

Honored On Birthday With Gala Party

MRS. E. P. RICHARDSON HONORED ON HER BIRTHDAY

One of the outstanding Leap Year Birthday Parties of the season, was when many friends met in the home of Mr. and Mrs. E. P. Richardson celebrating her eleventh birthday party, February 29th 1940. The home was beautifully decorated for the occasion, color scheme being pink and white. Miss D. C. Rutledge greeted guests at the door. Mrs. Florida Harris introduced the receiving line, which was composed of Mrs. Lona Richardson, Mrs. Daisy Fowler, Mrs. Olean Whitley and Mrs. Addie P. Hall. Mrs. Rochell H. Malone had charge of the guest book. Mrs. Ethel Jones directed guest to the dining room which was beautifully arranged. Candles in light throughout the house.

The birthday cake with eleven candles, represented her eleventh birthday which is the 29th of February. Mrs. Iver Carpenter served punch. Mrs. Carpenter was assisted in the dining room by Mesdames Maddie

Floyd, Enora Downy and Margie Ellis. Refreshments consisted of sandwiches pink and white mints and salted nuts. Many gifts were received. Mrs. Richardson also a member of the Garden and First Aid Clubs was presented gifts from both.

The goodbyes were said to Miss Geneva Heggins. Those present were Miss S. E. Allen, Prof. C. L. Crews, Mr. and Mrs. Claude Whitley, Mr. and Mrs. Iven Malone, Mrs. A. H. Carroll, Miss M. B. Stanley, Mrs. F. B. Taylor, Mrs. Addie P. Hall, Mrs. Celia Payne, Mr. and Mrs. Leo Ellis, Mr. and Mrs. Hubert Fowler, Mr. and Mrs. Arthur Jones, Miss C. E. Miller, Mrs. V. M. Blount, Mr. and Mrs. Vinson Harris, Mrs. Iver Carpenter, Mrs. Media Floyd, Mrs. C. C. Locke, Mrs. Mayme Pate, Mrs. M. S. Wilcox, Misses D. C. Rutledge, Moxell Stancil, Marie Fialton. Out-of-town guests were Miss Geneva Heggins, Mrs. Enora Daniel, and Turner Heggins Miss Vernetta Richardson, Miss Sadie Richardson, Miss Goldie Potesal, Garland Watson and Adolf Co-wart.

Churches Hold Joint Services

CHARLOTTE The New Emmanuel Congregational Church and the Brooklyn Presbyterian church will hold the sixth observance of their Joint Holy Week Services, ending Easter Sunday afternoon at three o'clock at the New Emmanuel church.

This series of joint observances was started six years ago by the Rev. Chas. F. Rush, pastor of New Emmanuel Church and Rev. A. H. Prince, then pastor of Brooklyn Presbyterian Church who now Field Representative of the Synod of the Atlantic, comprising the states of South Carolina, Georgia, and Florida. Rev. Lionel B. West is the present pastor of Brooklyn Presbyterian church.

W. Givens, pastor of Ben Salem Presbyterian church will discuss, "Jesus Speaks of the Future." On Wednesday evening "The Quiet Hour" will be observed with the meeting in charge of Dr. Ernest M. Holliday, general secretary of the church extension division of Congregational-Christian churches, with headquarters at the New York office. Thursday, "The Upper Room" will be discussed by Rev. G. E. Hogue, pastor of the Graham Street Methodist church and on Easter Sunday afternoon at 3 o'clock "The Road to Emmaus" will be discussed by Rev. L. B. West.

The services will begin on Palm Sunday afternoon, and will continue every night through Holy Week except Friday night when it will be interrupted to allow the two congregations to attend the City Wide Joint Service by the Interdenominational Ministerial Alliance.

On Palm Sunday at three p. m. the message will be delivered by Dr. W. R. Lovell, editor of the Star of Zion. On Monday evening at eight the subject, "Nothing Believes," will be discussed by Rev. J. L. Pickett, pastor of the Williams Tabernacle C. M. E. church. Tuesday night Rev. H.

Revival

ST. JOSEPH AME CHURCH
A great city-wide revival at St. Joseph AME Church beginning Wednesday March 27th to April 7th.

Dr. N. H. Jelts Famous Philadelphia Evangelist, and his wife, conducting a great Gospel Chorus.

Watch for announcements of Sunday afternoon's Lectures. Dr. Jelts will preach every night at 7.30.

Dr. J. A. Valentine, pastor of St. Joseph AME Church welcomes everybody.

Financial Drive

GETHESEMANE BAP. CHURCH
Gethsemane Baptist Church will start a financial drive, beginning Sunday March 17-22. Sunday at 11 a. m. the pastor will preach, Report of members on pledges.

7.30 p. m. services conducted by the young people's club. 8 p. m. preaching.

Monday, March 18th—Rev. T. A. Grady, choir and congregation of Ebenezer Baptist Church.

Tuesday, March 19th—at 7:30 p. m. Rev. M. W. Morgan with choir and congregation of the Hillside Baptist Church.

Wednesday, March 20th—Rev. M. K. Hill, Shiloh Baptist church with choir and congregation.

Thursday, March 21st—Mt. Calvary Holiness Church in charge with choir and congregation.

Friday, March 22nd—at 7:30 p. m. A Pre-Easter Service will be held at the Hillside Park high school with the cooperation of Ministers Alliance of this city. In connection with a box party in the interest of Gethsemane church. All ladies who will furnish boxes for occasion will be appreciated.

The public is cordially invited to attend all of these services. REV. JAMES STEWART, Pastor

Holy Week

KYLES TEMPLE AME ZION CHURCH HOLDS EASTER HOLY WEEK REVIVAL
Rev. Mrs. L. B. Bailey noted evangelist is in charge of the services. She is a member of Trinity Zion church of Greensboro and is a great preacher. The public is invited to attend. The meeting will last through Easter.

CLUBS

THE ROSEBUD DUCHES CLUB held a very enthusiastic meeting at the home of Mrs. Thelma Daniels, on Pine Street March 5th. The devotionals were led by the president Miss Bettie Cunningham after which members quoted Bible verses. Various reports were discussed, including a project to raise the treasury of the club. One new member was welcomed in the club after which each member expressed his desire for the up-building of the club. The social hour was very enjoyable, members present were Mesdames Rosa Ruffin, Misses Willie Bowman, Minnie Vails Bettie Cunningham, Dora Haskins and Ann McMillan.

THE MODERNIST CLUB celebrated their third anniversary Thursday night at the Algonquin club house. Leading with a Banquet of members and their dates. The members were invited at 8:30 to find their places at a long attractively decorated table. A color note of yellow was carried out in the center piece of snay dragons, talisman roses and mixed spring blossoms yellow candles in silver candlesticks were placed at the intervals of the table. During the dinner there were several speeches made. Archie Perry, William Nutall, Charlie Norwood, Charlie Walker and Mr. Watson. Mrs. Nazarine Hester, Mrs. Ninnie Wilson and Miss Annie Mae Moore made some short but interesting speeches.

Those attending the Banquet were Miss Inez Edwards, Charlie Norwood; Miss Minnie Wilson, William Loyn, Miss Nazarine Bynum, John W. Perry; Miss



Appointed To Pepsi Cola Sales Post

NEW YORK — Herman T. Smith, well known Negro sales-promotion and former newspaper man for the Pepsi-Cola Company, was jointly announced today by Walter S. Mack, Jr., company President, and Don G. Mitchell, Vice-President, Sales.

In his new position, Mr. Smith has charge of the planning and direction of sales promotion for Pepsi-Cola in the Negro market, making his position one of the most important held by a Negro in private industry today.

Seen by the press in the Pepsi-Cola office in Long Island City, Mr. Smith said that the Pepsi-Cola Company has shown a great deal of respect and confidence in the Negro by his appointment, and added, "The drink is headed for an all time high in the Negro market this year."

Mr. Smith further stated that in keeping with his position, he plans many varied and interesting types of promotion for each community throughout the country.

Mr. Smith was born in Norfolk, Va. is 28 years old and began his sales promotional career as Assistant Circulation Manager of the Journal and Guide. Since then he has been Circulation Manager for the Washington Tribune, special Representative for the Blue Coal Company, Field Representative for the Pittsburgh Courier and sales promotion man for Gooderham and Worts (G & W) Whiskey. He attended school at Virginia Union and Temple Universities and the New York University School of Commerce.

Mr. Smith left here Friday for Birmingham, Alabama, where he will direct a series of promotions throughout the South. All mail should be addressed to him at the Pepsi-Cola Company in Long Island City, N. Y.

Deaths Exceed Births For February

RALEIGH — There were 332 more deaths and 194 fewer births in North Carolina last month than in February, 1939, according to a report issued Friday by the State Board of Health's Division of Vital Statistics, of which Dr. F. T. Stimson is the director. Deaths from all causes reported for February, 1940, totaled 2,788, as compared with 2,546 the preceding February, while births last month totaled 5,939 against 5,833 a year ago.

Influenza continued to take heavy toll, claiming 188 victims last month, as compared with 73 in February, 1939, making the total so far this year 412, against only 126 the first two months of 1939.

With a total of 406 deaths among children under a year old, the infant mortality rate last month was 72.9, as compared with 65.3 a year ago, when the total number of deaths

Mob Bill Has Support Of Majority

NEW YORK — An indication that the Federal Anti-lynching bill has the full support of the majority of Senators, was voiced by Senator Robert F. Wagner, one of the authors of the bill, in a statement issued in Washington March 13, at the close of Senate Sub-committee hearings on the bill.

The full statement issued by Wagner, explaining his own stand, and the relationship of the fight for this bill to the international situation follows:

"The favorable report of the Anti-lynching bill by the Sub-committee of the Judiciary Committee, immediately upon the close of hearings today, is a gratifying indication of the overwhelming support for the bill in the Senate. In these times, when democracy is on trial throughout the civilized world, it is especially fitting and especially important to safeguard liberties of every national means the civil rights and the personal liberties of every American citizen, however humble and whatever his race or color. The pending bill is similar to our anti-lynching measures which I have joined in pressing for enactment since the year 1934. For six years the issue has been discussed and debated by the Senate as fully as any issue ever presented to Congress and the American people. In that time, 73 lynchings have occurred. The number of lynchings has varied with significant regularity as the threat of legislation has seemed more or less possible of fulfillment. If the threat of a federal anti-lynching bill can minimize or put a temporary halt to lynching, that is the best argument for a Federal anti-lynching law. Although a comparatively small number of lynchings occurred last year, we have no assurance whatever that lynchings will continue to decline if this legislation is shelved. There must be a definite and permanent end to the barbarous practice of lynchings, which has held America up to ridicule and contempt among the common people of many lands."

Charlotte High Wins Dramatic Tournery Prize

RALEIGH, (Special) — For what was considered by judges and a capacity audience to be an excellent performance, the West Charlotte High School Dramatics Club of Charlotte was named winner over eight other schools in the finals of the North Carolina High School Drama Tournament held Saturday, March 16, at Shaw University and was awarded the Paul Green Cup donated by Paul Green for the most outstanding dramatics club in the tournament. Second and third place honors went to the Highland High School of Gastonia and Dudley High School of Greensboro respectively.

Prizes for the best individual performances were awarded by President Robert P. Daniels of Shaw University to Miss Marietta Hardy of the Second Ward High School, Charlotte, and to Jacob Smith, of the Highland High School, Gastonia. The Paul Green Cup was awarded by M. J. Whitehead, former president of the Association, of Elizabeth City and the volume of plays for second place was awarded by the newly elected president, T. E. Jeffries of Belmont. O. L. Blake, Principal of West Charlotte High school and president of the Association for the past year, awarded the special plaques to all nine schools which had reached the tournament finals.

Presenting Parker Hord's Gypsy, it was the first victory earned by the West Charlotte school in the tournament finals to which the club had gained admission this year by earning a high rating in Western division preliminaries held in Greensboro. Players in the winning play were Misses Sadie Morague and Gertrude Anderson and Robert Glenn and William Mills all members of the Junior high school class of their school.

The judges were Mrs. Julia B. Dilaney, director of Dramatics St. Augustine's College, Raleigh; Professor B. L. Woodruff, head of the English department, Johnson C. Smith University, Charlotte.

Schools participating in the tournament were as follows: West Street High School, New Bern; Second Ward High School, Charlotte; Booker T. Washington High School, Rocky Mount; Highland High School, Gastonia; F. E. Smith High School, Fayetteville; Dillard High School, Goldsboro; Dudley High School, Greensboro; Gates County Training School, Sunbury; West Charlotte High School, Charlotte.

Miss Margaret B. Jackson, director of dramatics at Shaw University is executive secretary of the tournament.

DINNER GUEST

WILLIAM FLETCHER and sister, Jannie had as their dinner guest, Sunday March 10, Mrs. Magnolia Jenkins and Mrs. Catherine Henry.

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Dr. Aubrey L. Palmer

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