

# Thirteenth Season Expected To Be Riddick's Best At N. C. College

The number "13" may prove an omen of real good luck to North Carolina College football coach, Herman H. Riddick.

This is the Eagles' mentor 13th year at his own alma mater where he was a standout end in the 1930's under the late Coach Leo Townsend.

After a sensational career at Durham's Hillside High School, Riddick entered the college ranks in 1945.

In the past 12 years he's done for the NCC gridgers what no other man ever did: he's brought two outright championships, one tied, and, for the whole truth, another championship that was nullified because of the use of an ineligible player.

As Riddick starts the 1957 season, he has the advantage of a big salary raise and, according to an authoritative source at NCC, faculty status.

Ironically, for a man who produces championship teams and who has received several honors as "Coach of the Year," Riddick is under no administrative pressure to produce championship clubs for the Eagles.

"Our first concern is to develop a good, first rate college second to none in our field" is the philosophy of NCC President Alfonso Elder.

"We're interested in having excellent teachers do excellent jobs in the classrooms to stimulate our students to prepare themselves for full first class citizenship. If our teachers in physical education produce championship teams, we're



HERMAN H. RIDDICK

proud, of course. However, our primary emphasis is upon the development of the student's total personality."

Like other teachers at NCC, Riddick received a nine percent salary increase on the first of the month. And, he was also given faculty status. This last step seems to mean his future at NCC is secure, either as football coach or as teacher of biology.

Calm and soft-spoken, seldom given to superlatives, Riddick takes things in stride. "We have another tough schedule coming up. Our game here in Durham Athletic Park on September 21 with Morris Brown may show where we're headed this season."

After the night opener, ex-

pected to be played before a capacity crowd, the Eagles play at home again on October 5 with Morgan (6-6 in 1956), October 19 Virginia State (NCC 33-VSC 13 in 1956) and Shaw University in a gala Homecoming on November 2.

"We're lucky to have some good returning backs and a fine crop of linemen for 1957," Riddick says.

Will the Eagles repeat as champions? "There's a good chance we will." And that's from a man who does more worrying than the law allows for a man with so few real worries.

## White Named Varsity Coach At Howard U.

WASHINGTON, D. C.

Dr. Frank M. Snowden, chairman of the Committee on Intercollegiate Athletics at Howard University, today announced the appointment of Robert M. (Bob) White as instructor in physical education and coach of the varsity football team for the 1957-58 school year.

As football coach, White replaces Thomas F. (Tom) Johnson who was asked to be relieved of the assignment following the 1956 season. During his four-year tenure as coach Johnson compiled a record of 12 wins, 22 losses and 2 ties. Johnson will remain at the University as instructor in physical education and coach of the varsity baseball team.

White comes to Howard from New Haven, Conn., where he served as program director of the city's community School Recreation Program for the past year. Prior to accepting the New Haven position he spent four years as football coach and athletic director at Elizabeth City (N.C.) State Teachers College. At the North Carolina school White's teams compiled a 28-6-2 record, winning the Eastern Intercollegiate Athletic Conference championship each year during his tenure. White was also selected as EIAC "Coach of the Year" for four consecutive years.

A native of Richmond, Ky., White holds the Bachelor of Science degree from Kentucky State College (1936) and the Master of Science degree in physical education from the University of Indiana (1939). Exclusive of service in the U.S. Army during World War II and his New Haven job, White is a veteran of 18 years in the coaching profession.

The 45-year old mentor entered the coaching field in 1939, serving as assistant coach to the late Henry A. Kean at Kentucky State. He was named head coach at the Frankfort, Ky., school in 1947 and served in that capacity for one year. His next two years were spent at Maryland State College where he served as line coach under Vernon E. (Skip) McCain.

On leaving the Maryland

# TIGHT GRID RACE SHAPING UP IN CIAA; PRACTICES START SEPT. 1

The 1957 football season may prove to be the hottest in the history of the 18 college CIAA. Grid practices start all over on September 1, with CIAA games slated in four cities on the weekend of September 21.

In 1956, the football race ended in a bitterly contested three-way tie with Delaware, Morgan, and North Carolina College.

The "tri-champions" each won five games. But so did three of the other seven first (Dickinson) division teams.

To rate the three way tie for top spot, NCC (5-0-2), Delaware (5-0-1), and Morgan (5-0-1) all got 28.25 (Dickinson) ratings.

And three other teams Maryland (5-1-1), St. Augustine's (5-1-1), and Bluefield finished with ratings of 21.50, 19.64, and 19.18 respectively.

Union, the other first division outfit, ended up 4-3-0 for 17.14.

Preliminary announcements of league games reveal contests slated on September 21 at Richmond, Orangeburg, Fayetteville, and Durham.

Sam Taylor's Big Blues, sixth finishers last year, engage Tom Harris' Lion Panthers on the 1956 seventh place club's home gridiron.

Elizabeth City, newly admitted to the CIAA, squares off in a non-conference tilt with Clafin at Orangeburg.

Hampton's Pirates debuting with Benjamin (Big Ben) Whaley at the helm, invade the lair of the Fayetteville Broncos, William (Dr. Gus) Gaines' Bronco eleven (3-3-0) wound up in a tie with Shaw for ninth place in 1956. The Pirates (2-7-1), playing their last season under the veteran Harry Jefferson, were twelfth.

In Durham, one of the defending champions, Herman Riddick's North Carolina College Eagles meet the fierce Wolverines of Morris Brown Coach "O.J." (Ox) Clemmons. It will be a first meeting for the non-conference elevens.

CIAA games for September 28: Bluefield and Hampton at

school White accepted the position of head coach at Delaware State College where he remained for the 1950 and 1951 seasons. From Delaware he moved on to Elizabeth City.

Bluefield, Delaware and Bloomsburg State at Dover, Del., Fayetteville and Elizabeth City at Fayetteville; St. Paul's and Howard at Lawrenceville, Va.; Morgan and Central State at Baltimore; N.C. College and Florida A and M at Tallahassee, Fla.; A and T vs. Tennessee A and I at Nashville, Tenn.; Maryland State and Virginia State at Norfolk, Va.; Union and Shaw at Raleigh, N. C.; Kentucky and Winston Salem at Winston-Salem.

Last season's second (Dickinson) division CIAA clubs making strong bids for first division status from the opening whistle this fall are A and T (3-3-0), with their new head coach Bert Biggott; Shaw, also with a new coach in Clint Anderson (3-4-1); Fayetteville (3-3-0), Winston-Salem (2-3-1); Hampton (2-7-1); Howard, also sporting a new mentor in Bob White (2-4-0); Johnson C. Smith, (2-5-0), Virginia State (1-5-1); Lincoln (Pa.) (1-6-0), and St. Paul's College (0-7-0).

Three New CIAA Coaches.

There are new coaches for football at Hampton, Howard, and Shaw as the 18 college CIAA starts its 46th season of activity. Clint Anderson is the new mentor at Shaw, Ben Whaley, former assistant to Harry Jefferson at Hampton, has moved to the pirates' leadership, and Bob White, formerly of Elizabeth City, is guiding the destiny of the Howard University Bisons.

St. Augustine's 'Falcons' To Play Eight Grid Games

RALEIGH

Opening the "Falcons" 1957 grid schedule will be the "Bears" of Shaw University on October 5 at Raleigh. The St. Augustine's College Homecoming opponent will be the Eagles of North Carolina College on Oct. 12th.

The complete schedule is: September 28, Open; October 5, Shaw University; October 12, Homecoming, North Carolina College, in Raleigh; October 19,

# Morgan Football Squad To Commence Practice On Labor Day; 26 Lettermen To Provide Nucleus Of Team

BALTIMORE, Md. Labor Day, Monday, September 2, will be a holiday for most Americans, but not for candidates for the 1957 Morgan State College football team.

Athletic Director Eddie Hurt disclosed today that this will be the date when the Bears begin practice for a rugged nine-schedule opening here September 28 with Central State College of Ohio as the opponent.

The Bears will "fall-in" for the first time on August 31, when as Hurt puts it, "We'll get a chance to see if the boys we expect back really come back and just sort of get in the mood to go to work for the biggest and perhaps the roughest season we've faced in a long time."

Twenty-Six Lettermen

Twenty-six lettermen are expected among the returning men, and it is from this group the Morgan coaches hope to mold a team tough enough to stand up against the likes of such teams as Maryland State College and the North Carolina College Eagles. Morgan faces the Princess Anne, Md. 'Hawks' for the first time this year in a night game scheduled for Oct. 12 in Memorial Stadium here.

Board. State Directors are L. Paul Banks, Jesse Lewis Associates, Alabama; Donald Derricks, California; Tom Hawkins, Kendrick Organization, District of Columbia; Norman E. Jones, Florida; Jack Moore, Georgia; Mary Fuller Smith, Fuller Products, Illinois; Daniel G. Kean, Gulf Oil Corporation, Kentucky; William G. Porter, Anheuser-Busch, Missouri; A. S. enable, Anheuser-Busch, New Jersey; Dr. Paul Webber, S. C. State College, South Carolina; William V. Harper, Sr., Tenn.; Bernard Walker, Carnation Company, Texas.

Invitations have been extended to members, "qualified representatives of local sales associations or seriously interested observers" of the Board of Directors, National Association of Market Developers, to a three-day meeting at the Gotham Hotel here September 2-4.

A professional organization of specialists in the Negro market, the Market Developers will open the meeting with a "Dutch Treat Dinner" at 8:30 a.m., September 2 in the Holiday Room.

The agenda also calls for formulation of plans for the fifth annual Marketing Clinic at Tennessee A and I State University in the spring of 1958.

NAMED officers are Joseph Albright, Albright Associates, Nashville, President; Moss H. Kendrick, D. C. Public Relations firm head, Chairman of Board; Wylie Whisonant, Jr., Louisiana Life Insurance Co., New Orleans, First Vice President; LeRoy Jeffries, Midwest Advertising Manager, Johnson Publications, Second Vice President; Louner Pemberton, Dayton Urban League, Secretary, Frank A. Dee, National Representative; Schenley Distillers, Assistant Secretary; William F. Nabors, Memphis Coca-Cola Bottling Company, Treasurer; Jesse J. Lewis, Jesse Lewis Associates, Birmingham, Assistant Treasurer, and H. Naylor Fitzhugh, Howard University Professor, Executive Director.

Board members are Wendell Alston, Esso Standard Oil; Norman E. Jones, Norman E. Jones Agency; Ramon S. Scruggs, Michigan Bell Telephone Co.; Samuel W. Whiteman, R. Mars Contract Co. Dr. William L. Crump and William V. Harper, Sr., of Tennessee State University, are consultants to the

St. Paul's College, Raleigh; October 26, Fayetteville Teachers College at Fayetteville; November 2, Elizabeth-City Teachers at Elizabeth City; November 9, Winston-Salem Teachers (night) at Raleigh; November 16, J. C. Smith University (night) at Raleigh; November 23, Delaware State at Dover.

DEWEY'S BAKE SHOP PHONE PA. 2-3592

Visit --- DEWEY'S

BAKE SHOP PHONE PA. 2-3592

CITY MARKET

PARK & TILFORD "RESERVE"

FRIDAY-SATURDAY, AUGUST 23-24

WAYNE AS YOU WANT HIM... RECKLESS, FUN-LOVING! JOHN DAN WAYNE · DAILEY MAUREN O'HARA

The Wings of Eagles

Sunday-Monday-Tues. AUGUST 25-26-27

Wednesday-Thursday AUGUST 28-29

"SLANDER" STARRING

Van Johnson AND Ann Blyth

THE WEST WHISPERED HIS NAME! Alan Ladd Robert Preston WHISPERING SMITH

COLLEGE VIEW DRIVE-INN

APEX ROAD - (N. C. HIGHWAY 55) Two Shows Nightly - 8:00 and 10:00

**APPLE BRANDY**

2.70 PT.

4.25 4/5 QT.

LAIRD'S BOTTLED STRAIGHT APPLE JACK

**WELCOME**

**North Carolina Ushers Assn.**

\*\*\*\*\*

The Union Insurance And Realty Company Wishes For The 33rd Annual Session Of The Interdenominational Ushers Association A Successful Meeting.

\*\*\*\*\*

**UNION INSURANCE AND REALTY COMPANY**

814 FAYETTEVILLE STREET DURHAM, NORTH CAROLINA

**Good Food Specials**

- TURKEY DINNERS --- 50c
- Pit-Cooked Barbecue
- Baked Shad and Rock Fish To Order.

**The Biltmore Grill**

THE GRILL IS ONE OF THE PLUS SERVICES OF THE

**BILTMORE HOTEL**

**WELCOME**

**INTERDENOMINATIONAL USHERS ASSOCIATION OF NORTH CAROLINA**

\*\*\*\*\*

We take this method of extending to the largest Interdenominational organization in North Carolina a warm welcome to Durham. It is our sincere wish that your Thirty-Third Annual Session will be the best you have ever had and that you will soon return to Durham again for your annual meeting.

\*\*\*\*\*

**MUTUAL SAVINGS AND LOAN ASSOCIATION**

E. R. MERRICK, President

J. S. STEWART, Secretary-Treasurer

**Old Gold**

86 PROOF

Straight BOURBON Whiskey

**\$2.10** PINT

**\$3.35** 4/5 QUART

TYSON DISTILLING COMPANY, LAWRENCEVILLE, KENTUCKY

**\$2.50** PINT

**\$4.95** FULL QUART

**JOE FISKE**

BOTTLED IN BOND

JF

STRAIGHT BOURBON WHISKEY

100 PROOF

BOTTLED IN BOND

6 YEARS OLD

James Walsh & Co., Inc. Lawrenceburg, Ind.

**PARK & TILFORD RESERVE**

355.225 4/5 qt. 2.10 pt.