# Walls Of Prejudice Tumbling Says Readers Digest Arti

### **Claims Negro Participation In American Life Greater Than Ever**

PLEASANTVILLE, N. Y. 000. Since then, many more institutions have opened their In less than a generation, Negroes have marched farther toward full participation in doors.

oward full participation in American life than in all of "The wall of prejudice are tumbling down," Maisel says, "in the effort to make the American dream of equality the past, says Albert Q. Maisel in the September Reader's Di-

North, more and more Negro are finding skilled jobs. For example, Lockheed Aircraft today has 1000 skilled Negro workers in its Marietts, Ga.

In 1930 there were fewer han 200,000 Negro trade-nion members. Currently than 200,000 No. union members. there are almost two million and a growing number of Ne groes have risen to posts of tilng Works, Inc., Norfolk, Va., union leadership. In 1944 the representing The Coca-Cola telephone industry hired its Company, Atlanta, Ga, prefirst Negro clerks and switch-board operators. Today it has more than 10,000. Big-city banks and department stores, formerly employing Negroes only as janitors, now have many as clerks, stenographers, tellers and accountants.

The Negroe's wages have increased to more than four times, their 1940 level, the article states. This new pros-perity has created a vast new market with a purchasing market with a purchasing power of \$16 billion a year.

Full integration is now the ule in the Armed Forces. rule in officers is Brig. Gen. Benja-min O. Davis, Jr., of the Air

Similar advances are evident in education. In 1932 only 7000 students attended Negro colleges, with possibly 2000 more Negroes in unsegregated colleges of the North. By 1947, Negro-college enrollment had climbed above 70,000; Negroes in other colleges numbered 12,

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Warren A. Sanford, Public Relations Representative of the Norfolk Coca-Cola Bot tling Works, Inc., Norfolk, Va. sented 40 trophies to W. L Cook, N. C. M. L. Inc. Co. official, at end of finals, Saturday, Aug. 13, of NTA Junior Championships, North Carolina College The trophies were then in turn, presented to the winners

by Cook, assisted by Mrs. B.A.J. Whitted, Asst.-Trea-surer-Cashier, N. C. M. L. Ins. Co. All 40 trophies were donat

ed by The Coca-Cola Company, At<sup>j</sup>anta, Georgia. Hubert H. Rand of the Dur-Among the nearly 8000 Negro ham Coca-Cola Bottling Com-officers is Brig. Gen. Benja-pany was scheduled to be present for the formal presentation of the trophies, but be

cause of prior commitments. he was unable to be present. The Coca-Cola Company and its dealers through-out the vitles

Philippa Schuyler, brilliant planist, returned from a South American tour to fill an engagement at the Lewisohn Stadium in New York. Th concert was sponsored by Calvert Distillers Co. whose president, W W. Wachtel, designated Miss Schuyler as "an Ambassadress of Dis tinction" for bringing credit to America with her allies overses.

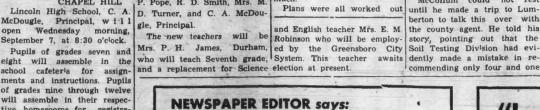
A plaque was also awarded to Tuble Resnik, executive vice-president of Calvert Distiliers Company, by Mel Patrick (right) president of the Uptown Press Club. This award was received in Mr. Resnik's absence by Harry Fox, Assistant General Sales Manager of Calvert (center), it cited Mr. Resnik for "advancing the arts by providing opportunity on the basis of merit."

#### High School Opens September 7th

CHAPEL HILL Lincoln High School, C. A. McDougle, Principal, wtill open Wednesday morning, September 7, at 8:30 o'clock. D. Turner, and C. A. McDou-gle, Principal. The new teachers will be Mrs. P. H. James, Durham.

ments and instructions. Pupils of grades nine through twelve will assemble in their respec-tive homerooms for registration and instructions. All fees are due at the time of regis tration and no later than the end of the first week of school.

Lincoln High School has faculty of sixteen teacher **Returning** teachers are Mrs C. H. Barnes, J. Y. Bell, Mrs R. P. Bell, Miss D. M. Coston nation have for many years Mrs. M. G. Frazier, Mrs. M. D. been very active in the sup-port of national athletic acti-E. D. Lowery, Mrs. R. W. Milteer, W. D. Peerman, Miss R



"I'VE LIKED THE TASTE OF

**EVERY LUCKY** I'VE SMOKED"

### North Carolina Farmer Gets Greater Production pects for a tobacco crop that I have this year." When asked how he thought it would sell-

### With Less Fertilizer After Having Soil Tested

ter listening to a discussion termine to a discussion termine to a discussion termine to a discussion termine termine and tobacco ferti-more productive than using lization by the county agent, S. T. Brooks, McCollum de

J. H. McCollum, Route 3, Lumberton, a tobacco grower but to have his soil tested. related last week an interesting story of his experience to S. J. Hodges, agronomy specialist, with the A&T College Extension Service. He pur-

chased eight bags (1,600 pounds) of 3-9-6 tobacco fer-Division had recommended tilizer per acre for the W. L. only 900 pounds of 4-8-10 ferpowell Estate for the past ten tilizer per acre. In studying years. McCollum had never his reports he noticed at the had his soil tested. The only bottom of the report the fol-reason he could give for using lowing statement: "If you 1,600 pounds of fertilizer was have any questions on our re-that it took eight bags of fer-commendations for crops, contilizer to make a good tobacco tact your local agricultural crop and many of the people leaders or write to the Soil in the community used that Testing Division." much.

McCollum could not

commending only four and one

GREENSBORO | purchasing fertilizer for the half bags of fertilizer per acre A North Carolina farmer the 55 crop, the same amount for his tobacco crop. The has found out the "hard way" for purchasing fertilizer for county agent pointed out that that proper use of fertilizer, is a lot less expensive and much soil testing and tobacco ferti-pounds of phosphorus; and 80-100 pounds of potash was sufficient for an acre of tobacco cided not to follow the recom-mendation of his neighbors. Before leaving the office, Mc-

with the recommendation. He spent one day taking By July 15, McCollum was so pleased with his results that soil samples on the 28 acre to bacco allotment on the estate

he sent for the county agent to By late December he had re come out to his farm. When he ceived all of the reports was asked if he thought the

weather conditions had anything to do with the crop he answered--"We have had favorable weather this year, but I have been here for ten years and have seen favorable weather conditions before, but I

rest

Collum decided to go along

also stated that by following the recommendation of the Soil Testing Division, he had saved \$400.00 in fertilizer. which should go a long way toward harvesting the tobacco. McCollum is not only con-vinced that soil testing pays

and that one should buy NPK rather than bags of fertilizer, but he has learned much about liming and fertilizing other crops grown in rotation with his tobacco

he said he didn't know, the quality seemed good.

PAGE THE

but

He

Many of McCollum's neigh bors who have watched the crop grow all the year, mented on the good to comtobacco crop he has produced with four and one-half bags of ferwith tilizer. Many tell of the money they have wasted in fertilizer and say they will not plant another crop without first having their soil tested.



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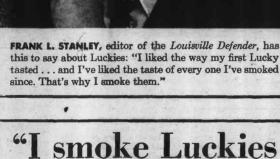


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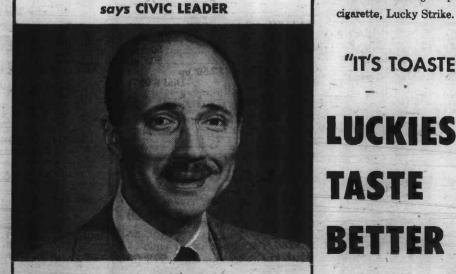
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