What are You GIVING?

He gave more than

what about YOU?

... and you're not even being asked to give, but to invest in your own future—and make handsome profit besides!

SCARSDALE JACK of the Flying Tigers

He had a lot to live for. Ask his father. Or ask the kids who knew him-his Scout troop-or his classmases at Rensselaer Polytechnic.

Ask his widow.

Scarsdale Jack, Squadron Leader John V. Newkirk on the Flying Tigers' roster, blasted 28 Japs out of the sky before they got him. He gave all a man can give of courage, guts, gallantry, the will to fight ... and keep on fighting. Not 10% ... but everything!

You're being asked only to pledge 10% of your income, a dime of each dollar for War Bonds to give all the Scarsdale Jacks in Navy blue and Army O. D. and Marine forest green the planes, machine guns, bombs, bullets, torpedoes, tanks, and ships and every other weapon they need to give the Herrenvolk, the "sons of heaven," and the road-company Romans the bellyful of steel they asked for.

These men who are fighting for your homes, your children, your future, your freedom aren't stopping at 10%.

That's all you're asked for-but why stop at 10%-if you can do better?

Buy War Bonds Every Pay Day

CENTRAL ENGINEERING & CONSTRUCTION CO. MECKLENBURG CONSTRUCTION COMPANY

LONG MEADOW DAIRIES **COMPLIMENTS OF A FRIEND**

War Bonds, first of all, are for winning the war.

But beyond that there are many advantages that

You're actually doing yourself a favor by invest-

make a 10% pledge add up to solid business sense.

ing that 10%-or more if you can-in War Bonds.

Without that what future will any of us have?



our major protections against inflation.

You get back in ten years \$25 for every \$18.75

you put in. They are the direct obligation of the United States Government.

You can get back every cent you put in after sixty days if you suddenly need money. You get a handsome interest, 2.9% compounded -1/3 more money back at maturity than you put in.

Inflation is the dreaded threat of every American. It means, simply, that if it comes, your money is worth next to nothing. Systematic savings in War Bonds by each and every American is one of

DURHAM PUBLIC SERVICE CO.

COCA COLA BOTTLING CO. W. K. RAND, Manager



Now look at the selfish reasons for buying your share of WAR BONDS