Universal Impluse

bloom in the spring" comes the eye to what is needed most urgen almost universal (and well nigh tly, and of course, with due refere-irresistible) urge for the home-nce to what the budget will afford.

various improvements in his home an outside and inside and floor by Landscaping Is

Along with "the flowers that planned in advance, with a careful owner to clean-up spruce-up, make Such planning should start with

Breakfast in Rome, Lunch in Jerusalem



A FLIGHT OF ONLY 41/2 HOURS from Rome brought this American tourist couple to a new world in Israel. They had breakfast in Rome, lunch in Jerusalem, and new you see them in the Crusader town of Acre, watching an aged Israeli at his ancient method of weaving. It is one of the fascinations of Israel that tourists can see craftsmen in the street make exotic jewelry, rugs, baskets and copper souvenirs with skills that date back to the days of the Bible. According to the Israel Government Tourist Office, increasing numbers of Americans are extending their trip to Europe with a visit to Israel. This year, Israel expects 100,000 tourists to help celebrate the Golden Jubilee

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Mitchell Stephens

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Warehouse \$38.00 Ton 0-14-14

the sandyment of the reported to

floor survey of the home, for the "Showcase" ? In making such a survey, the following check-list may prove help-

Outside the Hos

The grounds: would some judiplaced shrubs, trees or perhaps, with a barbecue, for outdoes your lawn shape up? Does it haps be completely rebuilt?

The House: Is it long over-due for a repaint job? How about the roof? Is it still weather tight? What

Does your chimney need repoint ractive? or would a complete "face lifting" job add value to your property for beyond the cost of the improvement.

Inside the House

Redecoration: Is it time for a your rooms via paint or wallpaper? It is amazing how a comparatively small amount invested in paint or wall paper can make a room "wake up and sing."

Lighting: Study the present lighting in every room in your home. It it adequate? Does it set off your furniture and furnishings to the best advantage? It is estimated that 80% of all American homes are inadequate lighted, which certainly points up the importance of giving this subject careful attention.

.The attic: It is the usual cluteration of odds and ends? Could it be converted, at relatively small cost into an extra bedroom or hobby area? Could storage cabinets be built under the eaves?

Bathroom: How about modernizing it with new fixtures, new wall tile or flooring? Or does your family really need an extra bathroom or lavatory, and is there space available for the purpose?

Kitchen: Does it leave much to be desired on the score of efficiency or appearance or both? Check t for neeed cabinets, flooring, apiances, redecoration.

Basement: Does the foundation need waterproofing? How about built-in storage facilities to hide those unsightly pipes? Should waste space in this area be panelled off to create an attractive family rumpus room?

What do neighbors think of the appearance of your home property? Is it pleasing from the street? Do people, in passing, think "I'd like to live there?"

Often the answer to this question flower beds or borders enhance the is to be found in the character of see of your property? How the landscaping, which in effect about a flagstone walk? Or a patio, provides the "showcase" of the home. Sometimes the planting of foor relaxing and entertaining? How a single tree or a few shrubs can change the whole aspect. A flowerneed touching up? Or should it per- ing tree or shroubs, well placed, or evergreens that keep their green all year add "life" to the property

Test the "curbside" rating of your home by standing on the side about the guttering and downspouts? | walk and asking yourself the fol-Are they still functioning properly lowing questions as suggested by or are repairs or replacements in the American Association of Nurserymen:

1. Is the home blended natural ing? And what about the siding of ly into the landscape, presenting a our house? Is it still sound and at- pleasing aspect from the curb, both winter and summer?

2. Is the foundation of the home bare, or well-planted?

3. Are the foundation plantings overgrown and scrawny obscuring windows? Do they need pruning, or hange of scene in any or all of would be better to replant entirely with more tasteful plants?

4. Are there color and variety from the use of shrubs or trees with different foliage and flower textures and forms?

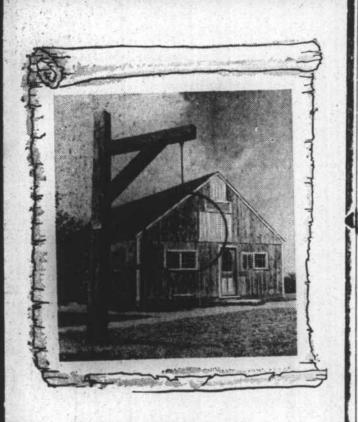
5. Does the property as seen from curb "hail" the various seasons of the year?

If the answers to the above questions are in the negative, then it is time to call in your nurseryman for suggestions.

In some residential areas a walk along the street in the springtime is a delight to the eye with shrubs of various species aglow with different or even the same flowers on separate properties.

In summer and fall, as well as in winter, attractive plant contrasts can be shown. In winter, the dark green of coniferous and broadleafed evergreens are distinctive and beautiful against the snow. They add "life" to the property during the dormant season. For fall, various foliage colors (reds and yellows) will give the property a hospitable golden glow. Summer flowering trees and shrubs can add to the beauty of the property in the warmer months.

Daily demand for water in the United States is estimated at 200 billion gallons. In the next 25 years this demand is expected to



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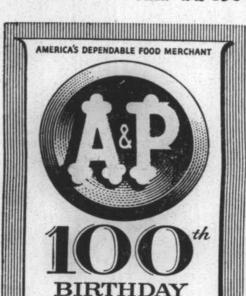
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