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The Customer The Boss

In a business world where the customer is king... The customer will be the boss... Ideal Of Democratic Government

Ideal Of Democratic Government

The ideal of democratic government is everybody having and taking an active interest in the nomination and election of those who run our government.

Quotes

Kerr Scott got the farmer out of the mud and now we must get the farmer out of the hole. Terry Sanford, gubernatorial candidate.

Thoughts For Today

And the streets of the city shall be full of boys and girls playing in its streets. Zechariah 8:5.

Play is a sacred thing, a divine ordinance, for developing in the children a harmonious and healthy organism, and preparing that organism for the commencement of the work of life. J. G. Holland.

Woodworkers' Conference To Be Held At WCC

"Designing Quality in Yourself" will be the theme of a three-day woodworkers' conference... Designing Quality in Yourself... 9 a.m. in the Little Theater.

BY KIDD BREWER

Bill DAVE. If the reaction we get from an event item in this issue is any indication of what's going on in the gubernatorial governor race, then Columbus Vance would be away out front.

It is stated that it looked like a close race between Hinkle and Philip Phillips. Our main as a result of that statement indicates that Hinkle is far in the lead.

Majority Speaker... The most have announced that Seawell is being sponsored by the administration and with the Governor's blessing.

They will add up to more and better service, more and better products and at the most reasonable possible price.

Our memory is still clear about the meeting we arranged between the late William B. Umstead and Simmons behind the Governor's box at Kenan Stadium in Chapel Hill. It was half time feeling is that in the event it is Lake and Sanford in the second.

The GLASS HOUSE. The first voting to the effect that if you live in a glass house you should not throw stones certainly applies to Addison Hewlett and his attack on Everett Jordan.

The intrinsic priorities of light have you given it any thought? When sunlight is allowed to pass through a prism, it is observed that sunlight is composed of many rays.

At least this time our friend Simmons is staying with the Democratic Party - but under the above circumstances it doesn't behoove Hewlett and Simmons to cast the trust political stone.

Our organization, ASC, is an agency of the Federal Government that is assigned the responsibility of administering the National Farm Program at the County Level. The program administered in Cherokee County includes the Agricultural Conservation Program, The Marketing Quota and Price Support Program and related functions such as measurement of cropland acreages.

Under our Marketing Quota and Average Allotment Program, we find that farmers in this area are vitally interested. This program affects Tobacco and Wheat in this county and it is designed to keep production in line with demand.

To assure the farmers that they will receive a fair return for their products the Government through ASC has established a "Price Floor" on the commodities affected by the average allotment program.

In North Carolina last year we received 67 percent of our total farm receipts through price supported commodities, and consi-

Dear Editor: As manager of the Cherokee County ASC Office, I wish to take this opportunity to introduce myself and to briefly describe the purpose of ASC. Our organization, ASC, is an agency of the Federal Government that is assigned the responsibility of administering the National Farm Program at the County Level.

CITIZENS BANK & TRUST CO. TAKE A SECOND LOOK. There's more to our bank than meets the eye at first glance. The "something more" you'll chiefly find in the friendly, cooperative way we work for you and with you in every phase of our banking service.

Words of Life

THE WORDS OF LIFE BY H. C. LEFFORD, Pastor Church of God, Andrews, N. C.

The intrinsic priorities of light have you given it any thought? When sunlight is allowed to pass through a prism, it is observed that sunlight is composed of many rays.

When the true "Light of the World" is allowed to SHINE upon the unregenerate, it too may reveal a morbid condition that will send him to the Great Physician for moral surgery.

WASHINGTON - Last week the Senate passed a resolution to transfer for the time being the authority of the Senate Rackets Committee to the Senate Permanent Investigation Subcommittee.

WASHINGTON - This was a wise move. You will recall that I advocated the extension of the authority of the committee in last week's column.

WASHINGTON - This is the period of the year when thousands of high school youths visit Washington. Many of these groups favor me with a visit I always look forward to meeting the young men and women because they reflect the vitality and vigor of North Carolina.

WASHINGTON - Reflecting upon the civil rights bill passed by the Senate, I am convinced that its importance is found in what the bill does not contain as a result of Senate debate.

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Biggest tire news to hit town in years! GOODYEAR NYLONS AT LOWEST PRICES IN HISTORY. 3-T ALL-WEATHER AT A ROCK BOTTOM. \$13.95. Turnpike-Proved. Terrific Value! 7.50x14 size TUBELESS. For late model cars \$15.95.

Dodge Dealers are such nice people. Example: Dart prices start as low as \$2278. Yet many dealers are shaving the price even lower. See your Dodge Dealer soon. He always carries a sharp pencil.

Dart: niftiest, thriftiest low-price buy!



Table with columns: DODGE DART, CAR F, CAR P, CAR C. Rows: SENECA (Fairlane, Savoy, Biscayne), PIONEER (Fairlane 500, Belvedere, Bel Air), PHOENIX (Galaxie, Fury, Impala).

E. C. MOORE 107 VALLEY RIVER AVE. MURPHY, N. C.