

John W. Mitchell Begins Groundwork For Negro Help

Raleigh. — John W. Mitchell, Negro State Agent for the State College Extension Service, has cancelled an engagement to appear before the Rural Sociological Society in New York City, December 27-29, in order to begin groundwork plans for organizing North Carolina Negro farm families to carry on the Defense Program. Originally scheduled to share on

the program with Dr. Felton G. Clark, President of Southern University, Louisiana, to discuss "The Part of the Rural Negro in National Defense, Mitchell, whose headquarters are at A. and T. College, Greensboro, withdrew from the program so as to get an early start in organizing communities.

Present plans call for two meetings of Negro leaders during the early part of January. One of the meetings is scheduled for Raleigh, while the other will be held in Salisbury. Ministers, educators, key farmers, and other outstanding members of the colored race will be invited to attend and participate in these meetings.

Mitchell proposes that every county in which there is a sizeable rural Negro population be organized under a delineation plan, defined as the grouping together of "natural" communities. In other words, this would mean ignoring township lines, perhaps, in favor of welding together those individuals and groups who look to their own set of leaders, who mingle together, and who have the same common interest.

If scheduled plans go through, every county from Buncombe to the seacoast will be organized, even those in which there are no Negro farm and Home Agents. After organization, the "natural"

communities would elect leaders, as to be prepared to carry on in any emergency. Mitchell said the first job of these communities will be to wage a campaign for the collection of scrap iron, and steel and for the repair of farm implements.

Wisdom consists in rising superior both to madness and to common sense, and in blending ones self to the universal a delusion without becoming its dupe.—Amiel.

Knowledge is proud that he has learn'd so much; Wisdom is humble that he knows no more.—Cowper.

They serve God well Who serves His creatures.

OCCO-NEE-CHEE

Self-Rising Flour
Takes the Guess out of Baking and Saves you Money

Beauties in vain their pretty eyes may roll;
Charm strikes the sight, but merit wins the soul. —Pope.



We are grateful to you for your friendship and for your patronage during the past year. To each and all of you, we wish the fulfillment of that great longing of the human heart—peace and good will. Good luck, and a Merry Christmas.

Charlotte Fish & Oyster Co.

Charlotte, North Carolina



SILVERS, Durham,



CHRISTMAS comes but once a year — may it be all brightness and cheer for you, is our sincere wish. Serving you day and night in humble tasks as well as in the more demanding of life's activities, we strive to lighten your burdens, and add to your comfort. Please accept these Christmas greetings in the spirit in which they are heartily offered!

MADE RIGHT & DIXIE BAKERS

CANDLES OF THE YULETIDE

May your Christmas candles burn brightly with happiness, and may your every wish come true.

We cannot bring back the past but we can take a great deal of pleasure in reminding ourselves of the fine things that have been ours to enjoy because of your thoughtfulness and consideration. And with these splendid remembrances we look forward to the future with enthusiasm and anticipation.



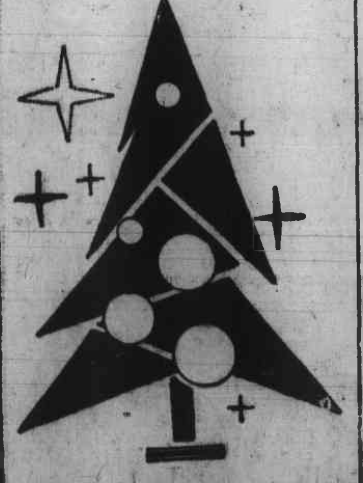
SEASON'S GREETINGS

- Beaty Bros. Service Stations
- Mecklenburg Laundry
- Central Lumber Company
- Domestic Laundry
- Fine's Tailoring Co.
- Haverty Furniture Co.
- Askin's Clothing Co.
- Caldwell Construction Co.
- Westbrook's Mutual Insurance
- Charlotte Theatre
- J. L. Wiggins Lumber Co.

THIS IS OUR WISH FOR YOU

A MERRY CHRISTMAS A HAPPY NEW YEAR

We sincerely hope that the New Year will be filled with peace and contentment for all. It's a genuine pleasure to remind ourselves of the happy relationships we have enjoyed the past year and to promise you that every effort will be made during the coming twelve months to serve you as efficiently as has always been our custom.



Queen City Coach Company
Charlotte, North Carolina



We choose the simple, age-old greeting, "Merry Christmas," to hail you, our friends, in this joyous holiday season. We choose these timeworn words because we believe the most qualified to carry the full quota of sentiment and

Christmas good will that we want to convey. To have served you from time to time has indeed been an enjoyable experience and we will strive to merit a continuance of your patronage and friendship during the coming year.

GRIER and Thompson Funeral Home
Charlotte, North Carolina

CORDIAL GREETINGS

AND GOOD WISHES FOR THE NEW YEAR

We welcome an opportunity to thank you for that measure of good will and confidence we enjoy from you. From this priceless asset—the good will of all we serve and those who serve us—we hope to draw inspiration for continued effort and for greater achievement in the years to come.



We are happy if we have been of service to you, and trust that we may continue to merit your friendship and patronage.

May YOUR EVERY WISH BE FULFILLED

CHARLOTTE OIL COMPANY
Charlotte, North Carolina