

# 90 MILLION TO HIT THE ROAD ON VACATION

## Since 85 Percent Will Go By Auto, Here Are Tips To Prevent Trouble

More than 90,000,000 Americans will hit the road to vacation fun this year. Holidays will be longer and vacation budgets more substantial — nearly \$25,000,000 will be spent — and about 85 per cent of all vacationers will travel by car.

But any one of many avoidable mistakes can cause inconvenience, spoil a family's whole vacation or even lead to tragedy — all unnecessarily. According to the editors of the Mobil Travel Guide, here are some possible mistakes and the way to avoid them. One of the worst spoilers is car trouble. Have your car checked thoroughly before you leave home. Some points often overlooked are:

**Brakes** — Are they too "soft"? Do they pull to the left or right? **Steering wheel** — is there too much play? **Wheels** — Are they in balance? Are the tires in good condition? **Lights** — Have them adjusted after the car is fully loaded. **Windshield wipers** — Will they suddenly give you trouble on a rain-swept park-

way? **Radiator** — A mixture of water and a good rust inhibitor is the best coolant in hot weather. **Fan belt** — It's a good idea to carry a spare.

**Packing problems** are in the bag with car — travel know-how. Make a check-list of all essential articles before the day you leave. Arrange the articles in tiers, with the least-used or last-to-be-used items on the bottom. Try to eliminate all excess baggage.

The things you forget to bring can be real spoilers. Make sure your license and registration are correct and up-to-date.

**A Stitch in Time**  
Are you carrying enough insurance? Most insurance will not cover that side-trip into Mexico, so take out some short-term insurance to cover that part of your vacation before leaving the country.

You won't enjoy your vacation if you're worried about whether you turned off the gas. Take a few minutes to make a list of items to be turned off and serv-

ices to be stopped before you go.

It's not a bad idea to place valuables in a safe deposit box while you're gone. Let the police know you are leaving for a while and give a key to a friend or relative (but be sure to tell the police he has a key). If you plan to be gone for more than a week, make arrangements to have your lawn trimmed. A lawn that has not been cut for some time is an invitation to burglars.

Discontented or uncomfortable children can spoil a vacation trip. Make sure the children are ready to travel before you leave, and plan frequent comfort stops.

A few small toys will help keep the children amused when they've tired of the scenery. A more elaborate, but very effective amusement is the home-made grab bag. Prepare a paper bag containing a number of surprises wrapped in tissue paper for each child. At half-hour or 45-minute intervals each one is allowed to take an item from his bag. The surprises may be candy, a



**A WOMAN'S TASTE** — The country's 30 million women drivers are a major influencing factor in the purchase of the family car as well as the design and safety devices of future cars. When buying, they're concerned about color, style, seat belts and tires. (Photo by Tyrex)

piece of fruit, an inexpensive toy, etc.

Losing money is a vacation disaster you won't forget. The best thing to do is to carry as little cash as possible. Personal checks are usually not acceptable in a strange town, but travelers' checks are. And travelers' checks are much safer to carry than cash, since you can get your money back if you lose them. An oil company credit card will take care of gas, oil, batteries, etc., and cut your need for cash.

**Motel** — hopping in search of rooms is a real holiday damper. Be sure to reserve rooms ahead of time — especially during the busy season. Most places reserve space by telephone, but will hold a room only until 5 or 6 P. M. unless you specify a late arrival.

When you call, explain what kind of kind of accommodations you want, how much you want to pay and when you plan to arrive. If your plans change, make the other call.

Be kind to your budget. A picnic by the side of the road will cut your food costs. And in many states, picnic areas come equipped with outdoor grills. Cafeterias are less expensive than most restaurants and no tipping is required.

A plug-in coffee maker with its own cups is a great convenience. If you pick up some fruit or canned juice and some rolls or doughnuts the night before you can breakfast in your room.

**Dress for Occasion**  
Avoid the embarrassment of feeling out of place. Most of the better restaurants expect women to wear skirts and men to wear a jacket and tie. If you are well dressed, you will usually get better service and more attention.

Highway accidents are the worst vacation spoilers of all. Don't try to drive too far at one stretch. Relax. You're on vacation.

Vary your driving speed within a safe range and, if possible, let someone else do some of the driving. Maintain a safe distance between you and the car ahead (one car-length for each 10 miles of speed is a good rule). Keep to the right except when passing.

Ah, children, you are the bulwarks of freedom, the cement of society, the hope of our race! —Mary Baker Eddy

## CARS REFLECT FEMALE TASTE

# Women Have Big Role In New Car Designs

NEW YORK, N. Y. (ED) — American women may not know the difference between a carburetor and a crankshaft, but when it comes to the total automobile, they know exactly what they want! And it's not lavender side walls or bling-bling visors, either. Their ideas are practical!

"If only they'd put a little hook under the dashboard to hold my pocketbook!" "Why can't they make a door that I can open without breaking my nails?" These are typical feminine suggestions — not scatter-brained, either, as some men might be quick to say. They're important and practical to women drivers over 30 million of them!

Leaders in the auto industry are very quick to admit that the fair sex have many worthwhile ideas on the construction of cars, not only in the way of conveniences, but also in safety factors.

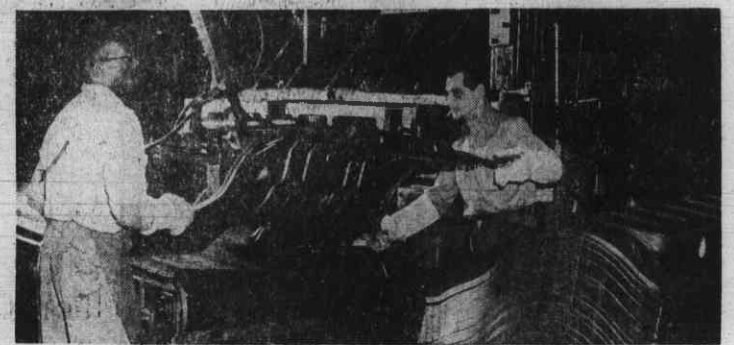
One woman suggested that someone design a car that would be safe for children to stand in, since most children are determined to stand anyway.

Another wanted a car without buttons on the doors, making it impossible for children to open them while the car is moving.

Also suggested was a lock for the emergency brake. This would prevent Junior from releasing the brake when left alone while Mom is shopping.

These, and many others like them, are all valid suggestions stemming from a "woman's eye view" of the car. It probably won't be too long before many of these ideas become standard equipment. (Continued on Page 4C)

## How An Automobile Is Made



Giant die presses stamp out major parts for new cars. Here, a floor pan for 1962 Lancer is removed from press at Dodge plant in Detroit. Parts then go to assembly lines.



Floor pan and other underbody parts are assembled first on a special frame.



Body of car begins to take shape as side components are welded on by workmen.



As built-up body moves along assembly line, door and window parts are installed.



On a separate line, engine and chassis parts are assembled.



Finally, the body meets the chassis and the two are bolted together securely. Final assembly and last-minute touches complete the car. A complex electronics system controls the assembly operation so that the right parts arrive at the right place on the assembly line at exactly the right moment.

Here, completed compact Lancers roll off the assembly line. Dodge also builds a regular-size Dart, medium-price Custom 880 and Polara 500 luxury sports car. Every car is given a final going-over before it leaves the assembly plant. Inspectors are experts on all phases of automotive construction, and each car must meet a set of high standards before final approval is given.



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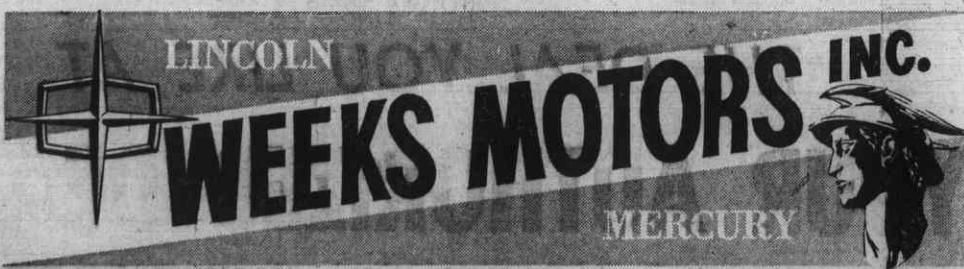


The classic styling of the Lincoln Continental continues into 1963 with minor refinements. Redesigned interiors give almost an inch more leg room for front seat passengers and more than an additional inch in the rear. A new engine gives higher performance. Luggage space is increased. Improvements in design and manufacture contribute additionally to Lincoln Continental's reputation for unequalled reliability and durability.

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