(Continued From Front Page) ATLANTA STUDENTS STAGE
PROTEST WALK AND
The two men arrived in Birmingham to attend a Federal

ATLANTA, GA.—More than 100 students from the Atlanta University Center this week staged a protest walk and picket line around the Georgia State Capitol here.

Two groups of Negroes and whites had tried to sit integrated in the House and Senate Galler-liss Negroes going to the House urged a federal appeals court

ies. Negroes going to the House urged a federal appeals court Gallery were told that they to rule that a Negro was denied didn't have to have passes, but a fair and public trial because when a white teacher from it was conducted in a racially spelman College, Dr. Staunton segregated courthouse.

JOB UNIT DISAPPOINTS NORTH CAROLINA NAACP

CHARLOTTE, N. C. — The 1958 by an 135 delegates attending the an-raping a white women and was musl meeting of the North Caro-sentenced to die. State Conference of NAACP Branches here this week METHODISTS TO TRY TO voted unanimously fo register in Crease METHODISTS TO TRY TO INCREASE MEMBERSHIP INCREASE MEMBERSHIP NASHVILLE, TENN. — The Central (Negro) Jurisdiction of The Methodist Church will try to increase its church member.

Diamond, a Field Secretary of the Student Nonviolent Coordinating Committee, was arrested here today when he stepped from a taxi onto the campus staff member of the Methodist Courteen University. of Southern University.

SNCC Field Secretary Dia-

SNCC Field Secretary Diamond was arrested by Southern University Campus Policemen Although he had been invited to Although by Student Body. the campus by Student Body President Murphy Jackson, he was charged with "trespassing and disorderly conduct." His siT-INS was set at \$4,000.00.

TROUBLE MAHDONIMATE BESTAURANT INTEGRATED PERMINGHAM. ALA. — The

orbs House Restaurant, which nened on January 20th in the Birmingham Miinicipal Airport Rev. Wyatt Tee Walker, Execu-

TOPS IN QUALITY LOW IN PRICE!

57 Plym. 4-Dr	\$695
57 Merc. 2-Dr	
57 Plym. 4-Dr	
57 Ford 4-Dr	
56 Plym. 4-Dr	
55 Stud. Wag	
54 Dodge 4-Dr	
\$4 Ford 4-Dr	
53 DeSoto 4-Dr.	
53 Dodge 4-Dr	
53 Plym. 4-Dr	
53 Dodge 4-Dr	
52 Dodge 4-Dr	
51Stud. 4-Dr	
49 Chev. 2-Dr	2.9011
51 Merc. 2-Dr	MATERIAL PROPERTY.
AND THE RESERVE OF TH	

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tive Director of Dr. Martin Luther King's S. C. L. C., and William Kunstler, American Civil Liberties Union lawyer of

"Segregation within the halls Lynn, set with them, three State
Troopers asked him to leaves of justice mocks the judicial
Dr. Lynn told the Troopers that he had no pass, and therefore of current Supreme Court eat in the unreserved or all-Negro section. When Lynn was group asserted in a friend of asked to leave, the whole group left.

Drocess and the entired trend of current Supreme Court opinion," the civil liberties group asserted in a friend of the court brief on behalf of Willie Seals, Jr. "This is a frontier question in the law, the ACLU said.

Seals, a Mobile County, Ala bama, Negro, was convicted in 1058 by an all-white jury of

to increase its church member-ship by ten percent during a BNCC SECRETARY ARRESTED
AT SOUTHERN UNIVERSITY
BATON ROUGE, LA. — Dion

Membership of the Central

Membership of the Central

General Board of Evangelism

FNGLEWOOD, N. J.-Elever CORE members were arrested early this week after an allnight sitin at Englewood City Hall to protest de facto school errogation

Bond was set at \$10 but all refused to pay and thus remain ed in iall. CORE organized a picket line outside the ctiv jail in support of those arrested.

--Hirina

(Continued From Front Page) white opposition to Supreme Court fecisions had "snuffed out newlywon "ains of Negroes in the po-lice field," or whether Negro po-licemen had "become a permaent and increasingly important part of the southern scene.

Rudwick found that Negro offiers still were subject to discrimnation in that many agencies for bade their men to arrest white of enders:-failed to award credit and promotion on a scale equal with white officers; and usually assigned Negro officers "exclu-ively to Negro neighborhoods."

--Renewal

(Continued From Front Page)

to keep everything under con- ing. One Negro marketing ol." he added. specialist insists that his people Perry said that if all goes have shifted away from other press time.

County were generally clated

COUNTY, said:

what is going on this realm" T. College there.

--Income

(Continued From Front Page) Canada. The U. S. Negro population, which now stands at 19 million, is increasing 57 per cent faster than the rest of the na-

From Camel to Dodge, many pull him away by the arms when big U. S. advertisers now substitute Negro models in their She said the chief then reads for Ebony (cir. 700,000), the plied he nation's leading Negro magazine. for "illegal picketing. ions offered programs tailored to Negroes. Now more than 600

Experis dispute how best to approach the Negro market. Professor Henry A. Bullock of Texas Southern U. argues that Negroes resent as condescending the use of Negro models and specially adapted radio programs. He advocates a broad appeal that sells to both whites and Negroes, such as Revion's use of Negro Singer Harry Belafonte on TV. use of Negro Singer Harry Belafonte on TV.

does not look at special market throwing small articles at them, but rather as recognition." A greeing with this view is Harvey C. Russell, first Negro vice president expectations. dent appointed by the Pepsi-Cola Co. Russell has encouraged requested protection Cola Co. Russell has encouraged requested protection Pepsi to use Negro models in Governor Sanford. ads and placards, employs 16
Negro field representatives - including Cleveland Brown Foot-

company's regional offices. Purchasing Patterns Purchasing Patterns
Negro buying habits differ demonstrably from those of whites, Time says. Because they many places, notes Ebony many places, notes Ebony, Publisher John H. Johnson, Neeating and drinking at home than whites do. In search of Ing for everyone, and we will pay the moving expenses," said Perry.

ways to achieve status, Negroes are very conscious of quality and brand names, often pay more "We expect there will be than whites on the same income chaos for a while, but we plan level for their shoes and cloth-

possible.

He expressed hope that the companies today," says Market housing area will be under construction before the year is out.

Adviser Gibson, "is that if they go after the Negro market they go after the Negro market they struction before the year is out. struction before the year is out.

The was district supervisor of the bear organization, a group in which he had held membership for a long number of the sourth their board.

He was also a member of the loss believed to be the first Negro appointed of such a post in the state.

Negro citizens of Orange County were generally clated

The was district supervisor of the state.

He was district supervisor of the state.

He was district supervisor of the state.

Noel was a veteran employee of Eakes Cleaners.

Noel was a veteran employee of Eakes Cleaners.

He was district supervisor of Eakes Cleaners.

He was district supervisor of Eakes Cleaners.

He was also a member of the daughter, Mrs. Margaret Noel Venters, of Waxahacia, Texas; one sister, Mrs. Maggie on Human Relations.

Noel saw service in France in the U. S. Army during World war 1.

The family will be at the way of life. Marketing a tooth paste is not the same as entire the will lose whice customers."

He was also a member of the American Legion.

Noel saw service in France in the U. S. Army during World war 1.

The deceased was born in Roxboro on Septemebr 16, 1897, son of the late Mr. and Mrs.

The hereavement of the same as entire they will lose whice customers."

He was district supervisor of Eakes Cleaners.

NAACP Monday night asked the NAAC

The sophistication of appeals over the selection of the young to the Negro market is increase ing, but still leaves much to b Commenting of the appoint desired. Says Frank Seymour nent, the NEWS OF ORANGE general manager of Detroit's Ne COUNTY, said:
"They (the County and State
Boards of Welfare) are to be congratulated for their foresight . . gro for his business with court "The appointment of the esy and respect. Don't tall principal of Cedar Grove school down to him and cut out the
--long a leader in his communiy will serve very well as

ma*keting experts, however, a funnel to Negro citizens on Seymour believes that the prowhat is going on this realm" gress the U.S. Negroes are make Webb is a native of Greens-ing toward economic and socia-boro, and received the B. S. and equality will eventually make Master's degrees from A. and special appeals unnecessary. He predicts that within 15 years Negro radio stations will die out "I guess", says he wryly, "we're going to fall victims of progress."

-- Identon

(Continued From Front Page)

Miss Bonner said the chief and another patrolman started was arresting Frink

According to Time, last year Ebony carried ads from 57 of Frint was about to protest the nation's top 100 advertisers. Another barometer: 20 years the mouth with his fist, and ago, only three U. S. radio sta- hauled him off to the police car.

She continued: Frink dropped his hat as the were about to get into the car and apparenly reached for it. Experts dispute how best to proach the Negro market. In the back with his knee, force

Belafonte on TV.

But Harlem's D. Parke Gibson, an independent marketing adviser, argues that "the Negro shouting," go home nigger

ported that FBI agents Charles Miller, of Elizabeth City, and Robert Moretta, of Rocky Mount, ball Hero Jimmy Brown - in the Robert Moretta, of Rocky arrived to investigate possibili-

They questioned Frink at

Frink reportedly had under-Publisher John H. Johnson, Ne-groes spend more per capita for Saturday's incident, and fears that the blow from the chief's knee in his back may have

(Continued From Front Page)

War 1.

The family will be at the nounced Monday afternoon by NAACP group, appeared sefore chairman Paul Hardin for 4 p.m. the committee and urged action and Mrs. the bereavement.

The Committee meeting was announced Monday afternoon by NAACP group, appeared sefore chairman Paul Hardin for 4 p.m. the committee and urged action was not committee and urged action and warned that continued in action would force a law suit.

-- Movie

what might be discussed at the

meeting.

Mayor E. J. Evans said Mon-He was married shortly afterwards to the late Miss Beatrice
that the made his
the mack. He made his
the mack the made his the mack the mack

Come in friendly COLONIAL

come out better everytime!

MATUR-TENDER ROUND BONE ROUND **SHOULDER** 16. 57c NATUR-TENDER 5TH AND 6TH RIBS

RIB ROAST 16. 69c NATUR-TENDER LEAN, JUICY ROAST

Boneless Chuck....Ib. 59c NATUR-TENDER BONELESS Brisket Roast 1b. 59c

CHEESE

POUND 59c

CHEF'S PRIDE CORN OIL

POUND 350

FARM BRAND FRESH PORK

MORRELL PALACE SLICED

COLONIAL STORES

LEAN, MEATY GROUND BEEF . . . 3 /bs. \$1.29

BACON

YOUNG, TENDER GARDEN-FRESH GREEN

TOMATOES 2 POUNDS 29c

FANCY LARGE RED ROME Potatoes 3 lbs. 19a Apples 2 lbs. 19a

SAVE 15c ON DEL MONTE FRUIT

2. WITH YOUR \$5 OR MORE PURCHASI

PEACHES CREAM CORN 2 #303 35

GREEN PEAS 2 #303 35c DEL MONTE-2 WITH YOUR \$5 OR MORE PURCHASE

CATSUP

SAVE 15c ON THIS QUALITY DETERGENT

3-D DETERGENT LARGE 17c Funk & Wagnalls ENCYCLOPEDIA



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