

CAROLINA ACE SCORES 32 IN CHAMPIONSHIP WIN

Charlie Scott Shines Again as Tar Heel Cagers Clinch Third Straight Eastern Regional Title

By Sam Davis
Times Sports Writer

Charlie Scott canned a 20 foot spring jump shot with two seconds remaining to lead the University of North Carolina Tarheels to an 87-85 victory over the Wildcats of Davidson in College Park, Md., Saturday afternoon. The victory marked the third straight Eastern Regional Title for the Tarheels, who will battle the Boilermakers of Purdue, Thursday for the Eastern Championship in Louisville, Ky.

The game which featured some what of a show down between All-Americans Scott and Mike Maloy never allowed either of the teams to take more than a five point lead. Scott finished the game with 32 points and Maloy dropped in 25. Maloy topped all rebounders with 13 pulls.

In was the first time in the history of the Eastern Regionals that any team had repeated as champs for three consecutive years.

Coach Dean Smith of UNC gave this comment following his teams victory. "What can you say after a tremendous win for the University of North Carolina? One man stood out. His rebounding, shooting and passing were great. Just great. Charlie Scott should be the obvious most outstanding player in the tourney."

The tarheel's first victory in the tourney came with a 79-78 win over hard-fighting Duquesne University, Thursday, March 13. Duquesne battled from 14 points down to hand the Tarheels their first hand of trouble in the tourney. Scott was followed by two other double digit scorers for UNC. They were Bill Bunting with 22 and Rusty Clark with 16.

Other double figure scorers for Davidson were Doug Cook 18, Jerry Kroll 16 and Mike O'Neill with 10.

In Louisville, the Tarheels will face the country's number two scorer in Rick Mount of Purdue who, carries a 33 plus scoring average. Purdue will be battling for the Eastern Title for the first time. The Boilermakers turned back a stubborn Marquette Warrior Team in an



CLAP HANDS, HERE COMES CHARLIE

overtime 75-73 victory. The win handed Purdue their first Midwest Regional title. The game was played in Madison, Wis. before a sell-out crowd, Saturday afternoon. The two teams will meet in the opening game which is set for 7:30 Eastern time.

In the 9:00 p.m. game the Bruins of UCLA will face the Bulldogs of Drake for the Western Title. The Bruins will be in search of their third straight National Title but they will have to stop a fast upstart Drake team. If the Bruins defeat the Bulldogs, they will face the winner of the UNC - Purdue game for the National Title.

Wonder boy Lew Alcindor the fantastic 7-foot-1 1/4 UCLA center will be rounding out three of the most outstanding years of any collegiate athlete in the Louisville affair.

Many AFL-CIO locals have been voting lump sum gifts from their treasuries to aid the 1969 Heart Fund drive.

629 Players Appear In 1969 "Who's Who in Baseball"

NEW YORK—The 1969 edition of Who's Who in Baseball, the fifty-fourth in the series and the 16th consecutive book edited by Allan Roth, is now on sale around the country.

The new edition contains data on 629 major-league players, including year-by-year batting records of 373 of the players (in 10 different batting departments) and 256 pitchers, how each player bats and throws, World Series statistics, height, weight, birthplace and birth date.

Playing records of 200 players not listed in 1968 have been supplemented in the 1969 edition of Who's Who in Baseball. This group includes a number of rookies, some with no major league experience, and a few who have played briefly in the majors.

Also featured in this edition are the final standings of the 1968 championship races, team batting, fielding and pitching statistics, and the highlights of the 1968 World Series and All-Star games.

Simpson Still Asks \$600,000

ST. CATHARINES, Ont. (AP)

O.J. Simpson, reportedly seeking \$600,000 plus fringe benefits to play professionally for the American Football League Buffalo Bills, said Tuesday he was "holding out" for what he wants.

"We (Chuck Barnes, his agent) and I set a price," he told newsmen in this Canadian city, where he was to speak at a dinner later Tuesday.

Simpson, Southern California's All-American and Heisman Trophy winner, and Bills' owner Ralph C. Wilson Jr. are scheduled to begin another round of contract talks late this week.

As he has said before, Simpson commented that "if we can't get together it would be the logical thing for him Wilson to trade me."

Simpson has said repeatedly he would prefer to play in the National Football League and preferably on the West Coast, where he lives. He did not care about Buffalo, N.Y., he has said, because "it's cold and snowy there."

Of a tongue-in-cheek suggestion recently by Wilson that Simpson might pay Simpson \$1 million and let him pay the rest of the team, Simpson said: "If that happens, well, we'll have a low budget team."

Arthur Powell Dies

BUFFALO, N.Y. — Arthur L. Powell, basketball coach at the University of Buffalo for 27 years and a member of the basketball Hall of Fame died Monday. He was 85.

Powell, a native of Toronto, starred in basketball and football at Syracuse University in the early 1900s.

B. Jobe Named Coach of Year In 6th District

ORANGEBURG, S. C. — Ben Jobe, South Carolina State College basketball coach who has guided his team to 20 victories in 23 games, has been named "Coach-of-the-Year" in District 6 of the National Association of Intercollegiate Athletics.

Jobe was selected through balloting by coaches in the 15-member district, according to District Chairman, James F. Jones. Asheville-Biltmore College Coach Bob Hartman was runnerup in the voting. No other coach received more than one vote.

Nationally-ranked S. C. State, which suffered one of its three defeats by forfeit and lost another by two points on the road, will be one of the two host teams in the District 6-play-offs which began Monday. The Bulldogs, who have averaged 97 points per game, will be favored to cop the four-team playoffs and advance to the NAIA Championship Tournament in Kansas City March 10-15.

Under Jobe's guidance, the Bulldogs have been ranked as high as 10th among small colleges by the Associated Press.



FOOTBALL TALK — Lenny Lyles, third from left, takes time out to talk football with Lindsay Merritt, Placement Director at North Carolina College, Miss Antinotte Ingram, a student at NCC, and Mrs. Barbara Lassiter, Placement Office secretary. Lyles made the visit recently to N. C. College in behalf of Brown and Williams Tobacco Company.

Vikings Finally Ran Out of Gas

By A. J. CARR
Staff Writer

They resolutely bowed from the championship picture in the semifinals, but not before they had intrigued everybody with their speed and quickness and relentless drive.

The Elizabeth City State Vikings, flashing the smallest front line in the 32-team NAIA Tournament last week, went to Kansas City to bury their foes, not to praise them.

"We just sort of ran out of gas," explained Coach Robert Vaughan, who watched his team finally wilt under the stress and strain of 10 tournament games in 14 days.

"Throughout the tournament we didn't have the real big man to match up, but we had the jumpers and the runners."

Press Help!

Only in the semifinals, against champion Eastern New Mexico, the Vikings found themselves a step and three points behind at the end. But it was gallant futility.

"At the clinics after the games, everybody was asking us about our press," continued the District 29 Coach of the Year, who still isn't thoroughly convinced that his team wasn't the best in Kansas City.

"I'm not taking anything away from Eastern New Mexico, because their inside game was much better than ours. They had a good team."

For Elizabeth City, the trip to KC was tough as well as long. The Vikings survived three nerve-wracking CIAA games and two District battles before advancing to the nationals.

"They let you play out there too," Vaughan guaranteed. "Now don't get me wrong. It's fair, but the rugged teams, the ones with the weight and the height, usually win over the ones with quickness."

That happened this time, but some of the Vikings, like 6-5 Israel Oliver and 6-3 Mike O'Gale, made an impact that reverberated all the way back to North Carolina.

A Viking with Spartan courage, Oliver finished the season with a 24.5 scoring average, 18.5 rebounding mark, and landed on the second All-tourney team.

"And O'Gale did everything," praised Vaughan. "He averaged 22 points and 14 rebounds in the tournament, and made the first team."

Loses Two Players

But Vaughan's congratulatory remarks didn't end with those two. Leonard Carmichael, Roy Belfield, Bobby Lewis, and Hubert Moore were always there, too. Right there, gnawing at the opposition.

"Carmichael led our press, was the key in it," continued the coach, whose team went 29-4 over the long haul. "Belfield, only 6-2, did a terrific job on the boards. And Moore made the team quick. He was one of the

strongest guards in the conference (All-CIAA)."

So what's next for Vaughan? Golf? Tennis? A vacation?

Hardly. It's time, he said, to "beat the bushes," find some taller players.

Fortunately, for Elizabeth City, everybody returns from this championship team except Belfield and Lewis.

The Colorado Blue Spruce, the Black Hill Spruce, or the Alcock Spruce, are the most preferable trees for use as Christmas trees.

BALTIMORE — The Baltimore Bullets, battling to win the Eastern Division title in the National Basketball Association, will increase home ticket prices next season.



NCC'S NUMBER TWO MAN—Garland Barr, a 160-pound junior from Rocky Mount, will be playing the number two spot in the singles for North Carolina College this season. The Eagles will play a total of 15 matches this season.

6 Black Cage Stars on Look All-America

NEW YORK—Six black college stars—including repeat selections Lew Alcindor of UCLA and Calvin Murphy of Niagara—were named this week to the Look All America basketball team.

The 10-man squad, chosen by the United States Basketball Writers Association, is announced in the current issue of Look Magazine.

Other black players chosen are: Jim McMillian, Columbia; Charlie Scott, North Carolina; Mike Maloy, Davidson and Spencer Haywood, Detroit.

The balance of the team is comprised of Rick Mount, Purdue; Dan Issel, Kentucky; Pete Maravich, LSU and Bud Ogden, Santa Clara.

Alcindor and Ogden are the only seniors on the squad. Olympic star Haywood is the lone sophomore. The rest of the members are juniors.

A three-time selection for All America honors, Alcindor is still the great intimidator, says Look. A mild man for such a large person, Alcindor gives the impression of not going all out through a game sometimes, but he can turn it on when it counts.

Murphy, the diminutive, rapid-fire shooter, won acclaim despite the fact that his team did not post a good record. The selectors were impressed with his speed, dexterity and scoring power.

Versatility was a main consideration in the selection of Scott. Charlie can drive, rebound, pass off and play all corners of the court as a forward or guard.

Physical strength, if nothing else, won attention for McMillian. Jim often outbounced men much taller than himself in addition to being Columbia's leading scorer.

Maloy, a 6'7" 200 pounder with pro credentials, has a reach of 8'9" and blacksmith's arms. He is also speedy enough to block a shot, recover the ball, pass it off and race down the floor on a fast break.

Haywood, who was the leading scorer and rebounder on the U.S. Olympic Team, had an international reputation before he played his first college game. According to his coach at Detroit, the Titans lost some early season games because Haywood was too quick for members of his own team.

The All America selections were made by the USBWA's 9-man awards committee representing the eight NCAA districts.

Each of the All Americas will receive a Linde Stars for the Stars ring in honor of his achievement.

CAUSE OF INFLATION

Roger Fleming, secretary-treasurer of the American Farm Bureau Federation, stated, "Government spending in excess of income is the principal cause of inflation, and government action to cut spending is the most effective way to deal with the root causes of inflation."

Kansan's Victory Is 1st on Tour

PENSACOLA, Fla. Jim Colbert, playing in 35-mile-an-hour Florida guests as if they were a Kansas breeze, fired a 67 Tuesday and won the rain-spotted \$100,000 Monsanto Open Golf for his first tour victory with a 72-hole total of 267, 17 under par.

Deane Beman of Bethesda, Md., was second with 269. The final round was washed out on Sunday and again on Monday. Start of play Tuesday was delayed an hour to give the soggy fairways a chance to dry out some.

Colbert, a 28-year-old former insurance agent and Kansas State football player, hit knee high iron shots and nailed down seven birdies with a crucial putt coming on the 155-yard par 3 16th hole on the par 71 Pensacola Country Club course.

"Played Old Game"

"I knew I could win if I birdied 16," he said. "I played my old game and I haven't played the winds like that for a long time," said Colbert, who began playing golf in Kansas at age nine. "I don't play well enough to play safe."



RAY CHARLES' COMMERCIAL WINS TOP RADIO AWARD—For the third consecutive year a new commercial recorded by Ray Charles for Coca-Cola has been honored at the American Television and Radio Commercials Festival.

The youth-oriented spot entitled "I've Been Around" received praise from top advertising executives judging the recent event. Arranged and performed by Ray Charles, the commercial won First Place in the Best Vocal Arrangement category. "I've Been Around" was also runner-up in the category of Best Single Entry, competing with other radio commercials produced during 1968. A trio of radio spots aimed at the youth market, one by Aretha Franklin, "Big Cities," one by Sandy Posey, "Talking It Over," and Ray's big one, received the collect-

ed honors of runner-up in the category of Best Campaign, competing with all 1968 radio commercials. Displaying the trophy won by Ray's recording are William Van Loan, product manager for convenience packaging, Coca-Cola USA, and Kelvin Wall, manager, Market Development Department, Coca-Cola USA. McCann-Erickson is the advertising agency for The Coca-Cola Company.

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