

## Home Demonstration Agents Told Of Gravity Of Mental Illness

Farm homemakers were told last week about the seriousness of mental illnesses in a meeting held here at A&T College.

More than 600 members of the Western District Council of the State Negro Home Demonstration Clubs attended the one-day meet, an annual affair, held on Friday in Harrison Auditorium.

A panel discussion on "Mental Health Problems As They Affect Our Homes Today," impressed that mental illness must be handled in the home with the same importance as those of a physical nature. The moderator for the panel was Mrs. Lenora Hooker, Durham County. Other participants included: Mrs. Ola P. Whitt, Roxboro; Mrs. Ella Trice, Durham, RFD; Mrs. Gertrude Phillips, Asheboro; Mrs. Lillian Brower, Carthage; Mrs. Mae B. Allen, Oxford and Mrs. Polly Parsons, Burlington.

The principal address for the day was delivered by Dr. Carol Bowie, professor of Psychology, North Carolina College at Durham, who spoke on the problems in mental health in the State.

Warmoth T. Gibbs, president of the college, welcomed the group at the opening morning session. Person County won top honors with highest attendance from any county group.

Officers elected to lead the organization for the coming year included: Mrs. Mamie S. Williams, Asheboro, president; Mrs. Gladys Gilreath, Guilford, vice president; Miss Selma Woods, Leasburg, secretary; Mrs. Mary Belle Stinson, Cleveland, assistant secretary and Mrs. Wythene Parker, Yanceyville, treasurer. The officers were installed in special ceremonies by Mrs. D. F. Lowe, Winston-Salem, recently retired Western District home agent.

Held under the sponsorship of the A&T College Extension Service of which R. E. Jones is State agent, the meeting was conducted under the supervision of Mrs. M. M. Brown, assistant State home agent who maintains headquarters here at the college.

## Negro Market Is Discussion Topic At Tenn.

NASHVILLE, TENN. "The Negro market...has reached a size and purchasing power which fully warrants direct and special attention," a Rutgers professor told delegates to the Tennessee State University's Marketing Clinic last week. Tennessee's Governor Frank G. Clement opened the two days of sessions of the third annual clinic with a plea to an audience of more than 2,000 for the "Christian Attitude" in meeting the intricate problems of our time; and he pointed out to students that opportunities are greater today for them...than ever before.

William V. Harper, of the university's industrial relations area, directed meetings which drew participants and delegates from twenty states to discuss the application of public relations, advertising, sales and sales promotion techniques too, as well as opportunities and problems in special markets. University students in business administration and business education participated in the discussions as part of their laboratory experiences. Lewis R. Holland and Mrs. Mary Clay Pinkston, who head these areas worked with the steering committee in planning the clinic.

Dr. Paul K. Edwards, Rutgers University marketing professor, pointed out that some organized source should be sought to encourage more Negro university men to plan for business as a career; to help bridge the gap in providing introductory, practical experience for a limited number of Negro college and university graduates; to provide solid, up-to-date marketing information regarding the market and the Negro consumer; to counsel business enterprises respecting problems concerning the Negro market, Negro employees, and the Negro community; and to encourage the direct employment of well-qualified Negroes.



Mrs. S. L. Smith, instructor in English at Dudley high school in Greensboro, was principal speaker at the installation ceremony for the William 'Alton' Tuck chapter of Quill and Scroll Society at Hillside high school recently. The organization is composed of members of the school's newspaper staff and is named for the late William A. Tuck, a former Hillside teacher and advisor to the Chronicle.

## State's High School Bands Are Rated At Greensboro Clinic

GREENSBORO Nearly 2500 young musicians, from 43 schools throughout the state, participated in the annual State School Band Festival held last Thursday, May 3, at A&T College.

One of the largest turnouts to attend an event of this sort at the college, the youngsters were busy most of the day performing for the satisfaction of a group of judges. When the band ratings were released, 13 had been scored in the Y bracket, 21 were listed in the II group and the balance fell in the III classification.

The bands in the "A" group, broken down on the basis of enrollment included: I rating—Atkins High, Winston-Salem; Hillside High, Durham; Second Ward High, Charlotte and Freedman High, Lenoir and II rating—West Charlotte High, Charlotte; J. W. Ligon High, Raleigh; Williston High, Wilmington; Dudley High, Greensboro; Jordan Sellars High, Burlington; Booker T. Washington High, Rocky Mount; Stephens-Lee High, Asheville and Lincoln High, Chapel Hill.

The ratings in the "B" group included: I rating—Central High, Newton; C. S. Brown, Winton; Plato Price High, Charlotte; R. L. Vann High, Ahsokie and York Road Junior High, Charlotte and II rating—P. W. Moore High, Elizabeth City; P. S. Jones High, Washington; Lincoln Junior High, Greensboro; J. J. Jones High, Mount Airy; Upchurch High, Raeford; Brunswick Training School, Southport; Lincoln Heights High, Wilkesboro; Henderson Institute, Henderson; Darden High, Wilson; Northwest Junior High, Charlotte; Central High, Asheboro; E. E. Smith High, Fayetteville; Price High, Salisbury and Phillips High, Battleboro.

Those rated in the "C" group included: I rating—Hillside High (Band No. 2), Durham and Kimberly Park School,

Winston-Salem; II rating—Pattillo High, Tarboro; Douglas High, Warsaw and Booker T. Washington, Clarkton. Those receiving ratings of III were: Cleveland High, Shelby; West Badin High, Hadin; Olive Hill High, Morganton; Sampson County Training School, Clinton; J. A. Chaloner High, Roanoke Rapids, Ridgeview High, Hickory and Bladen County Training School, Elizabethtown.

## Senior Day Is Noted At Shaw

RALEIGH The fourth annual Senior High School Day was observed at Shaw University on Saturday, April 29, and seniors from high schools all over North Carolina were present in large numbers.

The day was filled with brilliant activities for the entertainment of the students and their advisers. The program began, following the registration, with music by the band of the Ligon Junior-Senior High School of Raleigh, under the direction of Mr. J. L. Edwards.

Shaw University's cheerleaders welcomed the guests with a specialty song and two dance numbers which were directed by Miss Mildred Thompson, instructor in the department of Physical Education. Ottilie L. West, a senior of Willard, gave remarks and expressed the hope that the visitors would catch the "Spirit of Shaw" which prevails on the campus.

Airman Third-Class Harold Wiley of 108 Cobb Street, son of Mrs. Dezell Wiley is now stationed in Wichita Falls, Texas, in the Air Force. Airman Wiley joined the Air Force in October 1955. He is now finishing his basic training.

## Mrs. White Fetes Friendly Workers Sick Club

On Saturday May 5th Miss Margaret White entertained members of the Friendly Workers Sick Club at her home on Mobile Ave. An inspiring devotional period was enjoyed. President Ella M. Andrews presided over the business session. After having completed the business a social hour was observed, and refreshments were served. Members enjoying the hospitality were Mesdames Novella Crawford, Effie Weaver, Cecelia Evans, Daisy Bass, Georgianna Cain, Alice Walker, Louise Smith, Ella M. Andrews, Lillie Williams, Ruth Holloway, Lizzie Stewart, Jessie Leathers, Pearl Bennett, Percy Lenny, Hester Jones, Mary Spencer, Mattie Chavis, Ada Johnson and Mr. Grover Fowler.

## NCC's Dr. Edmonds To Speak At Whiteville High School Finals

On Friday, May 25, at 8:00 P.M., Dr. Helen G. Edmonds, Professor of History will address the graduates and friends at the annual Commencement. Dr. Edmonds, a native of Lawrenceville, Va., received her BA degree from Morgan State College at Baltimore, Maryland and both her Master of Arts and Doctor of Philosophy degrees from Ohio State University at Columbus, Ohio. At present, she is serving as Professor of

## Commencement At Fayetteville

FAYETTEVILLE Dr. J. Ward Seabrook, President of the Fayetteville State Teachers College, has announced that Dr. Carlyle Campbell, President of Meredith College, Raleigh, will deliver the Commencement Address to the Class of '56 on Tuesday, June 5 at 11:00 A.M. Some 132 students are expected to qualify for the bachelor's degree.

The Baccalaureate Sermon will be preached on Sunday, June 3 at 4:30 P.M. by Dr. Joseph H. Phillips, Professor of Religion at Duke University, Durham.

The Cap and Gown Day Address will be given on Friday, June 1 at 12:00 Noon by Dr. Joseph H. Douglas, formerly the School's Dean of the College and currently Assistant to the Director of the Department of Health, Education, and Welfare, Washington, D. C.

Dr. Edmonds is author of the book titled "The Negro and Fusion Politics in North Carolina, 1894-1901," published by the University of North Carolina Press. Some of her other writings include, "History of the Delta Sigma Theta Sorority, History at North Carolina College at Durham, North Carolina, Inc.," "An Adventure in Faith," "A Half Century of Negro Education in Virginia under the Influence of the Episcopal Foundation, she is presently writing four publications "Life and Times of Dr. James E. Shepard."

Neal Hughley, professor of economics and Earl W. Phillips, professor of commerce.



Pot. William N. Farrar was visited by his mother, Mrs. Mag-nora Farrar, and his wife, Mrs. Ola Belle Farrar, of Durham, recently at Camp Gordon where the young soldier is currently training. The ladies reported an enjoyable trip during which they went sight-seeing and met with Farrar's friends.

## Strayhorne Gets Study Grant

Edward M. Strayhorne, professor of commerce at North Carolina College, has been granted a summer fellowship to attend the annual summer Economics in Action Fellowship program at Case Institute of Technology, Cleveland, Ohio. The program starts June 18 and ends July 27.

Strayhorne is the 3rd NCC professor to win such a grant. Previous winners were Dr. J.

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WALTER BRANFORD graduated from college only four years ago, but he's already a success: Assistant to the Sales Controller of Pan American Airways. On the side, he's a topflight photographic model, a lieutenant (j.g.) in the Naval Reserve, and a confirmed Lucky smoker. "I get more enjoyment out of smoking Luckies," he says. "They taste better—and that's what counts."

OFF TO EUROPE! Walter boards a PAA airliner. His territory includes the stretch from Greenland to Bermuda in this hemisphere, and from Cape Town to Scandinavia on the other side of the world. Everywhere he goes, he smokes Luckies—a pack and a half a day.

SOMEBODY IMPORTANT needs a chartered airplane pronto—and Walter scans a routing chart to see if one's available. "I've stopped experimenting with different brands," he says. "I'm sold on Luckies—they're the best-tasting cigarette I ever smoked!"

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