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13 oz. CANS

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Sugar
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Thrifty Maid 10 Lb. BAG **88¢**

Limit 1 with \$5 or more Food order

Arrow
FINEST BLEACH
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Gallon Jug
Limit 1 with \$5 or more Food order

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Fresh North Carolina **Fryers**
Grade "A" Holly Farms whole lb. **28¢**
Cut Pan Ready POUND 32¢

Bacon
Bob White 2 Lb. Package \$1.19
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Sealtest Fudgesicles 2 Pkgs. of 12 \$1.00
Half Gallon Cartons

2 \$1.00

Women Find Success in Self-Help of Housekeeping Program

NEW YORK—What links a New York supermarket cooperative, the Alabama Freedom Quilting Bee Cooperative, a Connecticut day-care center, a Louisiana bakery, and a Pittsburgh caterer? All are owned and operated by black women entrepreneurs whose pride and determination have created new patterns of living for themselves and others.

With encouragement and financial assistance from big business, government and a corps of inspired black leaders, thousands of Negroes, like these five able women, are getting their first chance to pull themselves out of a vicious cycle of unemployment and apathy, according to writer Rollie Hochstein in the June Good Housekeeping.

Mrs. Cora Walker, a divorcee with a successful law practice, who was among the first to call for self-help projects in low income urban areas, has devised one answer to the ghetto's often inferior shopping facilities: an efficient, cooperative supermarket, staffed by local personnel, which offers good products at reasonable prices. Here, Harlem residents own low cost shares, have a policy vote, and take home some of the profits.

With a \$50,000 government grant from the Office of Economic Opportunity, Mrs. Walker started the Harlem River Consumers Cooperative. "Sure I was scared," she admits, "I knew nothing about the food business. But I knew enough to ask questions and to take good advice."

Major corporations, such as Supermarkets General Corporation, sent consultants to help, General Foods executives scouted managerial talent, National Cash Register provided trainers. The Harlem co-op opened one year ago this June, with \$10,000 from shares sold at five dollars each. Sales then averaged \$40,000 a week, and by this year, 4,000 members had invested \$264,000 in their store. The project is so successful that Mrs. Walker has a second cooperative on her mind. However, she is not too impressed with her own accomplishments. "When you decide you don't want to be poor anymore," she insists, "you find the strength."

Rural Alabama Negro women have been making colorful scrap-bag quilts for genera-

tions. Now these same women, members of the Alabama Freedom Quilting Bee Cooperative, are making show-piece quilts for big city department stores. With six designer-inspired patterns, sewn in cotton and velvets, they are turning out quilts that retail from \$85 at New York's Lord & Taylor, St. Louis' Famous Barr, and San Francisco's Environmental Ceramics.

Mrs. Eugene Witherspoon, manager of the project, lends her living room-bedroom for the quilting parties. Others are held in store back rooms, and in the community church vestry. A soon-to-be-completed \$20,000 sewing center is the symbol of the cooperative's success.

The Bee's first year netted \$6,000. Last fall it earned that amount in one month. With Ford Foundation money came the first stockpile of fabric, the first office worker. The women sew sections together by machine, but do the quilting and finishing by hand. Each now earns 75 cents an hour, a sum which doubles family earnings. "In the beginning, the ladies didn't think too much of their quilts," says Mrs. Minnie McMillan. "Now with orders coming in from all over the country, they think they're beautiful."



PARTICIPANTS IN THE CHILD DEVELOPMENT Training program held here Thursday in a 300-family urban renewal area on South Street.

Barrett, Tracy Mason, Timothy McLean, William Foster, Willie Dorsey. Back row, Miss Malinda Hamrick, Student Aid; Mrs. Anna Howard, Director and

Mrs. Jessie L. Pearson, Chairman Services to Youth. Not shown are Sandra and Charles McCuller and Michael Howard, Director.

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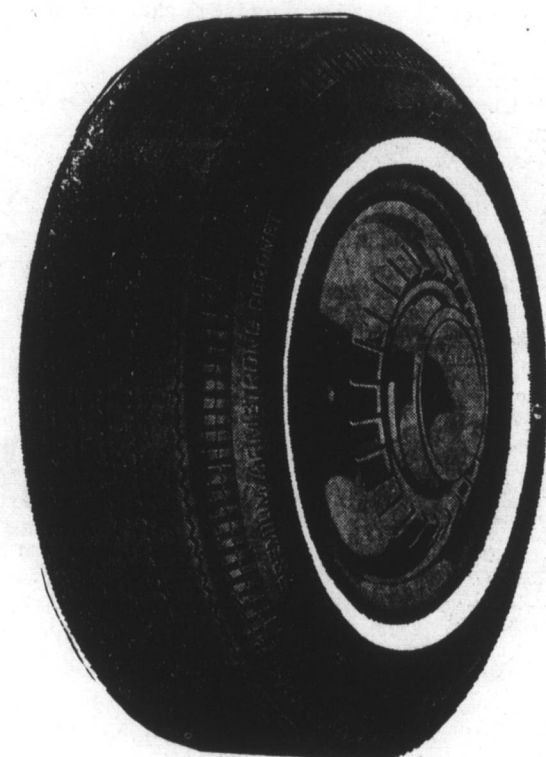
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			8:15 x 15	\$25.63	\$2.20
			8:45 x 15	\$26.59	\$2.44

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