

### The Year of the Scarf



Scarves have always delighted feminine imaginations. Never out of style, they're more "in" fashion than ever before especially under the spell of today's sashed and turbaned gypsy look.

Squares, oblongs and triangles are shaped into long, long streamers, fringed, initialed and signed, Windsor-knotted with shirts and draped as ascots. As neat turbans or tied at the side of the head Indian-style, scarves are beautiful accents calling attention to a woman's hair style and color.

This is a fashion look that demands young hair—without a trace of gray, hair rich with natural color. For this fashion-conscious woman, the one with brunette hair (it shows gray fastest), Loving Care Hair Color Lotion from Clairol makes it easy to keep the glamour of youthful color and healthy shininess. Following today's appeal of anything quick and easy, Loving Care requires no mixing and is shampoo and color all in one.

The semi-permanent hair color covers unwanted gray without changing natural hair color. It won't rub off on your pillow, his shirt or your prize designer scarf. There is no peroxide. And it has its own creme after-

rince which doubles as a setting lotion. All you do is pick the shade closest to your own and let the quiet color take over.



Beautiful hair is in. Scarves are in. And Loving Care brings the two together in a special fashion-beauty offer. Every woman can have her own original Schiaparelli signature scarf in a dramatic black, white and brown design for only two dollars plus one Loving Care box top. Schiaparelli designed this long, narrow acetate twill scarf to complement lustrous brunette hair.

\* Offer expires September 30th.

### Fresh Taste All Year Around



In the not-so-long-ago, the fresh taste of a juicy peach in winter was an unheard-of luxury. And the homemaker who wanted to provide her family with an adequate serving of Vitamin C had to concentrate on the same in-season fruits over and over.

Now, of course, it's easy to have out-of-season fruit any season you want it with the boom of home freezing. And if you freeze the new-fashioned way, with FRUIT-FRESH, you'll have an attractive and luscious taste treat, with all the Vitamin C that fresh fruit offers.

The mixture of ascorbic acid (Vitamin C) and natural sugar works to keep fruit from turning brown during the home freezing process, and while it's on your fruit cellar shelf.

Home freezing fruit is a simple process. You can save money while seasonal fruit is in abundance, keep your family healthy and treat them to the fresh taste of fruit all year round.

### Fresh-Fruit—The Uncanny Way!



A brightly colored jar of home-canned fruit is an especially individual gift for you to proudly give during the holiday season.

Too often the homemaker who cans fruits and preserves forgets how much friends will appreciate a delightful product from her own kitchen.

What she cannot overlook is one of the biggest problems in canning—how to lock summer fruit flavor into the jar and keep the natural eye appeal of the product.

Of course, color and fresh flavor are just as important to your family. Home canning is an ideal way to take advantage of abundant fruit supplies while they are available. This way, your family can enjoy the pleasures of fresh fruits throughout the year, too.

Use FRUIT-FRESH in canning preparation to help lock in flavor and freshness. It's a handy mixture of ascorbic acid (Vitamin C) and natural sugar that keeps fruit tasting and looking freshly picked, while adding nutritional value to the food.

Here's how. Make a syrup

Syrup pack method

Mix 2, 3, 4 or 4 1/2 cups of sugar with one quart of water, depending on desired thickness of syrup and your sweet tooth. For each quart of syrup add four teaspoons of FRUIT-FRESH. Fill the freezing container one-quarter full of syrup. Peel fruit and slice it directly into the syrup. Place crumpled waxed paper on top to keep fruit down. Cover, label and freeze.

Sugar pack method

Blend one teaspoon of FRUIT-FRESH with 1/2 to one cup of sugar. Toss prepared fruit with sugar mixture, making sure that fruit is well-coated. Pack into containers, leaving 1/2 inch of head space. Place crumpled waxed paper on top to keep fruit down. Cover, label and freeze.

### Television Radiation Guides Eyed

WASHINGTON — Under congressional prodding, the Department of Health, Education and Welfare is moving to establish maximum radiation standards for new television sets and other electronic products.

Excessive radiation from some of the 20 million color television sets already in use, however, has emerged as a more pressing problem, and the department has been unable to find a satisfactory solution. It advises viewers to stay at least six feet away from an operating receiver.

A recently appointed technical advisory committee will meet in Washington Thursday and Friday to consider recommendations of HEW's Consumer Protection and Environmental Health Service for a maximum emission standard covering new television sets. The committee will also discuss problems of setting standards for diagnostic X-ray equipment and microwave ovens.

Establishment of mandatory standards is required by the Radiation Control for Health and Safety Act, which became law last Oct. 18.

The delay in promulgating the regulations, which has drawn criticism from members of Congress, is attributed by officials to the change of administrations and various other factors. Technical problems, a shortage of personnel and administrative problems arising from a reorganization of the department are also cited.

Officials said Sunday they were confident of progress now.

Government and industry spokesmen say they are satisfied that virtually all television sets now being manufactured are safe.

Surveys indicate that from one to four million sets may be defective.

Massive doses of radiation can cause burns, anemia or cancer, but there is apparently no likelihood of any such effects from television emissions. The unknown factor is the amount of cumulative radiation from various sources that causes the mutation of genes with a possible effect on future generations.

**STRESSES EQUALITY**—Arthur Fletcher, Assistant Secretary of Labor for Wage and Labor Standards, emphasizes that the Government means business in its drive for equal employment opportunity. Fletcher spelled out a new approach for streamlining and expanding Federal efforts to insure equal opportunity in Government contract work in a meeting with compliance officers from 26 Federal agencies.

According to the Veterans Administration, Smith is the most common name among veterans.



### Crossword Puzzle

**ACROSS**

- Fire remains
- View
- Luck
- Harass
- Landlord's fee
- Obliquely
- Senior
- Grainy
- Songlike
- Rips apart
- Ship's curved plank
- Not young
- Sternward
- Lawn plant
- Prefix: new
- Italian coin
- Prefix: single
- Sell
- Clans
- Pass away: time
- Old card game
- Suffix: Adherent
- Baby's shoe
- Distributor
- Commands
- Rimlike part
- Domineering: slang
- Mournful poem

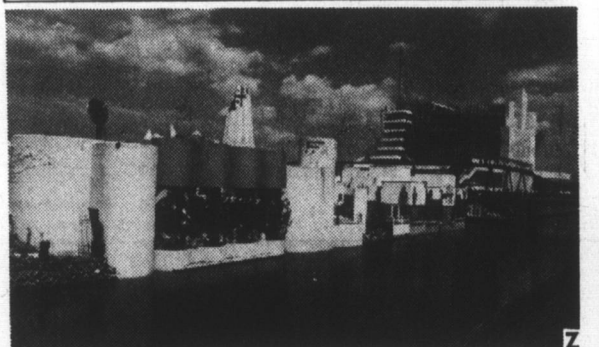
**DOWN**

- Evergreen tree
- Camera stands
- One
- Sea god
- Printer's measures
- Poem
- Diminishes
- Feudal tenant
- Corundum
- Watches over
- Cut short
- Prefix: mountain
- Electrical unit
- In case that
- Ovum
- Spanish "king"

**Answer to Puzzle**

1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48	49	50

### Where Old And New Worlds Meet



The smash hit of Expo 67—Man and His World—where old and new world cultures meet in exciting exhibits, will reopen this year from June 12 to September 7. Many of the features of Expo will be present as well as a score of important new attractions, restaurants, boutiques, rides and lots of other happenings—ranging from a pavilion about women to an \$800,000 entertainment program featuring top stars—all free.

Some 35 countries are participating in the second edition of Man and His World. Exhibits include a unique collection of gold treasures from Bulgaria; a review of the evolution of skiing from Austria; a dazzling exhibit of glass and jewelry from Czechoslovakia; handicrafts from the emerging nations of Africa; and a new exhibit from Soviet Russia. Spain, whose pavilion proved so popular at the New York World's Fair, will exhibit in the international police organization.

La Ronde, the popular amusement area for children, offers new rides and entertainment. And Man and His World will feature dozens of exotic foreign restaurants. To top it all off, there's the proximity of Montreal, the Paris of the West.



Single tickets at the gate are \$2.50 for adults, \$1.25 for youths. Children under 6 years are admitted free. It's fun time in Montreal and at Man and His World again this summer for thousands of vacationers.

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