

MR. TOBACCO FARMER

Sell Your Tobacco In

ROCKY MOUNT, N. C.

AND TRADE WITH THE MERCHANTS LISTED BELOW

Rocky Mount Market To Open Sept. 3

BY E. G. JOHNSON, Jr., Sales Supervisor

ROCKY MOUNT — On Tuesday, September 3, the Rocky Mount Tobacco Market opens wide its doors to greet the Tobacco Growers, their families and friends. This will celebrate the fifty-fifth anniversary of the market and during all these years it has been known as one of service and friendship. It probably is even better known today as the market of personal progress and dependability. It has grown steadily, each year, and offers everything one could desire from a standpoint of exerted efforts and proven results. After all it is the ultimate result that matters. After all it is the satisfied customer that counts. Rocky Mount points with pride to her record as a tobacco center. The fact that Rocky Mount is surpassed by none, as a market, is sure enough proof that Tobacco Planters are the fifty-fifth anniversary of the well-justified in selling tobacco market and during all these years.

Everything is ready in appreciation for the loyalty manifested by the thousands of pleased customers no stone has been left unturned in preparing our warehouses and factories for the new season. Every warehouse, and there are eleven big and modern ones, is ready for the opening gun. Nine buying companies representing the tobacco trade, have the latest type of plants, the very latest in machinery, and equipment to handle tobacco orderly and efficiently. Actually there are ten factories to care for the needs and demands of the market. There is never any time never a delay. The great capacity of the Rocky Mount Factor

ies assures a steady output which in turn assures the market of steady purchasing power because they are able to clear factories of today's purchases in order to care for tomorrow's. Tobacco Growers Comforts Considered

Every warehouse floor Rocky Mount has been remarked for the opening. This means that more walking space has been created between each and every row of tobacco to be sold. It also means that buyers, warehousemen and farmers will be more comfortable on the floor. It means the buyers and warehousemen will be less tired therefore better all day long, physically, for each day's work. A complete and unobstructed walkway around each warehouse floor has been made. This means it will not be necessary to walk upon or across baskets of tobacco to see the sale. The entire first row in each house, where necessary, will remain open and free of tobacco baskets in order to make room for the small trucks and racks that have here to fore crowded the first part of sales. It means that this season tobacco sold on the Rocky Mount Tobacco Market will look better than ever before. Is it unreasonable to believe this new plan will cause tobacco to sell better?

Ladies Comfort Not Overlooked

Realizing that hundreds of Ladies either selling tobacco or visiting with their friends, come to the Rocky Mount Tobacco Market special plans have been made for them. Now there is no need for them to remain in the warehouses for a pipe of rest and relaxation has been created for their comfort and enjoyment. The City of Rocky Mount has planned a rest and lounge room, midway between Tobacco Town and the Business District, in the front of the Chamber of Commerce Building next to Fire Station number one. This lounge room is not more than two and one half blocks from any warehouse or bank. Ladies may visit the market, shop, attend the theaters, enjoy things in general, and have a central meeting place where comfortable chairs, lounges, tea water, powder rooms and magazines and newspapers await them.

Tobacco Town Compact

Because Tobacco Town, that is the warehouses, factories, etc. is so compact and close together, a farmer may unload his tobacco, park outside the warehouse, and not have more than three blocks to walk from the farthest warehouse to any bank or the heart of the business district. No more worries about traffic jams or parking problems. Unload, park, walk up town, shop, visit and return at your pleasure to your car without loss of time or having been inconvenienced. It's all due to the completeness of Rocky Mount's Tobacco Town. It should mean a lot to any farmers.

Rocky Mount Trading and Shopping Center

Being the largest city East of Raleigh, and North of Wilmington in North Carolina and having over five hundred retail stores an ideal situation is found. Selling tobacco here means much because the seller has the benefit of this wonderful shopping center. Fine hospitals, Theaters, professional men and women of all classes, a Library complete and open to you, Railway center, Hotels, Newspaper and Radio Station. The airport attracts thousands and ships from Government Bombers and smaller pursuit to privately owned planes use this field extensively. The Chamber of Commerce, Merchant's Assn, all civic clubs, and Churches welcome all to Rocky Mount. Banking facilities could not be better. The Police Department is always alert to protect the citizenship and their visitor friends. Visit soon and often the hospitable city with the Dependable tobacco market.

French Open New Road Over Sahara

Clermont Ferrand, France. — (C)—The opening of a great trans-Sahara road across the North African desert from Algiers to Dakar and the Niger Valley was announced last week. The British blockade closed the French sea link between Marseilles and Dakar and the only other transport route between France's North and West African possessions in the Alger-Dakar air-line.

Surplus Seed Now Ready for Flood Areas

The State College Extension Service has compiled a list of farmers having surplus legume and small grain seed available for the drought and flood stricken areas of North Carolina. A copy of this list has been placed in the hands of every county farm agent in the State.

John W. Goodman, assistant Extension director, acted promptly when it was evident that the dry weather in July and the heavy rains and floods in August had destroyed thousands of acres of food and feed crops, and many bushels of stored seed. He called upon Extension agents to report on seed surpluses in their counties.

The survey showed that there are available: 124,835 bushels of rye seed, 61,232 bushels of wheat, 16,500 bushels of barley, 1,000 bushels of rye, 80,800 bushels of crimson clover, 17,000 bushels of Italian rye grass and 5,000 bushels of vetch.

"Farmers who have lost a part of all their corn and hay

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<p>COUPON SPECIAL</p> <p>25c SIZE EX lents HAIR DRESSING.....10c</p> <p>WITH THIS COUPON</p>	<p>VALUABLE COUPON</p> <p>10c CAKE LIFE BUOY SOAP 3 CAKES.....14c</p> <p>WITH THIS COUPON</p>
<p>VALUABLE COUPON</p> <p>1 POUND EPSOM SALTS.....4c</p> <p>WITH THIS COUPON</p>	<p>CLIP THIS COUPON</p> <p>CIGARETTES—Ladies Camels Kools, Old Golds, Chesterfields, Raleighs Per Pk. 13c 2 Pks. 25c</p> <p>WITH THIS COUPON</p>

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