

NEWSPAPER CIRCULATION HAS REACHED AN ALL TIME HIGH!

More newspapers are being read these days because more are being sold. We are proud to say that the Cherokee Scout numbers among these.

Newspapers remain the medium of final believability. The source of facts in which the public believes and on which decisions are made.

These decisions can be important enough to determine the site of an industry location and effect many people. Or the decision can merely be one of where to buy a loaf of bread.

Newspapers Are The Total Selling Medium!

