

# Our Town Really Ready For Industry?

This same question has been asked before and it apparently caused many of the State's public spirited citizens to wonder if their community is really ready for industry. It is good to ask it again.

The hundreds of North Carolinians engaged in promoting industrial development of their particular areas in general and that of the State as well, know that industries cannot be had for the asking. They know that industry is not going to put its roots down in any community unless and until it is satisfied that that community is really ready for a new manufacturing establishment.

As industry procurement is a full-time job, it may be well to ponder the following related questions as they concern a community interested in and working for new industry.

Has the information about our town and community been developed to its fullest extent and properly recorded so it can be presented in an effective manner to industrial prospects when they come our way?

What have you done to identify in an acceptable way the real industrial site in or near our community?

Are you aware of the fact that industrialists in general do not consider an industrial site as just another piece of land?

Do you realize that most manufacturers consider a satisfactory site for an industry to be an area of land that can be readily developed, definitely purchased at a reasonable price, and within reach of such basic utilities as water, sewer, transportation, power, etc.?

If our town has a brochure showing the advantages it has to offer industry, is the information kept up-to-date in every respect? If our town does not have such a brochure, what are you doing to see that it does have one?

If there is no industrial development organization in our locality, why not get busy and organize one so that more concerted efforts can be made to bring industry into your respective areas? We have organized a very effective organization - The Cherokee County Development Corp.

These are basic questions which must be always kept in mind by a community in its efforts to bring more industrial payrolls into its midst.

It is always essential to let industrial prospects know about the other resources of our community. These prospects may be thinking about such things as timber, minerals, recreation, and other resources they can utilize.

Let them know about your public schools and your desire to improve them. Let them know you are proud of your community in general and that you and your fellow citizens are dedicated to its continued growth. Let them know you are proud to be a part of any movement aimed at fuller development of your community and State.

Industrialists of today like a progressive community. They know that where there is progress being made by people of a community by dint of their own efforts, further growth is sure to come. Industrialists in general like to be a part of any movement designed to promote further development of a community.

Neither Governor Sanford, nor the Department of Conservation and Development, nor any other State agency can tell an industrialist where to locate a plant in North Carolina. Furthermore, none would even suggest such a rash action.

But they can—and do—help communities get ready to tell their stories to industrialists looking around for new plant sites. It is then up to communities to be prepared to tell industrialists what they have to offer for, after all is said and done, the major selling job must be done at the local level.

However, it must always be kept uppermost in our minds that if our town is not ready for industry, then industry is hardly expected to be ready for this community. It is that simple.

## SENATOR SAM ERVIN SAYS



Washington - Old-fashioned horse sense dictates that this Congress and a new Administration should re-evaluate our entire program of overseas assistance. Senator Allen J. Ellender, the Senate watchdog on foreign aid, has recently published a report on our overseas programs and operations. The Senator concludes with the vast majority of Americans that the Marshall Plan was a good program to save Europe from Communism, but that its supplemental programs should be inspected after twelve years of operation. The United States has spent \$51.5 billions in overseas assistance of all kinds since 1950. Today's dollar is showing weakness due, in part, to our vast overseas payment to other nations. It has become

for a siesta at 1:30 p.m.; the workday ends at 4:00 p.m." Apparently, the Napoleons do not believe that assistance begins at home.

**FUTURE** - With Germany and other European nations on a sound financial basis, our foreign aid programs should be sharply modified. European nations must expect to pay for the defense of peace in their own and other nations. The United States unhappily finds itself in the position of a father trying to curtail a son's allowance after his graduation from college.

**NATURAL RESOURCES** - President Kennedy has focused our attention once again on our natural resources. In a special message to the Congress he stated the matter in these words: "By the year 2000, a United States population of 300 million—nearly doubled in 40 years—will need far greater supplies of farm products, timber, minerals, fuels, energy, and opportunities for our outdoor recreation." This is a matter of concern for North Carolina. Our state has long prided itself on its forest, water, and electrical power resources. The task of wisely investing them for the future requires the joint cooperation of the individual, the community, the State, and the Federal Government.

imperative to curtail programs in some countries and to check waste and inefficiency in other countries.

**NAPAL** - Senator Ellender points out the difficulty we face with the illustration of Nepal. Since 1946, we have given this small country \$22.6 millions in economic aid. In 1959, Nepal accepted \$7.5 millions in aid from the Soviets. Senator Ellender states: "There are 158 holidays each year in Nepal and as a rule, work does not begin until 10 a.m., then all activity halts

### From The Desk Of State Senator

#### W. FRANK FORSYTH - 33RD DISTRICT

Money continues to be the chief topic of conversation among Legislators as all of us are anticipating Governor Sanford's message to the joint session of Legislature Monday night.

The Governor has laid to rest any speculation on the need for additional funds as he figures the Sanford educational program will have to have at least \$70,000,000 more than is included in the present budget. This ambitious undertaking will take a healthy tax to receive those funds that Governor Sanford thinks are needed for education.

Speculation as to where the money is to come from will probably be these: (1) Increased sales tax from three to four per cent. (2) Remove certain exemptions under the law. (3) New taxes on such things as tobacco products, alcohol, and soft drinks.

Everyone has pretty much agreed that no taxes will be placed on food, school lunches, etc. This should not be a revenue source, and I do not believe the Legislature will approve it.

Estimated revenue potential of very possible sources indicate that the tobacco products taxes would yield approximately \$9,930,000. The soft drink tax would yield about \$10,500,000 during the fiscal year. An estimated increase of alcoholic beverage taxes would yield approximately \$2,000,000. There could be almost \$3,000,000 raised by way of an amusement tax.

The above tax sources would yield about \$25,000,000, which would leave \$45,000,000 to be raised by other possible

sources, such as sales tax increase, income tax increase, taxes in the agricultural group such as fertilizer, feeds, and seeds; and the possible groups such as manufactured products sold for re-sale or further processing, machinery sold to manufacturers, etc.

Governor Sanford's ambitious program has both Lieutenant Governor Cloyd Philpott and Speaker Joe Hunt talking in terms of sales taxes and mentioning these other tax sources. When the Governor's recommendations are made, the folks in Legislature will have their work cut out for them.

**Junket To Greensboro** - The city of Greensboro has invited all members of the House and Senate to visit their city on Tuesday. The Senate and House will hold a session there, and from all indications Greensboro is going to "roll out the red carpet."

I saw a real good basketball game Thursday night - State versus Villanova; State won easily - last home game of the regular season.

#### Card Of Thanks

The members of the P.T.A. of Texanna School wish to thank the ones who help to make the dinner party they had on Monday, February 13, at the Texanna school a success. After expenses were paid, they cleared around \$200.00.

I have been driven many times to my knees by the overwhelming conviction that I had nowhere else to go.

## THIS WEEK IN THE LEGISLATURE

### By Representative Herman H. West

In the first session of the assembly this week on Monday night, a resolution was introduced providing for the appointment of a committee to study the methods by which county and city school boards are chosen in North Carolina. This committee is to report its recommendations to the 1963 General Assembly.

Speaker Joseph M. Hunt, appointed ten more committees. Your representative was appointed a member of the following committees: Counties, Cities, and Towns, Corporations, Water Resources, Employment Security, Penal Institutions and Public Buildings and Grounds.

Governor Sanford addressed western delegates at a breakfast meeting with Mr. Percy B. Ferebee of the West-

ern North Carolina Regional Planning Commission on Tuesday morning.

The controversial court reform bill introduced this week, proposing a unified and uniform system of courts, may precipitate quite a fight for passage. A great many legislators approve, and a great many oppose this measure.

Representatives Dan R. Simpson of Burke and William L. Osteen of Guilford sponsored a joint resolution on Friday calling for creation of a commission to study the idea of establishing a civil service system for state employees.

As the preliminaries of organization are accomplished, I look forward with keen anticipation to the dolings of the legislature in the coming weeks.

### Soil Conservation News

By John S. Smith

The rains of the past week have been a first-rate test of whether or not land needs artificial drainage. After all the rain that fell during the week, any land which is not standing under water now, probably does not need any help in drainage.

The effectiveness of tile drainage was clearly shown on Noah Hembree's farm Saturday morning. With Peachtree Creek out of its banks and covering most of Noah's land on the south side of Highway 64, no water was standing in an acre which was drained with 350 feet of tile last spring. The outlet of the tile line was a couple of feet under water, but was still functioning perfectly. During the first week of February 1960, this same one acre field had water standing over most of it, in some places as much as ten inches deep. At that time, Peachtree Creek was at a rather low stage with no flooding of the surrounding land.

On Monday morning, this area which had been too wet to plow in dry weather a year ago is now free of surface water and will be ready for plowing just as quickly as the uplands above it. Noah has said more times that the 350 feet of tile and the expense of ditching the land was the best money he had ever spent on his farm.

Little Brasstown and Big Brasstown Creeks were both on the rampage Saturday morning, as was the Valley River, Slow Creek, and every other stream in this area. There was just too much water falling for the stream channels to carry in their present conditions. It is the Small Watershed Project on Brasstown Creek Watershed is approved and put into operation, a different story will be told a few years from now. Such a project could virtually eliminate the problem of flood water covering most of the best land in the valley as now is the case. Similar projects on other watersheds of the county could control equally well the flooding which now occurs in many of the other creeks and streams, Peachtree, Slow Creek, and Valley River watersheds are equally eligible for federal assistance. All it will take to get such projects initiated is enough interest on the part of the land-owners and farmers concerned to request such assistance.

### Andrews Red Cross Chapter To Conduct Fund Drive Tuesday

"Tuesday, March 7, will be a date of extreme importance to the continued well-being of every family in Andrews," Rev. D. P. Smotherman, Pastor of First Methodist Church, said today.

Throughout the town volunteers of the Andrews Red Cross Chapter on that day will conduct their annual campaign to re-enroll their neighbors as Red Cross Members and to enlist their financial help in carrying out its health, welfare, and safety programs.

The District Memorial Hospital of Andrews could not function properly without the Blood Bank program. Numerous families could not begin to finance the necessary blood for accident victims in their families, but thanks to the Blood program, and the Bloodmobile visits to Andrews, it has been available. During the year 1960, the Red Cross collected 2,400,000 pints of blood for the ill and injured—about 40 per cent of the total used in the nation.

The Gray Ladies which are sponsored and supervised by the local Red Cross Chapter, contribute greatly toward the efficiency of the Hospital, and the comfort of the patients.

The Andrews Red Cross Chapter's goal is \$927. The citizens of Andrews are asked to remember with gratitude the work of the local Red Cross Chapter when they are called upon Tuesday, March 7. The campaign theme is "Good Things Happen When You Help." These six words epitomize the work of the Red Cross.

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### Week of Prayer For Home Missions

March 6-10  
Theme For Week - "My Prayer to God - That They Might Be Saved."

Monday, 2:30 - "How Shall They Call on Him?" - Mae Perry and Gladys Morris Circles.

Tuesday, 2:30 - "How Shall They Believe on Him?" - Lottie Moon and Gladys Morris Circles.

Wednesday, 7:30 - "The Same Lord Over All" - Ruth Bagwell Circle.

Thursday, 7:30 - "How Shall They Hear?" - BWC & Frankie Martin Circle.

Friday, 7:30 - "Except They Be Sent" - Ruth Swan and Elizabeth Hale Circle.

### Peachtree News

By Mrs. Dock Sudderth  
The Sunday School Executive Board met at the Peachtree Baptist Church on last Sunday afternoon to outline plans for the Sunday School Board and Youth Meetings to be held on Sunday, March 5.

Peachtree community contributed \$71.76 to the Heart Fund, Peachtree school children gave \$17.20 of this amount. Mrs. Bill Barnett was chairman and Mrs. Clarence Hendris, co-chairman, and Mrs. Lucille Moore and Mrs. Edna McClure were co-workers.

A poultry meeting was held on Monday night, February 27, at the Peachtree School.

Mrs. Albert Foust of Lake City, Tenn., is spending several weeks with her son, Jimmy Foust and family.

Mr. and Mrs. Hayden McClure and children of Atlanta have been visiting Mrs. McClure's parents, Mr. and Mrs. Chester Green and her grandmother, Mrs. Perry Kephart, Mrs. McClure is the former Miss Doris Jean Green.

Mr. and Mrs. Verlin Crisp took Guy Sudderth to Savannah, Ga., last Sunday where he will enter a hospital.

Mr. and Mrs. Summer Suddath of Jefferson, Ga., are visiting Miss Elsie Sudderth.

We are glad Mrs. Arthur Boyd is able to be out again after being ill for several weeks.

Mr. and Mrs. Whit Barton visited relatives at Young Harris, Ga., on Sunday.

Mrs. Dock Sudderth visited Mr. and Mrs. Mark Elliott of Andrews last Monday.

Mr. John Elliott is a patient in a local hospital.

**Rep. Leonard Lloyd Names To 18 Committees**

Robbinsville - Representative Leonard Lloyd, Graham County, has been assigned to eighteen committees for the current session of the North Carolina General Assembly as follows:

Chairman - Senatorial Districts and Vice-Chairman - Constitutional Amendments, Congressional Districts, Judiciary # 1, Military Affairs;

Member - Appropriations, House Rules, Public Welfare, Public Utilities, Expenditures of the House, Manufacturing and Labor, Higher

Education, Banks and Banking, State Government, Wildlife Resources, Salaries and Fees, Library, and Trustees of the University Committees.

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