



**TIME FOR DEGREES**—Jack Greenberg, center, director-counsel of the NAACP Legal Defense Fund, Inc. receives honorary Doctor of Law degree from Morgan State College.

Dean of Students Dr. Albert Whiting and William W. Proctor, registrar, Legal Defense Fund staff members received seven honorary degrees during June. Greenberg received an-

other from Central State College; Constance Baker Motley, Fund associate counsel, now on leave, received degrees from Western College for Women,

Morehouse and Smith Colleges; Dr. John W. Davis, Director of Teacher Information, received degrees from Morehouse and Central State Colleges.

## Robinson Hits Bias in Hiring Practices

Jackie Robinson, who broke the color line in baseball, tonight called upon the American business community to "break through the 'unsound barrier' of discrimination against the hiring of Negroes."

And, for emphasis, he assisted in the presentation of two scholarships for graduate study to a pair of outstanding Negro athletes who wish to pursue careers in business.

Fred Slaughter, one of the finest basketball players in recent UCLA history, who was center and captain of the 1964 national championship team, and Donald Sykes, a Northern California collegiate tennis champion who recently graduated from the University of California at Berkeley, each were presented with \$2,000 scholarships which will enable them to continue with graduate studies.

Slaughter was designated as the recipient of \$2,000 placed in the Harry Thompson scholarship fund by Old Charter Distilling Co. in honor of Thompson, a former UCLA and Los Angeles Ram football star who celebrated his 10th anniversary as a sales representative in California for the Old Charter company.

Louis E. Golan, president of Lanfield Company, Southern California distributor for Old Charter, was so inspired by the award that he contributed an additional \$2,000 to the Harry Thompson scholarship fund, and Sykes was chosen as the recipient of this amount.

Bernard Goldberg, president of Affiliated Distillers Brands Corp., major marketing arm of Schenley Industries, Inc., which is the parent company of Old Charter Distilling Co., presented the two scholarships at a special awards banquet at the International Hotel in Los Angeles.

"In the past five years or so, we have witnessed the widespread acceptance on the part of the business community of obligations above and beyond the immediate goal of profit," said Goldberg.

"Our company has always tried to be ahead of the times—and ahead of our industry—in embracing the concept of social responsibility.

"Our interest in education reflects this concern," Goldberg added. Robinson lauded the scholarship program, pointing out, "This scholarship, specifically created to enable a deserving Negro student-athlete to earn a master's degree in business administration, shows there is definitely a crack in the 'unsound barrier'."

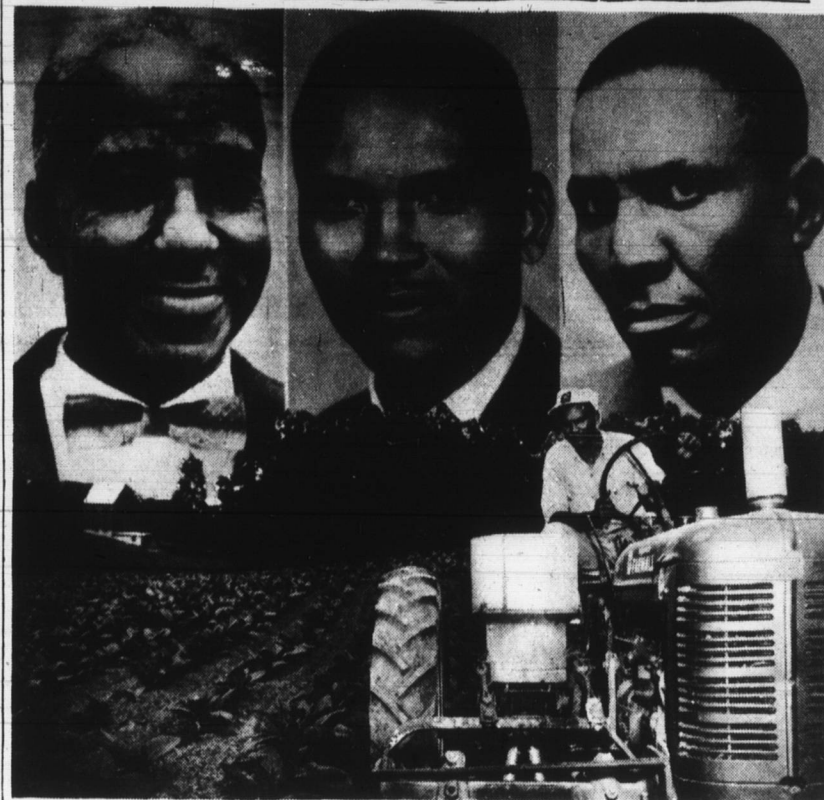
The former Dodger baseball star who was the first Negro enshrined in baseball's Hall of Fame, issued his challenge to American business when he said, "While much has been done to break through the 'unsound barrier' much more needs to be done.

"These two scholarships, specifically created by a company of international scope and a local Los Angeles resident and businessman who is willing to lend a helping hand to ambition, show that there is a crack in the 'unsound barrier.' "I believe that enlightened management in many companies would hire more Negro Junior executives if the applicants had a sound education in business administration. In short, we need more scholarship activity of this kind."

New York is the first state in the nation to officially recognize common measles as a major public health threat and to take steps against the disease.

### Shrinks Hemorrhoids Without Surgery Stops Itch—Relieves Pain

For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain—without surgery. In case after case, while gently relieving pain, actual reduction (shrinkage) took place. Most amazing of all—results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!" The secret is a new healing substance (Bio-Dyne®)—discovery of a world-famous research institute. This substance is now available in suppository or ointment form called Preparation H®. At all drug counters.



**TOP FARMERS ON STATE ASC COMMITTEES**—The first three Negro appointees to Agricultural Stabilization and Conservation (ASC) State Committees are

outstanding farmers. Left to right: John Gammon, 1,000-acre cotton grain and fish farmer of Marion, Ark.; Caldwell McMillan, corn hog and tobacco farmer of Annapolis, Md.; and George W. Spears, Jr., cotton, grain and livestock farmer of Merigold, Miss. At bottom, Mr. McMillan is shown fertilizing tobacco on his farm.

These three men help to make important farm policy for their states.—USDA Photo

One sweet young thing "o another: "I could go with him until something better comes along—but what if something better comes along and sees me going with him?"

## Study Disputes Property Value Declines When Races Mix

DAYTON—The widely held view that home values decline in racially changing neighborhoods is sharply disputed in a pioneer study by the National Urban League.

The survey compared the values of 249,352 homes in six major cities in Ohio over the 10 year period from 1955 to 1960, and found that regardless of whether the houses were situated in white Negro mixed or changing neighborhoods, they rose uniformly in value in that decade.

In contrast to previous studies of the effect of racial composition on neighborhood property values, the Urban League survey was not a spot check or sampling of houses in the six cities. Instead, all the houses in 339 United States census tracts—nearly a quarter of a million homes—were included in the survey.

In making public the findings last week, Ray Brown, Midwestern director of the national organization, said: "Our study included every census tract for which data were available in the cities

This was not a selective study of Akron, Cincinnati, Cleveland, Dayton and Toledo. Of a few homes in a few tracts in changing neighborhoods."

The study, undertaken for the Ohio Valley Council of Urban Leagues by Sherwood Ross, news director for the National Urban League in New York was based on information from the United States census of housing in 1950 and 1960.

With the assistance of Arthur Young, chief of the housing division of the Census Bureau in Washington, Ross obtained data on all six Ohio cities for which housing information was available. He compared each census tract in the six cities for which the median value of homes was computed in 1950 and 1960.

In every one of the 339 census tracts, the median value of the homes was found to have increased in the 10 year period. Moreover, it was found that as a rule the percentage increase in homes values was much greater than the trend of monetary inflation over the decade.

which was put at about 20 percent. This applied irrespective of racial change in the tracts.

Commenting on the findings, Brown said: "There is not a shred of evidence to indicate that home values fall in changing neighborhoods. Many Negro neighborhoods and changing neighborhoods reflect home value increases higher than those of all white neighborhoods."

"Any white homeowner in Ohio who sold his home for less than he paid for it, or for less than its real value, was gypped by unscrupulous real estate swindlers—many of the same men who fear open occupancy because it would break their stranglehold on the housing market."

Of the 249,352 homes evaluated in the survey, 16,547

were owned by non-white residents and 232,805 by white residents.

Mr. Brown noted that two separate studies confirmed the validity of the assumption that realistic values placed upon homes by their occupancy in replying to census question.

To check the estimates supplied by the owners against actual selling prices, the Urban League compared census figures for six tracts in Washington with a study of selling prices of 700 homes made by Erdman Palmore, a former Professor of Sociology at Yale University and now with the Social Security Administration. It was found that the value of homes given to the census takers varied by only about 4 percent from the actual selling prices.

## 24 States Seek Details of New York Anti-Measles Measure

NEW YORK—Passage of a New York State law to raise common immunity of children in the state "to highest reasonable level" in the next five years has prompted legislative inquiries from "more than two dozen states," according to State Sen. Seymour R. Thaler, author of the law.

Under the new law, vaccine will be available without charge to licensed private physicians, hospitals, and clinics for immunization of any New York child requiring it.

"I have every reason to believe that other states will adopt similar measures," said Senator Thaler. He is Chairman of the New York Senate Committee on Public Health, and originator of the EMINY (End Measles in New York) program, which was launched shortly after the introduction of the new one-shot, Schwarz-strain measles vaccine in February of this year.

Dr. James L. Goddard, Assistant Surgeon General of the

U. S. and Chief of the Communicable Disease Center in Atlanta, Ga., who has pointed out that common measles is a cause of childhood death, disability, and retardation, made a broader prediction. He said that New York's action "should encourage other states to consider the desirability of a measles immunization program to aid in our fight to eliminate measles by 1970."

Discussing implementation of the New York program Dr. Granville W. Larimore, First Deputy Health Commissioner of New York, said that emphasis will be placed on "vaccination of those children who might not otherwise be vaccinated by private physicians.

"Our first target group will be children under 2 years of age," Dr. Larimore continued. "This is where vaccination is likely to do the most good. We shall start with the young and work our way up in age as the program goes on."

He explained that most children have common measles before entering school. By initially concentrating on the youngest preschoolers, more children can be protected against the disease sooner.

Larimore concluded by saying that the program should have "a significant impact on the incidence of measles in the state in the next five years."

The new law allocates \$500,000 for immediate use in the long-range project. Funds appropriated will be used to pay the full cost of measles vaccine bought by the state, or by communities with reimbursement by the state.

Responsibility for the development of the program is given to the State Commissioner of Health, Dr. Hollis S. Ingraham, who will set up an intensive program of education and immunization against common measles between now and April 1, 1970. He will seek the support and cooperation of private, professional, and community groups.

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