

SINGER

109th ANNIVERSARY SALE-A-THON!

Honest Reductions From Our Regular Low Prices **SAVINGS UP TO \$50.00**

PRICES EFFECTIVE THROUGH SATURDAY, APRIL 8

ZIGZAG PORTABLE SPECIAL



Reduced to \$149.50
Reg. \$199.50

SAVE \$50.00
on Beautiful Console Model

UPRIGHT VACUUM SPECIAL



SAVE \$20.00
on the Famous **MAGIC CARPET Upright**

Brand New SPARTAN Electric



Reduced to \$49.50
ONLY \$129.50 for handsome Desk Model

TRADE-IN SALE

Various Makes

PORTABLES from **\$19.50**

CONSOLES from **\$29.50**

Portable SINGER Machines (Electrified) from **\$39.50**

FULL POWER Canister Cleaner SPECIAL



Reduced to \$39.50
Power Equal to Much Higher Priced Cleaners! Complete Attachment Set.

SPECIAL PRICES ON SHEARS, NOTIONS, SEWING AIDS

CALL VE 7-2341 — NEW REGAL HOTEL.
For SINGER SALES REPRESENTATIVE — Tom Justinn

SPECIAL LOW PRICE! GOLDEN RIPE BANANAS

Vanilla Wafers

RUSSELL'S BRAND CRISP 20-Oz. Pkg. **23c**

3 LBS. 25c



SPECIAL LOW PRICE! TENDER YELLOW SQUASH 2 Lbs. **25c**

FRESH MUSHROOMS Pint Basket **25c**

FRESH ASPARAGUS California Grown Lb. **23c**

Prices in This Ad Are Eff. thru April 2nd

YOUR CHOICE BEAN SALE!

- SULTANA BLACKEYES 1-Lb. **10c**
- SULTANA WITH PORK 1-Lb. **10c**
- IONA SMALL LIMAS 1-Lb. **10c**

STOCK UP — SAVE!

SPECIAL! SMITH'S PRIDE 16 to 20 OZ. CORNISH HENS EACH. 59c

PORK

WHOLE or RIB HALF—LOIN	Lb.	47c
LOIN HALF	Lb.	49c
CENTER CUT RIB CHOPS	Lb.	65c
CENTER CUT LOIN CHOPS	Lb.	75c
MARKET STYLE BACK BONES	Lb.	39c
LOIN END ROAST	Lb.	39c

SPECIAL LOW PRICES! "Super-Right" Fresh 10 to 16 Lb. Avg. Loins

BIRDS EYE FROZEN FOODS		
BABY LIMAS 1-Lb. Pkg.	35c	CUT CORN 1-Lb. Pkg. 29c
FORDHOOK LIMAS 1-Lb. Pkg.	35c	GREEN PEAS 1-Lb. Pkg. 27c
CRINKLE CUT POTATOES 1-Lb. Pkg.	29c	

Hunts Tomato Paste 6-Oz. Can	10c
A&P's dexola Oil Quart Bottle	47c
A&P's dexo Shortening 3-Lb. Can	65c
Rich's Whip Topping 7-Oz. Can	39c
Uncle Bens Converted Rice 42-Oz. Pkg.	63c

SPECIAL LOW PRICE! A&P BRAND APPLE SAUCE 4 49c

16-Oz. Cans

Introducing NEW! LARGER TV PICTURE AREA! NEW! EASIER TV VIEWING!

all new 23" PICTURE WINDOW TV

by **ZENITH** Deluxe Swivel CONSOLE



See TV even in the corners

Slim! Trim! No extra floor space!

NEW SUNSHINE PICTURE TUBE for extra brightness

NEW CINELENS SAFETY GLASS sealed right on tube for more picture contrast and dust-free picture tube

Zenith® Quality means Dependability

HANDCRAFTED TV chassis—no production shortcuts—connections hand-wired, hand-soldered for less service headaches and more operating dependability.

NEW! ZENITH SPACE SAVING TV Tuning in 23" PICTURE WINDOW TV

Tune TV from across the room with "silent sound" on this deluxe console. Sit in your easy chair with control unit in your hand to—

- turn set on and off
- change channels
- adjust volume to two levels of sound and mute
- No wires! No cords! No batteries!

The Palace Model E2354—23" overall diagonal measure, 23 sq. in. of rectangular picture area. In grained Walnut, Mahogany, or Blond Oak color. Only \$369.95

All new 1960 Zenith Lo-Boy TV

EXTRA QUALITY FEATURES

- Full power transformer
- Spotlite Dial
- Sound out front speakers
- "Capacity-plus" components
- Pull-push on/off control

LLOYD'S RADIO & TV SERVICE

TENNESSEE STREET VE 7-2185 MURPHY, N. C.

Special! Jane Parker Potato Chips 8-Oz. Pkg. **37c**

Special! Jane Parker Glazed Donuts 12-Ct. Pkg. **37c**

Special! **APPLE PIE** REG. 49c **39c** FA

Special! **ANGEL FOOD** REG. 49c **39c** FA

<p style="text-align: center;">Blue Cheer</p> <p style="text-align: center;">Lg. Pkg. 34c Gl. Pkg. 81c</p>	<p style="text-align: center;">Tide Large Package 34c</p> <p style="text-align: center;">Gl. Pkg. 81c King Size \$1.35</p>	<p style="text-align: center;">Oxydol</p> <p style="text-align: center;">Large Package 35c</p>	<p style="text-align: center;">Joy Liquid</p> <p style="text-align: center;">18-Oz. Can 39c 25-Oz. Can 67c</p>
<p style="text-align: center;">Sail Detergent</p> <p style="text-align: center;">GIANT PACKAGE 53c</p>	<p style="text-align: center;">Comet</p> <p style="text-align: center;">HOUSEHOLD CLEANSER</p> <p style="text-align: center;">2 Regular Cartons 31c</p>	<p style="text-align: center;">Spic & Span</p> <p style="text-align: center;">Lg. Pkg. 29c Gl. Pkg. 89c</p>	<p style="text-align: center;">Dash Detergent</p> <p style="text-align: center;">Large Package 39c</p>

Volume 9 Young Peoples **ENCYCLOPEDIA** NOW ON SALE Ea. **99c**

Mel-O-Bit Pasteurized, Processed **CHEESE SLICES** 2 8-Oz. Pkgs. **39c**

A&P Brand "Our Finest" Frozen **SLICED STRAWBERRIES** 2 10-Oz. Pkgs. **35c**

SPECIAL! Golden Ripe Sweet or Buttermilk **BISCUITS** WITH FULL STRING FOR OPENING 6 8-Oz. Cans. **45c**

SPECIAL! Yellow Cling Halves or Sliced **IONA PEACHES** 2 16-Oz. Cans. **49c**