

ANNOUNCING

We Have Just Installed

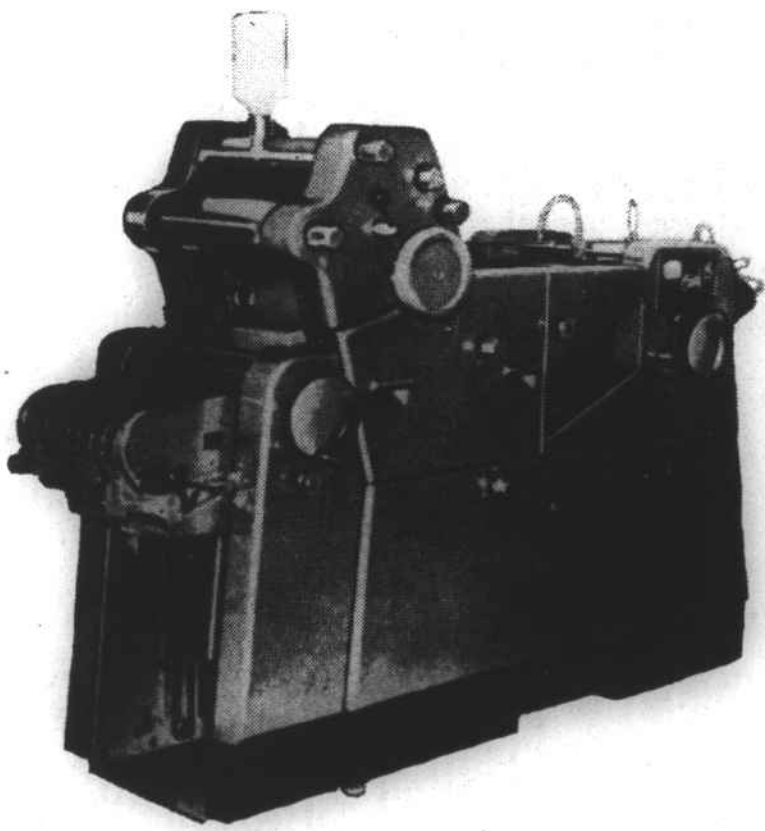
P H O T O — O F F S E T

PRINTING EQUIPMENT

How It Works

WITH THIS METHOD OF PRINTING IT IS POSSIBLE TO PUT ON PAPER ANYTHING YOUR EYES CAN SEE. ANY AND ALL TYPES OF INTRICATE SET-UPS, UNUSUAL ARRANGEMENTS OF COPY AND ILLUSTRATIONS, CIRCLES, ANGLES, BOXES, ATTENTION COMPELLERS, COME EASY IN OFFSET. IT WILL REPRODUCE A PEN OR A PENCIL MARK, THE STROKE OF A BRUSH, A CLIPPING FROM ANY PUBLICATION, A TYPED PIECE, EASILY AND WITH GREAT FIDELITY. IN MANY INSTANCES THE ORIGINAL IS IMPROVED, THE REPRODUCTION VASTLY MORE ATTRACTIVE!

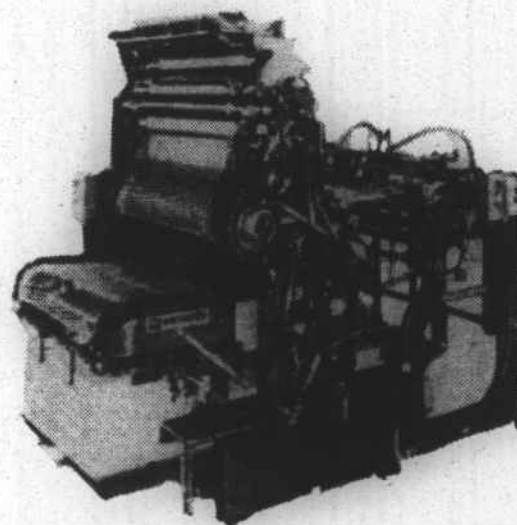
**In Order That
We May Better Serve You
For All Of Your Printing Needs**



NEWLY INSTALLED JOB PRESS

A high production printing press capable of quality multi colored work.

**If You Can
SEE IT. . . .
We Can
PRINT IT.**



NEW NEWSPAPER AND JOB PRESS

A newspaper and job printing press with a reputation for turning out the highest quality work at very low cost. This press will enable the Scout to print ads in color. The maximum sheet size is 23 inches by 29 inches. This press will be operational by February 1, 1961

See Us First - Printing Is Our Business

THE CHEROKEE SCOUT

Letter Press and Photo Offset Printers