

# Hits 'Go Slow' Advice On Ending Segregation In Housing

## Albert Cole, CIO Official, Scores Biased Recommendation

WASHINGTON, D. C. Advice by Albert Cole, the U. S. Housing and Home Finance Agency Commissioner, that the government should go slow in eliminating segregation in housing was criticized today by a CIO official as directly contrary to stated policies of the Administration.

The criticism was voiced by George L-P Weaver, director of the CIO Civil Rights Committee and chairman of the National Committee, against Discrimination in Housing.

Mr. Weaver noted that while Commissioner Cole maintains he is not satisfied with present racial policies in housing, he refuses to take action to correct them.

"As a result, about 85 percent of federally-sponsored public housing is racially segregated; practically no FHA insured housing is available to minority groups; and federal slum removal programs are clearing minority groups out of their existing homes without making provisions for new housing for them," he said.

Weaver pointed out that Commissioner Cole's statement on his position on segregation in housing, given last week to a House Judiciary Subcommittee, "is in direct contradiction to a promise made by President Eisenhower at a press conference on August 5, 1954. At that time, the President said that federal funds would not be used to support discriminatory practices."

In addition, Weaver said, Mr. Cole's statement is at complete variance with the official position of the Administration, as that position was set forth by Attorney-General Brownell and Solicitor General Sobeloff in the government brief presented to the Supreme Court in the school segregation cases.

"It is difficult to understand," Mr. Weaver continued, "how Commissioner Cole can advocate segregation in the housing field and continue to serve in a high post in an Administration which has argued before the Supreme Court that segregation is morally indefensible and unconstitutional in the public schools."



Miss Arthrell P. Dupree, 1953 cum laude graduate of the North Carolina College at Durham, received the masters degree in English at Claremont College's grad school in California recently.

Her thesis was "Mark Twain's Treatment of the Negro."

Miss Dupree is the daughter of Mr. and Mrs. Richard Dupree of Walnut Street, Farmville, N. C.

## Walltown Club Sponsors Outing

The Walltown Golden Age club, sponsored jointly by the Bronze Mayor Committee and The Durham Golden Age Society, travelled by motorcade July 8 to Atlantic Beach, S.C. for a very enjoyable weekend holiday at the beach. The group returned to the city on July 11. Accompanying the group were Mrs. Callie Daye,

club leader, Mr. and Mrs. Irwin R. Holmes and their daughter, Carol Brenda, and Spencer Crews.

Members of the club who enjoyed the trip were mesdames Minnie Jackson, Lena Sims, Evelyn Bolden, Savanna Peace, Lillie Lambeth, Susie Toran, Katie Washington, Lillie Norwood, Lola Hooker, Elizabeth Fisher, Lucy McPherson, Lela Gray, and Topley Wall. The group reported a most eventful trip spiked with activity and pleasurable relaxation.

## Anniversary Services For Pastor-Slated

FAYETTEVILLE The Second Baptist Church is giving special recognition to the pastor, the Reverend Charles E. Perry, in an anniversary meeting, which began Friday night, July 22, and will end Monday night, August 7, for twenty-five years of service to the church and the community.

A series of services sponsored by the various auxiliaries of the church will feature ministers of several churches with their congregations and choirs during the period.

A church banquet on Monday night, August 7, at 8:30 o'clock in the church cafeteria will climax this series of services.

Toastmaster for this final occasion will be Deacon Walter McClaren. Expected as guest speakers will be the Honorable George B. Herndon, Mayor of the City, Attorney Harry E. Groves, the members of the city council, visiting ministers, deacons and laymen.

## Missionary Society Makes \$100,000 Donation



LAST LINK IN CHAIN — The Woman's Home Missionary Society of the Methodist Church, one of the two denominational agencies responsible for the founding of Bennett College, Greensboro, as one of its final acts before absorbed in the Woman's Division of Christian Service, gave Bennett College \$100,000 (see check above) toward the construction of a modern health and physical education building, with gymnasium, swimming pool and laboratories — the last of the buildings which the churchwoman considered important to the development plan of the college.

## Willard Cole, Pulitzer Prize Winner, NCC Speaker; Sees Need For Changed Leadership Attitudes

The attainment of improved human relations can be best achieved with calm and courageous leadership, according to Willard Cole, Pulitzer prize winning former editor of the Whiteville News Reporter.

Cole was the principal speaker

here in the Principals Workshop at North Carolina College recently.

He talked on the workshop's general theme "Improved Leadership through Improved Relations" with special reference to this week's main discussion

topic, "Barriers to Effective Group Operation and Techniques for Overcoming Them."

Asserting that "out of improved relations will arise a new, more dynamic and improved leadership," the man who won the Pulitzer prize and the Sid-

ney Hillman award for his crusade against the terrorist tactics and allied groups in Southeastern North Carolina in 1951 and 1952, added: "The doctrine that 'if we would convince and convert, we must always seem reasonable to those we would influence' suggests itself. That is purely good public relations."

He continued: "Changes must take place in the attitude of the leadership of both races. It may even mean the end of the Negro press as it operates today. How can white newspapers be expected to end news segregation if Negro newspapers stress a segregation appeal? There will be a place for the Negro press, but it may not be in the field of stirring racial thinking."

In the attainment of improved leadership through improved human relations, unquestionably there must be considerable underpinning of the less literate groups in our society—educational and economic . . ."

The former editor who is now a public relations executive told the story of a man who blew up white and red balloons and each soared high into the sky. Then, he said, a little Negro boy asked what would happen if a black balloon were inflated. The man blew the black balloon up and it ascended as high as the others.

"Son," the man spoke, "it isn't the color of the balloon that makes it rise toward the heavens. It's what's inside."

Cole said, "that much we must

teach. And never must we lead anyone to believe that an executive order or Supreme Court decision will carry anyone to the heights. Yet we must provide the opportunity for all the balloons to have the same lifting quality."

"It seems to me that there is a middle ground, a moderate approach. None must be deceived by the 1955 carpetbagger's empty promise of 40 acres and a mule, nor be dissuaded from the clear path of duty by the philosophy of hate of the Ku Klux Klan.

Concluding, the former newsmen said, " . . . If we fail in our effort to establish a lasting democratic and just society, it will be because we fail to join hands in Christian brotherhood."

"This is society's challenge. It calls for both improved leadership and improved human relations."

**NEW METHOD LAUNDRY**  
And  
**Dry Cleaners**  
Quality - Service  
405 Roxboro St.  
DIAL 6959

## "From breakfast time to the wee small hours ... LUCKIES TASTE BETTER"



GERRI MAJOR, who formerly operated her own public-relations service, is an editor of Ebony magazine. Her by-line appears over the society and etiquette columns of all Johnson Publications.

"IT'S TOASTED" to taste better!

"I spend most of my evenings covering social events," says magazine editor Gerri Major. "So I do a lot of my smoking at night. Luckies not only taste better during the working day, but right on through the working evening. Believe me, it's a blessing to have a smoke that tastes just as fresh in the wee hours as it does at breakfast time."

Luckies taste better, first of all, because they're made of fine tobacco—and because "It's Toasted" to taste better . . . cleaner, fresher, smoother. Next time, light up a Lucky yourself!

## LUCKIES TASTE BETTER—Cleaner, Fresher, Smoother!

© 1956 American Tobacco Company PHILADELPHIA'S LEADING MANUFACTURER OF CIGARETTES

WHEN EATING OUT, LET US SERVE YOU OUR LOW PRICE BREAKFAST OR DINNER.

**Biltmore Hotel And Grill**  
323 EAST PETTIGREW STREET DIAL 4-2071



## What's the best place to save for Cowboys, Indians and Space Cadets?

Of all the reasons for saving money—and there are hundreds—certainly none is bigger or more important than building up a nest-egg to take care of your children's future.

And where's the best place to build up your nest-egg? Right now, 14 million Americans think the best place is an insured Savings and Loan Association! Here's why!

ONE—You get excellent returns. That's because insured Savings and Loan Associations invest most of their funds in . . .

TWO—Your savings are safe—protected by good management and substantial reserves. They are insured up to \$10,000 by the Federal

Savings and Loan Insurance Corporation, an agency of the U. S. Government.

THREE—These Associations are local organizations. They offer friendly, helpful and convenient service.

And here's another point. When you're thinking of buying a home, remember that insured Savings and Loan Associations make liberal loans. They see to it that you get the money quickly—and at moderate rates.

Why not come in and open savings accounts for yourself and for your children today. And if you need a home mortgage loan, let's talk about that, too!



## Mutual Savings & Loan Association

112 WEST PARRISH STREET

TELEPHONE 3-1151