

# FIVE MILLION WHITE AND NEGRO HOMEMAKERS OBSERVE NATIONAL HOME DEMONSTRATION WEEK

WASHINGTON, D. C.

From planning better meals for their families to modernizing their homes and improving their management of the household budget is the scope of the achievements which more than 5,000,000 white and colored homemakers will celebrate as they observe the 10th annual National Home Demonstration Week, May 1-7.

As in the past, the theme of the observance this year is: "Today's Home Builds Tomorrow's World." Highlights of the week's activities will be a series of home tours, exhibits, window displays, and community programs to call attention to the home improvements being made by women who take part in home demonstration work of the State Extension Services.

Reports by the Federal Extension Service indicate that nearly 400,000 colored homemakers took part in this work last year and were assisted or influenced to adopt recommended practices in home management, family economics, and in making, remodeling, and mending clothing.

Also nearly 230,000 colored families were assisted with food and nutrition problems, 158,000 with health problems, and 104,000 with family life problems. This assistance included advice and guidance in planning and producing the home food supply, meal planning, preservation and storage of food, diet improvement, sanitation practices, health education, child guidance, and home recreation.

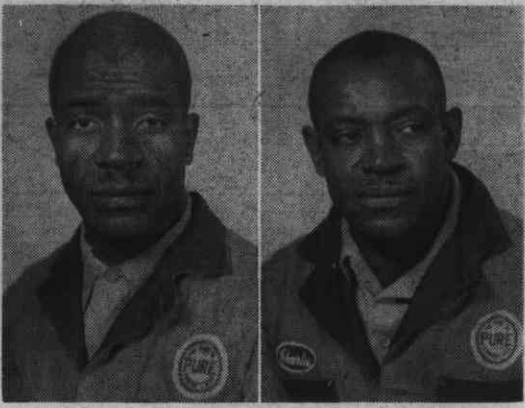
More than 135,000 colored women are members of 5,114 home demonstration clubs throughout the 17 States in the Southern region. They are given assistance in improving their homes by 416 colored home demonstration agents who work as an extension arm of the land grant colleges in their States.

Throughout the South, rural colored homemakers are improving their homes. The improvement they seem to like best, according to the agents, is the modernization of their kitchens. Since 1950, over 100,000 kitchens in rural colored homes have been improved.

In some homes, say the agents, it's just a piece of linoleum on the floor, in others, it's a new stove or a kitchen sink with hot and cold running water, and in still others, it may be attractive cabinets and extra storage space.

Home agents in several States report that they are encouraging farm families to ventilate their food storage closets to keep their home-canning cooler in the summer. The ventilation is provided by making an opening in the floor of the closet and one in the ceiling, and then installing slatted shelves to permit cool air from the opening in the floor to circulate among the canned foods and pass out through the ceiling. In winter the opening in the floor is closed.

Extension Service officials say homemakers really have



Pictured here are Theodore Speight, left, and Charles Speight, co-managers of the Speight's Auto Service of Durham, who are celebrating the Grand Opening of their new Pure Oil service station Friday and Saturday. Last Friday and Saturday the station donated all of its profits to the John Avery Boys Club building program.

## Citizens Club Sponsors Testimonial Dinner Honoring Dr. H. S. Davis

OXFORD — Dr. J. W. Seabrook of Fayetteville Teachers' College, was guest speaker at a testimonial dinner honoring Dr. H. S. Davis, retired principal of Mary Potter School, Oxford, A large number of citizens gathered in the Orange Street School Cafeteria for the occasion on Thursday night, April 7. R. L. Shepard was master of ceremonies. Greetings came from Supt. of city schools, from G. R. King, principal of Mary Potter; Dr. J. S. Colson, Mrs. Florence Wilson, and from Hugh Bullock. J. H. Lucas introduced Dr. Seabrook, a long-time friend of the honoree. Mrs. L. G. Smith awarded the appreciation gift

from the citizens, \$400 in U. S. war bonds. Music was furnished by the H. S. Davis Boys octette and the Girls' trio from Mary Potter School. From out-of-town were Dr. and Mrs. Joseph Butler of Winston-Salem, Mr. and Mrs. Jarnagin of Raleigh, Miss Ivy of Virginia, Mr. and Mrs. Woods of Clarksville, Va.; Mr. and Mrs. J. H. Sollice of Durham; and Dr. and Mrs. S. M. Beckford of Henderson.

Officers of the Granville Citizens Club sponsoring the dinner were R. L. Shepard, president; Rev. Thomas Parker, vice president; Dr. Joseph Colson, secretary; Melvin Tyler, treasurer; J. R. Redding, program chairman.

## Mariners Doing Well Despite Arthur Godfrey

NEW YORK — The Mariners-outstanding interracial group of singers who got pinkslipped from the Arthur Godfrey team last week—are doing even better than expected.

For eight years the Mariners were with Godfrey and thereby were almost a fixture of the redhead's set-up. When notified that their services were no longer needed, the Mariners were heartbroken and remarked: "It was like stopping a river in flow."

But like others of the ousted-by-Godfrey club, the Mariners soared in bookings. Their new agency—the Williams Morris—reports that their fee has been

many improvements to celebrate. Improvements which mean better, safer, happier homes for tomorrow's generation to grow up in.

upped from Godfrey's salary and they have plenty of telegraphed offers. They will be on the Ed Sullivan show several times plus going right through May with class clubs and theaters.

## Adams Winner In Trade Contest Held At A & T

GREENSBORO — Among the winners in the recent 10th annual State High School Trade Contest held at A and T College recently was Johnny Adams who captured honors in tailoring.

More than 300 students from every section of the state participated in contests involving 16 different areas of trade.

It was learned from J. R. Taylor, assistant State Supervisor of Trade and Industrial Education, that 14 of the 16 first place winners will compete in the regional contest to be held in Pine Bluff, Ark. on April 28-29.

# ANNOUNCING GRAND OPENING!

FRIDAY & SATURDAY APRIL 29 & 30



# SPEIGHT'S AUTO SERVICE

CORNER PETTIGREW & FAYETTEVILLE STREETS

DURHAM, NORTH CAROLINA

**Free**



**FREE** — With each cash purchase of seven or more gallons of gasoline a lovely metal Hostess Snack Tray.

And if your purchase amounts to ten or more gallons, you will receive in addition to the tray a coupon good for a free lubrication on your car—after the Grand Opening.

**Free**

To Be Awarded At The Close Of Business May 23rd

Your choice of one of the following items:  
3/4 TON G. E. AIR CONDITIONER UNIT  
21" TABLE MODEL SYLVANIA TV SET OR  
A G. E. ELECTRIC AUTOMATIC WASHER.

You do not have to make a purchase to register, nor be present to win.

**Free**

PLUS FREE WEEKLY PRIZES AS FOLLOWS:

- ELECTRIC STEAM IRON
- ELECTRIC FRYING SKILLET
- ELECTRIC DEEP FRYER

You do not have to make a purchase to register, nor be present to win.

• NO GREEN STAMPS GIVEN DURING OPENING •

FREE-FAVORS TO ALL KIDDIES ACCOMPANIED BY THEIR PARENTS

**NOTE** — The first 200 kiddies each of the two days will receive a jar of bubble soap and a magic wand—good for a million bubbles.

EVERYONE IS INVITED TO COME IN AND INSPECT THIS NEW SERVICE CENTER AND LEARN FOR YOURSELF THE VALUE OF USING

PURE OIL PRODUCTS

Be sure  with Pure

We Felicitate

## SPEIGHT'S AUTO SERVICE

Mutual Savings And Loan Association is Happy to Congratulate Speight's Auto Service on the Grand Opening of their New Pure Oil Station. We are satisfied that the management will continue the highly efficient service which has always characterized Speight's Auto establishment.

"PROMOTING THRIFT AND HOME OWNERSHIP SINCE 1921 IN THE DURHAM AREA"

Mutual Savings & Loan Association

112 WEST PARRISH STREET DURHAM, NORTH CAROLINA