
SANTA comes — order your  
**COAL**

### OTHER GIFT IDEAS

- Dress Shirts
- Socks
- Underwear

NOW - We deliver coal orders  
anywhere in Cherokee  
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# GIFTS

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BOBBY BROOKS  
DYED TO MATCH  
**Skirt & Sweaters**

Many Colors To Choose From  
**9.98 each and up**

### JUST ARRIVED

A Beautiful Selection of  
**Bedroom SHOES**  
Welco Foam Soles  
And Many Other Styles  
**2.98 and 3.98**

**Beautiful Jewelry**  
Just Arrived For Gift Week  
PEARL and RHINESTONE  
NECKLACE with EARSOREW  
TO MATCH  
**1.09 each**

**SWEATERS**  
Priced for Giving  
HIGH BULK ORLON  
COLORS: White, Blue, Pink

Cardigan . . . 3.98  
SHORT-SLEEVE  
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INCLUDING SLIPS, PET.  
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100% Nylon  
Sizes 32 thru 44  
**2.98 up**

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**SWEATERS**  
FULL FASHIONED  
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**7.48 and 8.49**

CHILDREN'S  
**SWEATERS**  
HIGH BULK ORLON  
Assorted Colors  
Sizes 3 thru 14  
**2.98 and 3.98**

Sub-Teen DRESSES just arrived  
For Holiday Selling . . . . . 6.98

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One pair of ladies'  
60 gauge full fash-  
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with every pur-  
chase of a regular  
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