

Bright Colors Ring The Fashion Bell For This Year's Grade School Return

What a joy to be young when almost every aspect of back-to-school fashions for fall 1959 puts the accent on youth. First, there is color to brighten every classroom from Maine to California, golden and russet browns, flaming reds, foliage greens to vie with the autumn landscape. Then, there is the chemise and the trapeze.

While the adult world has trembled and wavered over these changes in fashion, young ladies of two through twelve have adopted them as their very own.

Certainly, both of these silhouettes are becoming to children, the loose fit at the waistline disguising little tummies, allowing plenty of room for movement. Furthermore, there is a childlike simplicity about chemises and trapezes for all the Parisian heritage.

We think you'll find the bright cotton plaid jumper chemise with a simple blouse an ideal way for your daughter to look on school mornings. Or she might wear one of the new flounced marked by apat-out leather belt. Many of these dresses are available in wash and wear fabrics that require a minimum of care.

When the first party of the school year is at hand, a trapeze dress in a rich ruby red velvet or a gay turquoise floral print is certain of success. After all, the paneled cut and flaring skirt are slightly reminiscent of the classic princess silhouette.

SPORTSWEAR SURPRISES

There are also handsome coats in both of the new silhouettes and a variety of fabrics from which to choose, jewel-toned tweeds, rich knit-look wools, bold brushed blanket plaids. Some may boast a fur collar.

Sportswear holds all sorts of delightful surprises for the young shop-

per, abounds in exciting colors, patterns and textures. Cordinates are time through playtime, indoors and designed to take her from school-outdoors.

Ribbed jerseys are fun to team with chemise jumpers, bulky sweaters with barrel skirts, letting leotard tights or ribbed stockings in the same bright color as the tops provide that new long-legged look.

BOYS LIKE COLOR

And while the girls glory in the chemise and trapeze, the boys are oct to endorse brighter fall wardrobes for themselves. They'll team vivid tie print shirts with checked sport coats, colorful outerwear jackets. A brushed red wool sweater will enhance a pair of gray slacks.

Lighter Sweaters Best For School

The lighter-weight wool sweaters are just the thing for a boy to wear to school under his outer coat, especially if he likes to wear his sweater on in class. The pullover is the best bet and it has the greatest funness if it is in a color like natural or navy, so that it can be worn appropriately with other apparel.

Also very popular with young men is the new low-button cardigan with long V-opening. And of course, for outdoor play a boy will certainly be happy in one of the new warm, all-wool bulky-knit sweaters.

The United States has 6 per cent of the world's total land area.

The United States has 7 per cent of the world's total population.

Students Need Encouragement, Praise To Spur Interest In Their Studies

Your child takes his first big step away from home when he starts to school. How easy will it be for him to find his place in the new environment, to absorb new kinds of learning experience? A great deal depends on the pre-school training he gets from his parents.

School is much more than a mill for turning out 3-R skills. American education concerns itself as well with the development of inquiring minds, well functioning personalities, responsible citizenship. These amine and test the qualities and pre-school years.

Freedom Important

Beginning in babyhood, parents should give a child as much freedom as possible to explore his small world.

The "into-everything" months of the creeper and toddler will be easier to take if you remind yourself that an active mind is at work, compelling this small person to examine and test the qualities and possibilities of everything in his range.

All the way's and how's and even the no's — of a young run-about give us a glimpse of his educative interests. He is, at this phase of his life, a vital mixture of all his potentialities.

The scientist, in him yearns to investigate, experiment. The first desires means of expression. His ideas and opinions must assert themselves — even against adult opposition.

When you encourage your young child's natural interests and abilities in all their fascinating varieties in all their various war-up the attitudes he needs for the years of education ahead.

When He Starts

The give-and-take that a child learns in play with other children is a big asset when he starts regular school.

Not so long ago the majority of children started kindergarten for first grade with little experience concerning their peers. Now wide-

spread nursery schools—both day schools and Sunday church groups—offer good opportunity for overcoming shyness, taming aggressiveness, learning the simple "rules of the game," and helping a child feel contented away from home.

If your child does not attend nursery school it is important that he have playmates near his own age as regularly as possible.

In a nursery group, at another child's house and at home your preschooler can begin to learn the fundamentals of good citizenship that our teachers strive to develop in the daily school curriculum.

A great deal of this learning stems from the attitudes of parents. If a democratic atmosphere prevails in the home, this is gradually built into a child's early years. He learns much about the ways and means of privileges, duties and rights through imitation and experience, as well as by adult guidance.

Clearer Perspective

Going "abroad" from time to time gives a child a much clearer perspective of the world than he gets at home from stories, picture books or television. Actual experience broadens understanding and sharpens curiosity — whether it is a jaunt up the block to watch a steam shovel, or a cross-country excursion full of new sights.

Parents of preschoolers should keep one overall thought in mind—the encouragement and praise you give your child, the fun and happiness in everyday living, contribute more than anything else toward his good adjustment to school life and learning.

Over 97 per cent of North Carolina farm families have electricity.

Fifty-four per cent of all employed people in America work in jobs that did not exist 50 years ago.

SUITABILITY KEYNOTES BOY'S STYLES FOR BACK TO SCHOOL

Alert to the importance of the proper attire in furthering serious and constructive attitudes toward school work, manufacturers have placed the emphasis on suitability in styling the clothes that a boy will wear back to school this fall.

From the first grade of elementary school through the upper classman in high school, suitability primarily means wearing the right clothes at the right time — the right clothes for school, the right clothes for play, the right clothes for dress-up and so on.

Three Button Jacket's

The three-button single-breasted Jacket—for suits or as sports coats—are bigger than ever with the youngsters. In fabrics, flannels remain the leader, followed by worsteds, tweeds, blends of wool and man-made fibers, and by all-synthetic blends.

Color leaders in suits and sports coats are dark gray—in the bankers and oxford shades—followed by medium gray, browns and dark blues.

Teen-agers are showing greater interest in patterned suits and sports jackets, with a variety of stripes—particularly the "blazer"

type — becoming a big item for the schoolboy. Solid color suits and jackets are, of course, still very important, but many youngsters are going for sports jackets coupled with trousers that pick up one major color of the coat.

Suburban Coats

As for outercoats, the youngsters have taken their cue from their elders. As a result, the suburban coat — in its many adaption — will be a more important part of the teenager's wardrobe than ever before. In the upper grades zip-out topcoats and rfincoats will also be important.

In other ways, too, the youngsters will imitate their fathers and college-age brothers. For example, "Ivy" style slacks and sports shirts button-down oxford shirts. In white and light blue, striped ties and small shaped caps will have a huge high school following. The same is true of waistlength zipper jackets, toggle coats, argyle socks, and plain toe blucher shoes.

Whatever items go into their outfits, however, the school-boy's emphasis will be on neatness and appropriateness.



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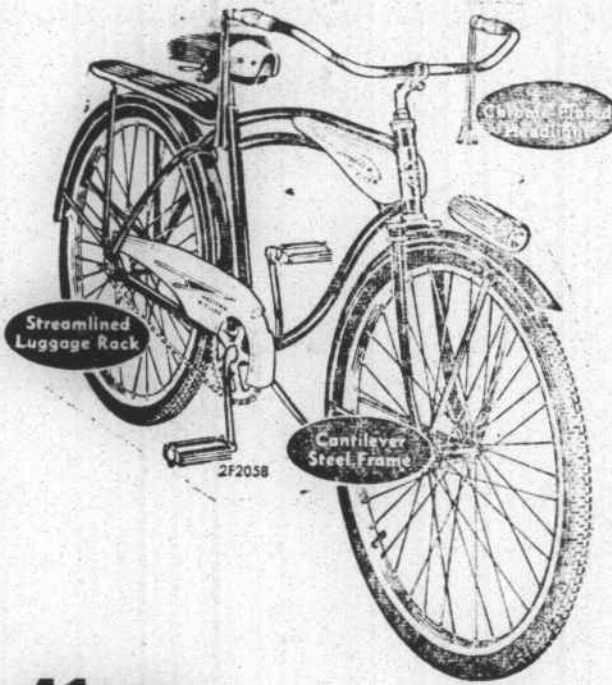
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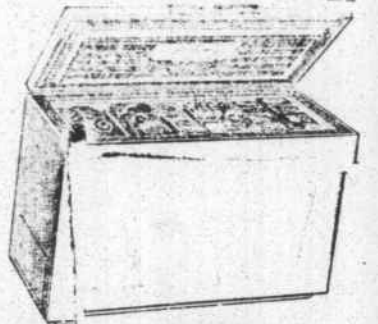


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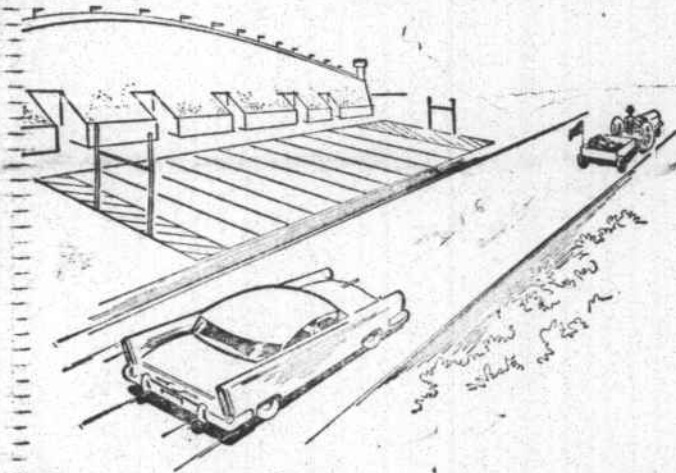


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Can You Stop In Time?



It takes more than the distance between goal posts on a football field (100 yards) to stop a car traveling at 60 miles per hour under the best driving conditions. 4-H Club members point out. At 60 mph, a car travels 88 feet per second. There's not much "time" to come to a dead stop upon approaching a tractor or other slow-moving farm machinery.

"Highway safety is everyone's responsibility," 4-H leaders declare, and during the summer when traffic is at its peak the obligation becomes greater. The devastating fact that three out of four traffic fatalities occur in rural areas makes the 4-H Safety program the "number one crop" for nearly a million conscientious club members.

Statistics reveal that there are more teen-age drivers on the highways today than ever before.

It is also true that drivers under 20 years of age have a worse safety record than older drivers. So each 4-H boy and girl enrolled in the safety project is encouraged to become a "self-policing committee of one." These 4-H'ers make certain that the family car, truck, and tractor are in safe operating condition at all times.

For the past 15 years the 4-H Safety program has been supported nationally by General Motors, which among other things provides incentive awards for top ranking club members in each state. The awards consist of \$100 college scholarships, all-expense paid trips to the National 4-H Club Congress in Chicago, medals of honor, and plaques. The program is under the direction of the Cooperative Extension Service, United States Department of Agriculture.

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