

# C. Vance Urges South to Support Black Colleges

NEW ORLEANS — Cyrus R. Vance, former government official and diplomatic trouble-shooter, today challenged the South to come to the aid of black colleges and universities.

"The truth is that the new political awakenings in the South must be matched by a new sense of awareness and responsibility in the area of higher education, especially black higher education," Vance said.

Vance, former Deputy Defense Secretary and negotiator

at the Paris peace talks, told a corporate audience at the Fairmont Roosevelt Hotel that the political system and education are "inevitably related" and provide an "excellent, unparalleled opportunity for us to move forward in both the governance and education of our people."

Vance spoke at a corporate luncheon which was part of the annual Board of Directors meeting in New Orleans of the United Negro College Fund. He is National Chairman of the 1971 campaign to raise \$10-

million for the UNCF's 36 member colleges. Xavier University and Dillard University, in New Orleans, are part of the UNCF group. The UNCF raises operating revenues for its predominantly black member private colleges.

Vance praised the "new rays of hope emanating from so many southern capitals." He said a new message of "positiveness and constructiveness" has gone out from Governor Jimmy Carter of Georgia, Governor Dale Bumpers in Arkansas and others.

"They are saying that this is a new day...that the future, not the past, is our key; that we cannot go forward with a people divided," Vance said. He said that up to now the South has not pulled its weight in support of the black colleges and universities.

Vance pointed out that Dillard and Xavier spend \$4-million per year on services and supplies locally, have payrolls of \$6-million annually and produce 500 graduates each year for the benefit of the community.

"Yet last year, the United Negro College Fund was also to raise only \$43,000 in all of New Orleans," Vance said.

## Soften-Up This Winter



Beauty is as beauty does. But sometimes, she has to do more — like during the winter months.

There's a beautiful way to shape-up your skin and pamper your senses at the same time — a beauty-bath routine. The beauty-bath is an ancient ritual made famous with Cleopatra and later with the ladies of Greece and Rome. After a couple hours of luxurious soaking, they emerged with soft, smooth and delicately scented skin.

Your own bath ritual should be pretty much the same as our ancient ladies, of course with a few modern implements. Start by isolating yourself from the rest of your family. Draw a luke-warm bath and be generous with the oils and softening agents. And, then soak for as long as possible, gently scrubbing the rough areas with

## Easter Seals Contributions Show Increase

CHICAGO — The number of handicapped persons who received Easter Seals care and treatment and other rehabilitation services rose from 243,704 in 1969 to 284,000 last year, an increase of 40, 296, or 16.5 per cent.

Income from public contributions and other sources during the same period rose from \$39.4 million to an estimated \$44.1 million, an increase of \$4.7 million, or 11.9 per cent.

These facts were announced in the 1970 annual report of the National Easter Seal Society for Crippled Children and Adults released today.

The report credited the "increasingly vital role of voluntarism... which provided the impetus and muscle for progressive developments in Easter Seals' services to the handicapped..."

"From a statistical reporting standpoint, there was substantial growth in terms of the number of persons served and the kinds of services rendered," the report said.

"But the major forward strides have been achieved in the quality and depth of care provided."

## Tips On Dandruff Control

Not everybody has it. Not quite. But tens of millions of persons do, in the U. S. alone. What causes it? What is it? What can you do about it?

As most people know, "dandruff" is the dry, flaky cells that are shed from the scalp. The condition is very common — and even more commonly considered to be unsightly.

Probably, simple dandruff is caused by a variety of factors. Any or all of them may be present in a particular case of dandruff.

Scientifically, there probably is nothing to be done at present about malfunctioning oil glands, minute changes in metabolic rate, or minor hormonal imbalance. And, psychologically, there probably is little women will do about the use of hair cosmetics.

But there is something you can do about dandruff.

When hair specialists discuss doing something about dandruff, they use the word "control" — rather than "cure" for dandruff, but continuing "control" is entirely possible.

A clean scalp is basic to control of dandruff. Regular shampooing helps to keep



some cases of dandruff in check.

But other cases require medicated preparations, of which there are several on the market.

For many years, physicians have been prescribing a preparation containing selenium sulfide for patients with difficult-to-control dandruff. However, you must have a doctor's prescription to obtain this product.

Now, however, the same ingredient, in a different concentration, has been approved for use in a cosmetically elegant shampoo you can buy without a prescription in pharmacies throughout the nation.

The new product, called Selsun Blue, was shown in clinical studies to be more effective than two leading non-prescription anti-dandruff shampoos that contain different active ingredients. Particularly evident in these studies was the greater number of patients free of itching scalp and the flaking symptoms of loose dandruff.

Stop scratching your head about dandruff. If you're one of the millions who have it, start a dandruff control program. Keep your scalp clean by regular shampooing, and use a medicated preparation if you need it.

## TODAY'S FARE ON TV

### Thursday Highlights

5:30 p.m. — MOVIE — "In This Our Life" (1942) Several days before her marriage to an attorney, a girl runs off with her sister's husband. Bette Davis, Olivia de Havilland, George Brent, Dennis Morgan and Charles Coburn star. WRDU

7:30 p.m. — ALIAS SMITH AND JONES — "The Man Who Murdered Himself" stars Patrick Macnee as an archaeologist. He hires Smith to guide an expedition into outlaw country, supposedly in search of Indian remains. But Smith has his doubts — there is something phony about every member of the party. Pete Duel, Ben Murphy and Juliet Mills also star. WRAL

8:30 p.m. — IRONSIDE — "Lesson in Terror" — Simon Oakland guest stars as an attorney increasingly concerned about his son's involvement with his own clients — a defiant band of law-breaking anarchists. Raymond Burr, Don Mitchell, Johnny Seven and Heather North also star. WTVD

9 p.m. — MOVIE — "The Shattered Room" (English, 1967) This thriller was written by Gothic horror specialist H. P. Lovecraft. Returning to the scene of her childhood, Susannah Kellon meets with unexpected hostility from the

villagers. Even more menacing is her inheritance — an old mill house, where an unseen presence seeks to destroy her. Filmed on Britain's Cornish coast, the drama stars Carol Lynley, Gig Young and William Devlin. WRDU

9 p.m. — MOVIE — "A Gathering of Eagles" (1962) The new commander of a Strategic Air Command base, is determined to improve the unit's efficiency — even at the cost of his men's morale. Rock Hudson, Rod Taylor, Barry Sullivan and Kevin McCarthy star. WFMY

10 p.m. — SPECIAL — "Ver-ry Interesting" — The star of TV's "Laugh-In" showcases his alter egos in this special presentation. Arte Johnson is featured as Wolfgang the soldier;

Tyrone the dirty old man; Roscoe the Russian; and the squinty-eyed professor. Joining Arte are Bing Crosby, Elke Sommer, Billy De Wolfe, Joe Flynn, Nancy Kulp and Peter Marshall. WTVD

11:30 p.m. — MOVIE — "The Upper Hand" (French, 1966) A couple of aging hoodlums have a tidy gold-smuggling operation going, until the U.S. Treasury gets wise. George Raft, Nadja Tiller, Claudio Brook and Jean Gabin star. WRAL

### Friday Highlights

4:30 p.m. — TWILIGHT ZONE — "Four O'Clock" — Having compiled a list of people he regards as evil, Oliver Crangle devotes much of his time to getting them fired from their jobs — by telephone. Theodore Bikel and Phyllis Love star. WRAL

5:30 p.m. — MOVIE — "Badman's Territory" (1946). Sam Bass, the Daltons, the James brothers, and other infamous outlaws run rampant in an area beyond Federal control. Randolph Scott, Gabby Hayes, Ann Richards and Ray Collins star. WRDU

7:30 p.m. — INTERNS — Comedienne Pat Carroll plays a straight dramatic role as a distressed mother whose daughter will die of renal failure unless a kidney donor can be found. Christopher Stone, Broderick Crawford, Mike Farrell and Stephen Brooks also star. WFMY

7:30 p.m. — SPECIAL — "Secrets of the Sunken Caves" is a Jacques Cousteau special, exploring the sunken caves of the Caribbean and the West Indies. Called "blue holes" because of their appearance from the surface, the caves are remnants of the great ice ages. Within their walls, Cousteau hopes to find clues to the geological history of the area. WRAL

9 p.m. — MOVIE — "This Property is Condemned" (1966). A good cast and James Wong Howe's atmospheric photography highlight this brooding drama, suggested by a Tennessee Williams one-act play. The plot focuses on Alva Starr, a restless romantic seeking to escape from her drab life with a domineering mother. Natalie Wood, Robert Redford, Charles Bronson, Alan Baxter and Kate Reid star. WTVD, WFMY

10 p.m. — STRANGE REPORT — "Shrapnel-Wish in the Dream" guest stars actor-director Lee Remick in a rare TV appearance. He plays a factory owner who is romancing an employee's wife. The affair blows wide open when the woman's husband dies in an explosion, and a mysterious collection of clues points to murder. Crawford, Mike Farrell and Stephen Brooks also star. WFMY

11:30 p.m. — DOUBLE FEATURE MOVIE — "The Last Angry Man" (1959) stars Paul Muni, David Wayne and Betsy Palmer in a drama about a TV announcer who faces pressure from his superiors. "Battle of Rogue River" (1954). A tough major arrives and secures statehood for Oregon in 1859 by arranging a truce with the Indians. George Montgomery and Martha Hyer star. WFMY

### Saturday Highlights

2 p.m. — BASKETBALL — The Regional Finals Doubleheader of the NCAA Basketball Championships will be presented. WTVD

2:30 p.m. — MOVIE DOUBLE FEATURE — "Smart Money" (1931). A small-town barber's interest in gambling leads him to a life of crime. Edward G. Robinson and James Cagney star. "Having a Wonderful Time" is the second feature. WRDU

4 p.m. — SPORTS — Roller Derby action is presented. WFMY

5:30 p.m. — MOVIE — "Charlie Chan in Honolulu" stars the master Oriental sleuth and his sons fighting against the forces of crime on the islands. WRDU

6 p.m. — GOLF — Continued action in the CBS Golf Classic pits the best of the pros against each other in match-play. WTVD

7:30 p.m. — SPORTS — Championship wrestling is presented. WRDU

8:30 p.m. — MOVIE — "The Misfits" stars Clark Gable, Marilyn Monroe and Montgomery Clift in a story about non-conformists who seek refuge from society and its evils. WTVD

11 p.m. — MOVIE — "The Good Die Young." WRDU

11:30 p.m. — MOVIE — "The Cockleshell Heroes" stars Jose Ferrer. WFMY

## Build The SST To Test It

As the new 92nd Congress gets down to business it will inherit the controversial Supersonic Transport issue which tied the Senate in knots during the last weeks of 1970. There was an abundance of facts concerning the U. S. Supersonic Transport prototype program available for consideration by members of the Senate and there was a super abundance of fantasy. The opponents of the SST emphasized the fantasy and ignored the facts; this is not unusual in emotionally charged political issues, but hopefully it will not be continued in the forthcoming session of Congress.

The most effective arguments against proceeding with constructing two SST prototypes involved the potential harm to the environment. But a reasoned analysis shows this undoubtedly was the weakest of the objections. The environmental menaces envisioned by the "nay-sayers" are almost totally unproved. The SST opponents argue that it would be an ecological disaster, polluting the atmosphere, generating unbearable noise, possibly bringing about drastic alterations in the climate, even causing skin cancer.

The "menaces" mentioned in debate on the floor of the Senate are compounded of exaggeration, rhetoric, and hyperbole. The debate totally ignored the fact that the military services have made thousands of flights at supersonic speeds during the last several years with no evident damage to the environment or to the pilots. It also ignores the fact that both the British-French combine and the Russians already are flying and testing supersonic transports, again with no known environmental damage. Are we being asked to believe that the U. S. SST is so different that it would create an ecological problem that others do not?

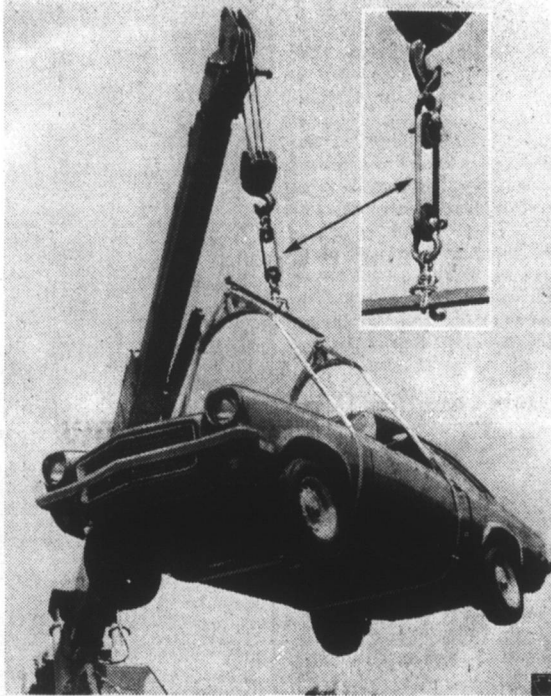
There is proper concern over environmental problems, but this concern should not mean that misty apprehensions and ungrounded speculation can be used to destroy a program that holds potentially enormous benefits for the nation and the national economy.

This potential can be expressed in terms of 150,000 jobs over the next two decades, \$22 billion dollars in the balance of international trade, and \$6 billion dollars of Federal revenues if the program is successful. These benefits have been ignored or glossed-over by the opponents of the SST in favor of the unsubstantiated environmental arguments against it.

In simple terms, the Congress will be asked to add some \$210 million dollars to an investment of approximately \$1 billion dollars to continue the development and construction of two prototype supersonic transport airplanes for testing and for possible commercial production during the last years of this decade.

The testing of these prototypes should dispel the fears of the environmentalists and keep alive the potential to reap substantial economic benefits. If vague apprehensions can be the basis for killing the program now, surely it could be stopped later if there is any validity to those apprehensions. No nation can progress if its actions are predicated on some vague fears of the future. The continuation of the SST prototype program can resolve those fears and serve as the base for future progress.

## A Real Test



A six-ounce rubber belt supports a one-ton Chevrolet Vega 2300

DETROIT—A six-ounce rubber belt supports a one-ton Chevrolet Vega 2300 in this demonstration of the strength of one engine component. The rubber belt is a cross between a V-belt and a steel timing chain. It is called a timing belt and is made by Uniroyal, Inc. to power the camshaft, water pump, and fan on the Vega's four cylinder, overhead cam engine. Although the belt is only one inch wide and three-sixteenths inch thick (smaller than the cross-section of a paper matchbook), it derives its amazing strength

from 18 fiberglass cords molded into its neoprene rubber base. Teeth are molded into the inner circumference of the belt and faced with nylon fabric to mesh with grooved crankshaft and camshaft pulleys. On the outer surface of the belt are six grooves that drive the fan pulley; the first time the back side of an automotive timing belt has been used to power a component. In addition to durability, the belt is lighter, quieter, and does not need lubrication, as does the conventional steel timing chain.



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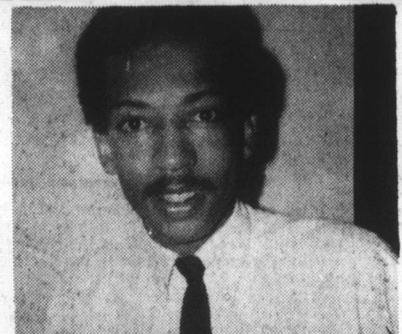


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