

Negro Insurance Companies Set \$80 Million Goal In Week

Philip Morris Invests In African Tobacco Co.

The Carolina Times

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Officials Of NCC Issue Statement Of Policy

Will Take All Needed Steps to Preserve Order

North Carolina College officials Friday issued a strong statement summarizing the incidence of a series of student disturbances on the campus here last week and stating the administration's position in the matter.

William Jones, chairman of interim committee administering the college, said the administration will "take all necessary steps to preserve order and protect property" on the stated that persons who "initiate" participate in, and abet the creation of disruptive incidents will be subject to disciplinary action by the college.

The disturbances began when a group of sophomore women students demonstrated in protest against the housing policy of the college. They had petitioned that upperclass women be given preferential treatment in assignment of rooms in the college's new high-rise dormitory.

According to the interim committee's statement, the administration, after four sessions with



SECURITY: WHO NEEDS IT?—Wise looking Stuart O. Rankin and his mother Mrs. Marlene Rankin illustrate the theme of 33rd Annual National

Insurance Week promotion of the National Insurance Association. Over 8,000 agents at the 46 Negro owned companies will seek to provide \$80 million in new protection for families during the period May 8-13, 1967.

8,000 Ins. Agents Now Ready For Big Drive Starting May 8

46 Companies In 25 States To Participate

CHICAGO — A sales goal of \$80 million in new life insurance coverage in the week of May 8 has put 8,000 agents of Negro owned life insurance companies into vigorous motion.

Field underwriters for 46 companies in 25 states were urged to exceed this goal by H. H. Southall, president of the National Insurance Association during the 33rd observance of National Insurance Week. "The goal of NI Week is to expand the insurance protection of all Americans," Southall said, "and in that we set no limits. The \$80 million is our minimum goal."

The annual promotion is being directed by a committee headed by E. Earthman Fort of Louisville, agency officer of Mammoth Life and Accident Insurance Co. Participating agents will wear a lapel button with the provocative legend, "Security: Who Needs It?" The same theme appears in a series of posters highlighting members of a handsome young Negro family. The posters are designed to motivate agents and public. Additional displays will be placed on insurance office walls to keep the goals before all personnel.

National Insurance Week was instituted by the association in 1935 as a means of bringing the protection of Negro families closer to that enjoyed by the average American family. The gap, though narrower, still exists today. Recent statistics show the national average protection to be \$15,000 per family. Negro owned companies alone have over \$2.2 billion of insurance in force which equals more than \$3,000 per Negro family, or 20 per cent more than all American families owned in 1965. In addition to Fort, insurance



GROUNDBREAKING for the erection of a new edifice for the Ebenezer Baptist Church was held on the site in the 2200 block of Alston Avenue Road here, Saturday, May 29. Participating in the memorable occasion were the pastor, Rev. J. A. Brown, several officers and members of the church. Rev. Brown is shown at the left in the front of the picture. The first shovel of dirt was dug by Howard Williams, Chairman of the Deacon Board, as shown in the center of the above photo. (Photo by Purefoy)

Start of Last Period Finds Mrs. Carter Still Ahead In Contest

The second period ending of the Carolina Times Subscription Contest was "the biggest of any the newspaper has held in the past," was the verdict of the Contest Manager at the close of tabulation Wednesday afternoon. In fact reports and voting were so heavy in the Second Period closing moments that the Contest Manager was forced to call in additional clerical assistance from one of the local business colleges.

As stated last week there is all indication that the going in the final period, leading up to the closing of the contest, set for 8:00 p.m. May 13, is going to be rough with all active contestants throwing everything they have into the race in an effort to walk off with one of the three big prizes being offered.

Second Period showed Mrs. J. A. Carter of Durham continuing to hold the lead in the race which now has a little less than two weeks to go. The second period closing also showed signs that the Contest 2A

1,000 POINTS VOTE COUPON 1,000 POINTS
The Carolina Times
Annual Subscription Contest
(Must be postmarked before midnight, Wednesday, MAY 10, 1967)
MISS, MRS. MR.
NO. 4

Kwara Tobacco Co. of Nigeria Signs Pact

NEW YORK—Philip Morris Incorporated last week signed an agreement in Lagos, Nigeria with Northern Nigeria Investments Ltd. and the United Africa Co. Limited, making Philip Morris a substantial shareholder in Kwara Tobacco Co. of Ilorin, Nigeria.

This is the first major venture in Africa for Philip Morris, one of the largest and most diversified tobacco companies in the world. Philip Morris manufactures or markets its products in 151 countries.

The further development of the Kwara Tobacco Company will be backed by the international manufacturing and marketing experience of Philip Morris as well as its outstanding research organization.

The selection of Nigeria for this significant investment of capital, expertise and experience was based upon an analysis of the economic potential of Nigeria and the facilities provided by the Nigerian Government for the investment of outside capital.

At the signing ceremony in Lagos on April 28, in the presence of officers of the Federal Government of Nigeria, John A. Murphy, Executive Vice President of Philip Morris International, the world-wide operating company of Philip Morris Incorporated, said: "We admire Kwara and its products. We believe there is a most valuable future for Kwara—valuable both for the company and for what it can contribute to Nigeria. Our experience in the U.S.A. and throughout the world has taught us that successful, progressive business significantly contributes to a growing nation with productive people leading worthwhile lives."

Philip Morris Incorporated has three operating companies: Philip Morris Domestic which is responsible for the development, manufacture and marketing of consumer products within the USA, Philip Morris In-



JEERS FOR THE GOVERNOR—(Syracuse, N. Y.)—Former Alabama Gov. George C. Wallace was the object of much heckling and catcalls on April 26 during an address at Syracuse University. The speech was the first of four he will deliver during the week. Youth (r.) holds one of numerous signs in audience. (UPI Photo)

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deliver during the week. Youth (r.) holds one of numerous signs in audience. (UPI Photo)

1,000 Picket Wallace In Pittsburgh Address

Dr. M. L. King Says He Will Not Run For President of U. S.

At a news conference held in Atlanta on April 25, Dr. Martin Luther King, Jr. spoke in regard to his being a candidate for the office of President of the U.S. in 1968.

He told newsmen that he was approached by certain groups who had asked him to run for this office. Stating emphatically that he had no interest in being a candidate, King added that a Negro could be elected President in the "not-too-distant future, in this generation."

Dr. King has been recently involved in highly controversial issues concerning the present Vietnam crisis. As president of the Southern Christian Leadership Conference he has built up a great following as a leader of unquestionable integrity, not only in America but many parts of the world.

In announcing his decision not to run for president Dr. King gave no indication as to who he favored for the office



DR. KING or would support in the forthcoming election.

QUOTE OF THE WEEK
Only the man who can impose discipline on himself is fit to impose discipline on others.

FORMER ALA. GOV. JEERED BY PA. CROWD

PITTSBURGH, Pa. — Dixie segregationist George C. Wallace was greeted by more than 1,000 pickets protesting his appearance here, April 27, to address the annual dinner of the Amen Corner, a group of Pittsburgh business and civic leaders.

The pickets protesting the former Alabama governor's appearance at the Penn-Sheraton Hotel dinner engagement included the National Association for the Advancement of Colored People, the American Jewish Congress and other groups. It was the second protest within the first 24 hours of Mr. Wallace's four-day swing through the North to state his views as a possible third-party Presidential candidate.

Several hundred Syracuse University students jeered, heckled and chanted when the avowed racist ex-governor addressed an audience there. Byrd Brown, NAACP branch president, said the invitation to Mr. Wallace was not a "free See WALLACE 2A

Major Breakthrough Made At Virginia Shipbuilding Firm

Community Baptist Pastor to Observe 20th Anniversary

The Community Baptist Church will celebrate the 20th anniversary of its pastor, Rev. E. T. Thompson, here on Sunday, May 7, at 3 p.m. The Haw River Baptist Church and its pastor, Rev. Richard James, will be the guest congregation for the occasion.

Rev. Thompson is presently a member of the Executive Board of the New Hope Sunday School and the B. T. U. Convention. He also serves as secretary of the association.

Having built the present edifice during his pastoral leadership, Rev. Thompson has inspired the growth of the church's membership from 24 to approximately 250. Community Baptist is one of the few rural churches which conducts worship services each Sunday of the month.

Included among Rev. Thompson's outstanding efforts are four choirs, a B.T.U., two missionary auxiliaries, and the Board of Christian Education. He has been a vital influence toward the purchasing of additional land for an education building.

A native of Durham and a graduate of Hillside High School, Rev. Thompson resides with his wife and two children at Rt. 2, Tuggle St.



REV. THOMPSON

OVER 3500 NEGRO EMPLOYEES GET PROMOTIONS

WASHINGTON, D. C.—Some three-fourths of the 5,000 Negro employees of the world's largest shipbuilding company have been promoted following Federal action to insure equal employment practices.

Secretary of Labor W. Willard Wirtz and Chairman Stephen N. Shulman of the Equal Employment Opportunity Commission this week announced the breakthrough brought about by action of their two agencies.

They said that the Newport News Shipbuilding and Dry Dock Company of Virginia reports that there have already been 3,890 promotions for Negro employees and nearly 100 others are in line for supervisory jobs.

The company has government contracts running into billions of dollars.

The breakthrough resulted from a conciliatory agreement signed between the EEOC and the company a year ago after the shipbuilding firm had been found to be discriminating against Negro employees.

Highlights of the report submitted to the Commission by the company are:
• 3,890 promotions for 5,000 Negro employees at the yard, with some Negroes getting more than one promotion.
• 3 Negro employees are now in supervisory jobs and 31 others are to be promoted to supervisory jobs.
See SHIPBUILDING 2A

GOP Leader Addresses Va. Business Meet

RICHMOND, Va. — A prominent Negro Republican this week declared that "we must recognize at this juncture in our history that harnessing the initiative of the Negro poor is the key to ending their oppression." See LEADER page 5A



Last Rites Held For Dr. H. Creft In Monroe Sat.

MONROE — Dr. Hubert Henry Creft, Jr., a native of this city died April 29th at his home after an illness of four months.

Funeral services were held Monday, May 1 at the Friendship Baptist Church with the Rev. Alfred Wilkins, Pastor, officiating. Dr. Creft graduated from Saint Augustine's College, Raleigh, in 1935 and from Meharry Medical College of Nashville, Tenn. in 1939. After finishing an internship at the Mercy Hospital in Philadelphia, Pa., he began practice in High Point where he remained for 17 years.

Dr. Creft returned to his native Monroe to join his father, the late Dr. H. H. Creft, Sr., a dedicated member of his profession. Dr. Creft was also active in civic and social affairs. He was a member of Saint Michael's and All Angels Episcopal Church of Charlotte, a member of the Old North State Medical Society, The Union County Medical Society, The Alpha Phi Alpha Fraternity and the National Guardsmen. He is survived by his wife. See CREFT 2A