

**Mink Low-Down:
The Long And The Short Of It**



IT'S THE MATING GAME—and today's lively young minks are very much with-it. Tip-topper for today's wardrobe of lengths is Lutetia Emba natural gunmetal mink, leather belted, by Laurence Kaye. To twin, unisex style, or go solo—and "bait your mate".

Mini, midi, maxi—or mix and match. This is the year of the wardrobe of lengths, and anything goes. Pants and ankle-skimming skirts, mid-thirties mid-calf lengths, right on up to the merest minis: if it flatters, it fits the now fashion picture.

But what about big purchases, like the new fur you've promised yourself? Long or short? The "now" look, or forever? Emba mink-makers—working in the *America* fur that always sets the trends—are firm: the length that looks right is the length that is right. The mink that's right for you should be styled to suit your way of life—casual or dressy, what you don't want is a mink to coexist in closet until Kingdom Come. Today's wise fashion buys are always ready to see the light of day—or night.

Wise wardrobe be-witchery begins with the beginning: basic mink, basically beautiful, in the perennially perfect just-above-the-knee length. It's the first must in fur fashion planning—newly belted, buttoned and body-molded. With the basics well in hand, fashion fun and games begin. Hip-bugger vests for sporty occasions. A fling of status scarf—maxi fashion with a mini, or muffling the newest midi. Rib-knit-trimmed jackets—just like back-to-school zip-ups, graduating to grown-up mink. Smashing swirls of cape or tiny, trended little jackets—just the merest fluff of fur—after-dark adventuring.

They're all new for now—in the full range of Emba natural mink colors, 58 of them to match every mood and flatter every complexion. Try them all on to find the shade that's best for you.

The long and the short of it? This season, there's a mink for everyone. Every-wear.



FUR FASHION BEGINS here—right to the knee and right to the new fashion point, with new show-off pockets and subtle body-molding. The basic beauty mink, by Sam Ross in Tourmaline Emba natural pale beige.

Ring Out The Old In New Year Mink



CHAMPAGNE SEASON coming up! Time to snuggle out the cold, ring out the old, in a luscious fling of fabulous fur. Newest of all in mink to match the season: champagne-pale pelts, all bright, light and right. With 58 Emba mink colors to choose from, there's one that's right for every complexion. Royal Emba natural pale rose for a blushing-beauty glow. Or the easygoing elegance of Tourmaline Emba natural pale beige—worked for this year in narrow horizontal strips, inset with braid. It's the gifted American fur—party-pretty, present-perfect in this apron-front coat by Radley Furs. Sheer chic in Azurene Emba natural blue-gray mink, Christmas-sparkle belted by Kenneth J. Lane. Happy holidays!

Chicago U. Gets HEW Grant for Welfare Study

The Center for the Study of Welfare Policy of the University of Chicago's School of Social Service Administration (SSA) has been awarded a \$75,000 grant and designated by the United States Department of Health, Education, and Welfare as one of three regional research institutes in social welfare.

Mrs. Margaret K. Rosenheim, Professor in the School of Social Administration, has been named Director of the Center.

Harold A. Richmond, Professor and Dean of SSA, said: "We are grateful for this government support and pleased that the Center has won federal recognition and endorsement."

"The Center was created in response to the need for systematic study and analysis of welfare policy. Despite mounting expenditures and an increased awareness of needs, this field has received relatively little concentrated, scholarly attention. We now will be in a position to give the study of welfare policy the emphasis it deserves."

"The Center will encourage sustained interdisciplinary efforts to evaluate existing welfare programs and institutions and to explore new approaches. It will sponsor research and discussion among policymakers about the purposes and policies underlying welfare programs. It will investigate the impact of specific regulations applied by governmental and voluntary agencies. It will promote training and curriculum development in the social policy field."

Richman announced also that Theodore R. Marmor, professor of political science at the University of Wisconsin, will be the Center's first Fellow. He will be in residence during the 1969-70 academic year.

Market Talks

THE HAGUE, — Six European leaders met Monday to consider the expansion and reorganization of the common market. It will be the first such summit without the presence of Charles de Gaulle.

At previous summit conferences the then French president effectively blocked the entry of Britain and other countries into the market. Norway, Denmark, Britain and Ireland now want to join.

De Gaulle's successor, President Georges Pompidou, took the initiative for this meeting and is expected to remove French objections to new members in the Common Market and propose a more democratic framework.

Bring Up Bodies

PECQUENCOURT, France — Rescued workers Sunday brought up the bodies of two miners killed when a shaft wall collapsed Friday, trapping four men. The other two miners still were missing.

Revive Your Spirits



One of the greatest pick-ups for tired spirits is a dab of a favorite perfume or a warm bath. A woman's skin also needs to be revived and refreshed, and a facial does wonders for both the complexion and those drooping spirits. Today, most women don't have the time to spend with a professional, so treat yourself to a facial in your home.

Start with a sauna, and in case your home is without one of the specially designed saunas for the face, a pan of steaming water and a towel will serve the purpose. The steam opens the pores and lets the skin breathe. This should be followed by patting cold water over the face to close the pores and tighten the skin. During the fall, a facial is especially important. The remnants of a summer tan often leave the complexion with a sallow look and a sauna will add color and give the skin a healthy glow.

After the sauna, a freshener should be applied. Fresheners prepare the skin for conditioning at night and makeup in the morning. Secret of the Sea's Freshener is designed to be kind to delicate skin. The cool, green liquid improves and freshens skin tone, stimulates circulation and removes any last traces of makeup or cleanser. Secret of the Sea freshener tones and tightens under the cover of a misty moisture that leaves only a silky feeling.

Fresheners should be applied with a saturated cotton pad using firm upward and outward strokes. It should then be re-applied for added stimulation. Complete your facial with gentle conditioners and moisturizers, relax for a few moments, and then go back out and face the world with a healthy, glowing complexion.

"Talent for Saint Jude" Raises Money for Children's Hospital

MEMPHIS — St. Jude Children's Research Hospital in Memphis is unique in more ways than one. Founded in 1962 through the humanitarian efforts of world famous comedian Danny Thomas, this hospital which does thousands of dollars of research yearly into children's diseases and afflictions does not charge its young patients. That there be no charge for the services of the rules laid down by funny-man Thomas.

The hospital relies on several sources for its income, among which are American Lebanese Syrian Associated Charities (ALAAC), Public Health Service, Damon Runyan Memorial Fund, National Science Foundation, John A. Hartford Foundation and the Muscular Stryptrophy Associations of America. But one of the most popular sources of income in the Memphis area is "Talent for St. Jude."

"Talent for St. Jude" is the brainchild of Mrs. Bill Hester, owner of a Memphis costume shop.

"This is a rather unorthodox method of raising money," Mrs. Hester admits. "Since St. Jude doesn't have professional fund raisers or charge its patients, this is a small way of being thankful that there is such a place as St. Jude."

"St. Jude helps children of all races, colors and creeds and without charge. My original idea was to get children — talented ones — to put their talents to work to help other children, some of whom are less fortunate. So far, it looks as if we are succeeding."

Mrs. Hester began "Talent for St. Jude" in her backyard with her children performing for neighbors for a nominal fee. The money was turned over to St. Jude, which encouraged her to continue the project.

She then convinced dance and baton school owners in the Memphis area of the sincerity and goodwill of her project. They agreed to stage shows and donate the proceeds.

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SAY "MERRY CHRISTMAS" WITH FESTIVE COOKIES

Cookies and Christmas are inseparable. As important to feasting as the turkey itself, holiday hospitality decrees that no caller be allowed to leave without sampling a selection of these sweet treats.

Created for Christmas 1969 are these Sugared Almond Wreaths. They are prepared from a basic cookie dough shaped into little wreaths; an egg-white glaze holds the coating of chopped toasted almonds. Tied with a little bow and arranged on a bread board, Sugared Almond Wreaths make festive gifts as well as delectable eating.

Christmas is the season for lots of rich food. One way to improve your family's diet is to use a corn oil margarine — such as Fleischmann's Margarine — in holiday cooking and baking as well as on the table. Used on a regular basis, Fleischmann's Margarine (made from 100 per cent corn oil) can be an important source of polyunsaturates. And many doctors now recommend that all of us, regardless of age, eat more food rich in polyunsaturated fat, less of those containing saturated fats.



Sugared Almond Wreaths, with their crunchy coating of chopped toasted almonds, were created for Christmas 1969. Tied with a little bow and arranged on a bread board, they make festive gifts as well as delectable nibbling.

- SUGARED ALMOND WREATHS**
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| 3 cups unsifted flour | 1/4 cup ice water |
| 1 cup sugar | 1 teaspoon almond extract |
| 1/2 teaspoon salt | 1 egg white, beaten |
| 1-1/2 cups (3 sticks) Fleischmann's Margarine | 1/3 cup finely chopped Planters Blanched Almonds, toasted |
- Into a large bowl sift flour, 3/4 cup sugar and salt. Cut in Fleischmann's Margarine until mixture resembles coarse meal. Combine ice water and almond extract. Stir into margarine mixture to form a smooth dough. Form dough into a ball and wrap in plastic wrap; chill several hours or overnight.
- When ready to bake, combine toasted Planters Blanched Almonds and remaining 1/4 cup sugar; place on wax paper. Divide dough in half; chill one piece. Divide remaining piece into 36 equal pieces. On a lightly floured board roll each piece into a rope, 6 inches long. Twist 2 ropes together; seal ends to form a circle. Brush each with beaten egg white. Dip brushed side into sugar-nut mixture. Place sugared side up on ungreased baking sheets, about 2 inches apart. Repeat with remaining dough.
- Bake in hot oven (400° F.) for 8 to 10 minutes, or until bottom edges are slightly browned. Remove from baking sheets and cool on wire racks. Makes 3 dozen.

to the hospital. From a small beginning, the "Talent for St. Jude" program has spread to such mid-south communities as Tupelo and Cleveland, Miss., and West Memphis, Ark. Teachers encouraged their pupils to make costumes and display their talents before enthusiastic audiences.

KUALA LUMPUR, Malaysia — More than 6,000 persons in Malaysia's states of Perak and Kelantan were evacuated Sunday to escape swirling flood waters in a number of areas following torrential rain over the past few days.

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