

# On The Air

(BY SALLY BELL FOR A.N.P.)

CHICAGO.—The lead story in "Radio Guide" for the week ending August 26 was about the Louis-Farr fight for the championship. Well, that was going to be my lead story, too, and it had to go and rain in N. Y. Now me and the "Radio Guide" are so disappointed—not to mention a few million others who had a date with the radio for Thursday night. Now we'll have to wait till Monday.

SPEAKING of the fight broadcast, efforts to corner future heavyweight championship fight broadcasts will be made by CBS. It was learned from CBS's director of public affairs, Paul White, that such events have generally been aired exclusively by NBC, but CBS is planning a heavy sport schedule, and wants to add the fight blow-by-blow to its list.

WHEN the American Federation of Teachers met at the Hotel Lorraine in Madison, Wis., August 23 to 27, part of their conference program was broadcast, and this column makes special mention of that part of the program when the Negro was in the limelight—And that was when D. A. Wilkerson of Howard University, Washington, discussed "Federal Aid and Negro Education," with the convention assembly and radio audience. His speech showed much forethought and study, and included a great deal of statistical data.

DID you hear "Hollywood Hotel" Friday night, when Theresa Harris so powerfully portrayed (Flora) in "One Mile from Heaven?" Miss Harris, who has just finished "Bargain with Bullets" opposite Ralph Cooper, was loaned to 20 Century Fox by Million Dollar Productions, Inc.

STATION WHJB in Greensboro is featuring an "All Colored Revue" at 6:30 p. m. Tuesdays, beginning August 17, with the delightful baritone of Dubois Carter and the captivating piano melodies of Charles Johnson, Johnson, master of the keynotes.

I know radio fans enjoyed hearing the Eva Jessye choir, of

Porgy and Bess fame, when they broadcast with Ben Bernis and all the leads on the American Can Company program Tuesday, August 31, so ably assisted by Todd Duncan.

OH, yes we can't fail to mention the article in the New York Enquirer for August 22 about Bill Robinson's going over to Piping Rock Club to appear and pay his respects to Vincent Lopez and Sophie Tucker on their opening night and the waiters would not let him in—Mama, there's that man again!! What man, honey? That man, Jim. Jim who? Jim Crow!!

AGAIN, my frans, my info about what's what and who's who in radioland for this week has run out, so again—Goodbye, please.

## 2,200 SEE MUSIC ASSOCIATION AWARD PLAQUE TO W. C. HANDY FOR HIS "ST. LOUIS BLUES"

ST. LOUIS, Sept. 3 (AP)—Before an audience of 2,200 persons Monday night at Washington Tabernacle Baptist church W. C. Handy, famous composer, was honored at the six day convention of the National Association of Negro Musicians by the local branch which gave him a plaque in memory of his famous "St. Louis Blues." Over 250 local musicians of both races were in the audience.

After receiving the plaque, which bore the inscription: "Achievement Award to the famous composer, W. C. Handy," the 64 year old musician was surrounded by autograph seekers. For over 24 years, the St. Louis Blues has been popular throughout the world and is still going strong. It was published in 1914, has sold nearly 1,500,000 copies and brings in nearly \$20,000 a year in royalties and radio and movie rights.

This number, written after his jitter experience with the "Memphis Blues" which every music publisher in the country turned down and he in desperation sold for \$100, was not originally entitled the St. Louis Blues. It first was played as an instrumental number under the name of

# BEAUTY AND ROMANCE

by Marie Downing  
DIRECTOR, LARIEUSE BEAUTY FOUNDATION



**THE EYES HAVE IT**  
Eyes, to be beautiful, do not have to be large or of unusual shape or of exquisite coloring. The plainest face may be very attractive if it is enhanced by a pair of sparkling eyes, with the whites clear and the lashes sharply defined. The surest way to brighten your eyes is to make yourself gloriously healthy. Eyes mirror one's physical condition. Eat wholesome foods, exercise vigorously, and get at least eight hours of sleep every night. Nine times out of ten it's the girl with "come-hither" eyes who has the longest list of names in her date book.

**The Eye's Setting**  
The most perfect eyes will not qualify for beauty laurels if the setting is not complementary. Little crinkles around the eyes make them look weary and listless. Dark circles or puffiness cause the eyes to look smaller—as well as giving the appearance of late hours and disipation which may not be the actual cause at all.

The delicate tissues that surround the eyes should be given sufficient nourishment. Strain, nervous exhaustion, fatigue or over-exertion, rapid breaking down of the skin cells. The many intense emotions felt during the day—anger, fear, surprise, annoyance—draw the skin into a thousand wrinkles and creases. If the skin is well-nourished, such lines disappear when the face is in repose. If the tissues are under-nourished, each time you smile or frown the lines will become

more deeply etched, presenting an appearance of undue age caused by the network of lines.

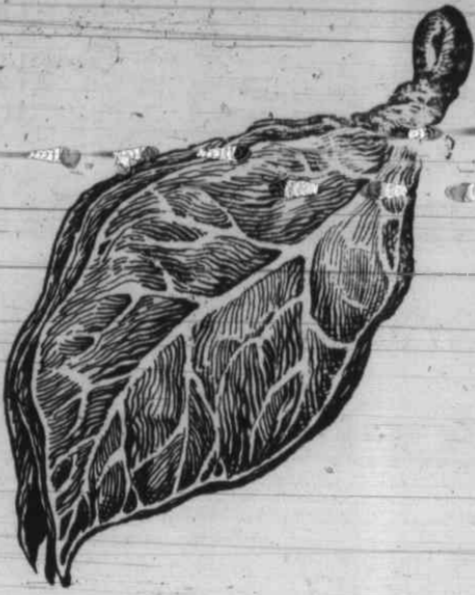
**The Eyelashes**  
Artificial eyelashes, devised in the interest of feminine beauty, have proved a boon to the stage and screen stars, but they should not be used for everyday wear. Bright light of day only reveals their exaggeration and artificiality. Naturally, you can't acquire beautiful eyelashes overnight, but by perseverance you can vastly improve them. Plain vaseline or odorless perfume or eye-liner are effective in the home. A little of the ointment, applied every night, brush the oil upward, away from the eyes. This procedure will tend to curl the lashes. Oiling and brushing properly every day will amply reward you with natural, longer lashes that won't come off at night when you cleanse your face.

**CHICAGO TENANTS FACE HUGE RENT RISE**  
CHICAGO, Sept. 3 — (CNA) —Chicago tenants will be paying an additional \$30,000,000 a year in rents after October 1, it was revealed this week. This is one third as great an increase as the estimated \$90,000,000 boost in the city's rent bill on May 1 last. Announcement of the projected rent increases was made by the renting division of the Chicago Real Estate Board. The disease of the bones known as chronic osteomyelitis can be treated effectively by placing blowfly larvae on the wound. These scavengers devour the dead tissue and give the living cells a chance to repair the damage.

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