

Make-up Expert Sees Three Faces

In Every Woman's Mirror



You're looking at—not one, but three—ladies, every time you glance in the mirror.

So says Mr. David Lawrence, whose make-up expertise began with creating fantastic faces for actors in movie character roles. After which he progressed through theater and television dramas, to glorify some of the world's most striking beauties.

Mr. Lawrence, from his present night special consultant to the Dorothy Gray beauty empire, diagrams the feminine face in three parts: Left profile. Right profile. And head-on.

"All the tales you've heard about actors fighting to be photographed from their best side aren't entirely publicity or gossip, you know," says the man whose deft hands have worked on literally hundreds of famous faces. "There is no such thing as the perfectly balanced face. It doesn't exist. Maybe if it did, it would be as dull as a bowl of pudding. It's often these very irregularities—this non-matched quality of facial features—that adds interest and depth to the personality of a face."

"What really matters is that today, the modern woman is living in a golden age of make-up miracles. There is no limit to her beauty potential, if she cares to make the effort to realize it. On all sides, highly competent beauty

terially her fortune. Or, at least, the active, earning-power years of it."

"Take the focal point of a woman's face: her eyes. Today's eye make-up offers the most spectacular effects. I personally like to start with broken-stroke brows for a more natural framing. Then, Brush Stroke shadows... gentle and luminous. You can grade them in subtle levels—from misty taupe, just in the crease of the lid—to gleaming ivory, directly under the brow. The accent shadows I like range from Eve's Leaves, a mossy green to Blue Haze which intensifies and dazzles the color of eyes. And, of course, a soft eyeliner to define the shape and Length's Lash to extend lashes—give them sweeping glamour."

"It's easy enough to express the basic principle: dark recedes and light comes forward. But real-life dramatics happen when the round, child-like face of a teen-ager slims before your eyes into newly becoming hollows. And when a colorless face of a woman who's practically ignored make-up. And when years gently away from a career woman whose face is lit-

"You know, some of the most glittering international stars became world-famous with less glamour aids on their dressing tables than the average woman has today," reminisces Mr. Lawrence.

"And those three faces in every mirror? They never come out even," he smiles. "But as long as they come out fabulous, who cares?"

Americans More Interested In Their Health As Never Before

Americans seem to be interested in health as never before. The news media report more on this subject than almost any other. Government funds pour into a broadening array of health programs.

This, in turn, raises the question of the role of voluntary agencies like the March of Dimes whose traditional fund drive begins this week. Can these groups still make important contributions to medical progress?

A reassuring answer has come from a top Government scientist. Dr. Richard Masland, Director of the National Institute of Neurological Diseases and Blindness, told a Congressional committee that:

"I have repeatedly heard... that the Federal Government is putting so much money into research, there isn't any need for the voluntary agencies. I think this is a tragic error... we rely very heavily on the cooperation of these agencies... it is not easy for us to start something in other words to create the programs. I think it will be a very sad day if the only place a scientist can go for support is to the Government."

We agree with Dr. Masland and we believe The National Foundation - March of Dimes has always performed the precise functions he considers so important.

The organization demonstrated this in the conquest of polio. It is now proving the point again in its fight against birth defects.

By focusing public attention on the incalculable human damage, physical and mental, being caused each year through the birth of a quarter-million children with birth defects, the March of Dimes has brought about a resurgence of medical interest in a field once shrouded in superstition and bereft of hope.

It has established a nationwide network of 77 centers and clinics where teams of medical experts provide treatment which enables birth defects victims to lead useful lives. Contributions to the March of Dimes also help support medical-scientific research that has made significant progress in the detection and control of certain defects.

Much more progress can be made with your help. Join the March of Dimes.

ALBANY STATE PREXY REVEALS \$3 MILLION CAMPUS EXPANSION

ALBANY, Ga.—Plans are now underway for the expansion and re-development of the physical plant at Albany State College. According to President Thomas Miller Jenkins, now in his second year as head of the 63-year old institution, a proposed \$3 million capital outlay budget has already been approved by the Board of Regents of the University System of Georgia for the 1967-68 fiscal year. The budget now awaits the nod of the Georgia State Legislature which reconvenes this month.

Heading the list of top priority items of the proposed ex-

pansion plans is the construction of a \$1 million fine arts building, since Holley Classroom Building is now being used almost exclusively for classroom instruction in the humanities and social sciences. The new fine arts building, if permission is granted by local authorities, will be situated right in the center of Hazard Drive, closing off the traffic through the street. A beautiful landscaped mall with shrubbery, flowers and benches will be in front of this building which will house all of the College's cultural offerings in music, art and dancing.

Currently under construction are a student center and a new women's dormitory. The student center, to be named after the late Dr. William H. Dennis, third president of the College, will house a modern student cafeteria, the post office, bookstore, a snack bar and other important units. The new women's dormitory, which is being built at the site

HOW TO STITCH A RICH LOOK



No matter what her bank-roll, every woman needs at least one dress that makes her look and feel like an heiress.

Any number can play, if it was designed by an "in" stylist: say, Donald Brooks, or Jacques Tiffeau. Many such blue-chip fashion names are represented in the New York Desingers' Collection Plus 1 of high fashion patterns. That "rich girl" look is as accessible as your nearest pattern counter.

Donald Brooks, who has successfully designed for the theater as well as for a large audience of smart women, is the man to put drama in your clothes life. This he does with Pattern #8540, a supple little shift that makes a big fashion point of long cuffed sleeves flowing gracefully from a yoke. The bateau neckline and the front-slit skirt are closed by demure rows of buttons—more drama. In a crepe

or challis fabric, this dress could well be the life of the next party you attend.

Geoffrey Beene, twice winner of the coveted Coty American Fashion Critics Award, contributes another dream of a party dress. The sleeveless, long-waisted top skims the body lightly; the dancy, deep-pleated skirt flares out below a ribbon tie belt. Devastating in black faille or crepe, Pattern #8408 also works well in colorful jerseys or silks.

In a different mood is Beene's daytime skimmer, #8004 (not shown) artfully constructed along vertical lines that slim the wearer with the greatest of ease. Front seams and pleats join to create a flattering paneled effect; a hip-riding tie belt is just the right accent note.

From Jacques Tiffeau, known for marvelously wearable young styles, comes a slim sleeveless dress that

could go on almost forever. Against its sleek, pared-down shape, every detail shows up: the V-neck with concealed zipper closing, the jaunty high patch pockets, the back belt. In plaids or Tater-sall checks, it's sporty; in a clear pastel fabric, it could take you wining and dining. The Tiffeau dress is pattern #8565 from the New York Desingers' Collection Plus 1, available wherever McCall's Patterns are sold.

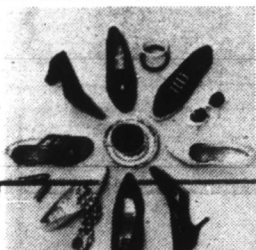
Endlessly versatile is Londoner Digby Morton's dress and jacket costume, a masterpiece of understated British tailoring. The gently cut-away jacket of pattern #8460 has curved front seaming; curved seams also shape the matching A-line dress. Good show, Digby!

With such a wealth of high fashion at your fingertips, who needs money?

Shoes Follow New "Total Look"

NEW YORK (CFN)—The most lasting effect that the new generation of fashion designers has come up with, seems to be what well-dressed women have favored for years. The "Total Look"—a head-to-toe co-ordinated over-all costume!

The very short, exaggerated skirt has influenced the average woman to wear her dresses and suits shorter than usual. And all of a sudden—there are her legs and feet—right out in the open. For everyone to see.



Consequently, she needs a whole new point of view about shoes. Because this is one fashion area where even the most grooming-conscious women can easily allow herself to become dated and dowdy.

If your own thinking about the shoe situation could stand some up-dating, listen to the words of an expert.

Mr. William H. Muckley, woman's shoe director of nearly 500 Thom McAn family shoe stores, believes most women are out of step with today's shoe scene.

"The days when a woman could consider herself well-dressed with one pair of black and one pair of brown shoes are gone," says Mr. Muckley. "People today live in a whirlwind of activity that calls for at least five pairs per season. The modern woman travels more, entertains more, gets out more. Her life has its casual, sporty side... its dressed-up side. And the more varied her costumes, the more shoes her wardrobe calls for."

What's the most common mistake women make in shoe planning? "From penny-wise to pound foolish," says the man who's directed the buying of literally millions of pairs.

If a woman spends too much on a pair of shoes, she tends to 'save' them for special occasions. Before she knows it—they've gone, willy nilly, out of style. But, feeling guilty about the expenditure, she continues to wear them while they're still in good condition. Even though they drag down a good dress, destroy the smartness of a suit—and date everything she owns.

What's a realistic shoe planning program for a woman who can't break the budget or bankrupt her husband? Yet still wants to keep au courant and look a credit to her family and friends?

Mr. Muckley outlines the following basics:

The Classics: Two pairs of classic pumps. One black calf or patent... and one seasonal pair: brown, bone, pastel or white calf pumps.

The After-Five Shoe: For most dress-up occasions, the black *peau de soie* pump. More formal, the white shoe that dyes to match is unfailingly correct and totally "Total Look."

The Sport Shoe: Increasingly important. One (or more) pairs of handsewn loafers, suede possums, Italian-type sandals, conventional sneakers or classic flats. Also the "fun shoes": metallic, beaded, feathered or flowered slippers, sandals or mules for at home.

And, of course, the Boot: Biggest news again for fall and winter. Two pairs (in different heel heights)—and a tote bag for your regular pumps.

So, if every fashion-thinking woman falls in step—the business of looking down should be looking up.

Saint Aug. to Observe 100th Anniversary

RALEIGH — St. Augustine's College with an all-time high enrollment of 956 students, celebrates its 100th anniversary this academic year with a series of outstanding lectures, seminars, concerts and culminating in a formal convocation on February 5.

On Tuesday, January 31, Dr. Albert Whiting, president-elect of N. C. College at Durham, will deliver the assembly address at eleven a.m.; Wednesday, February 1, Band, choir, and vocal ensemble concert, at eight p.m.; Thursday, February 2, St. Augustine's Players, at eight p.m.; Friday, February 3, Basketball game, St. Augustine's vs. Shaw Univ., Dorton Arena at eight p.m.; Saturday, February 4, Centennial Banquet, speaker The Honorable Hobart Taylor, Jr., Director, The Export - Import Bank of Washington, at seven p.m.; Sunday, February 5, Worship service, The Rt. Reverend Daniel Corrigan, D.D., President American Church Institute, Executive Council, Episcopal Church at eleven a.m. in the College Chapel.

The Centennial Convocation, speaker, C. Matthews Dick, Jr., Vice president, A. B. Dick Co. at three p.m.

After the convocation, new buildings will be dedicated.

HOW TO DECORATE A BEDROOM



Parents being people, they're entitled to a room to relax in—a tastefully decorated bedroom that is also a sitting room in which to enjoy peace and privacy away from toddlers and teens.

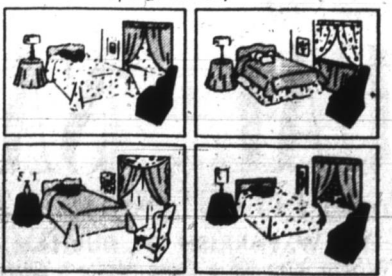
Besides a people-size bed, the room should include a pair of comfortable chairs for reading or watching TV; a small table for breakfast coffee and nighttime snacks; a desk or secretary for writing letters and paying bills. Too many bedrooms look like furniture showrooms, their walls lined with dressers and chests that are practical for storage but not very warm to live with. Nettle Creek stylist Pedro Cano offers a solution: hide the wood, and decorate with fabric and color instead!

Start with a style you like. Whether it's Victorian, French Provincial or Modern,

deep shade from the print for solid-color draperies, headboard or screen. Pick one bright color from the print as your spicy accent, and use it for chairs, pillows or a dressing-table bench. Then use the print for the bedspread, which is a main color area.

Actually, a Nettle Creek print can plan your whole bedroom, as illustrated by Mr. Cano in the picture above. The PEONY bedspread is in gold with olive and aqua. The window shade matches the bedspread; tufted headboard and draperies pick up the olive of the print; chair, screen and carpet are deep gold; walls are pale gold; lamps, pillows and flowers add aqua accents.

It's easy to apply a color plan to your own bedroom, just by seeing the Nettle Creek collection of custom-made bedspreads, draperies, curtains, window shades, headboards and boudoir chairs—all in prints and coordinated solid colors—at your favorite home furnishings store.



Flameless home heating—so cozy and warm—is part of the joy of Total Electric Living

What happens when you change to modern flameless electric heating in your present home?

You get flameless heat that's gentle, even and truly comfortable. Heat that's cleaner and quieter. Your whole home stays cleaner—curtains, walls, window sills... everything.

And electric heating is dependable and efficient. Maintenance and repairs stay low because there are few or no moving parts in most systems. And fuel dollars are not wasted up the chimney in smoke.

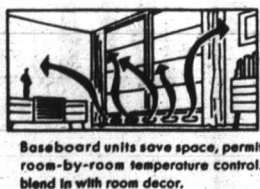
Automatic flameless heating offers you the widest

variety of systems to choose from, many with individual room temperature control.

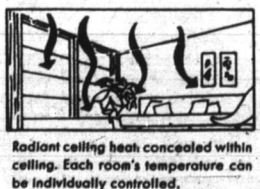
So make a clean break with the past... and old-fashioned systems. Check into the modern benefits of flameless electric heating.

Although Duke Power neither sells nor installs the equipment, our heating specialists will gladly furnish additional facts.

Duke Power



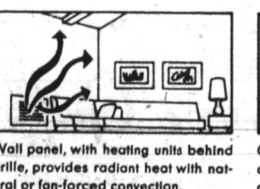
Baseboard units save space, permit room-by-room temperature control, blend in with room decor.



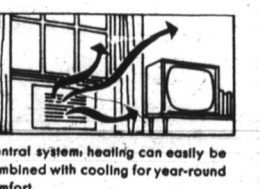
Radiant ceiling heat concealed within ceiling. Each room's temperature can be individually controlled.



Heat pump heats in winter, cools in summer. It's the thriftiest way to year-round comfort.



Wall panel, with heating units behind grille, provides radiant heat with natural or fan-forced convection.



Central system: heating can easily be combined with cooling for year-round comfort.