

DURHAM CITY AND COUNTY | are provided through the et. | Merrick-Moore High 477-8565; HIGH SCHOOLS are partici- forts of Goodwill Industries. pating in the Annual Furniture | Persons with repairable furni-Collection Friday, May 2 thru ture and appliances desiring to Monday, May 12, to benefit the donate same may call: Goodwill Industries. Jobs for holstering this sofa for resale,

Walter Lyon 489-5026 or Elhandicapped persons such as ton O'Neal 489-9262 of Hillthe worker above, who is up- side High; Wanda Lipscomb of

Mike Ortosky of Northern High 477-3234; Dewitt Rogers 489-9811 or A. G. Crockett 286-9055 of Durham High; Don Hughes of Jordan High 489-9504; Chris Perry of Southern High 596-3010

-- Agents

(Continued from front page)

NIA companies with assets over \$435 million and insurance in force exceeding \$2.5 billion, play an important part in the nation's economy by providing employment for approximately 15,000 men and women and by putting over \$100 million into black hands every year through benefits, investments and wages. Also, they are contributing more than a proportionate share to the life insurance industry's loans to improve ghetto condi-

The first National Insurance Week was observed in 1935 and resulted in the production of \$3.75 million new business. Last Year, total production rose to \$92 million in the five-

day campaign. In addition to Gunn, insurance executives serving on the National Insurance Week committee are: George W. Smith of Chicago, regional-director-Western division, Dupreme Life Insurance Company of America; Alonzo Gary, Jr. of Tampa, agency director, Central Life Insurance Co. of Florida; V. C. Howard of Savannah, agency director, Guaranty Life Insurance Co.; and James S. Isbell of Chicago, vice president-associate agency director, Chicago Metropolitan Mutual Assurance

--Henderson

(Continued from front page) and Government, just to name a few. In addition, stretch your mind muscles to Durham Homes, Inc., United Durham, and Dignity Through Black Solidarity.

If you have not already decided, make up your mind tonight that Black Durham can depend upon your \$50.00 your Survival and Future growth of UOCI. I believe that \$50.00 will be one of the Best Investments in Human Dignity You Have Ever Made in Your life. Personally, I see an increasing role for UOCI. We will never have enough money to Resolve Our Fate, But let us not be Guilty of doing nothing; Do Something, if not the Best, we can with our means, Certainly let our names be recorded to keep the Heart Beats of UOCI Alive. If \$50.00 is a true Sacrifice, let

it Be; Give It and Feel It. I Make No Apology For My Enthusiasm for UOCI. Take Away Everything But You Cannot Take Away My Faith In Its Future Needs.

--Lee

(Continued from front page), The mayor-elect stated: "I said if it was ever going to happen anywhere it was going to happen here in Chapel Hill." He added: "Believe me its a long ways from the red hills of Georgia to the office of Mayor of Chapel Hill."

He promised in his remarks the government of the town would change when he takes office next Monday night.

Final tabulation of the votes cast revealed that lee had a total of 2,402 to 2,003 for Giduz.

(Continued from front page) academic award winners that they "shouldn't think they are any better than anyone else. The white man is convinced that you are black and gifted, then it is your duty to contribute more to your less fortunate brothers and sisters.

"An award doesn't mean that you know exactly what to do with those skills after you get out of school."

McKissick said education "separate black people from black people," and warned the students that education may be mis-education.

He urged the students to seek financial independence as a route to power. "Power cannot be attained without bread," McKissick said.

-Speaker

(Continued from front page) Honorary Society.

L. Witherspoon of Buffalo, New York, and the mother of

She is employed as head Librarian at Kittrell College,

Two Awards For Best In The Show

JEFFERSON CITY, Mo. A painting by Leo F. Twiggs, an art instructor at South Carolina State College, was judged "Best of the Show" by Artists at an exhibit at Lincoln University recently. The

Vietnam 'Point' Plan

"points" from units losing men in combat has been strongly defended by the U.S. battalion commander who originated it.

prevent needless casualties among his men, some of whom "just weren't being alert." But the 40-year-old Korean

men were opposed to it.

Three weeks ago, Bradley started a competition in which the winning rifle platoon would get three duty-free days in a rest center and the winning weapons platoon two days.

Under the program, points were awarded to platoons for enemy troops killed, weapons captured and rice caches discovered. Points were deducted from platoons suffering battle casualties.

Is Defended DAU TIENG, Vietnam A competitive program involving the deduction of

Lt. Col. James T. Bradley said he started the program to

War veteran said he dropped the point deduction aspect of his program after learning his

Clinics Will Be Held at the Following Schools She is married to Everette The last part of the program touched off an angry letter from one of Bradley's infantrymen. "The morale is low enough without a stupid contest that without a stupid contest that only shows us what little is thought of what we're already doing . . ," he wrote home. "We don't need to be playing games in a combat zone . . . This contest has shown us what pawns we are. "I wouldn't like to think that because one of my buddies gets killed it only means we lose gets killed it only means we lose gets killed it only means we lose Bradley, who for three months has commanded the 25th Infantry Divisions 1st Battalion, 27th Infantry, said those who felt that way missed what he wanted to emphasize—stay alert and live. National Conference of



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Insurance Firms Giants In Black Capitalism

CHICAGO - While politicians kick around the pros and cons of expanding Black Capitalism in the ghetto (and capitaism in the greeto (and fail even to agree on what the term means), Eboay maga-zine for May takes an analytic look at the Black Capitalism

Conclusion: the giants of black capitalism are 46 black, insurance companies — and for good and simple reason.

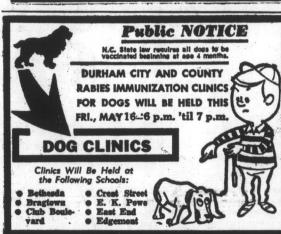
EVER since the black ininsurance business began in 1787 with the founding of the Free African Society, the disinterest of white companies in insuring Negroes caused the blacks' own mutual aid and benevolent societies to multiply and grow, from perilfraught beginnings. E bony tells the fascinating story of the birth of North Carolina Mutual Life Insurance Co. of Durham. It was born in the back room of a barber shop. Acting as mid-wives were sev-

en men with no money or insurance known - how. The first policyholder was insured for \$40 by the infant firm which had no assets except his first premium of 65 cents. What happened when he died not long afterward, as Ebony tells it, makes wryly humorous reading today, but certainly it wasn't very funny

FROM such earthly, humble origins came old-line reserve companies. Sequel to the above story is that North Carolina Mutual today is the head giant among black firms and a \$98-million company, followed by \$72.5-million Atlanta Life and \$36.2-million Supreme Life Insurance Co. of Chicago.

But, big as the black insurance industry looms in the black economy, with total as-sets of some \$431.3 million, all the black companies' combin-ed share of the total life insurance market is less than onefourth of one per cent.





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