

Groundbreaking New White Rock Church Set For Sunday

New Attack On School Desegregation Is Now Underway

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THE GENERAL CHAIRMAN and seven other outstanding committee chairmen of Kappa Alpha Psi Fraternity met recently in a planning session for the Kappa Alpha Psi Middle Eastern Province Meeting at the home of George B. Smith. The chairman are front row, left to right: DeWitt Sullivan, chairman, Budget and Finance Committee; Joseph Parker, Chairman, Silhouette Committee; Lewis Owens, Chairman, Banquet Committee and Edward Johnson, Undergraduate Keeper of Records. Second row: Bobby L. Lawrence, Chairman, Publicity and Registration Committee; George B. Smith, General Chairman of Arrangements; Raymond L. McAllister, Chairman, Advertising and Brochure Committee and William Baily, Polemarch, Alpha Kappa Chapter, Kappa Alpha Psi Fraternity.

Nixon Reveals Plan To Name Fletcher Assist. Sec'y Labor Appointment Announced by Chief Executive

WASHINGTON — President Nixon has announced his intention to nominate Art Fletcher of Washington State as Assistant Secretary of Labor for Wage and Labor Standards.

Fletcher, 44, is currently serving on the staff of Washington Governor Daniel J. Evans as his special assistant for coordinating relations between local communities and the State Government.

A candidate for lieutenant governor in Washington last fall, Fletcher has been active in education, urban affairs, and efforts to expand job opportunities for the disadvantaged.

Fletcher, a former professional football player, was an employee relations specialist with the Hanford Contractors at the Hanford Atomic Energy Facility, Richland, Wash., in 1967-68.

In 1965-66, he directed the manpower development project in Washington's Tri-Cities area after working the previous five years as a teachers and special project director in the Berkeley, Calif., school system.

Fletcher was a management control coordinator for Aerojet General, Sacramento, Calif., in 1959-60, and was assistant director of public relations for the Kansas Highway Commission in Topeka from 1954 to 1957.

In 1967-68, he served as an elected city Councilman in Pasco, Washington.



NCC CONFERENCE ON CAMPUS DISCIPLINE AND LAW—LeMarquis DeJarnon, center, professor of law at North Carolina College, led a discussion of the legal aspects of campus disciplinary procedure at North Carolina College last week (March 19). Participants were deans and other student personnel workers from the predominantly Negro colleges of North Carolina. Shown are W. C. Parker, assistant dean of students at North Carolina A. and T. University and J. C. Jones, dean of students at Fayetteville State College.

NAACP Stressing Drive For Lower Voting Age

NEW YORK—Urging support of the National Youth Mobilization Conference in Washington, April 21-22, NAACP Executive Director Roy Wilkins this week cited the Association's long history of working for an enlarged electorate.

"Throughout its 60-year history, the NAACP has consistently worked for expansion of the vote," he said.

"Young people, 18 years of age," he said.

(See VOTE page 10A)

Opponents of Integration on Move Again

WASHINGTON — The opponents of integrated schools are on the move again. Hundreds of letters are pouring into the Department of Health, Education and Welfare calling for drastic weakening of the school desegregation program.

Southern members of Congress and political leaders see the change of Administration as their signal for a new attack on enforcement. They, too, are applying pressures on HEW.

The two news clippings we enclose with this MEMO, from the New York Times and the Washington Post, are typical of the stories that have been appearing in the press. Unfortunately they give pretty accurate accounts of the situation. This memorandum's chief purpose is to sound an alarm of our own and urge our groups to move to offset the Southern strategy.

The Secretary Is For Enforcement.

Some of the press accounts (See ATTACK page 10A)

Sanctuary of New Edifice To Seat 1,000

The membership of the White Rock Baptist Church, founded in 1866 will break ground for its new church building Sunday, March 30, at 4:30 p.m. at 3400 Fayetteville Street, Durham. Pastor of the church is the Rev. Lorenzo A. Lynch.

J. S. Stewart, a trustee of the congregation, a Durham City Councilman and President of Mutual Savings and Loan Association will give the principal address; Invocation will be given by R. G. Trice, Sr., Chairman of the Board of Trustees; well by Miss Amelia Thorpe, Directress of the Baptist Training Union; the Litany of Thanksgiving and Praise will be led by J. M. Schooler, Chairman of the Planning Committee of the Building Program; The Prayer of Dedication will be by Mrs. Pallie G. Williams of the L. B. Farrington District; and the Contractor will be presented by C. C. Spaulding, Jr., Business Manager and Treasurer. Other participants include Mesdames Madge Hargraves, M. K. Clay, Dorothy T. Washington, Lyda R. Betts, Hattie McClamb, G. W. Logan, Sr., Louis Jones, and Raymond (See CHURCH page 10A)

Allen Named Deputy Director Project Outreach For Durham

Ellis Allen was confirmed as Deputy Director of Project Outreach for the Durham office at the National conference held the past weekend, March 21-23, at Capahosic, Virginia, according to Ed Stewart, the local Director.

The conference signaled the kick-off of Project Outreach II which will operate in ten cities throughout the United States through funds granted by the National Business League by the Economic Development Administration.

"Project Outreach, which got its start last year on funds granted by the Office of Economic Opportunity and EDA, goes into its second year with some changes in operational procedures but with the same basic objectives. These objectives are to mobilize critical re-



ALLEN sources within both the affluent and the disadvantaged communities, to break down the varied and complex economic

barriers faced by members of the minority; and, to encourage and stimulate the growth and expansion of businesses located within low income communities, thereby making these businesses gainful employers of low-income residents and the owners responsible community leaders," said Stewart.

The other nine cities that will operate a Project Outreach II office are Atlanta; Seattle; Cleveland; Columbus, Ohio; Richmond; Norfolk; Jackson, Mississippi; Memphis; and Chicago.

Ellis Allen, a graduate of North Carolina College worked at the North Carolina Fund as Property Officer for the past two and a half years prior to joining Project Outreach. (See ALLEN page 10A)

Ruby Hurley Keynote Speaker NAACP Fund Rally March 31

Durham Hotel Stated as Scene Of Gathering

Mrs. Ruby Hurley, Atlanta, Georgia, director of the Southeast Region, will be the keynote speaker for the Durham Branch, NAACP "Freedom Fund Dinner" which will be held March 31 at the Durham Hotel, formerly the Jack Tar at 8 p.m.

Plans for the affair are just about complete according to an announcement made this week by the Durham Branch Office. More than 500 persons from throughout state and other areas are expected to attend the banquet.

A few tickets remain for the affair and anyone desirous of getting tickets should get in contact with Mrs. Ruby Hurley or Daniel Smith.

The 1969 membership drive will get underway on April 1. It is being held to bring the local branch in line with the national drive which begins on the same date. Durham's quota for 1969 is 1,000. The membership committee, co-chaired by Mrs. Mabel Powell and J. B. Philyaw, has set its sights on a much larger number and expects to announce elaborate plans soon.



ARBOR DAY OBSERVED—Saturday, March 22 was observed as Arbor Day by the Year Round Garden Club of Durham at which time a tree was planted at the R. N. Harris Elementary School in memory of the honoree, the late R. N. Harris, for whom the school was named and who was Durham's first Negro member of the City Council.

Mrs. Alma Bennett served as chairman of the activities and presented the tree to the school on behalf of the members of the club. Following the program Principal Spencer Wynne of the school held open house at which time refreshments were served.

Pictured from left to right are Mesdames Marie Speigner, Annie Strickland, Edna Mason, Plassie Harris widow of the honoree; Alice Collins, Ada Leach, Wilma Millum, Pearl Cordice, Mary Thomas, Flossie Torrain, Gertrude Long, Lena Gates, Alma Bennett, Fannie McLean and Madge Hargraves. (Photo by Purefoy)

Plassie Harris widow of the honoree; Alice Collins, Ada Leach, Wilma Millum, Pearl Cordice, Mary Thomas, Flossie Torrain, Gertrude Long, Lena Gates, Alma Bennett, Fannie McLean and Madge Hargraves. (Photo by Purefoy)

First Lt. Andrew Malloy Gets 3 Purple Hearts and Bronze Star

First Lt. Andrew D. Malloy of Durham, son of Mrs. Lida Malloy of Durham and Elisha Malloy of New Jersey; and grandson of Mrs. and Mrs. Landon Dickerson, Sr. also of Durham; has received three Purple Hearts and the Bronze Star Medal for heroism in connection with military operations against a hostile force while serving in Viet Nam.

First Lieutenant Malloy distinguished himself by heroic actions on September 14, 1968. While traveling in a convoy, Lieutenant Malloy's vehicle hit a mine, painfully wounding him. Disregarding his own wounds, Lieutenant Malloy

mounted another vehicle and pulled the damaged truck off the road allowing the convoy to proceed. His valorous actions contributed immeasurably to the success of the mission and the defeat of the enemy force. Lieutenant Malloy's personal bravery, aggressiveness, and devotion to duty are

in keeping with the highest traditions of the military service and reflect great credit upon himself, his unit, the 25th Infantry Division, and the United States Army. Lieutenant Malloy is a 1965 graduate of Hillsdale High School and attended North Carolina College at Durham.



LT. A. D. MALLOY

American Tobacco Reports On Equal Employment Problem

Twelve years ago The American Tobacco Company and its employees developed a plan to provide equal employment opportunity and merit advancement without regard to race, color, creed, sex, age or national origin. Employee statistics reflect the results of this program as follows:

Manufacturing — Since 1963 the Company's four cigarette centers (Louisville, Kentucky; Richmond, Virginia; Durham and Reidsville) have hired 2,856 new employees and of this number 1,756, or more than half are Negroes.

More than 2,650 minority group members are employed in manufacturing and leaf operations and there have been over 1,250 promotions solely within this group during the last six years. Negroes are employed as supervisors and in office and clerical positions in the Company's factories.

Sales Force — A substantial number of the Company's nationwide Sales Force are Negroes. These include eight executives - a national Field Sales Manager and seven District Managers.

New York Headquarters — Since 1965 the number of Negroes at the New York Office has increased from 26 to

55, an increase of 111%. The total number of minority group employees has increased from 46 to 113, an increase of 145%. In part, this increase has resulted from special programs to train minority group members for office employment.

Research and Development, General Engineering — In this phase of operations 264 regular employees have been hired since January 1, 1963, of whom 45 are minority group members.

Golden Belt — This subsidiary, which manufactures textile products and printed labels has hired a total of 1,514 regular employees since 1963, of whom 500 were of a minority group.

Other — Minority group members have also been hired in the Company's smoking and twist tobacco plants, in its cigar plants and in its seasonal leaf operations.

Mental Health Meet
OXFORD — The Granville County Mental Health Association will hear proposals for a mental health clinic at its annual meeting at 8 p.m. Thursday at Oxford United Methodist Church. Dr. N. P. Zarzar, superintendent of John Umstead Hospital at Butler, will speak.