

Bears rout Redskins 73 to 0  
to show who is best in pro foot-  
ball world.

A. A. U. declines to substi-  
tute yardage for metric scale.

Our ship program begun in

1938 may speed aid to Great  
Britain.

Hoover's plan to feed victims  
of Hitler opposed by women.

Hitler says there will be no  
starvation in Europe this win-  
ter. No help needed.

... Marie Downing  
**BEAUTY AND ROMANCE**

SPONSORED BY  
LARIUSE BEAUTY BUREAU

The Lariuse Beauty Bureau was established by the  
Godfrey Manufacturing Company to study methods  
of preserving women's natural beauty, and to make  
the results of this research available to the public.



If you have never seen a peacock  
with its gay-plumage and amazingly  
ugly feet, I am sure you have seen  
its counterpart every day upon the  
sidewalks of your own city. Maybe  
you have been emulating this beau-  
tiful-non-beautiful bird—in fact, I  
am afraid too many of us have been  
dressing ourselves, arraying our  
bodies with but little attention to  
the appearance of our feet. Color-  
ful effects in dress and hats, flat-  
tering makeup and artistic man-  
icure—all are to no avail if the  
whole effect is spoiled by poorly-  
shod feet.

It is not necessary to affect ex-  
pensive shoes, nor is it even wise to  
adopt too extreme styles in shoes.  
However, in order to make the most  
of your costume whether it be for  
morning wear, or sports wear, or  
for formal evening wear, it is al-  
ways best to don shoes whose style  
fits into your general scheme.

Strive for unity in your costume—  
by that I mean brogues or the popu-  
lar saddle oxfords (spectator ties,  
included) are proper for use with  
sweaters and skirts. Gaily colored  
sports attire is now in vogue but  
open-toed slippers are very unsuit-  
able except for evening wear. Like-  
wise, you wouldn't attend a formal  
dance wearing walking shoes with  
a lovely evening dress.

The poor peacock, unfortunately,  
cannot change his shoes as we can.  
Moreover, every day is Sunday for  
him because he wears his very best  
every day—and with it the same old  
ugly feet. He cannot hide his ugliness,  
nor can he make over his  
defects. How lucky are we to be  
able to change our costumes, to  
cover up blemishes, to be beautiful  
as well as comfortable.

Keep harmony in your dressing;  
remember color blending and con-  
trast; attire yourself suitably for  
the occasion; and above all look at  
your feet and see to it that they,  
too, are an attractive part of your  
ensemble. Don't let their unbecom-  
ing appearance detract from your  
well-planned costume. Let them be  
complimentary to you, as well as  
serviceable.

Speaking of comfort and service-  
ability, did you know that most foot  
troubles come from wearing too  
small shoes? It seems to be a cus-  
tom to squeeze the feet into shoes  
an inch or two too short. What  
good is the appearance of little feet,  
if the possessor must suffer agonies  
in order to maintain it?

Modern shoe manufacturers have  
the interest of the wearer at heart  
and are, therefore, striving to make  
all shoes, whatever their size, at-  
tractive—as well as comfortable.  
Let your feet have room in their  
shoes to relax. Pinching is the first  
warning signal that all is not well  
underfoot. Heed it and, if your  
shoes are too short or too narrow,  
remember to fit yourself properly  
the next time.

Most women endeavor to alter-  
nate the height of their heels in  
order to make use of the various  
muscles in their legs. This is an  
excellent practice because it helps  
to keep the legs and thighs shapely  
and supple, and wards off dangers  
such as broken arches and flat feet.

You'll never be sorry if you make  
care of your feet an important fac-  
tor in your beauty routine—they'll  
repay you a thousand-fold.

What are your beauty problems?  
Write: Marie Downing, Lariuse  
Beauty Bureau, 3509 Lindell  
Blvd., St. Louis, Mo., and she will  
be glad to answer them. Be  
sure to enclose a self-addressed,  
stamped envelope.

## Meharry Medical College, Nashville, Seeks To Raise \$2,300,000 Fund

Special to the TIMES  
Nashville, Tenn.—Meharry  
Medical College of Nashville, will  
open the new year with a nation-  
wide campaign to raise \$2,300,000  
as an addition to its General En-  
dowment, it was announced here  
today by Charles Nelson, Presi-  
dent of the Nashville Trust Com-  
pany and also of Meharry's Board  
of Trustees.

Dr. Abraham Flexner of New  
York, formerly associated with  
the Carnegie and Rockefeller  
Foundations, and recently retired  
head of the Institute of Advance  
Study at Princeton, New Jersey,  
is national chairman of the En-  
dowment program.

Of the funds to be raised, \$1,  
500,000 will go to meet the con-  
ditions of a General Board Grant  
of \$3,500,000 toward an initial addi-  
tion of \$5,000,000 to Meharry's  
present endowment of nearly  
\$806,000. The additional \$800,000  
will go to match an equal amount  
raised to bring the total endow-  
ment to an eventual figure of \$8,  
000,000. The conditions attached  
to the Board's Grant require that  
the money be pledged prior to  
July 1, 1941.

At present, Meharry has en-  
rolled 214 students in its School  
of Medicine; 41 in its School of  
Dentistry, and 37 in its School of  
Nursing. A course for Dental  
Hygienists, temporarily discon-  
tinued this year because of lack of  
applicants, will be resumed during  
the school year of 1941-42.

Living graduates of Meharry,  
actively engaged in professional  
practice, number 2,771 and are to  
be found in 37 states of the Union.

Meharry is unique among Ameri-  
can Medical Schools, not only be-  
cause it enrolls well over half of  
Negro medical students, but also  
on account of the fact that it is  
the only grade "A" medical  
college in the country devoting  
itself exclusively to the training  
of Negroes.

The present president of the  
college is Dr. Edward L. Turner,  
who prior to his assumption of  
the presidency in 1938 and served  
for two years as professor of  
medicine in the School of Medi-  
cine. Prior to that Dr. Turner, a  
graduate of the University of  
Pennsylvania Medical School, had  
taught anatomy at the University  
of Chicago and Physiology at the

## Highway Fatalities 1940 May Exceed Previous Slaughter

"Only a reversal of past ex-  
perience during the last two  
weeks of this month will prevent  
North Carolina's 1940 traffic  
death toll from exceeding the  
1939 slaughter," Ronald Hocutt,  
director of the North Carolina  
Safety Division, declared this  
week.

Accident records received by  
the division show that more than  
900 persons were killed on North  
Carolina streets and highways  
from January 1 through Decem-  
ber 15, 1940. The state's 1939  
traffic toll numbered 943 persons,  
which means that an average of  
two fatalities a day for the re-  
mainder of December would run  
the 1940 toll above that of last  
year. And past experience in the  
state has been that December,  
most dangerous month of the  
year, averages between three and  
four traffic fatalities a day.

Hocutt said he hoped all North  
Carolina motorists and pedestri-  
ans would heed Governor Hoey's  
recent plea for greater caution,  
alertness and obedience to traffic  
laws during the remainder of this  
year.

"It is true," he said, "that  
there has been an increase in  
traffic fatalities in the nation as  
a whole this year, and it is also  
true that motor vehicle registra-  
tions and gasoline consumption  
have hit new peaks in North  
Carolina this year, but these fac-  
tors do not mean that there is  
any more excuse for a bad acci-  
dent record this year than there  
was last year, they only mean  
that there is more opportunity  
for accidents—and all who use  
our streets and highways have an  
alternative of rejecting that op-  
portunity.

"Let's all pull together for the  
remainder of this month and walk  
and drive in a safe manner, to the  
end that North Carolina's 1940  
traffic accident toll may be held  
below that of 1939."

Wife Preservers



The easiest way to make a hole through  
a sewing machine belt is to heat a hot pin  
very hot and thrust it through the leather.  
A larger implement can then be used.

## "WHAT YOU SAY JOE?"

Charlotte Armory,  
Carolina's Biggest  
FLOOR SHOW,  
and  
CHRISTMAS  
DANCE  
Dec. 25, 1940



Louis "Satchmo" Hot Lips  
ARMSTRONG  
His \$1500 Trumpet

Sonny Woods, Midge Wil-  
lams, Louis Russell, Red  
Allen

• Separate Admission will  
be charged for the  
events.

## - FLOOR SHOW -

Col. in Balcony.....8:30  
Whites, 1st Fl. Adm. 55c

-Colored Dance-  
10-2.....Adv. Tickets 85c

Get 'em Now at  
Don't say we didn't tell  
you—  
Adv. Sale Ends DEC. 24th

SEASONS GREETINGS  
**SILVER'S**  
5c to \$1.00  
West Main St.

MERRY XMAS  
Service Tailor Shop  
Highest Quality Workmanship  
We Call For and Deliver  
Fayetteville St. Phone J-7393

Season's Best Wishes  
For Xmas and The New Year  
Ray's Gulf Service Station  
Pine and Pettigrew St.

REGAL THEATER  
MERRY CHRISTMAS  
Wednesday 25th  
"GHOST BREAKERS"  
THURSDAY BARGAIN DAY  
5c & 10c  
Double Feature and Short  
Show Opens At 1:00 o'clock  
FRIDAY and SATURDAY  
Wm. BOYD in  
"THE SHOWDOWN"

GREETINGS  
1941  
LET THE SPIRIT OF KINDLINESS AND HOSPITALITY THAT TODAY  
GLOWS WITHIN US ALL FIND EVEN GREATER EXPRESSION  
AS SEASONS COME AND SEASONS GO THROUGHOUT THE YEARS.

PASCHALL BAKERY  
121 Duke St. Phone J-6461

The Gift of  
The Year  
THE NEW  
SPEEDLINE  
CORONA!



11 Exclusive Features  
that make the new SPEEDLINE CORONA the outstanding  
typewriter in the whole field of typewriters.

Corona Silent.....\$64.50  
Corona Sterling.....\$59.50  
Corona Standard.....\$49.50  
Corona Junior "C".....\$39.50  
Corona Zephyr.....\$29.75

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DAIRY  
PRODUCTS  
INC.  
DAIRY FOODS

Fancy Ice Creams  
SANTA CLAUS Center Piece  
Use as a center piece during meal. Serves 8 to 12  
people. Bright red coat. White whiskers. Made  
of vanilla ice cream, decorated with whipped cream.  
Stands 14 inches high.  
\$1.50 Packed and Delivered

XMAS BELL CENTER BRICK  
Here's a popular priced favorite that's easy to serve,  
sure to please. Vanilla ice cream with red Christmas  
bell center of pistachio.  
50c quart, 10c packing and delivery

INDIVIDUAL MOLDS  
Take your choice of seven colorful holiday molds.  
25c each, \$3.00 dozen, \$5.00 2 dozen  
Order 48 hours in advance.

TREE CENTER BRICK  
Sliced in 6 or 8 portions. Vanilla ice cream with  
green Christmas tree center of pistachio.  
50c quart; 10c packing & delivery.

Durham Dairy  
DURHAM L-955 - CHAPEL HILL 7766

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S. E. ROCHELLE  
Radio & Bicycle Shop  
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BIG HOLIDAY  
SALE  
OF FINE  
USED CARS

Buy Now for Christmas  
1939 Plymouth Coach \$495  
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1939 Dodge Sedan \$645  
1938 Dodge Coach \$475  
1938 Plymouth Coupe \$395  
1938 Chevrolet Twn.  
Sedan.....\$445  
1937 Plymouth  
DeLuxe Sedan.....\$375  
1937 Chevrolet  
Town Sedan.....\$375  
1936 Ford Tudor.....\$245

EASY TERMS  
NORFLEET  
MOTOR CO., Inc.  
W. 5th at Poplar  
Dial 7151

Christmas  
GREETINGS



Pleasant  
Yuletide  
Thoughts

The Yuletide Season brings with it pleasant thoughts of friend-  
ships—tried, proven and cherished throughout the past. It makes  
us realize that friendly associations with our fellow men are in-  
valuable in both public and private life and are above things  
material. It is significant of the season, then, that we pause to say  
Merry Christmas and Happy New Year. And for your friend-  
ships and favors we are truly grateful.

NORTH CAROLINA MUTUAL  
Life Insurance Company  
C.C. SPAULDING, President \* DURHAM, NORTH CAROLINA

IN  
PERSON  
Presented by MCA  
The Sepia Swing  
Sensation



COUNT  
BASIE

City Armory  
Monday, Dec. 30  
Advance Tickets  
72c & Tax  
\$1.10 At Door  
DOORS OPEN  
at 7:30