




## This advertisement is one of a series of facts about the lawful sale of Malt Beverages

## Facing the Facts about "Legal Control"

More and more North Carolinians are facing up to the facts about "legal sale" of beer and ale.


#### Abstract

More people realize that in the long run "legal sale" works in favor of ternperance and moderation, whereas prohibition works primarily in favor of the bootlegger to become a demoralizing influence on lav and order and to enrich himself at the expense of local citizens and taxpayers.

Read these excerpts from a recent editorial in The Hickory Daily Record:


Rev. Mr. Hauss Sees Light
"It is pleasing to those who have been strong supporters of the present method of handling alcoholic beverages in North Carolina, to read reports that the Rev. R. M. Hauss of Shelby, has found some merit in the system.
"The Rev. Mr. Hauss, executive director of the Allied Church League, is reported as telling a group of Methodist Ministers at a regional conference at Lake Junaluska, that Controls can be effective, and that North Carolina is forty-fourth in the nation in the per capita consumption of alcoholic beverages.
"He declared that any State can properly control alcoholic beverages if the people are determined and aggressive; and he urged the conferees to work for control legislation in their own communities."

Coussiderably mote than thalf the population of North Carolina live in cotritiels where "Tegal sitite" is working and has proven an effective system. Not a simgle
 There is tho tuoh thing the ary county. This is one of the facts that 耳eadeld in every commininty, Hegardless of their personal opinions, are Ifating tothy. Is it not better to have "legal control" than no control at all?

## Nowl Canollua Noult Beworge Cowtrol Insectice <br> RXCLEA. P. O. Dok 2473 <br> RXZLEGGi, WORTH CAROLIMA

