

Liggett & Myers Awards N. C. College \$60,000 Grant



Members of the Committee on Equal Participation in Business organized to work with Project Outreach are shown after completing an organizational meeting this week at the North Carolina Mutual Life In-

urance Company. Pictured, left to right, first row: Edward Stewart, Ben Ruffin, Mrs. M. H. Thompson, Richard Arey, J. W. Goodloe, Mrs. Mary T. Horton, Charlie

Jackson, Miss Ilawennette Sumner, F. V. Allison, Jr. Second row, left to right: Wesley Seakamp, Maceo Sloan, J. H. Wheeler, Clyde Green, Moses Burt, Nathaniel White,

William Entz, W. A. Clement. Third row, left to right: Allan Preyer, J. J. Henderson, Loni Wilson, Dr. C. D. Watts, Edward Lilly, J. S. Stewart. (Photo by Purefoy)

Durham-Based Firm Second to Aid Campaign

Liggett and Myers Tobacco Company has awarded a \$60,000 grant to North Carolina College's \$1,000,000 Endowment Fund Campaign, Dr. Albert N. Whiting, president of the college, announced this week. Edgar M. Waller, General Manager of Liggett and Myers' Manufacturing Operations in Durham and a member of the advisory board to the NCC campaign, said "We are committing ourselves to this 'Investment in Opportunity' because we recognize the value of quality education and the vital part it must play in our community."

"North Carolina College was the first State supported liberal arts college for Negroes in the United States, and it has a commendable record as the largest state supported predominantly Negro liberal arts college in North Carolina."

"The type of financial support we are giving to North Carolina College has special significance in view of the following factors. Schools like North Carolina College are the primary source for the teachers of tomorrow's youth. Schools like North Carolina College are the 'forgotten colleges' in terms of private support. Students attending schools like North Carolina College come from lower income families and are the least able to keep up with the rising cost of higher education. Because of these low incomes and rising costs, higher tuition as a source for additional funds is a severe threat to educational opportunity. The most critical factor, as it is in all higher education, is the rising cost of good faculty."

"To meet these higher faculty costs with the income from a \$1,000,000 Endowment Fund is the purpose of the present campaign of North Carolina College."

Dr. Whiting told Waller, "N. C. College is deeply grateful to Liggett and Myers for this assistance. We feel it represents a common concern for higher education, and we are sure you have set an example for the rest of the business community in Durham to follow." Liggett and Myers is the second Durham-based company to contribute to the endowment campaign. Paul Wright, Jr., president of Central Carolina Bank and also a member of the campaign advisory board, presented his company's check to Dr. Whiting the day a \$75,000 challenge commitment from Burlington Industries Foundation of Greensboro was announced on April 26.

Funds raised during the endowment campaign will be set aside in trust, with the income to be used for faculty salary supplements and for possible endowment of a chair.



WILKINS GREETED AT ROYAL RECEPTION—Roy Wilkins, NAACP executive director, is greeted at royal reception by their Imperial Majesties, the

Shahanshah and Empress Farah (right) of Iran, as other guests look on. Wilkins headed the United States delegation

to the UN International Conference on Human Rights meeting in Tehran, Iran, April 22-May 10.

Failure to Wear Seat Belts Sets Bad Example

DETROIT—Adults who don't wear seat belts when they drive are setting a bad example, an automobile executive said here today.

Robert B. McCurry, Dodge general manager said that studies show that most adults, especially women, are not wearing seat belts when they drive.

He cited a study by the North Carolina Highway Safety Research Center which revealed that 31 percent of the men, and only 18 per cent of the women were using seat

belts when they drove. The study also indicated that people in later model cars—those which have seat belts as standard equipment—are twice as likely to use the belts when they drive.

"LONG TRIP" CONCEPT "People are still following that old, and bad, habit of wearing belts only when they are making a 'long trip,'" said McCurry.

"Survey after survey indicates that most accidents happen close to home and at moderate speed. Those who think

that belts are only for special occasions, or long trips, are being very foolish indeed. Closing the car door and putting on the belt should be automatic—every time you sit in a car.

"The records indicate that almost 70 percent of the people who have seat belts installed in their cars do not use them. And the percentage for older cars is much higher. Among older cars, in which seat belts were not required, only 14 percent used the belts."

Expert Urges Wide Use of Influenza Vaccine in Fighting Germ

Influenza still occurs in epidemic form in the United States, as the 1967-68 flu season demonstrated, even though influenza vaccines are available.

"There is no doubt that present-day vaccines (known to be highly effective in the military) have never received a really adequate wide-scale trial in the civilian population," according to one virologist, Edwin D. Kilbourne, M.D.

Writing in Sandoz Panorama, Dr. Kilbourne describes influenza as a "baffling and ambiguous disease" which can quickly strike the otherwise healthy but leave no after effects, or which can cause pneumonia and death in the elderly or debilitated.

Although spoken of singly as "the bug," there are actually three types of virus—A, B, and C—which cause influenza. The latter two are usually not involved in adult influenza. Adults more often get A type flu.

A, in turn, is not a single virus. It is composed of a group of virus subtypes with

the ability to mutate and reinfect those immune to its ancestral forms, says Dr. Kilbourne, who is Professor of Public Health and Director of the Division of Virus Research at Cornell University Medical College, and attending physician at New York Hospital.

The great influenza epidemic of 1918, he suggests, may have been caused by swine influenza virus A, whereas by A4, a virus so different from its predecessor that vaccines against A were ineffective.

By 1957, the A2 virus, usually called Asian virus, had evolved; it initiated the '57 pandemic (epidemic on an international basis), Dr. Kilbourne notes.

The source of these major mutants is still not known; however, it is thought that the viruses may be of animal origin and originate in the Orient.

"Animal influenza A strains do exist and it is possible that, in crowded populations living intimately with animals, transfer of virus to man might oc-

cur," says Dr. Kilbourne. (This can be done experimentally in the laboratory.)

Because most people now have antibodies against influenza A2, use of one of the available vaccines would probably have a useful booster ef-

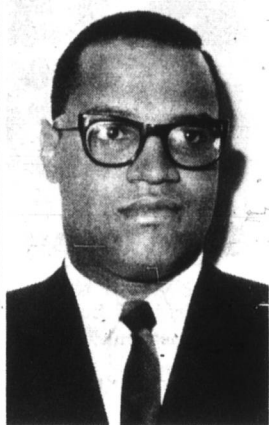
fect. It is not realistic, according to Dr. Kilbourne, to urge annual vaccination for all persons. But, he does advocate vaccination in areas where lack of an epidemic for a year or so has allowed antibody levels to drop.

Ben Ruffin To Address Freshman Law Class At University of North Carolina

Ben Ruffin, Director of the UOCI of Durham, will be the guest speaker of the Freshman Law Class at the University of North Carolina at Chapel Hill on Thursday, May 16. Ruffin will speak on the "Black Community's Road to the Promised Land."

Ruffin will be the final speaker of the Freshman Law Class Speaker's Program. The class has presented both local and national speakers including Durham's Howard Fuller, William C. Sullivan, Assistant Director of the FBI and the Attorney General of the United States, Ramsey Clark.

Ruffin's speech is opened to the public.



HARMON

New Jersey Man is Named To SBC Post

Donald L. Harmon of Trenton, New Jersey, has been named Vice-President for Development and Recruitment at Southeastern Business College. Announcement of the appointment of the 1966 graduate of A&T State University was made this week by President David Stith.

Harmon started his work at Southeastern on April 1. He came to Durham from the Dow Corning Corporation of Midland, Mich., where he served for two years as an internal auditor.

A native of Princeton, N. J., Harmon graduated from Trenton Central High School, Trenton, prior to majoring in Business Administration with a minor in Accounting at A&T.

In addition to having worked toward a master's degree in Business Administration, Harmon completed the course in Data Processing for Management under the auspices of the Mott Foundation, Flint, Mich., and the International Business Machine's Programmed Course in Basic Computer Systems. He is presently enrolled in a correspondence course from the International Accountants So-

Continued on page 2B



FORD FELLOWS — M. A. Blount (l) and Mrs. V. P. Fleming (r), assistant professors of mathematics and biology respectively, Fayetteville State

College, have been named Ford Foundation Fellows for the academic year 1968-69. They are reviewing their study plans for next year. Blount

King's Last Book to Be Offered in Paperback

NEW YORK — Mrs. Martin Luther King, Jr., is now writing a special introduction to her husband's last book, *Where Do We Go From Here: Chaos or Community?* for publication in the paperback edition, to be published by Bantam Books May 17th.

The Bantam edition will be the first mass-market paper-

back edition of Dr. King's book which was published by Harper & Row last June.

The book outlines Dr. King's beliefs and plans for the non-violent movement. He discusses the following issues:

Where Are We Now?, Black Power, Racism and the White Backlash, The Dilemma of Negro Americans, Where Are We

Going?, The World House.

Also included is an appendix describing Programs and Projects involving education, employment, rights, and housing.

Three-quarters of love is nothing but unsatisfied curiosity —George Bernard Shaw

COCA-COLA CO. PRESENTS SCHOLARSHIP FUND CHECK

—Kelvin Wall (left) manager, Market Development Department, Coca-Cola USA, a division of The Coca-Cola Company, presents a scholarship fund check to Dr. Richard P. Laout, president, National Scholarship Service and Fund

for Negro Students, for a scholarship program which involves several national organizations.

Mrs. Helen Miller is Finalist in Award Group

The North Carolina State Nurses' Association has received word that Mrs. Helen Sullivan Miller has been selected as a finalist for the Mary Mahoney Award, offered biennially by the American Nurses' Association for outstanding contribution to integration in nursing. Mrs. Miller was nominated by the North Carolina State Nurses' Association for her long and excellent work toward furthering the aims of the professional association.

The American Nurses' Association is the professional association of registered nurses and offers the Mary Mahoney Award at its biennial convention which, this year, will be in Dallas, Texas, May 13 to 17. The Mary Mahoney Award is one of nursing's highest honors.

The award is named for Mary Eliza Mahoney, the first Negro graduate nurse in the United States, who received a diploma from the New England Hospital for Women and Children in 1879 and spent more than 40 years as a nursing practitioner. Mary Mahoney is honored that she was an outstanding student, nurse and citizen who worked to improve the status of the Negro nurse in professional life.

The National Association of Colored Graduate Nurses established the Mary Mahoney Award in 1936 in recognition of members who had made outstanding contributions to nursing. In 1951, NACGN was dissolved after the American Nurses' Association had assumed activities in the areas of eliminating discrimination against minority groups with the profession and at places of employment. Presentation of the award has been under the auspices of ANA since 1952.

Nominees are submitted to ANA by state nurses associations and from this group finalists are selected by an ANA membership committee. The finalists then are submitted to a panel for judging. This year the judges are: Dr. Kenneth B. Clark, Department of Psychology, City College of the

City University of New York and president of the Metropolitan Applied Research Center; Mrs. Arthur J. Goldberg, wife of the U. S. Ambassador to the United Nations; the Rev. Theodore M. Hesburgh, president of the University of Notre Dame; Luis Munoz Marin, former governor of Puerto Rico and James F. Oates, Jr., chairman of the board.



MRS. MILLER